

T. EATON CO. LIMITED

Men's Silk and Satin Neckwear

Most of our Neckwear is made by our own Tie-makers. That gives us a big lot of short pieces and small remnants of silks and satins from the cutting. These we save and during our quiet season make them up into Neckwear. Of course it doesn't give us very many Ties of a pattern, but it does make a very big assortment of patterns. In this way we can afford to sell the Neckwear for a mere song. That is why we can make this Neckwear offering for Tuesday. Such a chance occurs but once or twice a year:

250 dozen Men's Silk and Satin Neckties, made in narrow graduated four-in-hand style, they come in light and dark shades, fancy stripes and neat figures; these qualities we generally sell at 10c to 15c each. On Tuesday our price will be..... **5**

Men's Suits and Youths' Reefers

There is a double incentive for making these reduced prices on Tuesday: the desire to increase our Clothing sales and an equal desire to reduce our Clothing stock before the advent of new goods.

You could not pick from our regular stock two more representative values than these Suits and Reefers. Both lines show the kind of Clothing we believe in selling, and we are pleased to let them go out as representatives of that department.

So much for the Clothing. Now for the prices. On sale Tuesday morning:

Men's Suits, in four-buttoned single and double-breasted sack suits, made from pure all-wool brown and grey Canadian tweeds, neat patterns, choice trimmings, well made, sizes 36 to 44, regular price \$8.50, for..... **4.95**

42 Youths' Norway Reefers, extra heavy quality, with storm collars, made of imported English navy blue and brown nap cloth, the edges, pockets and cuffs are trimmed with silk cord, strong Italian cloth linings, sizes 29, 31, 33, 35, regular price \$5.75 to \$6.75. Tuesday..... **3.49**

Buy Your Furniture on Tuesday

Four good reasons follow why you should buy on Tuesday. Every bit of Furniture represented by this list is worthy and dependable. The Bedroom Suites are remarkably cheap in price. They are samples that came to us from different manufacturers. Don't miss them if you want a new Bedroom Outfit:

15 only Sets Dining-Room Chairs (assorted patterns), in highly polished quarter-cut golden oak, upholstered in rich leather, some have upholstered backs, in sets of 5 small and 1 arm chairs, our regular price \$23.00 to \$25.00 set. February Sale price for Tuesday..... **17.90**

10 only High-grade Bedroom Suites, new samples, in quarter-cut oak, mahogany, curly birch and solid walnut, with richly hand carved and polished, large bureaus, with British bevel-palate mirrors, combination washstand, bedsteads 4 feet 4 inches and 4 feet 6 inches wide, our regular price \$40.00 to \$47.75. February Sale price for Tuesday..... **29.50**

35 only Odd Bedsteads, they are in solid oak, birch, mahogany oak finish; these beds sell in the regular way for \$3.75 to \$5.50. Your choice on Tuesday..... **2.39**

90 Parlor Tables, solid oak, 22x22, polished top, shaped legs and shelf, strong and well made, regular price \$1.65. February Sale price for Tuesday..... **1.15**

A Carpet and Curtain Bargain

To add interest to our February Sale of Furniture we include this Carpet and Curtain bargain for Tuesday. At the same time it will pave the way for new goods that are being added to stock for spring:

Lace Curtains

163 pairs Nottingham and Scotch Lace Curtains, 54 inches wide, 3 1/2 yards long, in floral and spray patterns, overlocked corded edges, white or ivory, in a variety of patterns, and not more than five pairs of any one design, our price for these curtains is \$2.50 a pair. Tuesday..... **1.25**

Brussels Carpets

985 yards English Body Brussels Carpets, in conventional, geometrical and Oriental designs, perfect color combinations, with 2 1/4 and 5/8 borders and 3/4 stair to match, an extra heavy quality, for drawing-rooms, dining-rooms, libraries, etc., our regular price \$1.15 and \$1.25 a yard. Tuesday to sell at..... **.90**

Men's Fur Caps

Earlier in the season these caps, or, rather, caps of the same style and quality, were sold at \$6.00 to \$7.50 each. We had some Persian Lamb skins still on hand in our fur workrooms. To convert them into ready money we made up caps, and on Tuesday we give you a pick from the lot for..... **FIVE DOLLARS.**

25 Men's Black Persian Lamb Caps, bright, glossy German dyed skins, with even curl, lined with plain satin, two styles, viz., Wedge and Dominion shapes.

