

YE
OLDE
FIRME

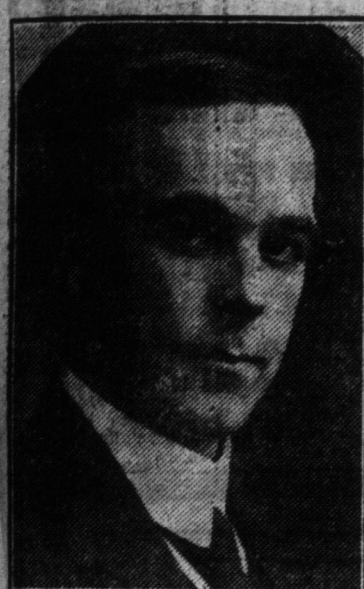
The Safest Matches
in the World
Also the Cheapest
ARE

EDDY'S

"SILENT 500'S"

SAFEST because they are im-
pregnated with a chemical
solution which renders the
stick "dead" immediately the
match is extinguished.
CHEAPEST because there are
more perfect matches to the
single box than in any other
box on the market.
Was time economy and your
own good sense will urge the
necessity of buying none but
EDDY'S MATCHES.

E. J. EDDY COMPANY
LIMITED
HULL, CANADA



W. T. GREGORY
advertising manager Cowan Cocoa
Company, a member of the publicity
committee, Navy League campaign.

**POULTRY SHOW OPENS
BREAKING ALL RECORDS**

With more than 5000 entries, this
show, 1200 more than the highest
number in any preceding year, the
poultry show got off to a good start
at the Exhibition on Saturday at the
Exhibition. In quality as well as in
numbers, previous records have been
broken.
The American breeds are well re-
presented, and the English varieties
are making a splendid showing. Those
of the Asiatic breeds are far in ad-
vance of former years, and with
nearly 1000 entries the bantam classes
are better filled than ever before.
There is a good showing of turkeys,
geese and ducks, and more than 1200
pigeons are on display.
The rabbit show is said to be the
best ever held in Canada, and Bel-
gian hares are on hand in goodly
numbers. The canaries are housed in
the poultry building, and are there in
record-breaking numbers.

"HEARTS OF THE WORLD."

At Massey Hall today, "Hearts of the
World," D. W. Griffith's now famous
play, commences its sixth week of the
Toronto engagement. This will pos-
sibly be the last week of its engage-
ment here. The keynote of this new
Griffith masterpiece is the age-old
but ever new theme of young love,
and despite the thrills and heart
throbs of its majestic battle scenes it
never approaches the border of de-
pression. Unlike the average "war
picture," its effect is more exhilarating
than otherwise. It is the purpose
of the producer to invest his story
with the spirit of France, smiling and
unfurling in the face of heroic sacri-
fices, and his success is reflected in
numerous messages of congratulations
received from high officials of the
British and French, both diplomatic
and military.

MEETING WAS POSTPONED.

R. P. Neil, president of the Inter-
national Brotherhood of Railroad
Stationmen and Railroad Employees,
was unable to be in Toronto on
Saturday night. The special meeting
of Division 152 of this brotherhood
which was to have been held at Vic-
toria Hall, Queen and Berrit, was
therefore postponed.

BELL TELEPHONE COMPANY OF CANADA

Fire Notice

AS a result of the fire in the
AS Yonge Street Arcade 1850
telephone lines have been thrown
out of order.

The Company regrets the un-
avoidable inconvenience to its sub-
scribers and is making every effort
to effect repairs with the least
possible delay.

**SATURDAY'S CROWD
STAYED TILL LATE**

Small Attendance in Morning
Swelled as Weather
Got Better.

TIME FOR PRODUCTION

Need Emphasized by Speakers
if Canada is to Hold
Her Place.

Early rains detracted from the plea-
sure of a visit to the Exhibition on
Saturday and were responsible for a
small attendance during the first half
of the day, but when, in the afternoon,
the skies cleared and bright sunshine
came to dry the grounds, great crowds
surged thru the turnstiles, until to-
wards evening the attendance figures
mounted higher and higher. The first
Saturday afternoon generally sees the
ground filled with Toronto Exhibition
enthusiasts and it would have been a
keen disappointment if their day had
been denied them. When they did
come, however, they stayed late, and
it was not until after midnight that
the grounds were empty.

