

BUTTERICK FASHIONS ALWAYS IN STOCK

## E. MAYHEW & COMPANY

"Where Quality and Fashion Reign Supreme"

Who Wants to be a Trailer in the Matter of Style? Surely Not You!

### Men! If You Want a Real Clothes Treat

We invite you to come at once to the "Home of the Stylish Overcoat" and see the new arrivals, bristling full of vigorous style and swagger patterns and most advanced color effects. All the new dressy models in loose-fitting and semi-body-tracing overcoats—snappy styles. Values that you cannot equal anywhere in Men's Overcoats.

\$10, \$15 to \$20

### Ladies! Ten Minutes Spent Here

this week will surprise you; viewing the high variety will enthrall you about their style and beauty; save you much because of the big satisfaction in perfect fit and long wear which we guarantee in every LADY'S COAT sold by us, regardless of the price. Prices ranging from \$7.50 to \$28.00

\$7.50 to \$28.00

Every Department of This Store Is Now Ready With a Delightful Showing of New Things

### Our Silk Department

Even in spite of the fact that Silks are very hard to get, this department is full of Rich, Beautiful Silks. If you need Silks and like to save money, come right away.

Black Paletta Silk, one yard wide, regular \$1.25, for 80c.

### Millinery Specials

A fresh new collection, consisting of fifty Trimmed Hats, for this week, is sure to attract a throng of eager autumn buyers. This collection consists of hats in the most popular shapes beautifully trimmed.

Trimmed Hats, worth \$5.00, for \$1.48  
Trimmed Hats, worth \$3.00, for \$1.08  
Trimmed Hats, worth \$2.00, for \$2.48  
Trimmed Hats, worth \$6.00 and \$7.00, for \$2.98.

### Penman's Underwear for Women

#### Children and Men

Those who wear Penman's can rest sure in the knowledge that they are clothed in a product that is recognized as one of the leaders—a Veritable Standard of Value for Underwear. The name "Penman" is at once a recommendation and a guarantee. We are headquarters for UNDERWEAR in Glencoe. We carry all the best makes that are to be bought.

### Shoes for the Particular Person

HERE you can see the largest variety of Shoes shown. HERE you can buy them just a little cheaper than elsewhere. HERE is where every Shoe is guaranteed, for men, women and children.

## SPECIALS IN SWEATER COATS

All the Latest Combination Color Effects for Men, Women and Children

## E. MAYHEW & CO.

### The Transcript.

THURSDAY, NOVEMBER 18, 1915.

### Wardville

The Outlook Mission Band of the Presbyterian church will hold their bazaar on Dec. 3.

Dr. B. E. Wilson, of London, spent a few days this week in Glencoe. Rev. Mr. Haig, of West Lorne, occupied the Presbyterian pulpit on Sunday.

Mrs. M. Mulligan spent a few days last week with her daughter at Kintyre.

A largely attended public meeting was held in the town hall on Friday evening to receive the report of the recent canvass for Red Cross funds.

Reeve R. J. Petch presided. Rev. J. Hale presented a statement, showing that \$500 had been contributed for the British Red Cross, while the members of the Women's Institute had given \$150 towards the Canadian Red Cross, making a total of \$650, or more than \$3 per head of the population.

A permanent association was formed, consisting of R. J. Petch, Rev. John Hale, G. A. Love, Alex. Douglas, Thos. English, J. A. Mulligan and Dr. H. A. Wilson. A debate on "Voluntary Enlistment vs. Conscription" was won by the former. The local orchestra, under the leadership of Joseph Oregan, furnished excellent music.

BE THERE A WILL WISDOM POINTS THE WAY.—The sick man pined for relief, but he dislikes sending for the doctor, which means bottles of drugs never consumed. He has not the resolution to load his stomach with compounds which smelt villainously, taste worse. But if he have the will to deal himself with his ailment, wisdom will direct his attention to Parmelee's Vegetable Pills, which is a specific for indigestion and the other organs of the digestive organs, have no equal.

