

The Robert **SIMPSON** Company Limited

Our August Sale of FURNITURE

Begins on Tuesday, the day after Toronto's Civic Holiday.

Q For a couple of months past our buying organization has been making large preparations for this Annual Sale of Furniture. Toronto's needs are growing with its rapidly increasing population, and this, more than anything else, has encouraged us to make enormously big purchases. The price at which we've managed to mark this Furniture should make its distribution the biggest on record.

Q Save for a few American samples, all this Furniture was made in Canada—the product of half a hundred Canadian factories. Vast quantities of Furniture are here because this year vast quantities have been produced, and we have been able to take the entire surplus production of overstocked manufacturers—the good ones, that is, for bear in mind there isn't a piece of Furniture here that was made to sell at a cheap price. Our reputation for selling only sound, honestly-made Furniture gives us an advantage over other firms, for it is to us that the higher class of manufacturers send their goods by the carload.

Q In this way we get Furniture that you can find nowhere else, and our range of styles has never been wider or more attractive than at present.

Q Houscholders, hotelmen, managers of institutions—every user of Furniture, in fact, will do well to visit the exhibition on our fourth floor, Tuesday morning. It is impossible to get an idea of the good things we offer by simply reading an advertisement. But from day to day certain specials will be published in the papers, and those who cannot come to the store should take advantage of them through the mails. We will send you any further particulars that you may want.

Q The following partial list may help you to judge the calibre of this sale. Even if what you want is not mentioned here, you may be sure it's on our fourth floor,—and it's at a low price.

For Dining Room

	Regular	August Sale
Buffets, Golden Oak.....	\$28.00	\$19.00
Buffets, Golden Oak.....	29.00	21.00
Sideboards, Golden Oak.....	48.00	36.00
Sideboards, Golden Oak.....	51.00	33.00
Extension Tables, Golden Oak.....	24.00	17.00
Extension Tables, Golden Oak.....	14.00	10.45
Extension Tables, Golden Oak.....	33.50	25.00

