To the Trade

August 18.

The Imperial Ideas

of Hostery are the right ones. If you carry "Imperial" brand Hosiery in stock, your sales will increase as the sales of those who are carrying it

Are Increasing

You can only buy Imperial Hosiery from us, and to state the amount of increase in our sales since we commenced selling "Imperial" would be extraordinary.

And Still Going Ahead

Filling Letter Orders a Specialty

John Macdonald & Co.

Wellington and Front Sts. East, TORONTO.

PARIS' BIG FAIR A FAILURE.

Visitors Declare the Exposition Disappointing, and Tourists Say it is Dull.

GAY PARISIANS ALMOST IN REVOLT.

The People Said to be Tired of a Republic and to be Pining for a Monarchy.

Paris, Aug. 11.—From all appearances it would be entirely safe to wager that if another universal exhibition be held in Paris 11 years hence France will not be a republic then. With the exception of President Loubet there is probably not an individual in the whole country who thinks much of republics, at least of French republics. Between you and me—and I hope you will keep the disclosure a profound secret—the Exposition of 1900 is beginning to be generally regarded as a dismal failure, the everyone avoids saying so quite so plainly. It is big and showy, but that is about all. Peculiarly it is worse than disappointing. The management already foresee an enormous deficit. The bondholders are hiring mules to kick them for their credulity, and the men and syndicates who paid enormous sums for exhibition concessions are studying the most agreeable and advantageous forms of suicide. As for the general public, it sits up nights wondering why it is that the big show of this year seems to lack all the dash, brilliancy and attractiveness of previous exhibitions.

Rightly or wrongly, and probably wrangly, almost everybody is blaming everything on the Government. Forgetful of the fact that the exhibitions of 1878 and 1889, brilliant successes from the view point of dash and daring, were equally the handiwork of a republican form of government, the Parisians seem to have become possessed of the notion that Paris requires all the flaring, glaring paraphernalia of a monarchy to make her universal fairs an unqualified success. This is foolish and untenable as a general proposition; but there is no getting away from the fact, nevertheless, that there is a grain of reason in the inference.

For instance, that racy spice of naughtiness that used to be regarded as so distinctly French, is conspicuously lacking thruout the present exhibition. At the outset a smack of the flavor was to be found in the Egyptian Theatre and in one section of the other exotic shows in the Trocadero section, while the subterranean aquarium offered a more delectable than edifying spectacle to visitors to its weirdly lighted galleries. But shortly thereafter up popped a godly Senator, who, "in the name of public decency," demanded that a stop be put to those "infectious immoralities."

Being a power in the Republic, the Senator succeeded in eliminating all the spice." "If he had tried the same sanctimonious dodge under the empire," a heavy-hearted Parisian remarked to me the other day, "Louis Napoleon would have put a stop to something, and that something would have been the Senator."

As it is today, the Exposition, like Barnum's old-time circus, is a highly moral show, to which any schoolgirl could with perfect propriety take her mother. Yet, somehow or other, it doesn't quite suit the climate, and isn't either what Parisians are accustomed to or many foreigners hope to find in Paris. Hinc illae lacrymae.

The French Love Spectacles.

Moreover, Paris is suffering from a drought of pageants. If there is one thing more than another that a Frenchman steadily hungers for it is a spectacle, which he almost never gets nowadays, unless some foreign country lends its monarch for the nonce. Good little Mr. Loubet goes to the show once a week, but barring the brilliant red sash he wears across his shirt front, you would never think to look at him. And you can't build a spectacular pyramid out of a slice of scarlet ribbon worn by a little gentleman who looks as if he would like to hide under the seat of his carriage.

Felix Faure was only a President, too, but thank God!" says the Frenchman, "he thought he was a king." So he made things hum with stately equipages, gold lace and scintillating paraphernalia, and with him in the chair of state, the chair was all right for its upholstering, and the Republic was firm.

