



Furniture making in the days of Queen Elizabeth



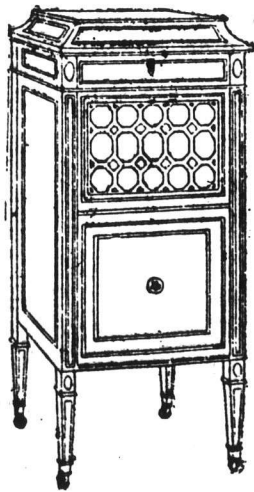
The Elizabethan Cabinet adopted by Mr. Edison

## Out of the golden age of furniture

**T**HE search led back across the Atlantic, into the manor-houses of England, the chateaux of France, and the castles of Italy. Here they came to light the true originals of the period-furniture styles. And Mr. Edison's designers adapted seventeen of these masterpieces for the home of to-day.

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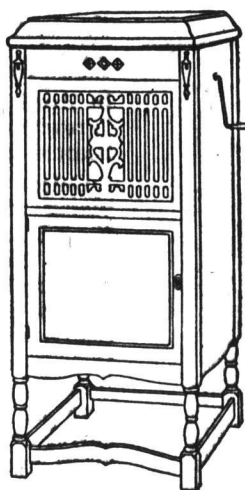
Period furniture is a heritage of the 16th, 17th and 18th Centuries. The Georges reigned in England, and the Louis ruled in France.



Sheraton

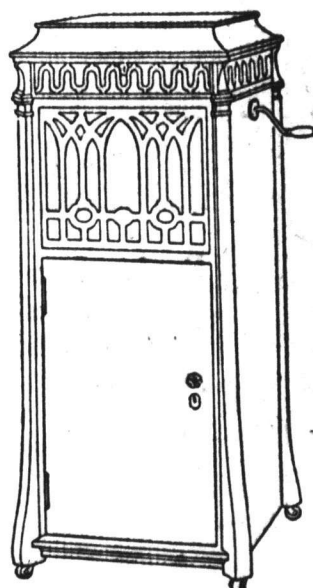
Fine living was the ideal of the day. Architects conjured up monumental palaces. Unparalleled designers and craftsmen furnished their interiors. This era of luxury produced Chippendale, Sheraton, and other masters of the English, French and Italian Schools. It brought the cabinet-maker's art to its most exquisite development. It was aptly named "The Golden Age of Furniture."

Two centuries later came a momentous development in music.



Jacobean

Edison, the thinker, conceived the vision of a world, whose every home would be blessed with great music—through a phonograph of Supreme Realism. Edison, the Inventor, gave three millions of his money and seven years of his time to an exhaustive research—out of which the New Edison was finally evolved. Then commenced these startling tests, given before four million people, by which he proved, through direct comparison, that the New Edison re-creates an Artist's performance exactly as the Artist himself gives it. No one was able to tell the living performance from its re-creation by the New Edison. The family that has an ear for the finer things in music, is the family that has an eye for the finer things in furniture. Mr. Edison decided that Edison Cabinets should be patterned after the most exquisite furniture known. And so his designers have made every Edison Cabinet a period cabinet out of the Golden Age of Furniture.



Chippendale

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# The NEW EDISON *the phonograph with a soul*