

H. H. FUDGER,  
Present.  
J. WOOD,  
Manager.

THE  
ROBERT

**SIMPSON**

COMPANY,  
LIMITED

PROBABILITIES.  
Moderate winds; fine; not much  
change in temperature.

THE  
ROBERT

**SIMPSON**

COMPANY,  
LIMITED

FRIDAY  
JULY 2

## More About Hammocks

Do you know that a hammock rests your back even better than a mattress? Did you ever experience the utter comfort of a yielding support? A hammock is a treatment for tired nerves. A hammock is a holiday in itself. We advise every tired woman in Toronto whose engagements keep her home from Muskoka and Lake Simcoe and all those other places to buy a hammock and swing for one whole hour every afternoon, if it's only on her own verandah or in her own yard.

**SPECIAL HAMMOCK PRICES SATURDAY.**  
Canadian Open Weave Hammocks, good size. Regular \$1.00. Saturday 80c.  
Palmer's or Canadian Close Weave Hammocks, good colors, strong, full size. Regular \$1.50. Saturday \$1.10.  
Palmer's or Canadian Closely Woven Hammocks, very

strong, good assortment of colors. Regular \$2.25. Saturday \$1.95.  
Palmer's or Canadian Hammocks, good colors, strong, full size, with valance. Regular \$2.75. Saturday \$2.45.  
Palmer's Extra Large Size Hammocks, large line of colors. Regular \$4.50. Saturday \$3.45. Regular \$6.00. Saturday \$4.80.

## Cook in Comfort Gas Ranges Are Reduced

A WOMAN'S health and strength should count for something. A Gas Stove in summer-time is only what every modern household has. However people do without them becomes a mystery once one gets one. And, after all, they cost so little! The first cost is practically all, for you save the expense of coal and wood. Cook in comfort this summer. See the reductions we have collected for Saturday:

**CLASSIC GAS RANGES.**  
The New Classic Gas Range is a most satisfactory baker. While it economizes in consumption of gas, it is one of the best finished stoves on the market. The ovens are 18 in. x 18 in.; the burners the latest style, easily removed, and can be regulated to suit any gas pressure. We absolutely guarantee this range in every respect, and will gladly exchange or refund the money if not satisfactory:

2-burner. Regular \$10.00. Saturday \$7.95.	3-burner. Regular \$12.00. Saturday \$9.95.
4-burner. Regular \$13.00. Saturday \$10.95.	4-burner, with broiler. Regular \$16.00. Saturday \$12.95.
2-burner Classic Gas Plate. Regular \$1.75. Saturday \$1.25.	3-burner Classic Gas Plate. Regular \$2.75. Saturday \$2.10.

## Special Morning Sale of Men's Summer Suits

Regular \$12.50, \$15 and \$16, Clearing Saturday for \$8.95

200 Men's High-grade Three-piece Summer Suits, made from fine all-wool Scotch and English summer weight tweeds and homespun. A full range of handsome, new imported fabrics in this season's newest colorings, including light and medium greys, fawn, brown and greenish shades. Made up in fashionable single-breasted style, half lined with fine alpaca lining, fronts reinforced with best interlinings. Pants cut in perfect fitting style and finished with roll bottoms, belt, straps, etc. Regular \$12.50 to \$16.00. On sale Saturday, \$8.95.

Men's White Duck Pants, finished with roll bottom and belt straps. Special value, \$1.00.

Men's White All-wool English Flannel Pants, thoroughly shrunk and well made. Finished with roll bottoms and belt straps. \$3.50.

Men's Light Grey Homespun Trousers, soft flannel finish, showing faint grey or green stripe effect, tailored and finished in latest style. \$3.00.

Boys' Russian and Sailor Blouse Suits, in navy blue serge and light and dark grey mixed tweeds and homespun, made with sailor collar and detachable shield, plain and bloomer pants. Sizes 2-12 to 7 years. Regular \$4.50, \$5.00 and \$6.00. Clearing Saturday, \$2.98.

