

8. Frame of Reference for Trade Commissioners

The information presented in this report provides trade commissioners with concrete reference points regarding the export services capacity they can expect bilateral business associations to possess. This collective information should be combined with success stories to generate fruitful operating models and parameters for cooperation between associations and the Department.

9. Distribution of Survey

The distribution list for this survey should include the other federal departments and agencies that deal with the export interest of businesses, DFAIT regional offices and missions abroad and relevant ministries of provincial governments. Two copies should be sent to each of the bilateral business associations that were surveyed in the research phase of the report.

10. Meeting with the Bilateral Business Associations

DFAIT and the survey respondents should convene a meeting to review the findings and recommendations. The agenda would include the matters presented in Appendix 4: "Issues of Common Interest."