

WOMEN'S INTERESTS AT THE EXHIBITION

Latest Activities to Be Demonstrated in Department This Year.

A MODEL KITCHEN

Many Innovations Will Be Made Showing Need of Thrift and Economy.

Another month and the Canadian National Exhibition will be with us. Always one of the chief events of the year for Canada, it is especially so for Toronto, and this season, more perhaps than at any previous time, it promises to be of special interest and service to women.

Those who have watched the growth of this truly phenomenal development have taken a just pride in its many-sided exhibits and entertainments, but in the women's section, while there is always sufficient to command admiration for the high standards and variety of art and various crafts represented, there has been for the past few years a feeling that grows larger as year succeeds year that too little attention is given to new activities which come into the home and into women's general interests.

Modern science is evolving such wonderful helps for the housewife, undreamed of methods in cooking and laundry-work, such magic processes by which dust may be made to fly and vacuum the premises, and every woman in the land ought to at least know that these things are in existence. Women in the city and occasionally elsewhere, are cognizant of the ways in which the old-fashioned road thru the drudgery of housecleaning and daily preparation of meals may be lightened and made merely a pleasurable pastime.

Ignorant of Devices. Even many city women know of these modern marvels merely thru the advertisements in the newspapers. They have not seen the operations of the electric-washer nor experienced the joy of the electric iron or toaster. Neither have they felt the thrill of opening the bag of the vacuum cleaner and viewing the black dust therein impregnated with the operations of the dietitian and the up-to-the-minute expert in domestic science are for the most part confined to school, college or other academic area, and thousands of our women go along in the old humdrum way without opportunity of even a suggestion in the way of change.

The war has been a special element calling for new activities and new interests. It has given women new lines of thought and called for the laying down to a great extent of the artistic, and for the taking up of the things immediately wanting to the front in the hospital, and in the trench that may tend to the comfort of the soldier.

Thus, this should have a big place in the women's department of the national exhibition is felt by those who look upon this yearly showing as representative of the things being done in the country, and as an object lesson in the best means of turning out the products of the home as well as those of commercial life to the best advantage, and that this is recognized by the management of the Exhibition is apparent by advance literature to hand. The prize list for women's and children's work, it is true, does not differ materially from those of other years, but we are informed that the book falls to adequately cover some of the important things of interest to women.

Instal Modern Kitchen. There is assurance of a model kitchen to be installed in the women's building, where demonstrations will be given on domestic science and the art of cooking, and that these demonstrations will emphasize the possibilities of food conservation. Gas and electrical appliances will be all probably be used. There will also be a "Don't Waste It; Can It" demonstration, and the women's institute work of the Ontario Government will be exemplified.

Innovation with the replacing of some of the milk testing and cheese demonstrations, by others on the economical use of vegetables, cheese and similar articles in the daily diet of the ordinary home.

Last year some confusion and no little disappointment was felt on account of a mistake made in the naming of the hour for judging in the baby show. The mistake will be avoided this year and Dr. Adam Wright will have charge. In addition to the cash prizes there will be gold medals for the best baby in the show and the champion twins.

The women themselves are showing unusual interest by the application of various patriotic and other privileges for booths and other privileges and the managers are doing fuller justice than ordinarily to the things in which women are interested and which at present are among the most important forces with which the welfare of the world is concerned.

Society---Mrs. Edmund Phillips

General Logie will open the Longwood Convalescent Home for the Imperial Royal Flying Corps this afternoon at 2.30 o'clock.

Sir Clifford Sifton has arrived in Winnipeg, and is at the Fort Garry.

Mr. D. B. Hanna and Col. Noel Marshall spent the week end in Buffalo.

The engagement is announced of Brigadier-General Seely to the Hon. Mrs. George Nicholson, widow of Captain Nicholson, and youngest daughter of Viscount Elibank. Captain Nicholson was killed in a flying accident in Canada.