Canned Peas

Two Thousand Cans of Sweet Wrinkled Peas, guaranteed first-class, Tuesday, while they last,

TWO CANS FOR 13c.

We take it for granted you know what the usual price is for them.

Handkerchiefs

Pure linen Handkerchiefs, at two-thirds and one-half their regular prices. On sale Tuesday:

For Men Hemstitched Pure Linen Handkerchiefs, hemstitched, quality, regular 12 1/2, Tues. day 3 for..... **25**

For Women Pure Irish Linen Handkerchiefs, hemstitched, quality, regular 12 1/2, Tues. day 3 for..... **25**

The Toronto Daily Star Will Have a More Complete List

T. EATON CO. LIMITED

190 YONGE ST., TORONTO.

THE TORONTO WORLD

ONE CENT MORNING PAPER.
No. 52 TONGUE-STREET, Toronto.
Daily World, 52 per cent.
Sunday World, 10c advance, 22 per cent.

TELEPHONES:
Business Office—1734. Editorial Rooms—220.
Exchange Office—13 West King-street.
Telephone 1217. H. E. Sayers, Agent.
London, England, Office, 2, W. Lane.
Agents, 145 Fleet-street, London, E. C.

The World can be obtained in New York City at the news stand, St. Denis Hotel, corner Broadway and 11th-street.

DAWN OF A NEW ERA IN CANADA

Canada has not yet grasped the significance of her resources of iron and coal. We do not yet realize the immensity of our industrial wealth. A few enterprising capitalists from the United States have learned the extent of our iron and coal resources, and they have taken the lead in putting these resources to industrial use.

Mr. Whitney and Mr. Moxham are two of these gentlemen. The object of their visit here the other night seems to have been to arouse Canadians to a realization of the fact that their country is on the eve of an industrial revolution which will greatly eclipse anything in the past history. The most notable incident in Canadian history in the first year of the 20th century, is the establishment of plants to convert our own iron into steel.

Too near the scene to realize its significance from an historical point of view, but the starting of the iron furnaces at Sydney and Sault Ste. Marie will mark the beginning of a new epoch in the industrial history of Canada. We accept as true the statements made by Mr. Moxham and Mr. Whitney to the members of the Board of Trade the other night. We accept it as a fact that the three materials required for the manufacture of iron and steel are all the iron mines have been discovered in the world.

There is one in sight to meet all possible demands for several generations. But Sydney's supremacy as an iron centre becomes doubly important when we consider that most of the other iron districts in the world have reached their zenith and are on the decline. Great Britain and Germany both find it more and more difficult to assemble the raw materials of iron production. The United States has large and convenient deposits of iron and coal, but it is not all the iron mines have been discovered in the world.

In regard to Canada it may truly be said that our iron-producing resources will increase in extent in proportion to our activity in manufacturing iron and steel. We are now producing iron and steel in the summer of our undeveloped ores are located and opened up. While the further production of iron will exhaust the deposits of other countries it will only unfold to view the illimitable richness and extent of our own.

As yet all the regular conditions for making iron on the Atlantic and on the Pacific, and at points midway between the two oceans. The Lake Superior iron mines can supply the country tributary to the great lakes with iron and steel as well as the mines of the Northwest Territories. British Columbia will soon be in a position to supply its own demands and to export to the trans-Pacific trade that will be a feature of the rejuvenated Pacific Coast.

Any thought to be the dominating factor in the iron and steel markets of Europe and the world.

This is indeed a fascinating picture, but that it is not exaggerated is the opinion of practical experts who have given the subject long and critical study. When, it may be asked, will the country feel the effects of this new industry? Our answer is that it will not take very long before the roaring blast furnace will be heard throughout the whole of Canada. Its influence is already felt in the immediate district of Sydney and Sault Ste. Marie. In a few years, perhaps not more than two or three, the fame of Canada as an iron producer will be world-wide. It is hardly too much to expect that in ten years Sydney will have a population of 100,000, and that the iron industry by that time will have added a million or two to our population. If this is anything like a true forecast of what is coming it behooves Canadian manufacturers and capitalists to take an interest in Canada's mineral resources. The strength of our position ought to inspire us with confidence to launch out in a bolder way than has hitherto been our wont.

