

EATON'S DAILY STORE NEWS

Our New York Letter

(From Our Own Correspondent)

New York, June 6.—June brings the lingerie frock into first consideration, for during this month and all of July the evenings are so long and so light that the pretty white dresses are especially charming for verandah wear. Most women prefer, nowadays, to buy these frocks ready made, for the models shown in the shops are so much prettier than could be turned out at home without a deal of trouble and work. Trimmings, though often very elaborate in their honey-combed motifs and insertions, are kept rather flat in effect, so that the lines of the frock are simple and the figure well defined, though without any emphasis of curves. For, be it remembered, the ideal of the lingerie costume is girlishness, and the slim, unaccentuated lines of young girlhood best become these youthful frocks. Semi-fitting models are best, with trimmings so arranged in panel effect that long lines and slenderness are suggested; and the frock is usually put on over a carefully-fitted princess slip of white, or a delicate color.

The lingerie dress is always smartest when made all in one piece; or with bodice and skirt joined at the waistline with an entre deux of Cluny or other firm lace. Last year's lingerie dresses were shorter waisted than the models for this season, as the natural waistline is now the thing. Last year's pretty frock, made with the high belt, may be brought up to date by adding a wide girde of lace, alternating with strips of vertical tucking, the skirt being cut off at the top, as the broad belt is fitted down over it to the natural waistline.

Very soft materials are used for the new lingerie dresses; fine sheer mulls and batistes being the favorites, rather than the stiffer lawns, and on these soft materials is put every sort of lace, from the most fairylike Mechlin Val. to heavy Cluny and Irish crochet. Often two or three sorts of lace are used on the same frock, and a motif or so of Swiss embroidery besides.

Some women who cannot afford the very expensive models—which, indeed, often range, when of Parisian origin, up into the three-figure mark—buy rather simple lingerie dresses, well made and of fine materials, but with very little trimming. On these they put the little hand touches which bring the costume up to an expensive distinction of style—hand embroideries, motifs of handsome embroidery, set into the material with narrow insertions of lace, and the like. Little changes are made which give the dress individuality; the sleeves, perhaps a thought too big, are fitted over; the buttonholes are worked through the hem at the back, as is always the case in the better models, instead of being underneath in a flap; and the collar is fastidiously fitted and feather-boned to make the frock trim and correct.

25c One of the Most Remarkable Tie Offerings' the Store Ever Produced Takes Place Saturday Morning—Elegant, Handsome Neckties of Silk and Satin 25c



In the price alone there's sufficient reason for the greatest enthusiasm in announcing this occurrence, but here's a combination of the most popular styles, with quality as good as you'll find in ties every man or woman a most bountiful choice. "Haven't had anything like it in years," says the Tie Man, and the goods more than back his statement. It's a question of how much business can we do Saturday morning—no money in it for us, but a deal of satisfaction if we can sell every one in this lot before 1 o'clock, and we fully expect to. We've a splendid manufacturing plant—many of our finest ties come from there. It's house-cleaning time now, and the stacks of ends of satin and silks we've made into four-in-hand ties—that's why there are so few of each pattern, and that's why we're selling such beautiful ties as we never sold them before. The tie for this season is the long folded end four-in-hand; these are all that

style, and perhaps the most pleasing part of the whole affair is the splendid colors and patterns—no loud, freakish effects that might be a reason for the big price reductions; pick any tie you can lay your hand on and you've one the most tie-particular man you know of would wear.

There are dark plain shades, dark fancy designs, light effects, plenty of stripes, white ties, ties for Sunday or evening wear, for business or travelling. Buy all you want—all you will want for months—it's not often you get a chance like this—we're out to break records, and we'll not limit the quantity to anyone, but get here in time to get a good choice, and a whole circle is devoted to this offering—more if it becomes necessary; plenty of salesmen, cashiers on the spot, everything to make your choosing convenient, easy and quick. See Yonge Street windows. The entire collection at one hustling price. Each 25c



Do You Own a Metal Bag?

One of the most fashionable of dress accessories is the link metal bag of gold or silver, in which to carry odds and ends. German Silver Bags From \$1.00 to \$7.50 are some of the season's best novelties; the frames and chains are massive and artistic in the extreme, while the link mesh is strong and durable; they are lined with silk or leather, and are in every way well made and finished. Prices \$1.00 to \$7.50 Gold and Gold-plated Bags, \$1.50 to \$75.00—Have very ornate frames, or rather plain, to suit the individual taste; the links are fine and perfectly flexible, allowing the gold mesh to fall, soft and graceful; some are unlined, others lined with silk. Prices \$1.50 to \$75.00 MAIN FLOOR—YONGE ST.

