



"After trying every flour on the market, I now use

flour gives such invariably satisfactory results.
With Regal I know I can make bread and pastry that will always excel. There isn't a doubt in a barrel of Regal. It's all good and always good. That's why I always use Regaland recommenditto otherhousewives. They take no risk in trying it for they can buy a barrel subject to the condition that if notsatisfactory they can get their money back."



The St. Lawrence Flour Mills Co., Ltd.

WORK THIS PUZZLE! SEND NO MONEY!

DANGER PERIOD OF WOMANS' LIFE FROM 45 to 50

Interesting Experience of Two
Women—Their Statements Worth Reading.





Declining Marriages

Apple Dishes for Apple Day

Homecraft Course for Girls

Time spent using **Calvert's** Footh Powder is time spent well!

CASTORIA The Kind You Have Always Bought

Boars the Chart Viltehers

Ready for the Chilly Days?

The best protection against sudden changes of temperature is the robust vigor that comes from a nourishing food that is easily digested, that contains in well-balanced proportion all the material for giving warmth and strength to the body. Fortify yourself against cold and exposure by eating

the food that supplies in digestible form all the proteids and heat-making units that are needed for work or play in any climate. Its daily use is an easy solution of the servant problem because it is ready-cooked and ready-to-serve and is delicious in combination with all kinds of preserved fruits.

Always heat the Biscuit in oven to restore crispness.

The Canadian Shredded Wheat Company, Limited



New Life and New Health For the Weak and Ailing

The sufferer need suffer no longer. The weak need be weak no more. Because "Wincarnis" (the wine of life) creates new health, new strength, new vigor, new vitality and new life. Every wineglassful of "Wincarnis" makes you stronger, healthier and happier than you were before. From even the first wineglassful you can feel it doing you good. You can feel it surcharging your whole body with new energy, can feel the rich revitalised blood dancing through your veins. And as you continue taking "Wincarnis" your allments will completely disappear, and in their place you will have an abundance of renewed health, strength, vigor, vitality, and reserve strength. Don't suffer needlessly. Today is the best day to commence taking "Wincarnis."



TEST IT FREE

Convincing to Ladies-This Oven Test!

So that you may use less flour, we do what a home cook would do if she were in our place.

From every shipment of wheat

delivered at our mills we take a ten pound sample. We grind this into flour. Bread is baked from the flour. We find that some samples make more bread and better bread than others. So we keep the shipment from which the more and better bread comes. The others we sell.

You save money by using flour that bears this name. And you get Better bread.

"More Bread and Better Bread" and "Better Pastry Too"



"You're

"I never dream and smooth a shave. Thousands of m

wide gap between th

The Gillette is

awkward spots—and you adopt it the trou you find yourself re daily with the Gillett

GILLETTE SAFE