### KILMARTIN.

Mr. and Mrs. Dougald Patterson, of Appin, spent Sunday at A. L. Munroe's.

Mr. and Mrs. Colin Leitch and family, of Glencoe, visited at Neil Munroe's on Sunday.

Miss Joe Lindsay is visiting friends here.

Miss Celia Munroe, of St. Clair, Mich., is visiting at John Secord's.

Dr. Smith will preach anniversary sermons in Wyoming on Sunday next and the pulpit in Burns' church will be occupied by Rev. Mr. Ross, of Wyoming.

Mother Graves' Worm Exterminator has no equal for destroying worms in children and adults. See that you get the genuine when buying.

FERGUSON'S CROSSING.

Mrs. Donald McVicar and daughter, Mrs. Duncan J. Mitchell, visited friends at Bridgen recently.

Wm. McCallum, who had the contract for the ditch through Arthur Ritchie's, has finished the job.

Nevin McVicar shipped a carload of wood last week.

J. Shields shipped a car of wheat last week.

Health cannot be looked for in the child that is subject to worms, because worms destroy health by creating internal disturbances that retard development and cause serious weakness. Miller's Worm Powders expel worms and are so beneficial in their action that the systems of the little sufferers are restored to healthfulness, all the discomforts and dangers of worm infection are removed, and satisfactory growth is assured.

### Appin

The marriage took place in the Presbyterian church at Worthington, Minn., on Monday, October 25th, of Miss Arvilla Runkin, daughter of Mr. and Mrs. Hugh Rankin, to George E. Lagen.

Officers of Appin Mutual Improvement Society, recently reorganized for the winter, are:—Martin Johnson, president; Mrs. J. McTaggart, vice-president; Dan Galbraith, secretary-treasurer.

A committee of the Women's Institute met recently in the town hall to cut out garments for soldiers' hospital wear. These garments were sought by many willing hands, eager to do their "bit."

The Appin Women's Institute will hold their regular monthly meeting on Thursday, Nov. 25th, at the home of Mrs. John Jones. Program as follows:—"Housekeeping fifty years ago and at the present time." Mrs. Bristol; report of convention, by the delegates; music by Miss Jean McIntyre; discussion on "Linen and its care." Hostesses—Mrs. D. A. Campbell, Mrs. J. S. McDonald, Mrs. John Macfie.

George Scates, with his wife and sister-in-law, Mrs. A. McPherson, of Dunwich, has returned after a week's visit to his daughters, grandchildren and friends in Detroit, Toledo, and other places.

N. A. Galbraith has returned from a business trip in the West.

Miss Munroe, of Kilmartin, spent the week-end with Mr. and Mrs. D. A. Patsy.

R. McDonald unloaded a car of flour last week.

Miss Winnie Eddie spent the week-end in Sarnia.

Rev. Mr. Bristol exchanged pulpits with Mr. Butt, of Eddy's Mills, last Sunday.

The Appin Mutual Improvement Society will hold their next meeting on Wednesday evening, Nov. 24th, instead of Tuesday, Nov. 23rd.

Asthma Overcome.—The triumph over asthma has assuredly come. Dr. J. D. Kellogg's Asthma Remedy has proved the most positive blessing the victim of asthmatic attacks has ever known. Letters received from thousands who have tried it form a testimonial which leaves no room for doubt that here is a real remedy. Get it today from your dealer.

### For the Superstitious.

"Old Moore's Almanac," recently issued in London for the 210th year, declares upon the authority of astrology that the war will not end until 1917.

"From the stellar influences," we learn, there appears to be little hope of peace during 1915. The eclipse of the sun in February, 1916, will see the defeat of Germany and her legions driven back to the confines of her own country. The British arms will be triumphant and win victory. Holland will suffer terrible privations and will be driven into the war. Throughout the spring the most appalling slaughter will occur and step by step the allies will force their way ahead. A decisive naval victory is denoted in May. The culminating point in the war does not occur during 1916, and it will not be until the following year that the hordes of Germany will be overthrown finally. Power was given unto the Beast to continue for forty and two months."