Boys' Blue and White Stripe English Print and Plain Linen Sailor Blouse Suits, made with sailor collar and white drill shield, plain knee pants. Extra special value, 75c.

## Hats, Gentlemen, Hats

Men's Fine American and English Make Straw Sailor Hats. Saturday morning \$2.00.  
Men's Soft Felt Hats, in all the newest shapes and colors for summer wear. Saturday \$1.50 and \$2.00.  
Fancy Colored Hat Bands, a splendid assortment of stripes, zig-zag and figured designs, also club, college and regimental colors, 25c, 50c and 65c.

## Nearly 200 Newly Trimmed Hats at \$2.85 Each

Pretty, dressy styles in Fancy Braids and Leghorns, with Paris flowers and ribbons; also smart effects for traveling, of fine Milan and chip braids, with wing or fancy feather trimming. Regular values would run from \$5.00 to \$7.00 each. Saturday morning price \$2.85. 400 infants' and children's Hats and Bonnets, in a big variety of styles. Worth up to \$1.50 each. Saturday morning price 50c.

## Bathing Towels 25c Pair

Big clearing sale of Towels, 300 pairs of pure linen Huck Towels, big size. Regular 40c, 45c and 50c a pair. Saturday 25c pair.  
(No mail or phone orders.)

## Special Hardware

Jack Smart's well-known Hammers, plain or bell faced. Regular up to 60c. Saturday 35c.  
Shingling and Claw-headed Hatchets. Regular up to 60c. Saturday 35c.  
Iron Block Planes, 5 in. x 1-8 in. cutter. Regular 50c. Saturday 35c.  
Rim Locks and Knobs, complete with screws. Regular 25c. Saturday 15c.  
Hand Saws, 16 in. Saturday 15c; 18 in. 19c; 20 in. and 22 in. 25c.  
Screw Drivers, 4 in. and 5 in. steel blades. Saturday 30c.  
Pointing Saw, 2-1/2 in. Saturday 15c.  
Brick Trowels, 9 1/2 in. Saturday 25c.

## Saturday Morning's Groceries

2,000 lbs. Fresh Creamery Butter, White Clover Brand, per lb., 25c.  
Toasted Corn Flakes, 3 packages 25c.  
Burlington Brand Pork and Beans, in chili sauce, large tin, 3 tins 25c.  
Redpath's Leaf Sugar, 4 lbs. 25c.  
Heather Brand Cocoa, 1-2 lb. tin 20c.  
Macaroni's Pickles, mixed, chow and walnuts, pint bottle 25c.  
Imported Sardines, in oil, per tin 10c.  
Imported Pure Lime Juice, pint bottle 25c.  
Shirriff's Pure Marmalade, 2-lb. jar 25c.  
Canned Corn or Peas, 3 tins 25c.  
Aylmer Brand Condensed Milk, 2 tins 25c.  
Fancy Mixed Biscuits, 2 lbs. 25c.  
Telephone direct to department.

## Long Silk and Lisle Gloves 49c

Women's Long Gloves, the lot consists of long silks and long lises, broken lines from our regular stock, in silks come in black, grey, pink, in lises come in black, grey, pink, in silks come in black, grey, pink, in lises come in black, grey, pink, in silks come in black, grey, pink, in lises come in black, grey, pink.

Women's Fine Imported Wrist Length Lisle Thread Gloves, black and white, come fasteners, neat silk point on back, all sizes. Regular 85c. On sale Saturday morning, per pair, 25c.

## Pretty Summer Parasols for 95c

150 Summer Parasols, in neat and fancy patterns and stripes, in light and medium colors, nice natural wood handles, the balance of special lines, to clear Saturday 95c.

## Children's Summer Hats

Children's Straw Hats, in sailor, turban and Jack Tar styles, in fine or rustic braids, with named or plain bands, at 25c, 50c, 75c and \$1.00.  
Children's Summer Hats, in linen, crash, duck and drill, full range of fashionable shapes and colors, special prices 25c, 35c, 50c and 75c.