C.L.A. Rule Book

The Canadian Lacrosse Association's annual book on rules, regulations and constitution may be had for 10c in Book Section (Main Floor) and in Sporting Goods Section (Fifth Floor).

See Our Cut Flower Section

For fresh cut flowers at moderate prices, for a selection of the different varieties, come early Saturday morning. Get prices on bridal bouquets and flowers for wedding decorations. During June, orders should be placed about three days previous to day required. FIFTH FLOOR.

For Your Vacation



One of the pleasures of the vacation, if travelling be indulged in, is a pair of field glasses. The style of "field glass" we illustrate—the Prism Binocular—is very much more powerful than the ordinary style, while only about half the size; in fact, only 4 3/4 inches long when extended; it embodies exceptional compactness and immense power. From our large assortment of Prism Glasses, one at \$11.90 is representative; it is of the well-known Moreau-Teigne "Mono" type, in five and seven powers, and is one of the most compact prism binoculars made; the price is marvelously low for a glass of this high character; it is one of the best values we ever came across. Binocular in solid leather case, with shoulder strap complete \$11.90 Many other excellent makes are shown in an assortment ranging from six to eighteen power. SECOND FLOOR—ALBERT ST.

When You've Got Your Ties Hurry to the Belt Section Another Big Clearance, Belts 50c

Every man wants a belt for summer. It's part of the proper attire, and here's a chance to save half the price on belts in the biggest demand this year. High-grade American belts for men, in the new straight one-inch width, with neat nickel, oxidized or black buckle, leather keepers, some are leather lined; sizes 30 to 46 inches. Saturday morning, each 50c



STORE CLOSURE AT 11 PM SATURDAY
NO NOON DELIVERY SATURDAY

Enormous Savings on Women's Whitewear and Underwear

No reason for making the prices on these garments so low, excepting that we must have five hours of steady, brisk business. Every piece in perfect condition, seasonable and of the proper style.

The extraordinary price on this lot of gowns makes it possible for you to carry away a half dozen for less than the usual price of two.

Almost a dozen styles; some are low neck with the prettiest of round yokes of Swiss embroidery and rows of Val. lace; others have V yokes of lace and embroidery; others with high necks and square yokes, dainty hemstitched frills of pretty lace edgings complete them. The cottons are of fine soft quality, free from starch and dressing; lengths 56, 58 and 60. Clearing 63c

Women's Corset Covers, a gathering up of odds and ends and slightly counter-soiled garments of nainsooks and cottons, full fronts, with lace or embroidery insertions and edges of lace or embroidery; sizes 32 to 42; all sizes in the lot, but not in any one style. Saturday, half price 12c to 23c

Maids' Aprons, of lawn, with fancy bibs, of embroidery insertions and tucks and frills of

lawn, skirts with frill of material. Almost half price 18c

Women's Vests and Drawers, all wool, nice weight for summer wear, vests are low neck, short sleeves; neck with silk lace; drawers are tight knee and ankle length; sizes 32 to 38; color, white. Price 55c

SECOND FLOOR—CENTRE.

Our Prices for Rubber Soled Sporting Shoes

The prices at which we are selling Sporting Shoes this season are certainly worthy of special notice. Considering the fact that all are first quality goods, the figures are almost a revelation.

Highest quality white bleached duck, with No. 1 grade pure white rubber corrugated soles and heels; all have leather insoles, which make them perfectly smooth inside and protect the foot from the rubber. Suitable for tennis, baseball, yachting, gymnasium work, etc.

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| Boat style, men's sizes, 6 to 11. Pair . . . \$1.25 | Oxford Style—Men's sizes, 6 to 11. Pair . . . \$1.10 |
| Boys' sizes 1 to 5. Pair \$1.15 | Boys' sizes, 1 to 5. Pair \$1.10 |
| Women's sizes 2 1/2 to 7. Pair \$1.15 | Women's sizes, 2 1/2 to 7. Pair 95c |

A special Tennis Oxford, made from white bleached duck, black corrugated rubber soles and heels.
Men's sizes 6 to 11 . . . 55c | Youths' sizes 11 to 13 40c | Misses' sizes 11 to 2 . . . 40c
Boys' sizes 1 to 5 . . . 45c | Women's sizes 2 1/2 to 7 45c | Children's sizes 6 to 10 30c

