

Any picture you might take of Boys' Boots would have to be a moving picture, and the Shoes we have are built for action, for wear and tear, and are a ways satisfactory in service and appearance. We have Shoes for Boys of all ages, and Shoes that are Real Good Value. You will find Our Prices Reasonable.

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ST. JOHN, N. B.

**ELECTRIC LIGHT AND POWER RATES**

New Street Railway Owners Announce Reductions—progressive Policy Indicated After First of April.

The New Brunswick Power Co., the new owner of the St. John Street Railway and the franchise and rights of the old company, hopes by big reductions in light and power rates to secure a much larger business. Careful study of conditions prevailing in other communities has forested the conviction that the St. John business is lighter than it should be because the St. John rates are not sufficiently attractive. In the hope of securing a larger business and making electricity more popular both for lighting and power purposes the new management yesterday authorized announcement of new rates operative after April 1. That the public may better understand the important changes the new rates, the announcement is the most important the new company has yet made and suggests a progressive policy.

For electric lighting the present rates are 16c. per kWh. less 10 per cent. cash discount on monthly bills up to \$15 and 3 1/4 per cent. cash discount on monthly bills of \$15 and over. Meter rental \$25 per month.

Under the New Brunswick Power Company new rates effective April 1 the rates will be:  
New Brunswick Power Co.  
For the first 50 kWh use per month, 12c. per kWh.  
For the next 100 kWh, use per month 9 1/2c. per kWh.  
For the next 250 kWh, use per month 8 1/2c. per kWh.  
For the next 500 kWh, use per month 7 1/2c. per kWh.  
For excess over 500 kWh, use per month, 6c. per kWh.  
Ten per cent. discount from total monthly bills for payment on or before ten days after date of bill.  
Minimum monthly bill (no discount allowed), \$1.00.  
No meter rental charge.

A comparison of present lighting rates of the Saint John Railway Co. and the proposed new schedule of the New Brunswick Power Company shows:

Kwh.	Present St. John	Proposed New Rates	Reduction.
50	8.00	7.50	.50
100	16.00	14.50	1.50
150	24.00	21.00	3.00
200	32.00	27.00	5.00
250	40.00	32.50	7.50
300	48.00	38.00	10.00
350	56.00	43.50	12.50
400	64.00	49.00	15.00
450	72.00	54.50	17.50
500	80.00	60.00	20.00
550	88.00	65.50	22.50
600	96.00	71.00	25.00
650	104.00	76.50	27.50
700	112.00	82.00	30.00
750	120.00	87.50	32.50
800	128.00	93.00	35.00
850	136.00	98.50	37.50
900	144.00	104.00	40.00
950	152.00	109.50	42.50
1000	160.00	115.00	45.00
1050	168.00	120.50	47.50
1100	176.00	126.00	50.00
1150	184.00	131.50	52.50
1200	192.00	137.00	55.00
1250	200.00	142.50	57.50
1300	208.00	148.00	60.00
1350	216.00	153.50	62.50
1400	224.00	159.00	65.00
1450	232.00	164.50	67.50
1500	240.00	170.00	70.00
1550	248.00	175.50	72.50
1600	256.00	181.00	75.00
1650	264.00	186.50	77.50
1700	272.00	192.00	80.00
1750	280.00	197.50	82.50
1800	288.00	203.00	85.00
1850	296.00	208.50	87.50
1900	304.00	214.00	90.00
1950	312.00	219.50	92.50
2000	320.00	225.00	95.00

The power rates of the Street Railway Company are: Up to 25 h.p., 15c. per kWh, less 10 per cent. cash discount on monthly bill up to \$15, and 3 1/4 per cent. cash discount on monthly bills of \$15 and over. Meter rental 25c. per month.

Twenty-five horsepower and over, 10c. per kWh.  
Monthly consumption of not less than:  
70, discount 33 per cent.  
84, discount 26 per cent.  
100, discount 23 per cent.  
125, discount 20 per cent.  
140, discount 15 per cent.

with additional discount of 10 per cent. from net amount (for cash) if paid within ten days of presentation of bill.  
Minimum, \$1.00 per h.p. per month.  
Meter rental, 21c. per month.  
The rates proposed by the new company are:  
For the first 200 kWh, use per month 10c. per kWh.  
For the next 300 kWh, use per month 9c. per kWh.  
For the next 500 kWh, use per month 8c. per kWh.  
For the next 1,000 kWh, use per month 7c. per kWh.  
For excess over 5,000 kWh, use per month, 2c. per kWh.

Ten per cent. discount from total monthly bills for payment on or before ten days after date of bill.  
Minimum monthly bill (no discount allowed) \$1.00 for each h.p. of motors installed.  
No meter rental.

