

ON SALE TODAY AT SIMPSON'S



Canada First But Not Exclusively

Monday will bring another demonstration of the resources of the Empire. Many thousands of dollars' worth of Empire-made goods, a majority of them made in Canada, are offered at prices

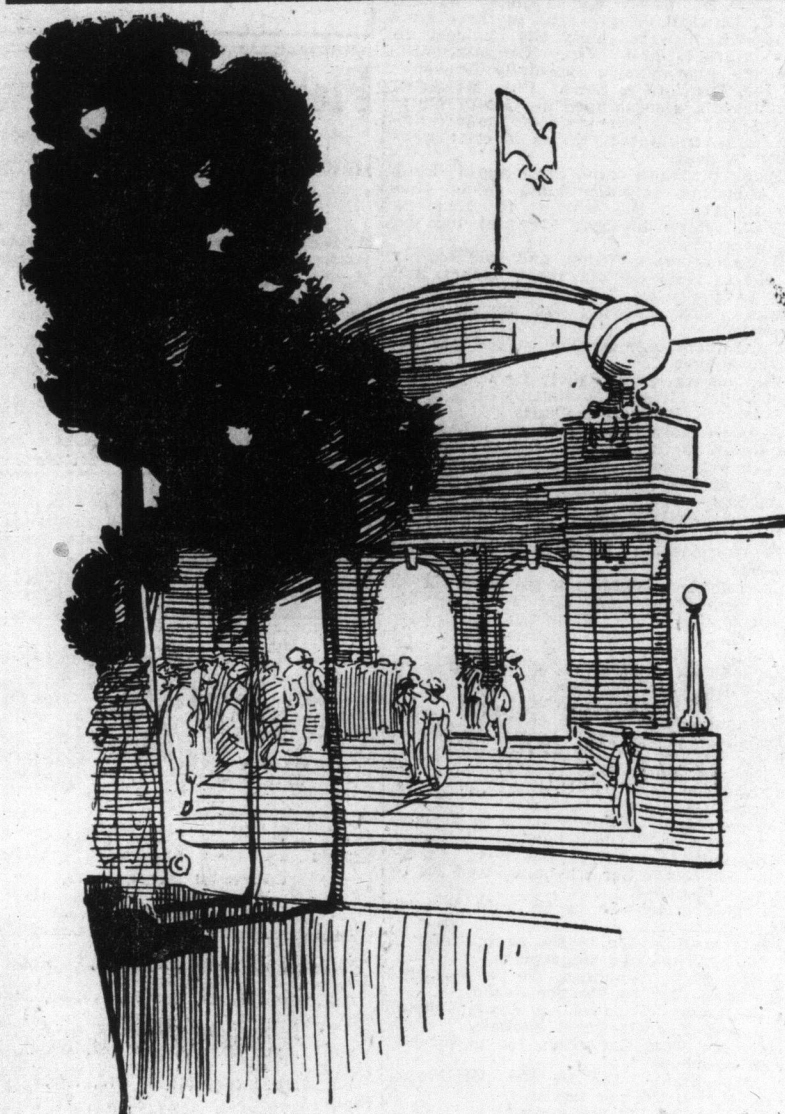
Close to Production Cost

The watchword for every loyal Canadian is "Economy," and not the least practical application is to buy at

Simpson's Economy Prices

Bring this list with you and compare its prices with the excellent goods offered; goods that have contributed to the support of Canadian workmen, or paid duty into the Canadian Treasury chest.

IT'S WASTE TO PAY MORE.



Carpets at Clearing Prices

SEAMLESS IMPORTED WILTON RUGS. 48.50
46 x 60. Regular from \$10.00 to \$12.75. Monday 8.95
46 x 76. Regular from \$10.75 to \$13.50. Monday 9.75
46 x 90. Regular from \$14.00 to \$16.25. Monday 11.75

USEFUL ROOM SIZES QUOTED BELOW ARE TREMENDOUSLY REDUCED.
6.9 x 9.0. Regular \$22.50 to \$28.50. Monday 17.25
6.9 x 10.6. Regular \$22.50 to \$28.50. Monday 17.25
9.0 x 9.0. Regular \$22.50 to \$28.50. Monday 17.25
9.0 x 10.6. Regular \$22.50 to \$28.50. Monday 17.25
9.0 x 12.0. Regular \$22.50 to \$28.50. Monday 17.25
9.0 x 12.6. Regular \$22.50 to \$28.50. Monday 17.25
11.3 x 12.0. Regular \$22.50 to \$28.50. Monday 17.25

89.75 VACUUM CLEANERS AT \$4.75.
30 Maple Leaf Hand-Power Vacuum Cleaners; case in mahogany finish; revolving brush and suction created by the belt.

