

ECONOMY IN FASHION BOOKS.

Persons purchasing a high-class fashion book, knowing that the patterns of the gowns are not on sale in the usual way, to get the value out of the book must be able to cut a pattern of whatever garment they prefer and at once. While you are waiting for the pattern to come from a long distance another number of the Fashion book has come out, so you no doubt will be able to see the advantage of my work on the art of copying pictures. Those who have my book can copy any picture they desire. If you have not my Scientific Methods for copying and cutting the foundations I am going to make it as clear to you as possible how you can get your high-class patterns, when you want them. First buy a 10-cent pattern, which will be for your bust size only, as they are sold according to bust measure. Unfold your pattern, take the hot iron and press the creases out of the foundation, the other part you will not need, and place it on the ordinary paper such as you see tailors use for cutting patterns. Place the foundation on this and measure it in the bust, and see if it is near your size. Be sure to measure length of underarm, length of back and front, as by so doing you will come pretty near to a good pattern. Notch the points that are your size, cut the pattern out in the pattern paper, lift the soft paper and turn to the page of Scientific Picture Copying and you will find clear advice. It does not pay to make up good material in cheap designs. When you can make your own gown you can have it when you want it, which is a great advantage, and by putting the price of making in the quality of goods and trimmings, your gown will be high classed. One of the misfortunes of the home-made gown. Ladies are afraid to make up expensive goods on account of the common style some patterns have, hence they buy cheap goods and trimmings. Is it any wonder your home-made gown looks cheap? It is not because it was made in your home or by you. Things in the dressmaking world will be vastly different in the near future. For one reason when scientific information is put in the hands of consumers they will then be able to utilize the beautiful goods and trimmings which the manufacturers have put within their reach.