REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :605-DETROIT

013-CONSUMER PRODUCTS & SERVICES
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
ALL SUB-SECTORS	
PROMOTE & REVIEW CDN PRODUCTS AT NATIONAL SPORTING GOODS ASS NEW AGENCY AGREEMENTS - I.E. EXPANDED REPRESENTATION FOR CDN	PRODUCTS.
DEVELOP NEW PROGRAM FOR CDN PRODUCTS - INTRODUCTORY DAYS CREATE PROFITABLE OPPORTUNITY FOR CDN CONSUMER PRODUCTS TO	PENETRATE.
CONTINUE TO UPGRADE CONTACTS IN TERRITORY MAINTAIN CURRENT LEVELS OF CONTACTS FOR INCOMING MISSIONS &	MARKET INTELLIGENCE FOR NEW EXPORTERS.
DEVELOP MARKET STUDY ON RETAIL TRADE IN TERRITORY	

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 -----	
QUARTER: 2 -----	
QUARTER: 3 -----	
QUARTER: 4 -----	