STAIR OILCLOTH.
18-inch, canvas back. Yard 1.19
18-inch, painted back. Yard 1.19
22-inch, canvas back. Yard 1.19
22-inch, painted back. Yard 1.19
27-inch, painted back. Yard 1.19

BASEMENT SALE---HARDWARE



Folding Clothes Horse, 3 folds, 4-ft. size, Monday 30c; 5-ft. size, Monday 35c.
The "Queen" Ironing Table, adjustable to different heights, strong and rigid, board is 14 x 24, Monday 1.03
Two-burner Gas Hot Plate, the genuine "Grainoid" make, \$1.50 value, .58
One-burner gas, 7c value, Monday .20
Metallic Gas Stove Tubing, complete with rubber ends, 3, 4, 5, 6, & 10-ft. sizes, Monday per foot, value .40
The "Easy" Clothes Wringer is a fully warranted wringer, with 11-in. solid rubber rolls, enclosed case and ball bearings, \$1.50 value, Monday, .58

Household Scales, for preserving, weights to 10 lbs.; \$2.25 value, 2.49
Three-piece Carving Set, \$1.69-A good Sheffield make; staghorn handles, knife, fork and steel in leatherette cover, Monday 1.09
Aluminum Fry Pans, with cold handles, Size No. 5, reg. \$1.70, for \$1.39; No. 6, reg. \$2.15, for \$1.75; No. 9, reg. \$2.45, for \$1.98
Aluminum Covered Sauce Pans; 3-qt., 40c; 4-qt., 50c; 5-qt., 70c
Aluminum Preserving Kettles, clean, bright and wear longest; most economical in the long run. 6-qt. Reg. 90c; 8-qt., \$1.25; 10-qt., \$1.48; 12-qt., \$1.75; 14-qt., \$1.98; 16-qt., \$2.50
Tin Oval Rinsing Tubs, 20-qt. size, Monday .29
Enamel Funnel, quart size, blue and white enamel, 5c value, Monday .25
Pastry or Bake Boards, size 18 x 24, with sides, clear white wood, well finished, Monday 40c
Maple Syrup, complete with cotton mop, 40c value, .25
Corn Brooms, 6-string, selected broom corn, 40c value, .35
Fibre Wash Tubs, four sizes, Monday, 85c, 95c, \$1.00, \$1.25.

SLIP-ON OVERCOATS FOR MEN

In Covert Cloth, English cloth, light-weight fawn shade; sizes 34 to 42 20.00
Semi-Balmacran, dark blue cloth, English weave, satin sleeve linings; sizes 34 to 40 22.00

SCHOOL SUITS FOR BOYS

Long-Trouser Suits, \$7.00, \$8.00, \$10.00 to \$13.50. Sizes 32 to 36.
Boys' Rough Serge Suits, \$7.50 and \$8.50. Bloomer pants, Norfolk coats. Sizes 25 to 30 and 31 to 34.
English Tweed Suits, \$3.49. Sizes 24 to 28. Bloomers, Norfolk coats.
Suit With Two Pairs Bloomers, \$4.95. Norfolk coat, cheviot tweeds. Sizes 26 to 35.
Small Boys' Oliver Twist Suits, \$2.95. Regular \$4.50 to \$6.50. Sizes 2 1/2 to 8 years. Tweeds and serges.
Boys' Raincoats, \$3.95. Sizes 24 to 35.

Featured in Today's Shoe Sale

Women's \$6 Shoes \$1.49
Boys' \$2.29 Boots \$1.29
Men's \$5 Boots \$2.75
Misses' \$1.99 Boots \$1.49

WOMEN'S "QUEEN QUALITY," "DOROTHY DODD," "BOSTON FAVORITE," "GOLD MEDAL"

Pumps, Oxfords, Colonials, Strap Slippers and Sport Shoes—1500 pairs; this season's newest and most popular styles; all sizes 1 to 8; widths AA to E. No phone or mail orders accepted. Regular \$3.00 to \$6.00. Monday 1.49

BOYS' BOOTS, \$1.29.

750 pairs; sizes from 11 to 13 1/2 and 1 to 5; polished box kip leather. Regular \$2.29. Monday 1.29

MEN'S "BETTER THAN HAND-SEWN" BOOTS AT \$2.75.

Half a carload of new Fall Boots; button, lace and Blucher styles; velour calf, vici kid,

gunmetal calf and tan calf leathers. 1800 pairs; sizes 6 to 11. Regular \$3.95 to \$5.00. No mail orders. Monday 2.75

MISSIES' AND CHILDREN'S SCHOOL BOOTS, \$1.49.

600 pairs, button and lace, black polished, dongola kid and box calf leathers. Sizes 8 to 10 1/2 and 11 to 2. Regular \$1.99. Monday 1.49

Fall Silk Corsets \$3.50

One of our very strong values in a material that is always in great demand. "La Diva" model, guarantee of absolute satisfaction and style.

