

March 14, 1917.

Any picture you might take of Boys' Boots would have to be a moving picture, and the Shoes we have are built for action, for wear and tear, and are a ways satisfactory in service and appearance. We have Shoes for Boys of all ages, and Shoes that are Real Good Value. You will find Our Prices Reasonable.

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STANDARD JOB PRINTING CO.
ST. JOHN, N. B.

ELECTRIC LIGHT AND POWER RATES

New Street Railway Owners Announce Reductions—progressive Policy Indicated After First of April.

The New Brunswick Power Co., the new owner of the St. John Street Railway and the franchisees and rights of the old company, hopes by big reductions in light and power rates to secure a much larger business. Careful study of conditions prevailing in other communities has forced the conviction that the St. John business is lighter than it should be because the St. John rates are not sufficiently attractive. In the hope of securing a larger business and making electricity more popular both for lighting and power purposes the new management yesterday authorized announcement of new rates operative after April 1. That the public may better understand how important are the changes the existing and the proposed rates are published, also comparative tables showing the advantages of the new rates. The announcement is the most important the new company has yet made and suggests a progressive policy.

For electric lighting the present rates are 16c. per kwh., less 10 per cent. cash discount on monthly bills up to \$15 and 33 1/3 per cent. cash discount on monthly bills of \$15 and over. Meter rental \$25 per month.

Under the New Brunswick Power Company new rates effective April 1 the rates will be:

New Brunswick Power Co.
For the first 50 kwh. use per month, 12c. per kwh.
For the next 100 kwh. use per month, 9 1/2c. per kwh.
For the next 250 kwh. use per month, 8 1/2c. per kwh.
For the next 500 kwh. use per month, 7 1/2c. per kwh.
For excess over 500 kwh. use per month, 6c. per kwh.

Ten per cent. discount from total monthly bills for cash payment on or before ten days after date of bill. Minimum monthly bill (no discount allowed), \$1.00.

No meter rental charge. A comparison of present lighting rates of the Saint John Railway Co. and the proposed new schedule of the New Brunswick Power Company shows:

Kwh.	Present St. John Ry. Co.'s Rates	Proposed New Rates	Reduction.
10	1.60	1.08	.52
25	2.51	1.63	.88
50	3.58	2.16	1.42
75	4.26	2.70	1.56
100	4.83	3.24	1.59
125	5.41	3.78	1.63
150	5.99	4.32	1.67
175	6.57	4.86	1.71
200	7.15	5.40	1.75
225	7.73	5.94	1.79
250	8.31	6.48	1.83
275	8.89	7.02	1.87
300	9.47	7.56	1.91
325	10.05	8.10	1.95
350	10.63	8.64	1.99
375	11.21	9.18	2.03
400	11.79	9.72	2.07
425	12.37	10.26	2.11
450	12.95	10.80	2.15
475	13.53	11.34	2.19
500	14.11	11.88	2.23
525	14.69	12.42	2.27
550	15.27	12.96	2.31
575	15.85	13.50	2.35
600	16.43	14.04	2.39
625	17.01	14.58	2.43
650	17.59	15.12	2.47
675	18.17	15.66	2.51
700	18.75	16.20	2.55
725	19.33	16.74	2.59
750	19.91	17.28	2.63
775	20.49	17.82	2.67
800	21.07	18.36	2.71
825	21.65	18.90	2.75
850	22.23	19.44	2.79
875	22.81	19.98	2.83
900	23.39	20.52	2.87
925	23.97	21.06	2.91
950	24.55	21.60	2.95
975	25.13	22.14	2.99
1000	25.71	22.68	3.03

The power rates of the Street Railway Company are: Up to 25 kwh., 15c. per kwh., less 10 per cent. cash discount on monthly bill up to \$15, and 33 1/3 per cent. cash discount on monthly bills of \$15 and over. Meter rental 25c. per month.

Twenty-five horsepower and over, 10c. per kwh. Monthly consumption of not less than:

\$ 70, discount 33 per cent.
100, discount 36 per cent.
125, discount 39 per cent.
150, discount 42 per cent.
175, discount 45 per cent.

with additional discount of 10 per cent. from net amount (for cash) if paid within ten days of presentation of bill.

Minimum, \$1.00 per h.p. per month. Meter rental, 21c. per month.

The rates proposed by the new company are:
For the first 200 kwh. use per month, 10c. per kwh.
For the next 300 kwh. use per month, 9c. per kwh.
For the next 500 kwh. use per month, 8c. per kwh.

