

APPENDIX "D"
**ADDITIONAL COMPUTER TRADE
SHOWS HELD IN THE WESTERN U.S.**

**COMPUTER SHOWCASE REGIONAL
EXPOSITION**

The Interface Group, Inc.
300 1st Avenue
Needham, Massachusetts 02194 (617) 449-6600

Richard Katieff, Show Manager

Regional series of shows for public geared for end-user and professional end-user. Forty shows next year, 300 booths, 20,000 attendees.

**INTERNATIONAL INFORMATION WORD
PROCESSING SYNOPTICON**

Prestige Exposition, Inc.
Box 24
Hohokus, New Jersey 07423 (212) 687-8877

June, San Francisco, 350 booths,
10,000 attendees.

**INTERNATIONAL PERIPHERAL EQUIPMENT
HARDWARE EXPOSITION**

Cahners Exposition Group
1350 East Touhy Avenue
Des Plaines, Illinois 60018 (312) 299-9211

Janet Schaefer, Show Director

September, Anaheim, CA, 100 booths,
6,000 attendees.

**NATIONAL COMPUTER AIDED DESIGN
CONFERENCE AND EXPOSITION (CAD/CAM)**

Morgan Grampion Expositions Group
Two Park Avenue
New York, New York 10016 (212) 340-9700

Robert A. Poggi

January, Anaheim, Convention Center,
15,000 attendees.

**NATIONAL PACKAGED SOFTWARE
CONFERENCE AND EXPOSITION
(Software West)**

Professional Exposition Management Co., Inc.
222 West Adams Street
Suite 400
Chicago, Illinois 60606 (312) 263-3131

Kim Moloney, Exhibits Manager

January, San Francisco, Moscone Convention
Center, 5,000 attendees.

**NEPCON WEST SEMICONDUCTOR/ HYBRID
MICROELECTRONICS EXHIBITS AND
CONFERENCE**

Cahners Exposition Group
Cahners Plaza
1350 East Touhy Avenue
Box 5060
Des Plaines, Illinois 60018 (213) 299-9311

Dennis Stanczak, Projects Manager

March, Anaheim Convention Center, 773 booths,
40,500 attendees.

NEW/COM SHOW

Electronic Industry Show Corp.
222 S. Riverside Plaza
Room 1606
Chicago, Illinois 60606 (312) 648-1140

David L. Fisher, Executive Vice President

May, Las Vegas Convention Center, 350 booths,
10,000 attendees.

PACIFIC COMPUTER EXPOSITION

202 C Street
San Diego, CA 92101 (619) 275-2211

Taylor Coleman, Manager

Spring, San Diego Convention Performing Arts
Center, 235 booths, 14,000 attendees.

WEST COAST COMPUTER FAIR

Computer Fair
333 Swett Road
Woodside, CA 94062 (415) 851-7077

Jim Warren, Show Manager

March, odd years, San Francisco Civic Auditorium,
62,400 sq. ft.