400 Pairs Men's High-Grade Boots, Saturday Morning, Pair \$2.50

All are distinctly high-grade makes and leathers, and every pair is Goodyear welted to assure a genuinely comfortable sole. They are in patent coltskin with dull kid or cloth tops, box calfskin made on a select walking last; soft dressy vici kid, and a tan calfskin in the favorite shade; choose from medium and heavy soles. Sizes in the lot 5 1/2 to 11. Every pair offers price gain well worth a special early buying trip to secure. "Half-Day" price, pair \$2.50

SECOND FLOOR—QUEEN ST.

Men's Straw Hat Season Now Open in Earnest

A little late, but this has enabled us to complete our stock with the last new shipments of straws and panamas, and we have dozens of new styles to show you in the different brims, and a price range for every purse.

Panamas—Every hat guaranteed genuine Panama braid; in many styles, flat and round crowns, of medium and low height; also fedora front; narrow and wide brims, to be worn turned up or with dip peak. Prices \$3.75, \$4.95, \$6.75, \$7.50, \$9.00, \$10.00, \$12.50 \$13.00
Neglige Straws—This season's shapes, canton, split and pedal braids, in different crown and brim shapes. \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00 up to \$5.00
Boaters—The pronounced style for business and dress wear. We have a large variety of shapes, low, medium and high crowns, with corresponding brims; in canton, rustic, sennit and split braids. 65c, 75c, \$1.00, \$1.25, \$1.50, \$2.00, \$2.50, \$3.00 up to \$4.50

MAIN FLOOR—QUEEN ST.

The Caloris Bottle, \$1.00

In genuine, appreciated service to mankind, the Caloris Bottle outstrips any scheme of keeping liquids warm that ever was invented. Ice-cold drinks stay ice-cold, hot ones stay hot for all the time that's necessary for almost any purpose, at home or abroad. Pint size, in aluminum. At this price we do not replace broken bottles free of charge, but we guarantee every one to do just as we say. To clear out what we have left, we offer them at, each \$1.00

MAIN FLOOR—YONGE ST.

Men Will Welcome This Opportunity to Buy a Suit

Saturday morning to witness some of the best value giving of the season.

The Clothing Section is planning to make the "wind-up" of the Three Days' Special Suit Selling one grand success, and quantities of fresh new garments will be added to each of the four big groups that have come through two memorable days' selling. The one sure thing is—every garment offers you price saving well worth while, an opportunity for money saving out of the ordinary. These are the brief descriptions:

Serviceable Tweed Suits, in neatly striped blacks and greys; three-button, single-breasted sacque coats, well lined; sizes 36 to 44; they make stylish business suits, and all offer very large savings. The price \$5.95

Fancy Worsted Suits, in new spring patterns, green, black and brown, with colored thread stripe; three-button sacque coats, with medium and long roll and slight dip fronts; fine twill Italian cloth linings. Benefit largely by this clearing price of \$9.95

Fine Quality Worsteds, fashionable slate and grey shades, with colored stripe; three-button sacque coats, lined with twill or fancy stripe serge; the suits are admirably tailored, and substantial price-benefits are to be had on every one Saturday at \$12.95

MAIN FLOOR—QUEEN ST.



THE T. EATON CO. LIMITED

Books

A very attractive line, both in titles and get-up; handsomely bound in cloth, with pictorial wrapper. Prices, each 25c
"St. Cuthbert's," by Robert E. Knowles.
"David Baring," Joseph Hocking.
"Follow the Glean," Joseph Hocking.
"The Man Who Rose Again," Joseph Hocking.
"The Trampled Cross," Joseph Hocking.
"The Land o' the Leal," David Lyall.
"Beside the Bonnie Brier Bush," Ian Maclaren.
"The Days of Auld Lang Syne," Ian Maclaren.
"A Window in Thrums," J. M. Barrie.
"The Saint," Antonio Fogazzaro.
"Fuel of Fire," Ellen Thornycroft Fowler.
"Concerning Isabel Carnaby," Ellen Thornycroft Fowler.
"Rose of Blenheim," Morice Gerard.
"Barbe of Grand Bayon," John Oxenham.
"Hearts in Exile," John Oxenham.
"Beatrice of Venice," Max Pemberton.
"Doctor Xavier," Max Pemberton.
"A Mask of Gold," Annie S. Swan. Price, each, 25c.