Very fine quality silk brocade, medium bust, very long hips and back; sizes 19 to 26 inches. Special value 3.50

Newest Brassiere Styles are now shown in profusion. One featured Monday shows all the new touches, and is an extra special value. Made from batiste, front and back, top and bottom of heavy cotton tulle; hooked in front; sizes 34 to 46 bust. Price 1.50

Glove Silk Underwear for Women. Perfection in cut and finish. Vests, white only; low neck; no sleeves; silk heading or French hand finished. Prices 1.45, 1.65, 2.00 and 3.50

Bloomers, white, pink or black, elastic at waist and knee. Price 2.25

New Blanket Robes \$3.95

Double-faced cloth; plaids, etc., in navy, red, gray, purple, wisteria, tan and Copenhagen; sizes 34 to 44.

OUT-SIZE TAFFETA PETTICOATS, \$5.00.
Soft finish taffeta silk; black only; cut extra size; hip measurement, 54 inches; tailored flounce, with pin-tucking and strapping; percaline under-piece; lengths 33 to 42.

300 Superb Blouses \$3.95

Regular \$5.00, \$5.95, \$6.95, \$7.95 and \$10.00; Georgette crepe, crepe de chine, silk shadow lace and silk nylon; fresh from the makers' hands; plenty of ivory and flesh pink in the Georgette and crepe de chine; delicate Paris coru shadow laces, with faint suggestions of flesh; blazer striped silk nylons, in black and navy; lined with chiffon; sizes 34 to 42-inch bust.

Hosiery and Gloves

Women's Plain Black Cashmere Hose, English. Regular 40c. Monday 31

Women's "Pen-Angle" Cashmere Hose, 3 pairs 1.10; pair 39

Women's Silk-Ankle Hose, black, white and colors 50

Women's Long Silk Gloves, white and black; sizes 5 1/2 to 8; "seconds" of \$1.25 values 79

Women's Lisle Thread Gloves, wrist length, white and gray; sizes 5 1/2 to 8 39

Women's Glace Kid Gloves, black, tan and white 59

Marabou Neckwear

New semi-cape effect in marabou; seven-strand wide, and finished with satin rosettes; black or natural shades 3.75

Only Two More Days in the August Furnishing Sales

The Homelovers' Club Privileges have been taken by hundreds of families. Arrange with the Club Secretary, Fourth Floor.

In the Furniture

Buffet, "Arts and Crafts," quarter-cut oak. Regularly \$45.00. Monday 34.50
Buffet, quarter-cut oak, 48-inch top. Regularly \$36.00. Monday 27.00
Extension Dining Table, quarter-cut oak, 48-inch top. Regularly \$29.00. Monday 19.95
Extension Dining Table, quarter-cut oak, 48-inch top. Regularly \$32.50. Monday 22.50
Dining-Room Chairs, quarter-cut oak; five side and one arm chair; loose slip seats, in leather. Regularly \$32.50. Monday 22.50
Dining-Room Chairs, quarter-cut oak; backs and loose slip seats in leather. Set regularly \$32.50. Monday 24.95
Parlor Suite, mahogany finish; settee, arm chair and arm rocker; silk tapestry covering. Regularly \$25.00. Monday 18.95
Parlor Suite, mahogany finish; settee, arm chair and arm rocker; silk tapestry covering. Regularly \$36.50. Monday 22.25
Couch, upholstered in art leather. Regularly \$11.00. Monday 6.85
Library Table, quarter-cut oak. Regularly \$20.50. Monday 13.95
Princess Dresser, "Colonial," mahogany finish. Regularly \$24.75. Monday 18.50
Dresser, mahogany finish, "Colonial." Regularly \$24.75. Monday 19.00
Brass Bedstead, continuous 2-inch posts. Regularly \$18.90. Monday 13.95
Brass Bedstead, 2-inch posts; 4 ft. 6 in. size only. Regularly \$24.00. Monday 15.45
Brass Bedstead, 2 1/2-inch posts and 1 1/2-inch fillers. Regularly \$34.50. Monday 19.95
Iron Bedstead, white enamel, brass caps. Regularly \$3.00. Monday 1.95
Mattress, curled seagrass, jute felt at both sides. Regularly \$3.10. Monday 2.30
Mattress, cotton felt. Regularly \$7.00. Monday 4.55
Mattress, cotton felt; built in layers. Regularly \$10.00. Monday 7.65
Spring, frame of steel tubing. Regularly \$8.00. Monday 1.95
Bed Spring, steel tubing frame. Regularly \$4.25. Monday 2.90

The Draperies

English Washing Chintzes, 39c a Yard. 30 and 36 inches wide.
American Taffetas and Chintzes, 49c a Yard. 36 inches wide.
English and French Chintzes and Linens, \$1.25 a Yard. 50 inches wide. Regularly \$2.50.
Curtain Nets, 23c a Yard, white or ivory; 40 to 45 inches wide. Regularly 40c.
Scotch Madras at 54c a Yard. 50 inches wide.
English Lace Curtains, \$1.00 a Pair. 2 1/2 and 3 yards long.
Aubusson Tapestry, \$1.90 a Yard. 50 inches wide.