The Kings That Never Came

When the Exposition first opened the child-like Parisians thought they were going to have kings and queens galore. It was a shabby trick the Santa Claus of destiny played them. He opened his sack, but nary a crowned head did he pull out.

"Then I won't play," whined the disappointed kids. "Be good little children, and I'll give you a nice one yet," said the hypocritical old fakir. And they waited. A month or so later he sprung the King of Sweden on them. The king didn't look much more like a king than Macdonald like a mayor. He turned up wearing a silk hat and a grey beard, just like Papa Loubet; and there wasn't enough glitter in the promised pageant to fool a teething infant.

In all the king's court and all the king's men there was less fuss and feathers than on an old hen. Not a single man in the suite was in uniform. Of course the Parisians felt sold. It was no spectacle at all. But he was a king, so they cheered the Swedish sovereign by way of demonstrating their preference for any kind of a king, and perhaps thinking they might tempt some other amiably-disposed king out of a job to come along and pinch Loubet out of his place.

From that time to this Kris Kringle Picard has been steadily promising a whole deck of kings and queens, but he is a bad hand at shuffling cards. Leopold of Belgium slipped into Paris and out again before anybody knew it. Kaiser Wilhelm winked, but said nothing every time the Paris papers had him on the point of leaving for the Exhibition. "Our Friend the Czar" keeps on pretending to be thinking of coming, and keeps on staying away. The wee King of Spain regularly gets a stomachache the night before his nurse is ready to start with him for Paris. The boy ruler of Servia is allowed to choose between two rollicking sports, going to Paris or getting married, so he chooses the rollickinger and stays in Servia. "Don't fret, I'm coming," writes the King of Greece. He means to France, for he comes to Aix-les-Bains, and stays there. "Not on your life," telephones the Prince of Wales, who avoids the Exposition as seduloisly as his creditors.

All Blame on the Republic.

By just so much, therefore, is the Exhibition bereft of glitter, and Frenchmen are blaming what they miss on the poor, old, humpbacked republic, labelled, "Monarchies, Beware!" in the person of a Socialist Minister of Commerce.

More generous than his kind, a dark-hued gentleman has risen from his throne in the distant East, and has hied him to Paris, to give the Universal Exposition a glimpse at majesty. The Shah of Persia arrived here recently. If you could have seen him on his way from the railroad station you would have realized how the poor Parisians are famished for a monarch. Napoleon, in his big, winning days, never set the streets of the capital so wild with delight. The weather was broiling, but it was ice-water when compared to the population which sizzled with ecstasy. The Shah wore his astrakan fez studded with diamonds the size of baseballs. He also wore other garments, one of which was a coat made in imitation of the sun when it is occupied in blazing. The Shah's suite were also apparelled radiantly. When the sun and those coats met in the same carriage it looked as if the universe was on fire. Spectacle! Yes, it was, just such a one as Paris so much needed. And the shining helmets and breastplates of the military escort, and the dazzling liveried postillions and outriders of the state carriages—reserved, by the way, for the exclusive use of royalty—inflamed the onlookers to the frenzy pitch.

Welcome to the Shah.

The throng was particularly dense around the Arc de Triomphe, as the brilliant procession crossed the wide square. The royal visitor was greeted with one thunderous cry of welcome. This was followed instantly by complete silence, as if the dazzling picture had awed every human throat to stillness and had set every mortal in that mighty crowd to thinking. Their thoughts were plain as the day. "This is splendor; this is what Paris needs; this is what everyone of us wants." That was the dream of every Parisian as the Shah was passing—the dream that silenced their tongues. Then a small boy on a tree top broke the spell. In a shrill voice, such as destiny bestows on irreverent boys, piercing the circumambient air like a demon's arrow, it notified every man, woman and child in the multitude to "look at Loubet!"