For the next 1,000 kwh. use per month, 7c. per kwh.
For excess over 5,000 kwh. use per month, 2c. per kwh.

Ten per cent. discount from total monthly bills for cash payment on or before ten days after date of bill. Minimum monthly bill (no discount allowed) \$1.00 for each h.p. of motors installed.

No meter rental. A comparison between Saint John Railway Company's and New Brunswick Power Company's proposed rates shows:

Monthly Use Kwh.	St. John Ry. Co.'s Bill	Proposed Bill	Reduction.
10	1.56	.90	.66
25	2.58	1.33	1.25
50	3.58	1.86	1.72
75	4.26	2.40	1.86
100	4.83	2.94	1.89
125	5.41	3.48	1.93
150	5.99	4.02	1.97
175	6.57	4.56	2.01
200	7.15	5.10	2.05
225	7.73	5.64	2.09
250	8.31	6.18	2.13
275	8.89	6.72	2.17
300	9.47	7.26	2.21
325	10.05	7.80	2.25
350	10.63	8.34	2.29
375	11.21	8.88	2.33
400	11.79	9.42	2.37
425	12.37	9.96	2.41
450	12.95	10.50	2.45
475	13.53	11.04	2.49
500	14.11	11.58	2.53

The power rates as shown in column headed "Railway Co.'s Bill," appear misleading as 2000 K.W. hours is shown as \$200.21 in one place and immediately below 200 K.W. Hours as \$20.21. This is due to the fact that the first reading is based on the idea that the consumer has less than twenty-five horsepower of motors installed and is only given 33 1/3 per cent. discount on the base rate of fifteen cents. While in the last case the customer is assumed to have twenty-five horsepower installed and is given the large consumers base rate of ten cents with forty-five and ten per cent. discount.

Large Power Rate.

Monthly Use Kwh.	Railway Co.'s Bill	Proposed Bill	Reduction.
2000	\$ 39.21	\$ 25.05	\$ 14.16
3000	123.96	85.55	38.41
4000	148.71	112.05	36.66
5000	173.46	138.55	34.91
6000	198.21	165.05	33.16
7000	222.96	191.55	31.41
8000	247.71	218.05	29.66
9000	272.46	244.55	27.91
10000	297.21	271.05	26.16

SYRUP OF FIGS FOR CROSS, SICK FEVERISH CHILD

If Little Stomach is Sour, Liver is Torpid or Bowels Clogged.

Mother can rest easy after giving "California Syrup of Figs," because in a few hours all the clogged-up waste, sour bile and fermenting food gently move out of the bowels, and you have a well, playful child again. Children simply will not take the time from play to empty their bowels, and they become tightly packed, liver gets sluggish and stomach disordered.

When cross, feverish, restless, see if tongue is coated, then give this delicious "Fruit Laxative." Children love it, and it can not cause injury. No difference what ails your little one—If full of cold, or a sore throat, diarrhoea, stomachache, bad breath, remember, a gentle "fruit" cleansing agent should also be the first treatment given. Full directions for babies, children of all ages and grown-ups are printed on each bottle.

Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," then look carefully at the label. It is made by the "California Fig Syrup Company." We make no smaller size. Hand back with contempt any other fig syrup.

PERSONALS

Mr. and Mrs. W. Z. Earle, accompanied by Mrs. Jack Davidson, left yesterday for Charlottetown, N. S.

Mr. Gerard of Montreal is the guest of her father, Dr. James Christie, Vallington Row.

Mr. and Mrs. F. G. Spencer left yesterday for a trip to Boston, New York and Montreal.

The Police Court.

In the police court yesterday William Cosman was remanded on the charge of being drunk and using threatening language.

A charge of theft against Wm. Mulcahy was dismissed and he was fined \$8 or drunkenness.

Two drunks were fined the usual amount.

A juvenile court a small boy arrested for wandering about the streets late at night, was allowed to go on condition that he remain in the house evenings.

A boy pleaded guilty of stealing a suit of clothes and was remanded. He boasted of her North Shore and came to St. John to enlist but failed to pass. His people will be communicated with and he may be sent home.

Was Anaemic For Over a Year

Anemia, or blood turning to water, caused by the heart becoming weakened, and if the heart becomes weak it cannot pump the blood as it should. As a result the blood becomes impoverished, and it loses its nourishing qualities. The face becomes pale and thin, and the lips bloodless. There is a weakness, tiredness and loss of weight.

When those suffering from thin or watery blood start taking Milburn's Heart and Nerve Pills they can see a change from the outset.