An order was passed last week allowing \$800 to the commanding officers of Canadian battalions whose services are being dispensed with and their battalions sent in drafts to reinforce Canadian divisions already in the field.

Major Eric Phillips, Royal Warwickshire Regiment, who is on leave from France, spent the week end with Mr. and Mrs. Fred Cowan in Oshawa.

Dr. Patrick Hardy left town on Saturday on a six weeks' holiday.

Mr. and Mrs. Frank Mackie have moved to their own house, 26 Hawthorn avenue.

Mr. and Mrs. Hugh A. Allan have taken Castle Priory, Wellingford, Berkshire, for the remainder of the summer. Mr. Allan, having retired from the steamship business, is devoting his attention to his duties as Canadian commissioner on the post-war demobilization commission.

Mrs. Pratt, Miss Dorothy Pratt and Dr. and Mrs. Clarkson are leaving today to camp on the Lake of Bays for three weeks.

Mr. John Edmunds, Roxborough street received a cable yesterday informing him that his son, Mr. William Edmunds, had been dangerously wounded in the head. Mr. Edmunds, who joined as a naval cadet, afterwards transferred to the heavy artillery.

Mr. A. D. McTier has returned to Montreal from a trip to the Pacific coast. Mrs. McTier and Miss Adelaide MacTier will be absent a short time longer.

Mr. Gordon Williams, who has been attached to the intelligence department of the navy at Ottawa, spent the week-end in town with Mrs. C. B. Williams.

Nearly all the members of the R. C. Y. C. gathered at the island clubhouse on Saturday night, and there were many diners on the wide verandah.

Mrs. Melville White, Mrs. Gordon MacLean and Mr. Fraser have taken Mrs. Agar Adamson's lovely old house on the Lake Shore road for the summer. This house is the original one built on the grant of land given to the Cawthra family by the government many years ago and the surroundings are very beautiful.

Mrs. Teifer and her children are spending three weeks in Collingwood.

Mr. and Mrs. R. A. Pringle, Ottawa, are spending the summer on the Rideau near Portland, and last week Lady Pope and Mrs. Charles Read were their guests.

Mrs. Jack Roaf and her children of Vancouver, are at DeGraaf Point for the summer. Mrs. Norman Mather, Montreal, and her two boys, with Mrs. Roaf for a few weeks.

Mr. J. B. Clarke, K.C., has purchased

SUPREMACY

That's what individuals, companies, nations strive for. Every day we set out to attain first place for good laundry work—and our customers tell us that our service is positively the best in the city. If you have any doubt about it, send us a trial order. Investigate for yourself.

New Method Laundry

The Real White Way.
TELEPHONE MAIN 7486.

the house formerly occupied by Mr. Ledroy at the corner of Bedford road and Lowther avenue, and after having added a library and dining-room is now in occupation.

Miss Fullam, Allandale, has been spending a fortnight with Mrs. Herbert Lennox at her country house at Jackson's Point.

Mrs. Baker has returned to Walmer road after a visit to her sister, Mrs. Makepiece, who has a lovely place at Grimsby.

Lady Falconbridge went to New York to meet Mr. Harold Spencer, who has returned from Paris, where people are not allowed to stay unless they are doing war work. He will continue his studies on this side of the Atlantic.

A number of well-known women entertained the returned men on Saturday. Three picnics were given and two barge loads went up the Humber, where they enjoyed games and tea.

Mrs. John A. Walker is visiting friends in Rochester and will return to her house in Port Credit early in the week.

Mrs. Cecil Lee is spending the summer at Niagara-on-the-Lake.

Mrs. Fred C. Armstrong, the Misses Armstrong and Miss Iris Cuthbertson are spending a few weeks at Atherley.

Miss Hodgins of Brunswick avenue and her two nieces have gone to Muskoka.

Mr. William Brynner, C.M.G., who has recovered from his serious illness, is leaving shortly for the island of Orleans, Que.