A comparison between Saint John Railway Company's and New Brunswick Power Company's proposed rates shows:

Monthly Use Kwh.	St. John Rly. Co.	Proposed Bill.	Reduction.
10	1.50	1.50	0.00
25	3.75	3.75	0.00
50	7.50	7.50	0.00
75	11.25	11.25	0.00
100	15.00	14.50	0.50
150	22.50	21.00	1.50
200	30.00	27.00	3.00
250	37.50	32.50	5.00
300	45.00	38.00	7.00
350	52.50	43.50	9.00
400	60.00	49.00	11.00
450	67.50	54.50	13.00
500	75.00	60.00	15.00
550	82.50	65.50	17.00
600	90.00	71.00	19.00
650	97.50	76.50	21.00
700	105.00	82.00	23.00
750	112.50	87.50	25.00
800	120.00	93.00	27.00
850	127.50	98.50	29.00
900	135.00	104.00	31.00
950	142.50	109.50	33.00
1000	150.00	115.00	35.00
1050	157.50	120.50	37.00
1100	165.00	126.00	39.00
1150	172.50	131.50	41.00
1200	180.00	137.00	43.00
1250	187.50	142.50	45.00
1300	195.00	148.00	47.00
1350	202.50	153.50	49.00
1400	210.00	159.00	51.00
1450	217.50	164.50	53.00
1500	225.00	170.00	55.00
1550	232.50	175.50	57.00
1600	240.00	181.00	59.00
1650	247.50	186.50	61.00
1700	255.00	192.00	63.00
1750	262.50	197.50	65.00
1800	270.00	203.00	67.00
1850	277.50	208.50	69.00
1900	285.00	214.00	71.00
1950	292.50	219.50	73.00
2000	300.00	225.00	75.00

The power rates as shown in column headed "Railway Co's Bill," appear misleading as 2000 K.W. hours is shown as \$200.21 in one place and immediately below 200 K.W. Hours as \$99.21. This is due to the fact that the first reading is based on the idea that the consumer has less than twenty-five horsepower of motors installed and is only given 33 1/3 per cent. discount on the base rate of fifteen cents. While in the last case the customer is assumed to have twenty-five horsepower installed and is given the large consumers base rate of ten cents with forty-five and ten per cent. discount.

Large Power Rate.

Monthly Use Kwh.	Railway Co's Bill.	Proposed Bill.	Reduction.	Per Cent. Reduction.
2000	\$92.21	\$85.05	\$14.16	14.3
3000	123.36	98.55	25.41	20.6
4000	148.71	112.05	36.66	24.6
5000	173.06	125.55	47.51	27.4
6000	198.41	139.05	59.16	29.8
7000	223.76	152.55	71.21	31.8
8000	249.11	166.05	83.26	33.4
9000	274.46	179.55	95.31	34.7
10000	299.81	193.05	107.36	35.8
11000	325.16	206.55	119.41	36.7
12000	350.51	220.05	131.46	37.5
13000	375.86	233.55	143.51	38.2
14000	401.21	247.05	155.56	38.8
15000	426.56	260.55	167.61	39.3
16000	451.91	274.05	179.66	39.8
17000	477.26	287.55	191.71	40.2
18000	502.61	301.05	203.76	40.5
19000	527.96	314.55	215.81	40.9
20000	553.31	328.05	227.86	41.2

**SYRUP OF FIGS FOR CROSS, SICK FEVERISH CHILD**

If Little Stomach is Sour, Liver is Torpid or Bowels Clogged.

Mother can rest easy after giving "California Syrup of Figs," because in a few hours all the clogged-up waste, sour bile and fermenting food gently moves out of the bowels, and you have a well, playful child again. Children simply will not take the time from play to empty their bowels, and they become tightly packed, liver gets sluggish and stomach disordered.

When cross, feverish, restless, see if tongue is coated, then give this delicious "Fruit Laxative." Children love it, and it can not cause injury. No difference what ails your little one—if full of cold, or a sore throat, diarrhoea, stomachache, bad breath, remember, a gentle "inside cleansing" should always be the first treatment given. Full directions for babies, children of all ages and grown-ups are printed on each bottle.

Beware of counterfeit fig syrups. Ask your druggist for a 50-cent bottle of "California Syrup of Figs," then look carefully and see that it is made by the "California Fig Syrup Company." We make no smaller size. Hand back with contempt any other fig syrup.