As it was Production and Conserva-
tion Day, particular interest centred
around the remarks of Hon. N. W.
Rowell, president of the privy coun-
cil; H. B. Thomson, chairman of the
Canada Food Board, and Lloyd Har-
ris, chairman of the Canada war mis-
sion at Washington. They were the
speakers at the luncheon. In the af-
ternoon Hon. Mr. Rowell spoke to
some 5000 people from the main hand
stand, bringing a message of courage
from the men at the front in the
first line of defense to the people at
home, in the third line of defense.
Mr. Thomson was the first speaker
at the luncheon. He dwelt upon the
work of the Canada Food Board and
said the increase in the export of
butter in the last year was 4,000,000
pounds. Export of wheat increased
by 45,000,000 bushels. Beef exports
maintained 50,000 men at the front
and this was because of the splendid
co-operation of the people.

The people had believed
that the cold storage system was a
curse, but as a matter of fact cold
storage was a great blessing when op-
erated properly. Last winter there
was not accommodation to meet the
needs.

Canada's situation regarding wheat
was explained, the speaker referring
to the purchase of tractors as being
a success and helping to increase the
acreage. Early spring prospects were
good, but adverse weather conditions
had seriously interfered; 450,000,000
bushels had been looked for, but esti-
mates would indicate about 150,000,000
bushels. "But there is no need for
alarm, for what Canada has lost has
been made up in the United States.
Substitutes for wheat will have to go
on in Canada," he said.

Mr. Harris outlined the work of the
Canadian war mission at Washing-
ton, and explained the reason for its
creation. It was the representative
of the manufacturers of Canada, who
were at one time threatened by hav-
ing their supply of raw materials cut
off. Eventually when the situation
was explained the United States of-
ficials declared that they wanted
Canada to be on the same footing as
the States in this regard.

Hon. Mr. Rowell Speaks.
Touching upon the part Canada was
playing, Hon. Mr. Rowell said that
Canada, during the last six months of
last year, produced 55 per cent. of
all 19 lb. munitions, and 42 per cent.
of the 45 shells used by the British
forces on the western front. "Our
output of munitions equals that of
any other country," he said.

"We need production today more
than ever before. We are at a critical
stage. The ravages of the war must
not come to Canada, and the way to
keep them at the front the great-
est amount of help possible."

The audience cheered Hon. Mr.
Rowell at the conclusion of his ad-
dress.

Arouses Enthusiasm.
Great enthusiasm was aroused when
reference was made to the Canadians
at the front, and their wonderful
courage and initiative, when Hon. Mr.
Rowell spoke in the afternoon. Inci-
dents depicting the heroism of the
Canadian infantry and cavalry were
told and the immense audience listen-
ed intently.

"This war is not being waged by
the government, but by the whole
people of Canada," he said. "The is-
sue of world domination raised by
Prussian militarism must be settled
either in Europe or in America. It
certainly is greatly to our interest to
have it settled in Europe."

"Canadians have three lines of de-
fence—one in France, one in Great
Britain, and the third in Canada. First
and second can only move forward
and achieve victory as they are
supported and maintained by the
third; and it is the third which will
ultimately determine the final success
which will attend Canada's war effort."

"I have just returned from visiting the
first and second lines of Canada's de-
fences, and I count it both a duty and
a privilege to report to you who are
holding the third line, the condition in
which I found the first and second."

"You will be glad to know that there
is no weakness in the first line. Our
Canadian corps is the most effective
single fighting unit on the whole
western front, and they have just won
their greatest victory in this war."

"The second line, comprising our re-
inforcements, is well organized. Our
training camps are efficient, and the
men have been rapidly and thoroly
trained to provide the necessary rein-
forcements for the front line wherever
they are needed."

"What of the third line? I know. I
visited the thought and sentiment of the
people of this province when I saw the
third line will be as staunch and true
in upholding the cause of liberty as
the first and second."

"The 4th brigade, as you know, is
composed entirely of Ontario regi-
ments—the 18th, 19th, 20th and 21st—
and the men are drawn from every
section of the province. The brigade
is under the command of Brigadier-
General Rennie, an honored citizen of
this city, who has made for himself an
enviable record at the front by his
courage, fidelity and efficiency in the
discharge of his important and re-
sponsible duties."

An Impressive Sight.
"I have seldom looked upon a more
impressive sight. Between 2000 and
4000 of our brave Ontario boys, who
for you and for me and for the de-
fence of our homes and liberties had
been offering their lives, gathered
together under the blue sky of France,
with the guns still booming their mes-
sages of death, to join in singing the
ymms they had learned in this home-
land. One could not but be deeply
moved as they sang as they sang."