Mrs. William Fairbairn spent the week-end in Peterboro with her sisters, the Misses Mills.

Mrs. Rex Nicholson and her baby are leaving today to spend the rest of the summer in the country.

Mrs. Wellington Ault and Miss Ault have left for their old home at Aulsville.

Mr. Redfern Hollinshead is in Toronto from New York for the holidays.

Mr. W. K. McNaught is expected home from New York today.

Mr. Alfred Gordon, the young English poet, who is now living in Canada, is in town from Montreal for the week-end.

Miss Marie C. Strong is the guest of Mrs. George Clark at Rochdale Point.

Mrs. A. McPhedran has left for her home on the Georgian Bay.

Mrs. Murray McFarlane, who has returned from a short visit to Tadoussac, Quebec, leaves today for Smoke Lake, Algonquin Park, where she will spend August.

Miss Kathleen Saunders, Kingston, is the guest of her aunt, Mrs. McIlwraith, Prince Arthur avenue.

Mrs. Arnold and Mrs. S. G. Parker left last week for the Caledon Club.

Capt. Hartly has finished his staff course in Cambridge and has left for France.

Dr. W. Edgar Robertson, of Hongkong, Kuanan, China, has arrived home on a short visit to his children and is staying with his brother-in-law, Mr. F. D. L. Smith, 74 Howland avenue.

Mr. Wm. Walker, Miss Minnie Walker, Saskatoon, who are on a trip to Hamilton and Toronto, spent a day with Mr. and Mrs. Walker, 10th line, East Zorra.

Mrs. Mackenzie Bowell Holton is in town from Kingston.

Mrs. E. Floody and Miss Olive Floody, Close avenue, Parkdale, are spending the holidays at Clinton and Bayfield.

A special telegram received by the C. P. R. states that there were nearly 450 people at the Ball of Spring Hotel, over the week-end. On Saturday night, a cabaret and dance took place, when over 500 were present, and a collection which realized a goodly sum was taken in aid of the Red Cross.

Mr. and Mrs. A. A. Austen, Woodstock, announce the engagement of their only daughter, Nellie Grace, to Mr. Arthur Clifford Marshall, son of Mr. and Mrs. George Marshall, Toronto. The marriage will take place quietly on August 20.

Capt. Hodson, London, who has been the guest of Sir Frederick and Lady Williams-Taylor, is now in Toronto.

Mr. Arthur Corbett returned to Chicago after visiting relations on the 19th line. En route he spent a few days with Dr. Prentice in Toronto.

Home-seekers' excursions to the Land of Wheat. Home-seekers' excursions to western Canada at low fares via Canadian Pacific, each Tuesday until October 31, inclusive. Particulars from any Canadian Pacific ticket agent, or W. D. Howard, District Passenger Agent, Toronto, Ont.

ACCUSE SHIPPER OF FRAUD.

Colfax Sark, July 28.—E. G. Bean, shipper for the Interior Elevator Co., has been arrested on a charge of fraudulently obtaining more than \$6,000 by means of forged shipping bills.

Both Stores
Close Saturday
at 1 P.M.

MURRAY-KAY, LIMITED

17 TO 31 KING STREET EAST.

Closing Hour
Other Days
5 P.M.

Little Girls' Bloomer Dresses On Sale Today in Two Groups

Dresses That Were Regularly \$4.50, at \$1.95
Dresses That Were Regularly \$1.75, at 95c

Away they go—Little Girls' Bloomer Dresses, the most satisfactory frocks ever evolved for small people of 2 to 6 years. Each dress has a pair of full bloomers in color to match.

We have them in chambrays and percales, blue, pink, grey and sand, some with white collar, cuffs and belts, others prettily trimmed with plaid ging-ham. They are divided into two groups: Bloomer dresses, regularly \$2.50 to \$4.50, today's clearance price for each \$1.95; others regularly \$1.75, today 95c.