The Transcript is agent for all the daily papers. Let us remit your subscription.

It cost a Strathroy citizen who shot and wounded some boys who disturbed him at Hallowe'en \$400 to settle the case.

### Newbury

The Saturday evening teas given by the Women's Institute are becoming more and more popular. Last week pork and beans was the feature, the proceeds being \$10.20. This week vegetable soup was the leader. There is always something good besides, and all for ten cents. They serve from 4 to 8. Another barrel of fruit has also been sent to Hyman Hall.

Miss Ella Jeffery and Mr. and Mrs. W. H. Jeffery attended the marriage of Miss Collier at Melbourne last Wednesday.

Wallace Degraw's family moved this week to Welland where he has been working. H. D. McNaughton has rented Mr. Degraw's house.

C. Tucker, librarian, attended the Public Libraries Convention held at London on Tuesday last as the delegate from Newbury.

Many friends here were sorry to learn of the death of Mrs. Geo. L. Simpson at Glencoe last week. The deceased (Lillie Maltie) taught school here some time ago and was highly thought of.

A carload of western potatoes was sold here last week.

Wm. Moore purchased from B. F. Jeffery and moved to his farm, house at the east of the hotel lately used as a commercial room. Mr. Jeffery is making many improvements.

Each Friday the Red Cross room is open at the home of Mrs. Owen and lots of work is being done for the soldiers.

Pte. Atfield, of the 33rd, spent the week-end here.

Jos. Armstrong arrived home from the West Saturday night. He reports several snowstorms out there.

Mrs. John Burgess, of Dresden, visited Mrs. Alex. Armstrong last week.

A patriotic meeting which gives promise of being interesting and entertaining will be held in the town hall here Wednesday, 24th, at 7.30. Fasten this date in your memory, please; we would be sorry for you if you missed it. Speeches will be given by Canon Tucker, of London; Rev. B. Snell, of Wardville, and a returned soldier.

At time of writing we cannot give his name. Good music will enliven the program. Rev. J. Malcolm, president of the Red Cross Circle, will be chairman. There will be a silver collection. It will be well worth your while to come.

Mrs. Fowler, of Petrolia, returned home on Saturday after spending two weeks with her sister, Mrs. Jeffery.

Mrs. Heatherington was called to Cedar Springs on Saturday by the death of her aunt.

Mr. and Mrs. Armstrong and three children and their maid, of Bridgen, motored over Sunday to visit her aunt, Mrs. McVicar, "Ingleside." Mr. Armstrong returned in the evening, the family remaining for a few days.

Mrs. Fenby is visiting her daughter in Windot.

Miss Hazel Fennell, of London Normal, spent the week-end at home.

Revs. Malcolm, Newbury, and Haig, West Lorne, exchanged pulpits on Sunday.

Mrs. Dixon returned home Saturday evening from a visit with Michigan friends.

The meeting of the Women's Institute on Wednesday last, held at the home of Mrs. W. J. Edwards, was one of the very best held yet. Mrs. (Dr.) Wilson, of Wardville, county president, gave an excellent paper on her travels in the Holy Land. A dainty lunch was served by the hostess.

There was a good attendance. A hearty vote of thanks was tendered Mrs. Wilson for her kindness in coming and giving such an interesting paper.

Roy R. Johnston, nephew of R. H. Johnston, of Bothwell, has been killed in action in France.

### Parcels for Soldiers.

The Post Office Department at Ottawa has issued the following circular regarding packing of parcels for soldiers at the front.

The public is urged to exercise every care in packing parcels for the troops, as careful packing is absolutely essential to ensure delivery of the parcels in good condition.