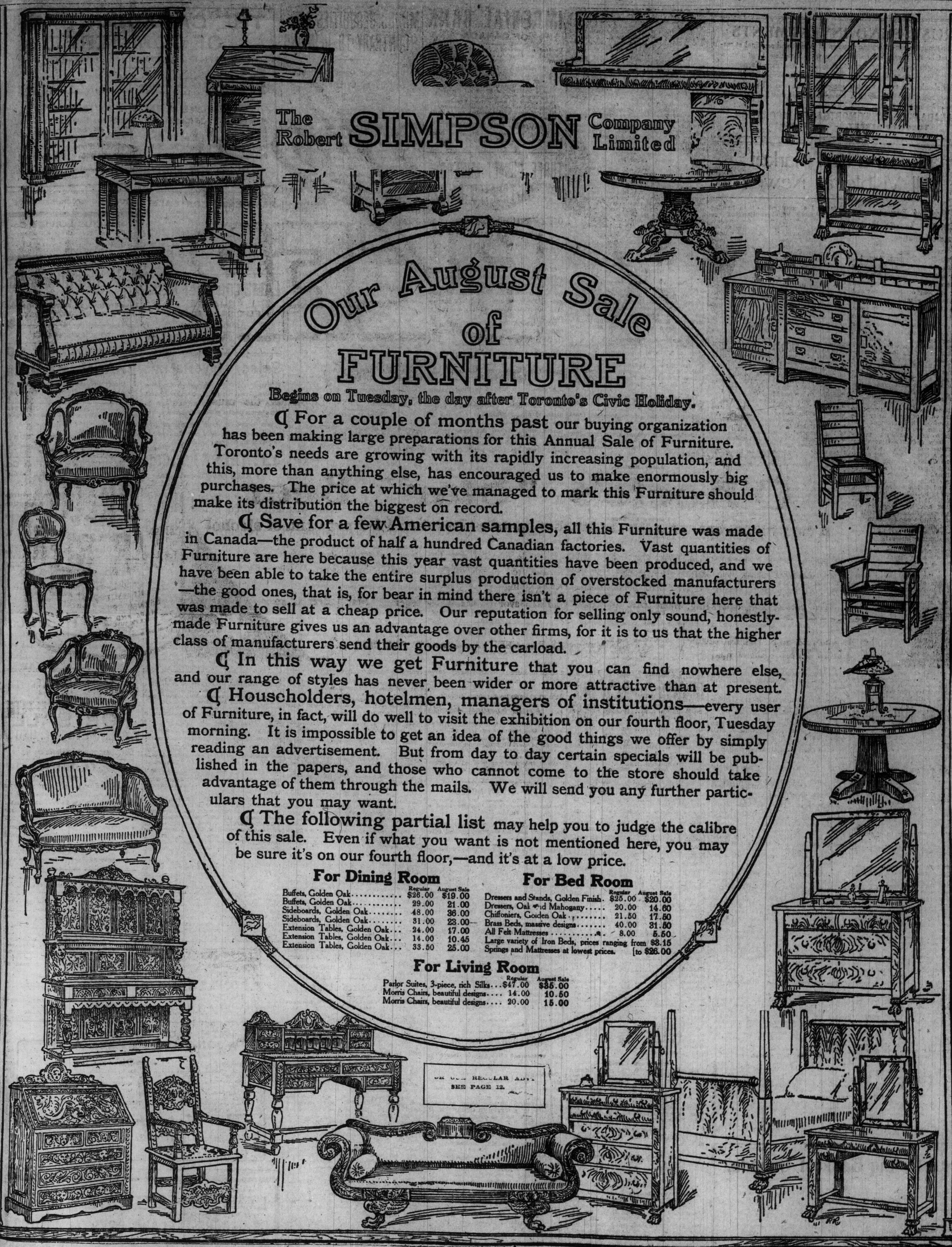
For Bed Room

	Regular	August Sale
Dressers and Stands, Golden Finish.....	\$25.00	\$20.00
Dressers, Oak and Mahogany.....	20.00	14.00
Chiffoniers, Golden Oak.....	21.50	17.50
Brass Beds, massive designs.....	40.00	31.50
All Felt Mattresses.....	8.00	5.50
Large variety of Iron Beds, prices ranging from \$3.15		
Springs and Mattresses at lowest prices.....		to \$26.00

For Living Room

	Regular	August Sale
Parlor Suites, 3-piece, rich Silks.....	\$47.00	\$35.00
Morris Chairs, beautiful designs.....	14.00	10.50
Morris Chairs, beautiful designs.....	20.00	15.00

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KEF'S
BEER

(CANT)
2 ALCOHOL
DICEST
ONLY
LIMITED

FREIGHT
WOULD BE FATAL

Porcelain Trade Will
to Abandon Ship-
Rates Go Up.

B. C. Aug. 2.—News
the steamer Oanfa,
port to-day from Japan,
shippers, particularly
the porcelain and
be obliged to aban-
y the direct steamers
ates, if rates are in-
quence of the ruling
Commerce Commis-
Nov. 1.

il says strenuous ex-
made by the Nippon
and others to induce
way companies to re-
posed-changes and as-
een telegraphed from
ulway control bureau,
will be made to ar-
ry freight schedule,
at that any increased
ntemplated, would be
e and the Suez route
e chosen instead of
steamers.

SHA ESCAPES.

Sub-Secretary Escapes
lung Turks.

OPLE, Aug. 2.—Last
r sub-secretary of the
days ago was given
painted practically to
ad in making his es-
tation. He left the
at Therapia, where
fuge, on board the
From this boat he
private tug, and from
ed the British cargo
which, shortly after-
Mediterranean ports.
made active efforts
ha, even applying to
ssy to compel the sur-

er Muskoka,
is best reached by
the pioneer line, and
ong Lake Simcoe's
e, Orillia and Severn
it is a delightful one
treasure. The best
is commodious wharf
shows that the Grand
om Toronto at 10.00
and 2.00 a.m. (sleeper
) cannot be equalled.
Toronto \$4.55 to \$6.35
lake. Be sure you
Muskoka Wharf an
all. Secure tickets at
northwest corner, Kin
s.