

In Simpson's Market Today "One-Day Specials in Simpson's Quality Roast Beef"

Shoulder Roasts. Simpson quality beef. Special sale, lb. Blade Roasts, Simpson quality beef. Special sale, Ib. Thick Rib Roasts, Simpson quality beet. Special sale, lb. Lean, Boneless Beef for Stewing. Special sale, lb.

FISH

Order Today for Early Delivery Wednesday.

Fresh Caught Haddock, dressed, lb. Fresh caught Flounders, per 1b Smoked Finnan Haddies, lb. Large Kippered Herring, pair Boneless Salt Cod, 1-lb. blocks, lb.

Robert SIMPSON Company Robert SIMPSON Limited

GROCERIES.

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One car Standard Granulated Sugar, Redpath or St. Lawrence, 10-lb bag, \$1.10. Five Roses Flour, 24-lb. bag, \$1.69.

5,000 lbs. Finest Creamery Butter, per 1b., 65c. Swift's Oleomargarine, 1b., 37c.

4,000 tins Finest Canned Pumpkin, 3 tins for 29c.

4.000 tins Finest Canned Peas, 2 tins 25c. 4.000 tins Finest Canned Tomatoes, per tin, 1'rc.

Seeded Ra'sins, packet, 15c. Finest Cucking Molasses, tin, 14c.

California Currants, 15 oz. package, 22c. Lombard Plums, No. 2 tin, 18c. Magic Baking Powder, 1-lb. tin, 36c. Crisco, 1-lb. tin. 3.c.

Dominzon Canned Vegetable Soup, 3 tins for 27c. Red Salinot, tall tin, set.

Puse Gold Jelly Powders, assorted, 3 packets, 29c. Sure-Whins bottle, 25c. Shredded Wheat or Grapenuts, pkt., 14c. Orange Marmalade, No. 4 size pail, 830.

Quaker Oats, large packet, 30c.

Pot Barley, 5 Ibs., 25c. Raspberry Jam, No. 4 size pail, 95c. Finest Lima Beans, 2 1bs., 29c. Lenox Soap, 3 bars, 21c. Pure Ceylon Tea. 2 lbs., \$1.20. Peanut Butter, in bulk, 1b., 25c. Patna Rice, 2 lbs., 25c.

FRUIT SECTION.

California Navel Oranges, dozen, 53c. Choice Carrots, 8 lbs. 20c. Choice Grapefruit, 3 for 27c. California Lemons, dozen, 18c.

CANDY SECTION.

Barley Sugar Twist, 1b., 40c. Cocoanut and Peanut Taffy, 1b., 35c. Genuine Maple Sugar, 1b., 40c. Easter Eggs, from 5c to \$2.50.

FLOWER SECTION.

Easter Lilies, per bloom, 25c. Rubber Plants, each, \$1.00. Palms, each, 65c. Boston Ferns. each. \$1.50. Spira, 75c and \$1.25. Beronias each, 45c. Pans Hyacinths, 75c and \$1.00. Pots Daffodils, each, 50c. Asparagus Ferns, ach. 19c.

Easter Records

- Here Are a Few From Our Great Variety. 16008-10 in., 90c-Beautiful Isle of Somewhere-Harold Jarvis; Christ Arose-Hayden Quartette. 16184-10 in., 90c-The Holy City (Part L); The Holy City (Part 11.) -Harry Macdonough.
- 17240-10 in., 90c-Oh, Lord Most Holy-Trinity Choir; Calvary-Elsie Baker.
- 16660-10 in., 90c-A Child of a King-Elizabeth Wheeler; Abide With Me-Richard Jose. 16178-Jesus Christ is Risen Today-Hayden Quartette; Blest Be the
- 16178—Jesus Christ is Risen Today—Hayden Quartette; Blest Be the Tie That Binds—Trinity Choir.
 16825—Coming of the Year (organ acc.)—Church Bells; Lord Dismiss Us With Thy Blessing (organ acc.)—Trinity Choir.
 31749—12 in., \$1.25—Holy Art Thou (Music of Handel's Largo)—
- Trinity Choir. 31589-12 in., \$1.25-Gloria from 12th Mass (Mozart)-Lyric Quar-
- tette. 35678-12 in., \$1.50-Hallelujah Chorus; Christmas Songs and Carols
- -Victor Mixed Chorus. 35075-12 in., \$1.50-Angels Ever Bright and Fair (Handel)-Lucy Marsh; Unfold, Ye Portals (from Redemption) (Gounod)-Trinity Choir.
- 35484-12 in., \$1.50-Hallelujah Chorus-Pryor's Band; Heavens are Telling-Conway's Band.
- 35012-12 in., \$1.50-My Faith Looks Up to Thee; Crucifix (Faure)-Macdonough and Stanley. 45089-10 in., \$1.25-The Palms; The Lost Chord-Werrenrath.
- 55058-12 in., \$2.00-Messiah; I Know That My Redeemer Liveth (Handel); Oh, for the Wings of a Dove (Mendelssohn)-
- Lucy Marsh. Phonograph Department-Sixth Floor.

10c cake Glycerine Soap. Spe-

45c dozen Assorted Soaps. Spe-

7c cake Palmer's Soaps. Special,

8c cake Lifebuoy Soap. Special,

Orange Sticks. Special, 6 for 5c.

cial, 3 for 23c.

6 for 39c.

3 for 21c.

cial, dozen, 35c.

THE HOME-LOVERS' CLUB

Enables any responsible person to buy a "Canadian" Phonograph upon making a first part payment-the balance heing spread over an arranged period. No extra charge for this service.



The "Canadian" is without qualification the most extraordinary value we have ever offered!

"Canadian"

The Full, Rich, Natural Tone must be heard to be fully appreciated, and is due to the sound chamber being built of specially seasoned wood.

Mahogany or Fumed Oak Finish, Price \$100.00

Today's List of Toilet Goods and Sundries, Read---10c cake Baby's Own Soap. Special, 3 for 24c.

26c Menthol Cream. Special, 2 for 25c. 26c Witch Hazel Cream. Special, 19c. 37c Cutex Nail Preparations. Special, 23c. 15c Face Powder. Special, 9c.

37c Orchard White. Special, bottle, 29c. 52c Face Powder. Special, 29c. \$1.50 Piver's Sachet. Special, 99c. \$2.34 bottles Piver's Toilet Water. Special, \$1.99.

25c Whisks. Special, 17c.

Grained Ivory Hair Brushes. Regular \$3.75 to \$6.00. Clearing at one-third off regular prices. (War Tax Included.)

EXTRA SPECIAL.

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SIMPSON DRUG Simpson's-Main Floor

Two Important Offerings From the Basement Today See the "Sani-Can" Demonstrated The Moffat Cabinet Gas Range in the Basement \$37.50

The "Sani-Can" is a sanitary indoor receptacle. It is enclosed in a clean white enamelled steel case with an automatic lifting cover. To have one of these cans under the sink saves many steps and much time every day. The can may be dumped into the outside garbage can at any time. It is used in hospitals and institutions, as well as private houses. Price, each, \$4.50.

Is the last word in stove construction. It has all the commendable features of a high-class cabinet range, with several improvements in dimensions. It is handsome in appearance and gives excellent results. Two large ovens-a large cooking surface-and an open warming closet. Today we offer 24 only at, each, \$37.50. Simpson's-Basement.