Parcels sent abroad require a higher standard of packing than is necessary in the Canadian Parcel Post, and this applies with even greater force to parcels for the troops. Those parcels so inadequately packed run great risk of damage or loss of contents.

Thin cardboard boxes, such as shoe boxes, and thin wooden boxes should not be used, nor does a single sheet of ordinary brown paper afford sufficient protection. The following forms of packing are recommended:—

(1) Strong double cardboard boxes, preferably those made of corrugated cardboard, and having lids which completely enclose the sides of the boxes.

(2) Strong wooden boxes.

(3) Several folds of stout packing paper.

(4) Additional security is afforded by an outer covering of linen, calico or canvas, which should be securely sewn up.

The address of the parcel should be written in ink on the cover, preferably in two places.

The address of the sender of the parcel should also be stated in order that it may be returned if undeliverable. The contents of the parcel should be stated in writing on the cover.

In the case of parcels sent to the Mediterranean force, they should be very strongly packed. They should be as nearly round as possible, and well padded with shavings, crumpled paper or similar soft material.

The outer covering should consist of strong linen, calico or canvas, and should be securely sewn up. The use of wooden or metal boxes with square corners is undesirable, as parcels so packed are liable to injure other parcels in transit. No perishable articles should be sent, and anything likely to become soft or sticky, such as chocolate, should be in tin. Parcels merely wrapped in paper or packed in thin cardboard boxes, such as shoe boxes, cannot be accepted.

### Wardville High School.

The following report is based on the average per centage obtained on examinations in half the whole number of subjects. Form III.

Normal entrance subjects.

Mamie Fennell ..... 83  
Dessie Purdy ..... 70  
Pauline Wilson ..... 65  
Blanche Snell ..... 64  
Harold Bobier ..... 60  
Verna Wilson ..... 57  
Jean Campbell ..... 55  
Mabel Hillman ..... 53  
Oread Sheppard ..... 52  
Percy Ellison ..... 48  
Joseph Kearns ..... 47  
Cyril Kook ..... 46  
Annie K. Kook ..... 45  
Mary Hammett ..... 44  
Jean McEneaney ..... 43  
Mabel Moran ..... 43  
Nelson Doyle ..... 42  
Jack Douglas ..... 40  
Ida Watterworth ..... 22

Matriculation subjects.

Mamie Fennell ..... 75  
Dessie Purdy ..... 65  
Pauline Wilson ..... 63  
Blanche Snell ..... 60  
Harold Bobier ..... 58  
Oread Sheppard ..... 53  
Jean Campbell ..... 52  
Mary Hammett ..... 48  
Jean McEneaney ..... 46  
Nelson Doyle ..... 42  
Percy Ellison ..... 42  
Joseph Kearns ..... 42  
Cyril Kook ..... 40  
Mabel Moran ..... 40  
Jack Douglas ..... 25  
Lyle Milner ..... 21

Form II.

Blanche Hale ..... 82  
Allan Bayne ..... 70  
Ida Watterworth ..... 78  
Thos. English ..... 78  
Anna Fennell ..... 75  
Frances Archer ..... 73  
Ann Connolly ..... 70  
Florence Martyn ..... 67  
Dector Patterson ..... 67  
Cleva Geary ..... 60  
Alfred Hale ..... 64  
Edward Downie ..... 59  
Grace Die ..... 57  
Dector Patterson ..... 55  
Anna Kook ..... 52  
Florence Randles ..... 52  
Evelyn Hale ..... 50  
Ella Milner ..... 40

Form I.

Harold Fennell ..... 67  
Margaret Bayne ..... 60  
Carrie Nethercott ..... 60  
Nellie Sinclair ..... 61  
Percy Nethercott ..... 60  
Hugh Lamont ..... 58  
Jean Stricker ..... 58  
Winnie Wakefield ..... 57  
Muriel Willis ..... 52  
Earl Martin ..... 50  
Mark Van Etter ..... 41

A Little Tragedy.