Simpson's New Market

Telephone Orders for Provisions to Adelaide 6100
THE BEST OF EVERYTHING IN SEASON

Choice Round Steak, tender beef. Special, per lb. .20
Brisket of Beef, boneless and rolled, per lb. .17
Wing Steak, finest beef, per lb. .32
Spring Lamb Chops, per lb. .28
Pure Lard, 1-lb. prints, for .14
Domestic Shortening, 3-lb. pails. Special, per pail .36
Domestic Shortening, 1-lb. prints .13
York Breakfast Bacon, lean and mild, whole or half side. Special, lb. .24
Cooked Pressed Beef, per lb. .15
Cooked Pressed Beef, per lb. .25
Jellied Hock, per lb. .20
Jellied Lunch Tongue, per lb. .35
Roast Pork, per lb. .40
Roast Beef, per lb. .45

Telephone Direct to Department, Adelaide 6100.
Finest Canned Peas, 3 tins 25
Monarch Flour, 4-bag 35
Finest Gold Dust Cornmeal, per stone 47
Tillson's Oats, large package 25
Upton's Marmalade, 5-lb. pail 48
Fancy Japan Rice, 5 1/2 lbs. 25
Choice White Beans, 5 1/2 lbs. 32
Pure Cocoa in bulk, per lb. 25
Imported Malt Vinegar, per bottle 24
Mustard in bulk, per lb. 20
Macaroni, 8 packages 25
Wax Candles, per dozen 19
Fels Naphtha Soap, per bar 15
Sunlight and Surprise Soap, 6 bars 35
Comfort and Borax Soap, 6 bars 35
Simpson's Big Bar Soap, per bar 10
Pearline, 1-lb. package 10
Lux, 8 packages 25
Old Dutch Cleanser, 3 tins 25
Ivory or Silver Glass Starch, 6-lb. tin 35
Mack's No-Rub, 6 cakes 35
2 1/2 lbs. Pure Celona Tea, 62c—1000 lbs. Pure Celona Tea of uniform quality and fine flavor, black or mixed. Monday, 2 1/2 lbs. 65

FRESH VEGETABLES

New Spanish Onions, 7 lbs. 35
Potatoes, per peck 18
New Carrots, 4-peck 8

NEW CUT FLOWER SECTION

Artificial Flowers and Plants for decorating booths, etc.
Artificial Cactus Palms, 28-inch high. Each 3.00
Artificial Kentia Palms, 30-inch high. Each 1.50
Artificial Kentia Palms, 36-inch high. Each 1.95
Air Fern (everlasting). Per bunch 1.00
Natural Fern (preserved). Per spray 19c
Japanese Fibre Carnations, pink, white and red. Per dozen 2.00
Linen Roses, red, pink or yellow. Dozen 2.00
Boston Ferns. Each 35
Fern Fans (for table). Each, 25c, 45c and 75c.
Asparagus Ferns. Each 19

FRESH PLANTS

Boston Ferns. Each 35
Fern Fans (for table). Each, 25c, 45c and 75c.
Asparagus Ferns. Each 19

BASEMENT SALE---THE CHINA



PHONE YOUR ORDER FOR FRUIT JARS.

"Crown." Screw Tops, per dozen, pint, 55c; quart, 65c; half-gallon, 75c.
Perfect Seal Jars, per dozen, pint, 50c; quart, 60c; half-gallon, \$1.00.
Glass Tops for Crown jars, dozen, .19
Metal Rings for Crown jars, dozen, .19
Black Jar Rings, per dozen 5
Red Jar Rings, per dozen 5
Glass Fruit Pillars, each 10
Jelly Glasses, 6 oz., dozen, 24c; 8 oz., dozen, 30c.

BARGAIN TOILETWARE

75c Decorated Basins for 50
75c Decorated Bows for 50
75c Decorated Chambers for 49
\$5.00 to \$6.00 Toilet Sets for 4.40
65c White Porcelain Basins for 49
65c White Porcelain Jugs for 49
50c White Porcelain Chambers for 34

GLASSWARE BARGAINS

\$1.00 a dozen Decorated Water Glasses, each 5
10c a dozen Water Tumblers, each, 3 50
15c Covered Glass Butter Dishes, 10 49
25c Footed Glass Fruit Bowls 15
15c Glass Spoon Trays for 5
35c Seven-piece Berry Sets for 39
12.50 Cut Glass Fruit Tumblers, half-dozen 1.00
12.50 Cut Glass Sugar and Cream Sets 2.50

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