

At the outset of the program in the autumn of 1959, the province was divided into seven development regions comprising:

1. Metropolitan Winnipeg
2. South-East Manitoba
3. Interlake
4. South Central Manitoba
5. South Western Manitoba
6. West Central Manitoba
7. Northern Manitoba

The boundaries of these regions have been based upon economic considerations

A map appears in the back of the brief which, in very general terms, outlines the boundaries.

In each development region there are one or more nodal centres of development. Negotiations were carried out between the province and the Dominion Bureau of Statistics in order to insure that the development regions and the economic zones were compatible.

These subdivisions were based upon natural features economic activities, transportation, urban trading areas and statistical groupings including D.B.S. census districts, agricultural crop reporting districts and municipal boundaries. The development regions were selected, therefore, for study purposes and with a view to implementation of the development opportunities uncovered in the economic surveys.

#### *Economic Surveys*

An economic survey of the human and material resources of the region is prepared. This has been referred to descriptively as the "Blueprint for Development". This survey is essentially a broad economic analysis which offers a summary of each region's resources, the significance of each resource and the overall opportunities for economic growth, particularly industrial expansion in its broadest terms. The study is carried out by the Department of Industry and Commerce with the assistance of outside consultants. For example, the development opportunities recommended in the economic surveys involve agriculture, forestry, industry, business and tourist possibilities. Economic studies of the South Western and South Central development regions were completed early in 1961. A similar study is currently underway for the Western Development Region which will be completed this spring.

Mr. Chairman, I did not bring an economic survey for all the honourable senators, but I did leave two with yourself; and if you wish to have extra copies they are available and could be supplied, upon request.

The CHAIRMAN: Yes. These are the surveys of the south-western and south-central Manitoba development regions?

Mr. TRUEMNER: Yes.

Organizations to implement the recommendations of the surveys are essential and it is necessary to enlist the cooperation of the people in the region and to instil in the leaders that this is their program and they are responsible for carrying it forward. In order to stimulate interest in the program a conference is held at a central location to which all the leaders in the business, industrial, agricultural and municipal fields are invited. At this conference, the Minister of the Department of Industry and Commerce explains the regional development program and two or three prominent men speak on various aspects of regional development and the benefits it can bring.

Following this initial conference a series of workshop meetings are held throughout the development region. These workshops are intended to provide