I jaunted in my motor car, and ran o'er Jimpson's shote, and from that creature knocked the tar; I surely got its goat. I offered payment for the pig—'twas neither large nor fat—but Jimpson made the price too big; I wouldn't stand for that. "The rankest graft I ever saw," I cried with rising ire; "before I'll pay I'll go to law, my lawyer I shall hire." We went to law; the case was tried by judges near and far; and now I see the lawyer ride in my nice motor car. I trudged along on weary feet, but, hurrying with my lawyer, the lawyer scoots along the street, and covers me with dust. Old Jimpson had a hundred pigs, that fed on cockle-burs; they've gone to purchase gowns and wigs for stately barristers. We stood last night by my abode, to cuss the legal rich; my lawyer motored down the road, and shoved us in the ditch. For such a dark and dismal shame there's nothing can atone; the car that climbed my palated frame was formerly my own. Oh, Jimpson had a hundred hogs, and I a choo-choo car; and he has nothing now but dogs, and I a broken heart.—Walt Mason.

### ADVERTISING FOR THRIFT.

#### Big Campaign Against Bad Times Is in Prospect.

Advertising, good, big, square-faced, advertising, sold Canada's apple crop last fall. Advertising of an indirect sort, by means of daily, insistent and heart-breaking articles in all our newspapers, blundered us safely over the unemployment crisis of last winter. In the present recruiting campaign, more widespread advertising, not only in the newspapers, but on posters and placards, a means so splendidly applied by Kitchener, has brought forward all the recruits asked for by the authorities.

To-day Britain is frankly advertising for thrift. Here newspapers, supported by the advertising of the stores, are harping, day in and day out, on the necessity of shunning the stores. And the merchants, instead of cancelling their ads, are shortening stock, sending their clerks to France, and directing the manufacturers into the making of munitions.

According to five successful manufacturers and merchants interviewed on this question in regard to this country, Canada is under a less such demands made on it by September. By that month, unless the war is over, Britain, who has thrown herself far over in the direction of munitions, will have to recover her balance in attending the needs of her people at home, and the munitions traffic, already well under way in Canada, will be required to lift off some of the weight on Britain's shoulders.

"Just now," said one manufacturer with a head for statistics, "Britain is under a 100 per cent. pressure of munitions. Canada is under a less than 5 per cent. pressure. The average man does not know, for instance, except on rumor, that Canada is making shells for the guns in Flanders. Vague rumors tell him, thanks to the casual but perfectly effective voluntary censorship of the Canadian newspapers, that certain well-known works, formerly devoted to making wagons or engines, or bath-tubs, are now making shells. He sees no evidences of it around him.

"Presently," concluded this man, Britain will have to swing back to more balanced production—say, to a 60 per cent. munitions pressure. Then Canada will have to come up to at least 20 per cent. munitions pressure. Then there will be advertising of the need of thrift. We will know munitions makers who live on our street.

The machinist whom we see with his kind of machine, evenings pass our house will be known to us as an expert fuse-maker, or cap-fitter, or shell assembler. To-day we have the consciousness of helping Britain with men as soldiers. In a month or two we must have the consciousness of helping with our labor."

It was predicted last winter, at the height of the unemployment crisis, that Canada would have to undergo an industrial readjustment; that the builders and the allied trades would have to be made over into manufacturers, producers, and the allied industries.

All this spring and summer just past readjustment has been under way, quietly and without strain. Indeed, we will not know of its success until next winter. But many thousands of builders, laborers, teamsters, and construction workers have joined the army. Many more thousands of laborers have gone out to the farms or to the gardens, to the army of production. All laborers of the skilled sorts formerly demanded for construction have been adapted as skilled factory men. And the army is still calling and will call for some time for those still "at the loose end," unadjustable or unadjusted.

Plum Culture in Ontario.

Plum culture in Ontario is described in a very full and suggestive manner by F. M. Clement, Director of the Ontario Fruit Experiment Station, in Bulletin 226, just issued by the Ontario Department of Agriculture.