## Lace Robes at 1-3

Trimming and Robe Dept., near Queen street entrance  
A clearance of 12 only Ivory and Ecu Lace Robes, all this season's designs and styles. Our prices have been \$18.50, \$22.50, \$25.00, \$27.50 and \$30.00. One price Saturday \$10.00.  
**A RARE OPPORTUNITY.**  
All short ends of our very best French Trimmings and Bandings, priced up to \$4.50. Saturday morning 95c.

## Can We Sell 2000 Dollar Shirts Saturday Morning?



We Close 1 P.M. Saturday



## Saturday Morning Bright and Early

A Bright Energetic Programme of Attractions for a Half Day's Holiday's Business

THE WHOLE Store is at your eager service Saturday from 8 until 1 p.m. You'll be running away to the country or the Island or the parks, or somewhere in the afternoon. So will we. Let us both get through early. Come at 8 o'clock. Don't forget the needs of holiday time. Don't overlook the little niceties of Summer apparel which this store is famous for being able to supply. Don't forget camera films. Fishing tackle is on sale in the basement. Rubber-soled shoes are best for canoes and tennis. Whatever you need, come to us early.

## Saturday Morning Specials in Ladies' Cloak Dept.

75 only Ladies' Summer Suits, of fine linen, in blue and white, medium long tailored coat, in cutaway style, trimmed with buttons, flare skirt, cut very full, trimmed with buttons. These garments would cost \$7.50 if bought at the regular prices. Saturday \$4.95.

### SUMMER DRESSES.

A collection of Ladies' Summer Dresses, of fine white muslins and printed muslins, in fancy designs of pink, and blue tones; made in princess and two-piece styles; some have yokes of fine tucks and Swiss embroidery; others have rows of Val. lace insertion and Swiss embroidery. Saturday \$8.95.

Programme for a great morning's selling in Girls' Section, Mantle Department. Use new elevators, Queen St. side of new building.

Girls' Gimpes, of white lawn, tucked down front, tucked collar, collar and cuffs finished with Valenciennes lace. Sizes 10, 12 and 14 years. Saturday 65c.  
Girls' Gimpes, of fine white lawn, fancy yoke of lace insertion, or Swiss embroidery panel down front, with rows of tucks down each side of front panel, tucked collar and cuffs. Sizes 10, 12 and 14 years. Saturday 95c.

1000 Girls' Summer Dresses, in a great variety of fabrics, chambrays in blue, tan and red; printed muslins in fancy and striped patterns; colors are white, navy, brown, pink and blue; and of checked gingham, in black and white and pink and white; made in jumper and one-piece styles; trimmed with strappings of self or plain materials. Sizes 10, 12 and 14 years. Regular prices \$1.50 to \$2.95. Saturday 95c.

Girls' Smart Sailor Dresses, of all-wool cashmere serge, deep square cut collar, full pleated skirt; collar, cuffs and the trimmed with white, silk or cardinal color braid. Sizes 10, 12, 14 and 16 years. Saturday \$3.95.

## Saturday Morning in the Dept. of Inner Wear for Women

Gowns, fine cotton, slip-over style, 1-2-length sleeves, neck and cuffs have frill of fine embroidery; lengths 56, 58, 60 inches. Regular price \$1.00. Saturday at 8 o'clock 65c.

Gowns, fine cotton, a beautiful high neck, long sleeves style, yoke has four rows fine embroidery insertion and hemstitching, embroidery frills on neck, front and cuffs. Lengths 56, 58, 60 inches. Regular price \$1.25. Saturday at 8 o'clock 85c.

Campers' Gowns, fine quality striped flannelette, pink, blue and white, double Mother Hubbard yoke, back and front, collar, cuffs and front trimmed with frill of goods. Lengths 56, 58, 60 inches. Saturday at 8 o'clock 50c.

