

The Committee's recommendations centre on five main areas:

- the government's international business development focus and structure;
- international business development programs and services;
- export financing;
- aid and trade;
- and, last but not least, the Trade Commissioner Service.

More specifically, the Committee recommends that:

- all federal and provincial activities relating to international business promotion be better co-ordinated;
- the government select, for special attention, high-technology sectors and geographical markets with major export potential for their products and services;
- companies be "filtered in" for export assistance in order to improve service to "export ready" companies;
- the Canadian Commercial Corporation report directly to the Minister for International Trade;
- the international business operations and personnel at headquarters be streamlined while preserving the services overseas;
- the Program for Export Market Development and the Trade Fairs program be restricted to small- and medium-sized companies;
- private-sector participation in all government-organized outgoing trade missions be self-financed;
- international trade program funding within the Department of Foreign Affairs and International Trade be consolidated;
- some Canada Account concessional funds be replaced by an increase in the Canada Account non-concessional facility;
- a portion of our official development assistance budget be used to fund Canada Account concessional financing;
- a stronger link be established between aid and trade by, for example, transferring the responsibility for the CIDA Inc. program to the Minister for International Trade, improving program criteria and taking steps to ensure an increased level of follow-up work for Canadian manufacturers; and