"O God, our help in ages past;
Our hope for years to come."
I have seldom looked upon a more
impressive sight. Between 2000 and
4000 of our brave Ontario boys, who
for you and for me and for the de-
fence of our homes and liberties had
been offering their lives, gathered
together under the blue sky of France,
with the guns still booming their mes-
sages of death, to join in singing the
ymms they had learned in this home-
land. One could not but be deeply
moved as they sang as they sang."

GRAY-DORT



You will be interested in—

—the Gray-Dort exhibit at To-
ronto Exhibition. There will be
a complete showing of Gray-Dort
Models. Thousands of Canadian
motorists are Gray-Dort enthusi-
asts. Thousands of visitors to the
Exhibition find their greatest in-
terest in the Gray-Dort showing.

The display this year will be more com-
plete than ever before. You will be able to
see how good the complete Gray-Dort line is.

The regular touring model, of course.

The three-passenger roadster, too.

The Gray-Dort Special, with extra de-
tails of finish and equipment.

The Gray-Dort Sedan, a closed car of
distinction and quality.

The Coupe—a fitting companion of the
Sedan.

And for the benefit of all who find inter-
est in the mechanics of the motor car, there
will be a cut-open chassis, showing the
virtues of Gray-Dort construction.

Men who know every inch of the Gray-
Dort will be on hand to answer your ques-
tions.

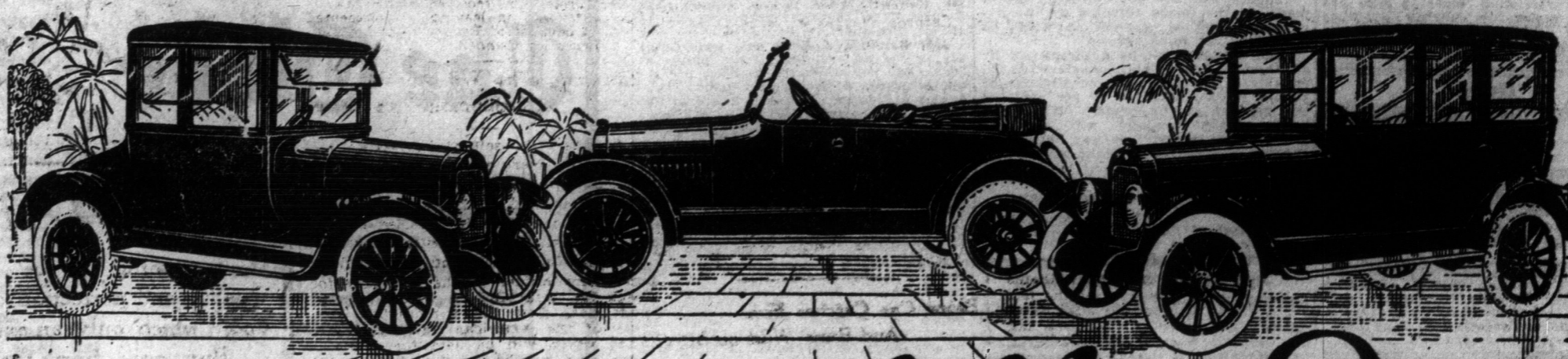
And you can easily arrange for a de-
monstration.

The five-passenger Touring Car is
\$1,195. The five-passenger Gray-Dort
Special, beautifully finished and with extra
details of equipment, is \$125 more; the
three-passenger fleur-de-lys Roadster.

All prices are f.o.b. Chatham.

Chatham, Ont.

Gray-Dort Motors Limited,



at the Ex

a few words to the brigade. I told
them that the people of Canada, the
people of their own province, stood
behind them to a man; that we ap-
preciated all their service and sacri-
fice; that we realized that but for
their courage and willing service, and
the courage and service of thousands
of men like themselves, the fair vil-
lages and towns of Ontario would be
laid waste as were the towns and vil-
lages of France which surrounded us
that Sunday morning."

Hon. Mr. Rowell paid a tribute to
the leadership of Col. Patterson and
told of the gallantry and devotion to
duty of the Fort Vary Horse in the
Cambrai offensive. In detail he de-
scribed their work and told how Col.
Patterson won his way to the trenches
after being cut off by the enemy. The
exploit of a single squadron in fight-
ing its way thru without knowing
that the order which sent them had
been canceled, was graphically told,
as well as the manner in which those
who remained got back with "no sur-
render" on their lips.

"The achievement of this squadron
of Canadian cavalry should go down
in history like the charge of the Light
Bridges," he said. The achievements
of the Canadian cavalry brigade in
the German offensive of March and
April were referred to, and then the
speaker gave an eye-witness account
of a battle on Aug. 4, which, he said,
was the commencement of the turn-
ing of the tide.