This treatise is most timely. During the decade between the census of 1901 and 1911 the number of plum trees in Ontario decreased by over a million. In 1911 the number of trees reported was 1,124,022, of which a little more than two-thirds were in bearing, the value of the crop being estimated at \$374,775, or about half a dollar per bearing tree. In the bulletin the cost of production is very fully gone into.

The three chief drawbacks to successful plum growing in this Province, according to the author, are:—Too many varieties.—He gives a list of varieties best suited for certain districts, also a general list of varieties with description of qualities. Mr. Clement, however, notes with satisfaction the tendency to drop many of the much-vaunted Japanese varieties and some of the earlier domestic sorts.

Lack of careful cultivation and handling of the product.—The questions of soil, propagation, planting, pruning, picking, and packing are thoroughly dealt with by the author.

Canadians Honored.

Two Canadians, well known in the art world of the United States, have been awarded gold medals at the Panama-Pacific Exposition at San Francisco. These are Ernest Egan, landscape artist, and A. Phinister Proctor, sculptor. Mr. Lawson is a native of Halifax, N.S., while Mr. Proctor was born in Lambton County, Ont. Both men, while spending most of their time in New York, are members of the Canadian Art Club.

Maple Trees for Langemarek.

A large supply of Canadian maple seeds has just reached London, Eng. Negotiations are proceeding with the British Red Cross in an endeavor to have these seeds planted around the graves and cemeteries where Canadian soldiers are buried in Flanders. The Overseas Club proposes later to plant an avenue at Langemarek as a memorial to the Canadian dead.

## THE ROYAL BANK OF CANADA

CAPITAL PAID UP - \$ 11,560,000  
RESERVE FUND - \$ 12,560,000  
TOTAL ASSETS - \$187,000,000

Savings Department—Interest allowed on deposits of one dollar and upward and credited to accounts half yearly.

Farmers' business solicited. Loans made to responsible farmers for the purchase of cattle, etc. Sale notes cashed or collected.

Glencoe Branch - E. M. DOULL, Manager

## MERCHANTS BANK OF CANADA

Established 1863 Head Office, Montreal  
Capital, paid up \$7,000,000 Reserve Fund \$7,248,134

### SAVINGS DEPARTMENT

We give special attention to Savings Accounts. One dollar only is necessary to open an account. Interest allowed at highest bank rate, and added twice a year without application or presentation of pass-book. No delay in withdrawals. Two or more persons may open a Joint Account, and either party can withdraw money.

### FARMERS' BUSINESS

Money advanced to Farmers at Reasonable Rates. Sales Notes handled on most favorable terms.

J. A. McKELLAR, Manager GLENCOE BRANCH

### Children Cry for Fletcher's

## CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of Dr. J. C. Fletcher, and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

### What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic, all Teething Troubles and Diarrhoea. It regulates the Stomach and Bowels, assimilates the Food, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

### GENUINE CASTORIA ALWAYS

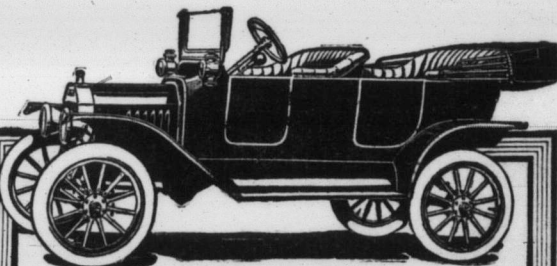
Bears the Signature of

Dr. J. C. Fletcher

### In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.



"MADE IN CANADA"

Ford Touring Car  
Price \$530

Ford Runabout  
Price \$480

Ford Town Car  
Price \$780

The above prices f.o.b. Ford, Ont., effective Aug. 2, 1915. No speedometer included in this year's equipment, otherwise cars fully equipped. Cars on display and sale at

ALEX. DUNCANSON'S - GLENCOE

Ford