REPORT 4 87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR B7 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 406-LIEBON

002-FISHERIES, SEA PRODUCTS & SERV. PORTUGAL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

FOSTER CONTINUED GOOD POLITICAL AND COMMERCIAL RELATIONS IN

SECTOR.

MAINTAIN AND EXPAND CONTACTS WITH COD IMPORTERS AND DISTRIBUTORS.

INFORM EXTOTT AND INDUSTRY OF MARKET DEVELOPMENTS.

ANTICIPATED RESULTS:

MAXIMIZE ACCESS OF CANADIAN PRODUCERS TO THE

MARKET

INCREASE AWARENESS OF CANADIAN FISHERIES PRODUCTS AND SOURCES OF SUPPLY.

FACILITATE FORMULATION OF MARKET STRATEGIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -MARKETING CALLS ON MAJOR COD BUYERS.

-POLICY DISCUSSIONS WITH SENIOR OFFICIALS.

QUARTER: 2 ----

QUARTER: 3 ----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

-MET WITH CRCB & PORTO-AREA BUYERS. REPORTED. -MET WITH DIR.GEN.FISHERIES & DIR.FISHERIES PLANNINF OFFICE. REPORTED.