Ladies' Sweater Coats, medium weight, fancy knit wool, stole effect, two patch pockets, V neck, colors white, red and navy. Sizes 32 to 42 bust measure. Saturday at 8 o'clock, \$1.75.

300 only pairs Ladies' High-grade Corsets, made of

## Pretty 20c Muslins for 6c Per Yard.

WASH GOODS DEPARTMENT, SECOND FLOOR

WE CORDIALLY invite visitors to the city this holiday time to inspect our new Wash Goods Department on the second floor. There is nothing like it on this continent, and you will go away pleased, though astonished. Incidentally, we shall show some marvelous values on Saturday just to add zest to your visit.

450 yards Arnold's Celebrated Printed Silk Mull, 28 inches wide, design of pink carnations, with pastel shading; there is only a small quantity, so be here at 8 o'clock. The New York price is 65c. Cuts 12 3/4.

100 Semi-ready All Linen White Robes. These are beautifully hand-embroidered by the peasants in Ireland. The skirt is practically finished except for joining down the back and round the waist, and can be made to fit any figure in a very short time. There is sufficient material to make the blouse, hand embroidered, to match the design on the skirt. You could not buy the material at the price

we shall offer these on Saturday. Then there is the hand embroidery work and the making. Altogether to get this dressmaker it would cost you from \$20.00 to \$25.00. Saturday, semi-made, \$3.95.

Thousands of pieces of Pretty Printed Organdies, Lawns and Muslins, nice clean, fresh goods; some of these (and not a few) have been sold all the season at 20c per yard. One special price Saturday for an early visit. Very special, 6c.

300 only pairs Ladies' Drawers, fine ribbed cotton, with long, short or no sleeves, trimmed with heading and ribbon. Sizes 22 to 38 bust measure. Regular price 25c. Saturday at 8 o'clock 15c.

A \$3.50 Bathing Suit, Saturday \$1.95, made of extra quality lustre, in navy, black or cardinal, blouse and bloomer combination, separate skirt, square neck, white braid trimmed. Sizes 34 to 42 bust measure.

## Men's Furnishings for Summer Outings

White Cellular (or Net) Outing Shirts, with reversible collars and pockets; the coolest shirts for outings made, 14 to 18, 75c and \$1.00.

White Duck Shirts, for cricket, bowling, outings, etc., reversible collars and pockets, 14 to 18. Special Saturday 85c.  
Men's Bathing Suits, in all styles, a large variety of plain and fancy colorings, 50c to \$2.50.

### EXTRA SPECIALS.

1800 Neglige Shirts, laundered, cuffs attached or detached, spots, stripes, checks, etc., light, medium and dark shades. Splendid wearing fabrics, 14 to 16 1/2. Special 50c.  
(Telephone Orders filled.)

## In the Footwear Department Saturday Morning

1000 pairs of Ladies' Boots and Oxford shoes; boots made from patent calf with creased vamp, and dull Blucher tops; vict kid, with patent toe cap and dull Blucher tops. Oxford made from tan calf, chocolate kid, gummett calf, patent calf and kid leathers; ribbon bow, Blucher, lace, button and pump styles; hand-turned medium and heavy soles. All sizes 2-12 to 7. Special purchase price Saturday \$1.99.

1000 pairs of Business Men's Boots, solid, strong, comfortable, long wear; box calf, Dongola kid and patent calf, with dull calf Blucher tops, heavy sole leather, Goodyear welted soles; all sizes 5 to 11. Regular values to \$4.00. On sale Saturday \$2.49.  
(Telephone Orders filled.)

300 pairs White Duck Tucking or Outing Boots, Blucher, white rubber soles, leather insole; all sizes: Men's \$1.50, women's \$1.25. Same style in Oxford at: Men's \$1.25, women's \$1.00.  
300 pairs White Duck Boots, black rubber soles, leather insole, Blucher; Boys' \$1.00, Oxford 85c.  
300 pairs Black Duck Boots, Blucher, black rubber soles, all sizes; very best quality: Men's \$1.00, boys' 90c youths' 85c.  
(Telephone Orders filled.)