Oh! ye gods and little fishes—and particularly little fishes—what a surcharged moment that was! Everybody, of course, looked at Loubet. There sat the nice little man, a combined product of God, himself and his tailor, looking as if he would give $7 to be able to hide the sample. Imagine a rainbow and a spool of black thread sitting side by side on a shelf. That's what I thought of when I obeyed that accursed boy with the shrill voice.

I pitied the spool. The Parisians didn't. They pitied the rainbow, the Shah of Shahs, the King of Kings, obliged to look out on mankind from a mortifying juxtaposition with the shrinking little citizen who used to be a village alderman. Then the polite Parisians jeered their Chief of State and expressed their individual sentiments by a monosyllable observation that supplies their need when everything else fails.

Perhaps the Shah didn't hear the word, and certainly he didn't unerstand it; but President Loubet read it plainly on the faces of all his fellow citizens, and it must have made him even more impatient to get thru with the job of escorting visiting sovereigns thru the streets of republican Paris.

All of which, as I said before, pretty well satisfies me that France is anxious to trade off a president for a king, and would pay a big price, to boot.

Meanwhile, the Exposition authorities keep on trying to elevate the great show to the high plane of a Sunday school picnic. Yesterday nine of the managers of theatres along the Rue de Paris were hauled up before the police court and fined 20 cents apiece for allowing things to be said and songs to be sung in their respective establishments which had not previously received the approval of the "Theatrical Censor." One of these managers, named Taride, who refused to answer the summons, was sentenced to a day's imprisonment. I hear to-day that he spent the entire day yesterday in his sanctum, composing a new song to the air of "God Save the Queen," the general tone of which would sooth the soul of General Booth.

W. W. W.

RACE TROUBLES IN NEW YORK.

Collisions Were Expected Last Night. But There Were None—The Police on Hand.

New York, Aug. 17.—The several of the West Side thorofares were lined to-night with men and women, who evidently expected a continuance of the collisions between the white and colored residents of that section of the city, there were no race disturbances of any consequence during the evening.

Police were on the alert in the streets and avenues, and no loitering was permitted where crowds had congregated for three nights past.

Chief of Police Devery was within easy call of his precinct commanders to-night, but he expressed the conviction that there would not be any demand for active service or for any of the reserve force.

Many of the colored men who say they have been brutally treated by the police are making vigorous protests.

The Stove Amalgamation.

Brantford Expositor: If the proposed amalgamation of the interests of the stove manufacturers of Ontario is accomplished, there is every probability that Brantford will lose the William Buck Stove Company, Limited, and that the big plant here will be removed. This is the result of a determination on the part of those interested to centralize the industries, the cost of operating one or two large plants being much less than that of operating a dozen small ones.

The amalgamation is not yet completed, nor is there a very great probability that it will be completed before the 1st of January. One firm in Toronto has not yet expressed complete willing ness to sell out. If the deal goes thru, however, the business will be centralized at Hamilton and London. The Stewart plant in Woodstock will be operated for a couple of years in order that the present company there may not conflict with the terms of a bylaw granting certain concessions to them. All the remaining plants, except in Hamilton and London, will be removed if the deal is completed.

The Canadian Won.

New Haven, Conn., Aug. 17.—At the Coliseum board track to-night the 25-mile motor paced race between Charles W. Miller of Chicago and Archie McEachren of Canada was won by the latter. Time 47.11 2-5. Miller's pacing machine gave out at the twentieth mile.

ENGLISH TEETHING SYRUP

Largest Sale IN THE WORLD.

Estb. 1843. SCORES' Estb. 1843.

Tropical Blue Serge in Light Weight

We have some very light weights in pure indigo blue Serges. They make up very well, and are much appreciated by good dressers.

Inspection invited.

Moderate charges.

Store Closes 1 p.m. on Saturday, Other Days 5 p.m.

SCORES'

High-Class Cash Tailors

77 KING WEST.

THE BATTLE AT TIEN TSIN

As Described by Col. R. L. Meade and Major L. W. T. Waller in the Official Reports

MADE PUBLIC AT WASHINGTON.

