

In addition to many "how to" articles, this directory lists air express firms, air freight firms, customs house brokers, surface forwarders, freight consolidators, motor carriers, rail intermodal, shippers' associations, steamship lines and warehouses.

Physical Distribution Management Texts

- Bowersox, Donald J., Smykay, Edward M., and LaLonde, Bernard J. *Physical Distribution Management*. Toronto, Ontario: Collier-MacMillan Canada Ltd., 1983.
- Heskett, James L., Glaskowsky, Nicholas Jr., and Ivie, Robert M. *Business Logistics*. New York: Ronald Press Company, 1973.
- Taff, Charles A. *Management of Traffic and Physical Distribution*. Georgetown, Ontario: Richard D. Irwin, 1978.

Physical Distribution Advisory Counselling

The Government of Ontario offers a "Goods Distribution Consulting Service" using both in-house staff and external consultants to appraise and resolve problems faced by smaller Ontario industry. Ontario is also in the process of developing a computerized system to provide transportation rate and service data to Ontario shippers. For further information write or call:

Ministry of Transportation tel: (416) 248-7437
and Communications
Goods Distribution Systems Office
Policy Planning Branch
2nd Floor, West Tower
1201 Wilson Avenue
Downsview, Ontario M3M 1J8

Small and medium-sized shippers in Quebec can obtain advice on transportation matters by contacting:

Ministère des Transports tel: (418) 643-2580
Direction générale, Transport Intermodal
Place Haute-Ville, 30^e étage
700, boulevard Saint-Cyrille est
Québec (Québec) G1R 5H1

Air Transport

—Air Cargo Guide

Official Airline Guides, Inc. tel: (312) 654-6000
2000 Clearwater Drive
Oak Brook, IL 60521
\$53 per year plus shipping including quarterly supplement.

This monthly guide contains complete worldwide information on the commercial air cargo industry. It includes domestic and international cargo flights, special cargo services, restricted articles, labelling information, local and toll-free phone numbers, etc. . .

—Air Cargo From A to Z

Air Transport Association tel: (202) 626-4000
of America
1709 New York Avenue, N.W.
Washington, DC 20006
Charge: free

This document features a glossary of air freight industry terms, including accessorial services in air freight, such as advancement of charges and storage, zones used in establishing rates for priority mail packages moved by air, and types of air freight containers. The booklet also includes a section on packaging tips.

—IATA Air Waybill Handbook

International Air Transport Association
26 Chemin de Joinville
P.O. Box 160
1216 Cointrin-Geneva
Switzerland
Charge: \$12.50

This handbook contains diagrammatic instructions explaining illustrations of the use of the various boxes on the air waybill, ratings for all categories of cargo, disbursements, restricted articles, etc.

Motor Carriers

—Official Ontario Ship by Truck Directory

Naylor Communications Ltd. tel: (204) 224-2267
1494 Regent Avenue West
Winnipeg, Manitoba R2C 3A8
Charge: \$42.95

This directory provides comprehensive information on freight routings, common carriers, specialized carriers, and other data such as licence interpretations, truck payload commodity weights, Uniform Bill of Lading Conditions, cargo loss and damage claims, locations of customs offices and weigh scales, and glossary of trucking jargon and terminology.

—Guide Officiel du Québec

Guide du Transport par tel: (514) 683-1461
Camion Inc.
C.P. 1188 — Succ. Pointe-Claire
Pointe-Claire, Quebec H9S 5K7
Charge: \$26.00

This bilingual guide provides details on trucking companies serving points in Quebec to and from points in Canada and the United States. Information is also provided on vehicle leasing, warehousing, specialized carriers and freight forwarders.

—Canadian Highway Carriers Guide

Southam Business tel: (416) 445-6641
Publications
1450 Don Mills Road
Don Mills, Ontario M3B 2X7
Charge: \$33.95