200 pairs Sandal Shoes, made from tan calf leather, all sizes. On sale Saturday: Infants', 8 to 6, 60c; 6 to 8, 65c; children's, 8 to 11, 75c; missed, 12 to 2, 95c; women's, 8 to 7, \$1.25.

300 pairs of brand new Tennis or Outing Shoes, made from navy blue, duck, best quality black rubber soles.

## Books for Summer Reading

Take one of these volumes with you on the boat.

There are a good selection of copy-right popular authors, bound in illustrated paper covers, good readable type; published in cloth at \$1.50; price 25c each, or five for \$1. A few of the leading books:

"The Blazed Trail," by Stewart Edward White; "The Silent Places," by Stewart Edward White; "Conjuror's House," by Stewart Edward White; "Wings of the Morning," by Louis Tracy; "Pillar of Light," by Louis Tracy; "Red Year," by Louis Tracy; "Captain of the Kansas," by Louis Tracy; "The Princess Passes," by C. N. and A. M. Williamson; "In the Bishop's Carriage," by Miriam Nicholson; "The Man on the Box," by Harold Macgrath; "Beatrice of Venice," by Max Pemberton; "Little Shepherd of Kingdom Come," by John Fox, Jr.; "The Devil in London," by Geo. H. Sims; "The Unspeakable Scot," by T. W. H. Crosland; "The City," by author of "John John"; "The Heart of a Child," by Frank Danby, and many others equally as good.  
On sale New Book Department.

## Neckwear on Sale Saturday Morning

Valenciennes Lace, neck frilling, in cream or white. Regular 10c a frill; Saturday 3 frills for 10c.

Tourist "Box" Frilling, six frills in box, all white. Regular 15c per box; Saturday morning per box 10c.

**NEW FRILLINGS FOR SATURDAY**  
Bretonne Net Frillings, in white black or ecru; per yard 30c to 35c.

Chiffon and Lisle Frillings, in white cream, black, sky and pink; per yard 20c to 35c.

Fancy Colored Silk Frilling, in gold and silver effects; per yard 25c.

## Cameras - A Summer Necessity

Snapshots Albums, clearing all sizes at a discount of 20 to 30 per cent. off regular prices.

3 1/4 x 4 1/4 Cameras, use plates or film pack. Regular \$2.50, for \$1.75.  
3 1/4 x 4 1/4 Cameras, use plates 12 in one loading. Regular \$3.00, for \$1.99.

3 1/4 x 4 1/4 Cameras, use plates or film pack, with plate holder, film adapter and carrying case. Regular \$14.10. Saturday \$9.95.  
Plate Holders, size 3 1/4 x 4 1/4. Regular 20c. Saturday 15c.  
Celluloid Trays, 4 x 5. Regular 20c. Saturday 15c.  
Celluloid Trays, 5 x 7. Regular 35c. Saturday 20c.

Fancy Leaf Mounts, oval opening. Regular 50c each. Saturday 30c.  
Photo Mounts, a few odd sizes, clearing 5c dozen.

Note—We do developing and printing for the amateurs.

## Stationery

400 Boxes Maple Leaf Linen Initial Stationery, with maple leaf running thru paper, extra good quality; regular 25c per box; while they last 15c each, or 2 for 25c.

2000 quires of Maple Leaf Linen Paper and Envelopes to match, maple leaf running through paper; regular 15c per quire; paper 5c per quire, and envelopes 5c per packet.

1000 Boxes Windsor Royal Linen good quality, 50 sheets paper and 50 envelopes to box; regular 25c per box. Special 15c per box.

On sale New Stationery Dept.

500 packets of Bicycle Playing Cards, regular 25c per packet; while they last 15c per packet, or 2 for 25c.  
On sale New Book Dept.

SEE PAGE 7 FOR SALE OF MEN'S BOOTS