The U. S. Ninth Had a Hard Time of it Under Hot Fire for 12 Hours.

Washington, Aug. 17.—The Navy Department to-day made public the reports of Col. Robert L. Meade and Major L. W. T. Waller of the United States marine corps on the battle of Tien Tsin.

Col. Meade's report is dated at Tien Tsin, July 16. After telling of the situation around Tien Tsin and of the decision on July 12 at a conference held at the English general's headquarters to attack the city about daybreak the next day, Col. Meade's report, in describing the early fighting, in which the marines and Ninth Infantry took such a gallant part, says:

Where Action Was Hot.

"On the firing line the action was especially hot and the enemy's fire especially rapid and accurate and at about 8.30 a.m. the enemy appeared in large numbers upon our left and among the grave mounds of the field, in which we were, with the evident intention of flanking us. I made a turning movement to the left and rear and we drove them away. Later in the day, about 2 p.m., they again made a flanking effort, but at this time the infantry support of the artillery company was on the mud-wall of the city and aided us by a cross-fire. This company was commanded by Captain C. G. Long. The effort of the enemy proved a failure and we drove them in.

Withdrawal Was Difficult.

"We remained in the trenches until about 8 p.m., when we received an order from the brigadier-general commanding to withdraw, which was probably the most difficult action of the day, since the enemy had so well covered our position that their shots struck the crests of the trenches and threw dirt in our faces—many being hit.

"On the 14th instant, the south gate having been blown in, we moved into the walled city at about 6 o'clock a.m.

City Filled With Dead.

"We found the city filled with dead Chinamen and animals. No resistance was made to our occupation in the walled city itself, but an infantry fire was kept up by the Japanese infantry upon the enemy, who responded from the suburbs. Since then we have had undisturbed possession of all Tien Tsin."

Gen. Dorward Explains.

Col. Meade enclosed a letter from Gen. Dorward, commanding the British forces, in which he says:

"I blame myself for the mistake made in the taking up of the position by the 9th Regiment, not remembering that troops wholly fresh to the scene of action and hurried forward in the excitement of the attack were likely to lose their way. Still the position they took up and gallantly stuck to all day undoubtedly prevented a large body of the enemy from turning the right of the attacking line, and inflicting serious loss on the French and Japanese.

Lawton's Personal Gallantry.

"The Ninth Regiment were fighting somewhat outside my sphere of action, so I shall bring forward only one instance of personal gallantry in that regiment, altho circumstanced as they were, fighting for about 12 hours almost alone and unsupported, and never giving back a foot of ground until directed to retire under cover of night and fire of the naval guns, such instances must have been very numerous. The one I would refer to is the bringing back to me by the acting regimental adjutant, Capt. Lawton, of the account of the position of the regiment across a wide and fire-swept space, and returning with reinforcements to guide them to the regiment when he was severely wounded.

"The withdrawal of the regiment was a delicate military operation, nicely carried out, on which I congratulate Lieut.-Col. Coolidge and the officers and men under his command."

Major Waller's Report.

Major Waller's report is of special interest, as he had command of the marines in the fight before Tien Tsin was reached. The report is dated Tien Tsin, June 28, and says in part:

"At noon on the 27th the Russians, having attacked the arsenal, the scene of my repulse on the 22nd, and which had not been captured, asked for reinforcements. I sent out Second Lieutenant Jolly with 40 men, Mr. Harding, my adjutant, joining as a volunteer, and placed the whole under the command of Commander Craddock, R.N. This force was about 1200 strong and succeeded in driving the enemy from the parapets, out of their fortifications and in full flight. It was developed that the enemy had about 7000 men at this point. Our men charged over the parapet with a British company, being the first in this part of the fight. Our loss here was one wounded and Lieut. Jolly overcome by the heat, but not until after he had brought his men back to their quarters. Lieut. Harding acted as a volunteer and captured an imperial flag, which he has presented to me."

