

## BACK RUSSIANS

### GAVE TWO SONS FOR THE EMPIRE

Third Son of Perth Man Severely Wounded at the Front.

Perth, July 22.—Neville Nevors, son of Hardy F. Nevors, has been killed in action. He was the second son of the family to give his life for the Empire, and a third has been severely wounded.



**SAFETY FIRST!**  
This is the safe store to get your ammunition before you start. Preparedness makes success.

The whole pleasure and advantages of your trip may hinge on such a little thing as your personal appearance.

For the journey, nothing so good as our gray tweed (\$20), because it fails to show the dust. And how about a raincoat at \$12.50?

**Gilmour's, 68 King St.**  
Open Friday Evenings; Close Saturdays 1 p. m., June, July and August.

**LUMBER EMBARGO CONTINUES.**  
Farnworth & Jardine's Liverpool timber circular says: Business last month was uneventful; supplies all round were meagre, and with fair quantities moving into consumption the previously light stocks are further reduced, and now stand at quantities inadequate for requirements. Values generally are very high. Licences to import are practically unobtainable, and until granted more freely and the concessions recently given to Scandinavian countries are extended to other sources of supply advantage cannot be taken of the limited neutral tonnage offering, consequently forward transactions are entirely held up.

**CHICAGO PRODUCE.**  
Chicago, July 21.—Wheat, No. 2, red, nominal; No. 3 red, nominal; No. 2 hard, nominal; No. 2 hard, nominal. Barley—1.25 to 1.60.

North End Arrest.  
One lone drunk was accommodated at the North End police station last evening.

## es better all things be is meant to do"

is meant to hold air—well—as possible; to resist air leakage.

film of this purpose lies in rd "laminated." Lamination is ity-giving process that marks e between the best tubes and ates.

take the best rubber and roll it out in for inspection eliminating all sand d air bubbles. Then we build up, layer an extra thick, extra good tube. To ith we vulcanize in the valve patch, of sticking it on.

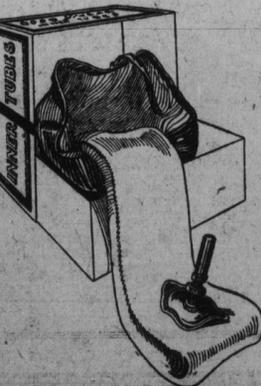
y process—yes. A cost that we pay, ay it gladly for it but follows our fixed put the name Goodyear only on qual-ucts.

ibes are suggested, for your tires' sake, odyears."

oodyear Tire & Rubber Co. of Canada, Limited

Goodyear Tubes, along with Goodyear Tires and Tire-Saver Accessories are easy to get from Goodyear Service Station Dealers everywhere.

**GOODYEAR**  
MADE IN CANADA  
**TUBES**



### A Series of "BUY IN ST. JOHN" Editorials — No. 7

# A COMMUNITY SERMON

Every true citizen of St. John should realize that the one big thing most desired, as affecting our community, is the growth and development of St. John. Our city is one of the best in the Dominion---it has a wonderful future---if we, each of us, do our little share toward its development.

Has YOUR neighborhood that atmosphere that makes it livable and lovable---are you doing what you can to bring about that condition?

We want people to come and settle among us, to bring their brains and enterprise and join us in developing a bigger and better city.

But we shall never realize our ambitions until we learn the secret by which those sudden cities in the WEST have sprung into life and being.

It is that sense of common ownership, common lore and common loyalty among all citizens, new and old, which develops the splendid "pull-together" spirit—the spirit of strength and unity which makes a town both "great" and GREATER.

When the outside world begins to realize that the people of St. John are one and all LOYAL TO THE HOME INTERESTS—that we trade only with local firms—then, and not until that time, will our city be looked upon as a place "worth while to settle in" and a place where one can safely invest his money.

Consider it your privilege, as well as your duty, to assist in the work of developing your home town.

## Above All Things, At All Times, BUY IN SAINT JOHN

Signed By:

EDGECOMBE & CHAISSON .....	Tailors	D. McARTHUR .....	Wall Paper and Stationery
DONALDSON HUNT .....	Men's Clothing	L. N. DeMILLE .....	Men's Furnishings
J. M. HUMPHREY & CO., LTD. .	Boots and Shoes	FERGUSON & PAGE .....	Jewelry
SCOVIL BROS. LTD. ....	Men's Furnishings	W. H. THORNE & CO., LTD. ....	Hardware
F. A. DYKEMAN & CO. ....	Dry Goods	J. M. ROCHE & Co., Ltd., .....	Cameras and Supplies
BROCK & PATERSON .....	Millinery	GEORGE NIXON .....	Wall Paper
E. G. NELSON & CO., .....	Books and Stationery	W. TREMAINE GARD .....	Jewelry
ROSS DRUG CO.—REXALL STORE .....	Drugs	A. GILMOUR .....	Men's Clothing
WILCOX'S .....	Clothing and Dry Goods	F. A. JOHNSON .....	Dry Goods
H. MONT JONES .....	Furs	WIEZELS' CASH STORES .....	Boots and Dry Goods
T. McAVITY & SONS LTD. ....	Hardware	M. J. H. MULHOLLAND .....	Furnishings

"ST. JOHN CAN SERVE YOU BEST"