Smocks and Middy Coats in the Blouse Section, \$3.00 and \$3.75

Nothing so comfortable for hot weather as loose Smocks or Middy Coats. And because they are so comfortable they are mighty popular, too.

We have them in our Blouse Section, MIDDY COATS in white pique, with collar and cuffs of sports beach cloth, loosely belted, with big novelty pockets; others of striped navy and white beach cloth, with white pique collar, cuffs, belt and pockets. Price \$3.00. SMOCKS of attractive design may be had in white or Copenhagen drill, each one loosely belted, and smocked at either side of front in pretty colored silks. Price \$3.75.

Light Silk Underwear Prices \$2.75 to \$7.00

Phantom Silk Underwear is the last triumph of these resourceful "Kayser" people of New York. It's of an exquisite filmy weave, in palest pink, and may be had in our Lingerie Section as follows:

Phantom Silk Chemises, with yoke of finest net and lace, finished with soft satin ribbon. Price \$7.00.

Phantom Silk Knickers, lace and ribbon quilling at knee. Price \$6.50.

Phantom Silk Envelope Chemises, with lace yoke and pale blue stitching. Price \$5.00.

Phantom Silk Garter Covers, in slip over style, with lace yoke. Price \$2.75.

White Satin Hats, Enter The Bargain List

\$9.00 to \$10.00 Models, at \$5.95

They're just as pretty as they can be, and they're particularly becoming to young faces—White Satin Hats, the Murray-Kay kind—and that means that they are hats that you'll like.

The shapes are small for the most part, with tam or draped crowns, sometimes finished with soutache braiding, in other cases with clever wool darning, wool pom-poms, etc.

The regular prices have been \$9.00 and \$10.00. We'll sell them today, as a first-of-the-week bargain, \$5.95 each at \$5.95.

Gloves at 50c a Pair Regularly to \$1.25

Better buy them by the half-dozen if you can. Such an offer is not likely to come again; nor would it come now were it not for the fact that during stocktaking time the clearance spirit is contagious, and each department tries to outdo its neighbor in value-giving. The Glove Section makes a strong bid for first place in your interest with this sale. Clearance of Women's Silk and Silk Thread Gloves, odd and broken lines; black and white. The regular prices are as high as \$1.25. Sale price, per pair, today, 50c. No phone or mail orders.

July Furniture Sale at the Kay Store, 10% to 25% Reductions

PLAYS, PICTURES AND MUSIC

THE ROBINS PLAYERS

The second play of the season to be produced by Edward H. Robins and the Robins Players which has been written by a Toronto man, will be presented this week, commencing tonight, when this well-known organization will present for the first time in stock on any local stage, Harvey J. O'Higgins' very successful detective comedy, "The Dummy," which, when it was presented in New York, created a furore because of the naturalness of the novelty and the keen insight displayed regarding boyish ambitions.

AT LOEW'S.

Novelty features are in abundance on this week's vaudeville roster at Loew's Yonge Street Theatre and Winter Garden, with Maurice Samuels, the clever character actor, appearing in "A Day at Ellis Island," occupying the headline position. Other attractions embrace Bob Hall, offering extemporaneous song and story, the added attraction; Valady and her Brazilian "Nuts," in musical comedy de luxe; the Vespo Duo, "The accordionist and the singer"; The Jennings, jugglers; Fred Webber & Co., ventriloquist offering; and the Howard Sisters, singers and dancers.

Besides the feature dramatic film, "The Silent Lie," with Mariam Cooper in the title role, and the laugh-producing "The Rough House," with Patty Arbuckle, special pictures showing scenes and incidents in connection with the visit of the recruiting 4th Highlanders, will be shown the entire week.

GREAT PICTURE AT STRAND.

There is considerable food for reflection in "The Message of the Mouse," the Greater Vitaphone Blue Ribbon production directed by Commodore J. Stuart Blackton, which will be presented at the Strand Theatre today and tomorrow. And altho the

moral is intended primarily for the people of the United States, it is not without its message for our own country. The story of this photoplay relates of a plot by some European ambassadors to divert fifty billion of dollars from American banks (a plot which is foiled thru the efforts of a patriotic American girl, played by Anita Stewart).