LADY VISITOR INJURED.

Knocked Down by Runaway Horse—Mrs. Wenklin of Bowmanville Badly Hurt.

Mrs. Wenklin of Bowmanville, who came up to the city yesterday morning on the Garden City, had a narrow escape from being killed at about noon. She had two ribs broken and sustained several deep cuts and bruises on her head and body by being knocked down at the corner of King and Yonge-streets by a runaway team owned by Benjamin Boylen of Downsview. Arthur Curry, the driver, had left the horses attached to a wagon filled with milk cans in front of Proctor's jewellery store at 344 Yonge-street. No sooner had he stepped out of the wagon than the team dashed off down the street.

In front of Eaton's store the runaway team collided with a buggy, but this did not stop them. No further damage was done until King-street was reached. Police Constable Redford, who was on duty at the corner, saw the horses approaching and attempted to stop them. He turned the team over to the southwest corner, where one of the animals fell. In falling, the horse knocked down Mrs. Wenklin. Pedestrians picked her up and she was removed to the Emergency Hospital in the ambulance. After having her injuries dressed by Dr. Geoffrey Boyd she was able to return to her home on the steamer in the afternoon.

Had not Mrs. Wenklin been rescued when she was she would likely have been kicked to death by the horse as he lay on the sidewalk. The wagon was slightly wrecked and the harness torn.

Fitzsimmons and Sharkey.

New York, Aug. 17.—The big battle between Bob Fitzsimmons and Sharkey at Coney Island will be decided on Saturday night, Aug. 25, instead of Friday, Aug. 24, as was originally intended, Saturday being the date of the great Futurity event at the Sheepshead Bay race track, which usually attracts thousands of visitors from out of town, as well as an influx of bookmakers and turfmen from the Saratoga race meeting.

Saved a Knockout.

New York, Aug. 17.—At the Broadway A. C. to-night there was a lively bout between Tim Callahan of Philadelphia and Eddie Gardner of Wheeling, W. Va., in which the Philadelphian came out victorious, as Gardner's brother, better known as the "Omaha Kid," jumped into the ring in the 13th round to save his brother from being knocked out. The lads were to have fought 25 rounds at 124 pounds.

All Stopped for Seven Minutes.

Chicago, Aug. 17.—Every wheel and stroke of commerce thruout the great Southern Pacific system of railroads and steamship lines was stopped for seven minutes to-day during the burial of Collis P. Huntington in New York. At the exact moment when the clock struck 11 in New York, every hammer in all the shops ceased clanging, engines paused upon the rails and steamships floated lifelessly upon the water.

Pill Sense.—It stands to reason that Dr. Agnew's Little Liver Pills will crowd out of the market many of the nauseous old-timers. A better medicine at less than half the price is all the argument needed to keep the demand what it has been—phenomenal—40 doses 10 cents. Cure Sick Headache, Biliousness and allay all stomach irritations.—5

Do You Know

that the rainy season will soon be here and the place to get a first-class

Mackintosh

made to order, is J. Stovel, 12 Melinda St.

Do You Know

that you will find the best selection of

Mackintosh Cloths

—AT—

J. STOVEL'S

All kinds of Mackintosh repairs neatly executed.

PHONE 2444.

White Curtains

made sweetly clean and fluffy.

Blankets

properly and thoroughly washed. We have special appliances for treating these goods by the latest scientific methods.

Standard Star Laundry Co.,

36 .... Limited,

302, 304 AND 306 CHURCH STREET

Buy Weston's Home-Made Bread.

Light, tasty and appetizing. Phone 329 for trial.

George Weston,

Model Bakery, Toronto.

Money Money Money Money Money Money

If you want to borrow money on household goods, pianos, organs, bicycles, horses and wagons, call and see us. We will advance you any amount from $10 up same day you apply for it. Money can be paid in full at any time or in six or twelve monthly payments to suit borrower. We have an entirely new plan of lending. Call and get our terms

The Toronto Security Co.