**PERSONALS**

Mr. and Mrs. W. Z. Earle, accompanied by Mrs. Jack Davidson, left yesterday for Charlottetown, N. S.  
Mr. Gerard of Montreal is the guest of her father, Dr. James Christie, Vallington Row.  
Mr and Mrs. F. G. Spencer left yesterday for a trip to Boston, New York and Montreal.

**The Police Court.**

In the police court yesterday William Cosman was remanded on the charge of being drunk and using threatening language.  
A charge of theft against Wm. Mulcahy was dismissed and he was fined \$8 or drunksness.  
Two drunks were fined the usual amount.

In the juvenile court a small boy arrested for wandering about the streets late at night, was allowed to go out on condition that he remain in the house evenings.

**Was Anaemic For Over a Year**

Anemia, or blood turning to water, caused by the heart becoming weakened, and if the heart becomes weakened it cannot pump the blood as it should. As a result the blood becomes impoverished, and it loses its nourishing qualities. The face becomes pale and thin, and the lips lose their color. A weakness, tiredness and loss of weight.

When those suffering from thin or watery blood start taking Milburn's Heart and Nerve Pills they can see a change from the outset.

Every dose introduces into the blood those vital elements necessary to make it rich and red. The pale cheeks take on the rosy hue of health, the weight increases, and the whole being thrills with a new life.

Mrs. R. J. Gray, Fredericton, N. B., writes: "When I was a girl working at general house work I overtaxed my strength and became completely run down. For over a year I was very weak with anemia. A friend told me to try Milburn's Heart and Nerve Pills so I got a box and when it was done I felt and looked so much better. I had taken them I had gained not only in strength, but in flesh and color, and best of all was good health."

Milburn's Heart and Nerve Pills are 50c. a box; three boxes for \$1.25. Get all dealers or mailed direct on receipt of price by THE T. MILBURN CO., LIMITED, Toronto, Ont.

**Men's Spring Hats**

DON'T be satisfied with just any style hat. Get a hat that fits your face and form as well as your head. There is a lot more to a hat than a mere covering for the head—the particular shape and style of your hat either makes or mars your whole appearance.

We are showing a splendid line of **SOFT FELT HATS** at \$2.50, in several new blocks and colors. Special \$2.50

**MALLORY HATS**—We are sole agents for this excellent make of hat and are now showing a very large range of new, smart shapes for spring in colors of pearl, green, brown, grey, leather and nutria \$3.50

**BORSALINO HATS**—The new spring styles of this celebrated Italian hat are included in our early showing in rich shades of green, slate and pearl \$4.50



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The Store That Gives Service.  
Ladies' Ready-to-Wear and Custom Made Clothing, Dresses, Skirts and Blouses. We can make any style you suggest, and Guarantee Satisfaction.  
**F. A. JOHNSON.**  
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**ZEMACURA**

Is by all odds one of the best skin preparations on the market. Try it for any eruption or unsightly sore, it need not cost you anything. If you are not satisfied we will refund your money. 50 cents a package.  
**THE ROYAL PHARMACY, 47 King St.**

**The Underwood Typewriter**

Corona Portable Typewriters. Re-built Typewriters of all makes. Machines Repaired and Rented. Supplies for all Typewriters.  
**UNITED T. WR. CO., LTD.**  
55 Prince Wm. Street.

**Pay Less for Food**

You can save surprisingly by using **BUTTERNUT BREAD** which is as nourishing as many more expensive foods.  
**TRY IT A WHILE.**

**Rid the Skin**

of disfiguring blemishes, by quickly purifying the blood, improving the circulation, and regulating the habits with **BEECHAM'S PILLS**

**BEECHAM'S PILLS**

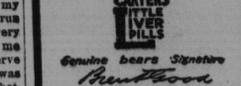
Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25c.

**These Bad Results**

follow a lazy liver:—Constipation; Disordered Stomach; Headache; Biliousness; and other evil, painful, dangerous things.

**This Good Old Remedy**

comes to the rescue. Take two or three pills at bedtime—once. After that, one each night; two, now and then, if necessary.



**Carter's Little Liver Pills**  
Genuine bears Signature  
Colorless faces often show the absence of iron in the blood. Carter's Iron Pills will help this condition.

**W. E. WARD'S**

Men's Negligee Shirts, Soft or Stiff Cuffs \$1.25 to \$2.00  
New Silk Four-in-hand and Flowing End Ties, 50c. and 75c.  
Arrow Brand Collars in the Latest Shapes, Sizes 14 to 18, including 1/4 sizes, 15c. Straight, \$1.75 Doz.  
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Corona Portable Typewriters. Re-built Typewriters of all makes. Machines Repaired and Rented. Supplies for all Typewriters.  
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A LARGE SUPPLY OF Baker's Cocoa and Chocolate A GOOD BUY.

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