A special film showing the rousing reception accorded by Chicago to our own 48th Highlanders on their triumphant recruiting tour in the United States will also be shown and should prove a great attraction.

THE HIPPODROME.

The first authentic pictures showing how the czar was deposed and a monarchy destroyed will be at the Hippodrome this week. The picture shows with thrilling incidents, and will be shown at 1.40, 4.15 and 7.45 p.m. In "The Hunting of the Hawk," William Courtenay, the well-known Broadway star, will be seen in one of his best pictures. "The Liberty Bells," a miniature musical comedy, heads the vaudeville bill. The dainty singing comedienne, Margaret Ford, offers a repertoire of new songs. Kyle and Gurney are musical artists. Frayley and West appear in advanced gymnastics. Clayton Conrad will interest with his crayon drawings, and amuse with a crayon on the Paris Duo, piano-accompanied, have a particularly pleasing musical offering.

AT THE MADISON.

In "The Little Boy Scout," the Famous Players' production, to be seen at the Madison Theatre today, tomorrow and Wednesday. An Pennington, the charming little star of the Ziegfeld Follies, scores a decided success. The photoplay is a romance of the border and New England.

"CAMILLE" AT THE REGENT.

In the coolness of the Regent Theatre Clara Kimball Young as Camille will be seen during this entire week commencing today. Miss Young is supported by a superb cast in a story of human interest which concerns a wealthy count, a sentimental law student and his sister. The unfold-

Announcements

Notices of any character relating to future events, the purpose of which is the raising of money, are inserted in this advertising column at 25 cents an agate line.

Announcements for churches, societies, clubs or other organizations of future events, where the purpose is not the raising of money, may be inserted in this column at two cents a word, with a minimum of fifty cents for each insertion.

DROWNED AT PORT COLBORNE.

Special to The Toronto World. Port Colborne, July 29.—John Henry Kennedy, aged 35 years, of Halifax, N.S., was drowned this morning while bathing with a party of friends below First Point. The undertow carried Kennedy out beyond his depth. The body was recovered and will be sent to Halifax for interment.

Toronto Now Has a Medical Institute With Marvelous Modern Equipment

Newest Scientific Invention, The Ham-Ray Apparatus,
Greatest Advance in Medical Investigation
Since the X-Ray.

A medical institute scientifically equipped, such, perhaps, as not used outside of the great war hospitals of France and England, is now located in Toronto.

The most advanced methods will be employed in the treatment of nervous diseases, catarrh, stomach, kidney, liver and female disorders. Modern electrical devices, combined with the famous "Ham-Ray" Treatments, are for the poor as well as the rich, for the civilian as well as the soldier.

Arrangements are being made to have a Canadian Army Surgeon in charge.

Offices have been opened in suite 22, 16 King street west, and those who are suffering from nervous diseases, who have relatives or friends in whom they are interested, are invited to attend a free lecture and demonstration today, between the hours of 10 to 12 and 2 to 4, and examine for themselves the marvelous applicability of Ham-Ray and Ham-Ray.

By G. H. Wellington

That Son-in-Law of Pa's

CEDRIC IS LEARNING THE ART OF ROOSTING HIGHER



OF L. REPORT.

Committee Will Send

Investigations to Hanna.

Toronto World.

July 29.—The report of the

cost of living committee

will be forwarded, to

Hanna, food controller,

in connection with the

city council, with

port had been filed, they

to the city collector to

either or not the city

on the recommendation

high cost of living com-

that the city council

the report, and fur-

city clerk H. F. Leon-

on a decided "stand

work of the committee.

ERS ORGANIZE.

Toronto World.

July 29.—The returned

war veterans' branch

War Veterans' Associa-