"LOANS."

Address Room 10, No. 6 King West.

Telephone 8335.

The DAVIES Brewing and Malting Company, Limited, Toronto,

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ALES, PORTER AND LAGER

IN WOOD OR BOTTLE.

Brands: 245

Gilt Edge Ale, Cream Ale, Half-and-Half, Crystal Ale, XXX Porter, Milwaukee Lager

HOFBRAU

Liquid Extract of Malt.

The most invigorating preparation of its kind ever introduced to help and sustain the invalid or the athlete.

W. H. LEE, Chemist, Toronto, Canadian Agent

Manufactured by 216

REINHARDT & CO., TORONTO, ONTARIO

UNION BANK OF CANADA.

Savings Department. Interest paid on deposits. General Banking Business transacted. 36

FRANK W. STRATHY, Manager.

Millionaire Had a Simple Burial.

New York, Aug. 17.—Services at the funeral of the late Collis P. Huntington at the Fifth-avenue residence to-day were marked with simplicity. They were conducted by Rev. A. Woodruff Hasley, of the Presbyterian Board of Missions. Interment later was made in the Huntington mausoleum in Woodlawn Cemetery.

Death After This Boxing Bout.

New York, Aug. 17.—George Kelley, 18 years old, is in Seney Hospital in a critical condition, the result of a blow by Michael Meyers, same age, in a boxing bout at the Greenwood Athletic Club last night. Meyers and eleven others are now under arrest

FAIRWEATHER'S

The Khaki — The Manila — Fine Milan

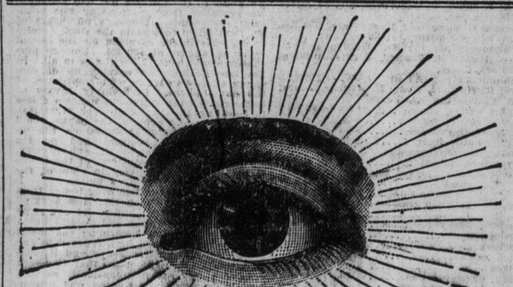
"Finally" on the Fine ... STRAWS ...

We'd like to make to-day the last mention of Straw Hats for the season, and if the past few days, selling is any criterion it likely will be, for we've been doing a "land office business"—the exclusive styles and the fine qualities and prices at half and more off the regular are attractions that have made buying just next to irresistible—You've half-a-hundred days yet this season to revel in straw comfort, and we'll let you judge values by what we believe is the greatest value you've ever been offered in a Rustic Straw at.. **1.00**

"FEDORAS" and "ALPINES"

Some people wouldn't wear a Straw Hat at any price—some couldn't if they would—but such folk are not to be deprived of cool head dress on this account—for there's the hot heads panacea in a light weight Fedora or Alpine in pearl, fawn or summer shades—and we're showing a splendid range of them in fine English and American blocks ..... **1.75 to 4.00**

J. W. T. FAIRWEATHER & CO., 84 Yonge.



50c CUT THIS OUT **50c**

and present it at our store on or before Saturday, Aug. 25, and we will accept it as cash for 50c., providing your purchase amounts to $1.50 or more. Remember the date, till SATURDAY, AUG. 25.

Until the above date we will sell solid gold, regular $5.50 frames, at 2.85

Regular $3.00 Ten Year Gold-Filled Frames, at 1.50

Regular $2.50 Glasses, per pair, at 1.00

Regular 75c. Frames, special at ..... .25

Eyes tested free by regular graduates of 20 years' practice. Over 15,700 patrons in Toronto.

OPEN TILL NINE O'CLOCK EVENINGS.

GLOBE OPTICAL COMPANY,

93 YONGE STREET,

Between King and Adelaide Streets, Next to Shea's Theatre.

KINGSLEY & CO.

