

**TABLE 4**  
**CANADIAN EXPORTS OF CONSUMER PRODUCTS TO MEXICO**  
 (Cdn\$000)

	1988	1989	1990
Pharmaceuticals	956	1,839	2,238
Paints & varnishes	156	426	322
Perfumes & cosmetics	95	331	409
Soaps & cleaning prods.	8	166	400
Photo & movie film	351	53	5
Insecticides, fungicides	107	22	48
Plastic articles	3	60	0
Leather goods	79	14	90
Furs	32	78	80
Sanitary articles of paper	66	2,786	6,026
Albums	130	214	265
Books & periodicals	135	151	159
Carpets	115	217	173
Woven fabrics	117	1,569	1,312
Apparel	230	683	123
Footwear	0	309	36
Jewelry	71	26	11
Hand tools & tableware	626	976	448
Consumer durables	179	331	556
Sound systems	174	37	6
Radios	100	108	311
Televisions	42	618	36
Records	57	45	43
Furniture	714	598	945
Glasses and lenses	96	156	122
Watches	0	25	29
Toys & sporting goods	51	120	42
Toilet brushes	0	12	35
Pens, pencils, etc.	14	0	2
<b>TOTAL</b>	<b>4,704</b>	<b>11,970</b>	<b>14,292</b>

Source: Statistics Canada - International Trade Division

Canadian exports of consumer products to Mexico have been very limited in the past three years, amounting to Cdn\$14.3 million in 1990, having increased 8.7% over 1989 levels and 145% over 1988 levels. Five categories account for the bulk of these exports: sanitary paper (sanitary napkins and diapers mostly), pharmaceuticals and medical preparations, woven fabrics and furniture. Exports in the other categories have been minimal, although some have shown a growing pattern, such as perfumes, cosmetics, soaps and toiletries, furs, books and printed matter, albums, apparel, refrigerators, sewing machines, dishwashers, radios, contact lenses and other spectacles.

Canadian manufacturers have not penetrated the Mexican consumer market to any significant degree and have lagged behind the U.S., Europe and Asian countries in supplying the growing demand for