Every drop introduced into the blood these vital elements necessary to make it rich and red. The pale cheeks take on the rosy hue of health, the weight increases, and the whole being thrills with a new life.

Mrs. R. J. Grey, Fredericton, N. B., writes: "When I was a girl working at general house work I overtaxed my strength and became completely run down. For over a year I was very weak with anemia. A friend told me to try Milburn's Heart and Nerve Pills so I got a box and when it was gone I felt and looked so much better. I had taken them I had gained nearly in strength, but in flesh and color, and best of all was good health."

Milburn's Heart and Nerve Pills are 50c. a box; three boxes for \$1.25 at all dealers or mailed direct on receipt of price by THE T. MILBURN CO., LIMITED, Toronto, Ont.

Men's Spring Hats

DON'T be satisfied with just any style hat. Get a hat that fits your face and form as well as your head. There is a lot more to a hat than a mere covering for the head—the particular shape and style of your hat either makes or mars your whole appearance.

We are showing a splendid line of **SOFT FELT HATS** at \$2.50, in several new blocks and colors. Special \$2.50

MALLORY HATS—We are sole agents for this excellent make of hat and are now showing a very large range of new, smart shapes for spring in colors of pearl, green, brown, grey, leather and nutria - \$3.50

BORSALINO HATS—The new spring styles of this celebrated Italian hat are included in our early showing in rich shades of green, slate and pearl \$4.50

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We can make any style you suggest, and Guarantee Satisfaction.

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Two Stores.

38 Dock St., 111 Charlotte St.

TONY DENIER, CLOWN DEAD.

Kingston, N. Y., March 13.—Tony Denier, a clown who won fame as "Humpty Dumpty" which part he played for forty years, died today as the result of a fall. He was 78 years old and has been an inmate of the almshouse since June.

Mr. Denier retired eight years ago and two years later married the widow of Daniel Sully, actor. They separated and recently he won a \$3,000 judgment from her in a suit to recover \$17,000 which he said represented the savings of a lifetime and which he said he loaned to her.

Rid the Skin

of disfiguring blemishes, by quickly purifying the blood, improving the circulation, and regulating the habits with

BEECHAM'S PILLS

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25c.

The "Beecham's Pills"

These Bad Results

follow a lazy liver:—Constipation; Disordered Stomach; Headache; Biliousness, and other evil, painful, dangerous things.

This Good Old Remedy

comes to the rescue.

Take two or three pills at bedtime—once. After that, one each night; two, now and then, if necessary.

CARTER'S LITTLE LIVER PILLS

Genuine bears Signature

Colorless faces often show the absence of iron in the blood.

Carter's Iron Pills will help this condition.

W. E. WARD'S

Men's Negligee Shirts, Soft or Stiff Cuffs \$1.25 to \$2.00

New Silk Four-in-hand and Flowing End Ties, 50c. and 75c.

Arrow Brand Collars in the Latest Shapes, Sizes 14 to 18, including 1/4 sizes, 15c. Straight, \$1.75 Doz.

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is by all odds one of the best skin preparations on the market. Try it for any eruption or unsightly sore, it need not cost you anything. If you are not satisfied we will refund your money. 50 cents a package.

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The Underwood Typewriter

Corona Portable Typewriters. Re-built Typewriters of all makes. Machines Repaired and Rented. Supplies for all Typewriters.

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You can save surprisingly by using BUTTERNUT BREAD which is as nourishing as many more expensive foods.

TRY IT A WHILE.

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We do work painlessly and well.

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Phone: Office M 1741 Residence M 1239-11

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Architect

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Sanitary and Heating Engineer

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Special Sale of Sugar Corn Beef Today

Nice Solid Dutch Cabbage JUST RECEIVED.

A LARGE SUPPLY OF Baker's Cocoa and Chocolate A GOOD BUY.

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C. H. PETERS' SONS, Ltd.

Peters' Wharf, St. John.

Oysters and Clams

Usual variety of fresh, smoked and salt fish

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25 Sydney St. Phone 1704

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With good health at your back you can do anything.

If you are troubled with Headache, Dyspepsia, Biliousness and kindred sickness you can't expect to accomplish much.

Get a bottle at your store. Family size, five times larger, \$1.00.

The Dr. Wilson's

HERBINE BITTERS

that "True Blood Purifier" has been proved, during the last fifty years, to be the one best remedy for those diseases.

Get a bottle at your store. Family size, five times larger, \$1.00.

The Dr.