August Shoe Sale

Saturday morning all our Men's 3.50, 4.00 and 4.50 Tan and Chocolate Lace Boots go on sale at **$2.95.** Every pair we offer you were made specially for our fine trade this spring in widths from B to E. No passe styles in our store. Our way is to reduce the price on this season's styles and sell them while they are in style. That's why our 3.50, 4.00 and 4.50 lines go on sale **Saturday at $2.95.**

KINGSLEY & CO., 186 YONGE.

Lime Juice and Soda!

I have received some puncheons of prime **Lime Fruit Pulp** direct from the West Indies via Halifax. We refine it ourselves and carbonate it in quarts under the name "Tarto." It is extra tart. $1.00 per dozen quarts. All dealers. 136

J. J. M'LAUGHLIN,

Manfg. Chemist.

GUNS AND AMMUNITION

CARTRIDGES Loaded with the famous Curtis & Harvey smokeless powder.

Winchester Marlin Savage **RIFLES**

RICE LEWIS & SON,

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Standard Cutters and Fine Tools.

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325 Masonic Temple, Chicago, Ill., for proofs of cures. Capital $500,000. We solicit the most obstinate cases. We have cured the worst cases in 15 to 35 days. 100 page Book Free ed

Directors— H. H. FUDGER. J. W. FLAVELLE. A. E. AMES.

THE ROBERT SIMPSON COMPANY LIMITED

Saturday, Aug. 18.

Two Styles in Tweed Suits

Each effective looking, reliable in quality—suits that will make any man feel on good terms with himself as he passes a full length mirror. We're satisfied that you will find either of them a capital investment to be appreciated during many months of gratifying wear.

Men's All-wool English Tweed Suits, single-breasted sacque style, fawn and black mixture, in a broken plaid pattern, Italian cloth linings and well tailored, sizes 36-44, special..... **6.50**

Men's All-wool Worsted Finished Tweed Suits, dark grey with a faint plaid pattern, single-breasted sacque coat style, with farmer's satin linings, sizes 36-44, special..... **8.50**

Tweeds for the Boys.

Boys' Fine All-wool Imported Tweed Three-piece Suits, dark brown and black checked pattern, single-breasted style, with fine linings and trimmings, sizes 28-33, special **4.50**

Boys' Scotch Tweed Brownie Suits—coat, vest and pants—neat club checks in medium and light grey and fawn shades, trimmed in the latest style and perfect fitting, sizes 21-26, special..... **2.50**

Shirts, Bath Robes and Underwear.

A man's list of needfuls.

Men's Fine Scotch Zephyr Negligee Shirts, in neat blue and white check, laundried neckband, sizes 14½ to 17, special ..... .75

Men's Fine Imported Turkish Bath Robes, in neat stripes, turn-down collar and girdle, special 3.50

Men's Fine White Unlaundried Shirts, open back, reinforced front, 4-ply linen bosom, cuffs or wristbands, cambric finish, cotton, sizes 12 to 18 ..... .50

Men's Fine India Gauze Underwear, English make, sizes 34 to 44, per garment ..... .50

Pity Not to Wear a New One When Hats Are to be Had Like These.

The long summer days are hard on the Boys' Hats specially. Wouldn't you be wise to buy one of these at our reduced Monday figures:

Boys' and Men's Boater-Shape Straw Hats, in white or black, and white straw, Swiss or Canton braid, black bands, medium shape, regular 25c, Monday, special ..... .15

Children's Sailor Straw Hats, in white, navy and mixed straws, satin streamers, plain or name on band, regular 35c and 50c, Monday, special ..... .25

Men's Fedora Hats, English make, in black, cuba and pearl, silk trimmings, Russia leathers, neat, dressy shapes 1.50

A Short Carpet Chat

that should prove interesting to anyone who has a new home to fit out or an old one to improve and freshen:

In Best English Brussels—

We are showing an exceptionally strong range. The stock is complete in every detail, borders to match all designs, stair carpet to match designs, suitable for the hall, styles and colorings suitable for any room, in fact all that could be desired is to be found here. The price is, per yard 1.25