Great credit goes to the United States where we may do in the United States. Canada is assured of a proud position in the industrial world. We are busy on the day by endeavoring to keep and shaping our future according to what the future has in store for us, rather than according to the actual present.

PREFERENTIAL TRADE AND THE WOOLLEN INDUSTRY.
The Globe charges us with inconsistency in advocating at the same time the extension of the woolen manufacturers for increased protection and the adoption of mutual preferential trade within the Empire. Our first answer to the charge of inconsistency is that we have not yet advocated the adoption of these two policies simultaneously. Mutual preferential trade within the Empire has not yet been adopted, and until it is adopted our policy must be based on conditions as we find them. The question to be settled at the present moment is whether the mills for manufacturing the woolen goods used by Canadians should be located in Canada or Great Britain. We say without hesitation they should be located in Canada.

Woolen mills in Canada are just as much a right to look after its interests as has Great Britain the right to look after its interests. Until Great Britain is ready to adopt Inter-Imperial preferential trade we are not called upon to consider whether that principle would be inconsistent with the principle of protection to Canadian industries or not. The Canadian woolen manufacturers are asking for an increase of duty under existing conditions, not under conditions which do not exist. Until such time as the United Kingdom extends us a preferential tariff in return for the tariff to suit ourselves. The inconsistency The Globe refers to may or may not arise when a scheme of mutual preferential trade is proposed. We think, however, that the position we take today will be quite consistent with the policy we would take in regard to the policy of mutual preferential trade. Such a policy would be fashioned to stimulate trade between the different

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FURNITURE THE J. F. BROWN CO., LIMITED.

How to Save Money by Spending It!
This February Furniture Sale offers just the furniture you want, for any room in the house, in any grade you wish, new, perfect, correct and late designs, in faultless finish, for less money than ever before—and credit if you want it.

15.75 This China Cabinet
Beautifully made in quarter-cut oak or mahogany, polished, with drawers and shelves. The regular price is \$21.50. February Sale price is \$15.75.

4.85 This Ladies' Desk
Well made in hard-wood, and finished in golden oak or mahogany. Height 28 inches, width 20 inches. The regular price is \$6.00. February Sale price is \$4.85.

7.35 This Ladies' Desk
Made of quarter-cut oak or mahogany, with drawers and shelves. The regular price is \$9.00. February Sale price is \$7.35.

2.85 This Book Case
Hard-wood, with glass doors, 28 inches high, 12 inches wide. The regular price is \$3.50. February Sale price is \$2.85.

The J. F. Brown Co., Limited, 5, 7, 9, 11, 13, 15, 17, 19, 21, 23, 25, 27, 29, 31, 33, 35, 37, 39, 41, 43, 45, 47, 49, 51, 53, 55, 57, 59, 61, 63, 65, 67, 69, 71, 73, 75, 77, 79, 81, 83, 85, 87, 89, 91, 93, 95, 97, 99, 101, 103, 105, 107, 109, 111, 113, 115, 117, 119, 121, 123, 125, 127, 129, 131, 133, 135, 137, 139, 141, 143, 145, 147, 149, 151, 153, 155, 157, 159, 161, 163, 165, 167, 169, 171, 173, 175, 177, 179, 181, 183, 185, 187, 189, 191, 193, 195, 197, 199, 201, 203, 205, 207, 209, 211, 213, 215, 217, 219, 221, 223, 225, 227, 229, 231, 233, 235, 237, 239, 241, 243, 245, 247, 249, 251, 253, 255, 257, 259, 261, 263, 265, 267, 269, 271, 273, 275, 277, 279, 281, 283, 285, 287, 289, 291, 293, 295, 297, 299, 301, 303, 305, 307, 309, 311, 313, 315, 317, 319, 321, 323, 325, 327, 329, 331, 333, 335, 337, 339, 341, 343, 345, 347, 349, 351, 353, 355, 357, 359, 361, 363, 365, 367, 369, 371, 373, 375, 377, 379, 381, 383, 385, 387, 389, 391, 393, 395, 397, 399, 401, 403, 405, 407, 409, 411, 413, 415, 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