Saturday night on the Midway was
"some night."
Bets are even money on the munition
factories' tug-o-war this after-
noon.

Don't watch the babies today, watch
the expression on the faces of the
mothers as the judges go about their
work.

EXHIBITION NOTICES
Saturday night on the Midway was
"some night."
Bets are even money on the munition
factories' tug-o-war this after-
noon.

Don't watch the babies today, watch
the expression on the faces of the
mothers as the judges go about their
work.

**TORONTO OFFICERS
IN CASUALTY LIST**

Lieut. Aymer Lyndhurst Ogden,
who went overseas from Toronto with
the 51st Battalion as a captain, but
reverted to rank of lieutenant in order
to reach the front, has been admitted
to the Prince of Wales Convalescent
Hospital, London, suffering from
slight gas poisoning. Word of his
being on the casualty list was re-
ceived in Toronto by his wife, who
lives at the Earncliffe Apartments.
Lieut. Ogden is the only son of the
late Lyndhurst Ogden of the Toronto
Stock Exchange. Before enlisting,
Lieut. Ogden was an inspector in the
employ of the Imperial Bank of
Canada.

The name of Lieut. J. L. Burton, 111
Farnham avenue, son of Lt.-Col. F.
L. Burton, commander of the 21st
Bantams Battalion, who was recently
reported to have been killed in action,
appeared at the week-end in the re-
gular casualty list.

Lieut. Reginald A. Cluff, son of Rev.
J. Cluff, rector of St. James' Church,
Stratford, is reported to be severely
wounded in the chest. He graduated
from Trinity College, Toronto, in 1915.

Lieut. Roy W. Buchanan, reported
killed in action, was a brother of W.
E. Buchanan, M.P. for Lethbridge,
Alta., formerly of Toronto. Lieut.
Buchanan was 28 years of age.

More information has reached To-
ronto regarding the nature of the in-
juries of some of the officers recently
killed.

Lieut. E. G. Hargrave, 62 Glen road,
listed as wounded, has received a
slight gunshot wound in the second
finger of the right hand.
Capt. W. C. Mitchell, 695 Broadview
avenue, has received a wound in the
ankle, but a report states it is not a
dangerous wound.
Lieut. F. H. Paul, 391 College

street, was reported as severely
wounded in the foot, but private ad-
vices just received state that he will
not lose the limb.

Lieut. H. C. Cochrane, M.C., 225
Spadina avenue, has cabled to his
parents that his injuries, previously
reported, are not serious.

**AMERICAN BATTALION
ARRIVES HERE TODAY**

The Exhibition authorities were
notified last night that the American
battalion coming from Camp Grant to
spend three or more days at the Cana-
dian National Exhibition would ar-
rive this morning instead of Tuesday.
The Exhibition and railway authori-
ties were scurrying until midnight to
complete arrangements for the ac-
commodation of the men on their ar-
rival. Details of their participation in
the Exhibition program cannot be
concluded until the consent of their
commanding officer has been received,
but the prospects are that the bat-
talion will be seen before the grand
stand at both performances today.

MOTOR DRIVER ARRESTED.

Walter O'Halligan of 123 Major
street, was removed to the Western
Hospital Saturday evening about 6.30
suffering from scalp wounds to his
head, received when he fell off a
motor truck, the property of the Do-
minion Express Co., and driven by
George Monaghan of 411 Clinton street.
The driver was turning into a lane off
Euclid avenue, above Bloor, when he
ran into a post and jarred O'Halligan
off. Monaghan was afterwards ar-
rested on the charge of being under
the influence of liquor while in charge
of the truck.

**SIR ROBERT BORDEN
IN TORONTO SUNDAY**

Sir Robert Borden arrived in the
city yesterday morning from Ottawa,
accompanied by G. W. Gates, his
private secretary.

Few persons knew of the prime
minister's arrival, and he spent the
greater part of the day resting quietly
in his rooms at the Queen's Hotel.
He will speak at the Canadian Na-
tional Exhibition today, and return
to night to the capital.

**Are
You
Deceived?**

Have you been led to
believe that the knife is the
only cure for piles?

If so, it is "unfortunate,
for many thousands are be-
ing cured by the use of Dr.
Chase's Ointment. Some-
times after operations have
failed and often when doc-
tors have said that an opera-
tion was the only hope.

It won't cost you much
to try this treatment in your
own home. It is sure to re-
lieve and usually effects
complete cure.