English Wool Carpet—

The styles of these goods are new and have the effect of much more expensive fabrics. We have some very pretty empire, scroll, conventional and geometrical designs, with colorings of blue, green, fawn, brown, crimson, terra and rose. The price is, per yard ..... .85

Inlaid Linoleum—

The best Scotch and English manufacturers' goods are to be seen in this stock. The assortment was never larger or more comprehensive. A very heavy and well-seasoned cloth at per square yard 1.00

Monday's Specials—75c and 70c Tapestry Carpets for 55c.

878 yards English Tapestry Carpet, 5-8 border and 3-4 stair carpet to match, in assorted designs, with colorings of fawn, brown, blue, green and crimson, regular value 70c and 75c, special for Monday, per yard..... .55

$8.50 Tapestry Rugs for $4.98.

18 only Tapestry Rugs, size 3 yards by 3 yards, heavy quality, fine weave, in designs suitable for bedrooms, dining rooms, etc., regular value $8.50, special for Monday 4.98

35c and 40c Matting for 25c.

1120 yards Japanese Matting, 36 inches wide, in inlaid, figured and carpet designs, regular value 35c and 40c, special for Monday, per yd.... .25

Lace Curtains and Tapestry Covering.

No word description gives a satisfactory idea of the beauty of things like these. Better see them Monday and know for sure whether the price reductions can be turned to account to help out your purse.

Handsome $6.00 Curtains for $4.23.

73 pairs Swiss Net and Brussels Lace Curtains, 50 inches wide, 3½ yards long, all new patterns, very effective, suitable for any room, regular $6 per pair, Monday 4.23

250 pairs Nottingham Lace Curtains, 50 inches wide, 3½ yards long, all new patterns, in ivory, all finished with overlock stitch edges, special for Monday's selling..... .75

300 yards Satin-Faced Tapestry, 50 inches wide, in fine floral designs, in shades of pink, blue, gold and green, suitable for bedroom furniture, regular price $1.25 per yard, Monday, per yard ..... .85

100 Curtain Poles, 2x5, trimmed with heavy brass trimmings, complete with pins, regular price $1 each, your choice Monday ..... .49

Art Denims and Fringes—

New Oriental designs in American Denims, in a variety of colorings, of greens, fawns, olives and reds, in light and heavy weight, regular 20c and 80c, Monday special, per yd.... .15

Silk Mixture Drapery Fringes, for drapes, Madras curtains, these fringes range from 12½c to 30c per yard, Monday, special, per yard.... .7½

A 10c Day in Good Cotton Stockings

Ladies' Fine Quality Plain Black Cotton Hose, Hermsdorf dye, full-fashioned, French feet, double heel and toe, this line is imported and the product of a reliable maker, extra special Monday, per pair ..... .10

Children's Boots

Monday is our regular bargain day for the little folks—an institution of great importance to the mothers. Do they interest you?

63 Pairs of Infants' Soft Moccasins, in white, wine or tan colors, sizes 1 to 3, regular 25c, special Monday ..... .15

38 Pairs Babies' One-button Strap Slippers, soft soles, nicely made, sizes 1 to 4, regular 35c, Monday ..... .25

29 Pairs of Girls' Chocolate Color Spring Heel Lace Boots, plain and vesting tops, sizes 8, 8½, 9, and 9½, regular $1.25 and $1.40, Monday ..... .85

67 Pairs of Youths' Dongola Kid Lace Boots, extension sewn soles, and Boys' Dongola Kid Oxford Shoes, sizes 2, 3, 4 and 5, regular $1.25, Monday, special ..... .98

Boys' Dongola Kid House Slippers, sizes 1 to 5, regular $1.00, Monday ..... .65

STORE CLOSES EVERY EVENING AT SIX.

THE ROBERT SIMPSON COMPANY, LIMITED