

REPORT 4  
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 327-RABAT

003-GRAINS AND OILSEEDS  
MOROCCO

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

THE SIGNING OF A PROTOCOL AGREEMENT BETWEEN A CANADIAN COMPANY  
AND THE MINISTRY OF COMMERCE FOR THE SUPPLY OF VEGETABLE OIL.

ENSURE THAT THIS CANADIAN COMPANY IS IN A  
PRIVILEGED POSITION WHEN BIDDING ON UPCOMING  
TENDERS.

THE IMPLEMENTATION OF THE ACTIVITIES UNDER THE PROTOCOL.

INITIAL SALES OF SOME CDN \$20M IN THE FIRST  
YEAR WITH POSSIBILITIES OF SALES REACHING CDN  
\$100M IN SUBSEQUENT YEARS.

POST WILL PREPARE WHEAT MARKET REPORTS WITH THE HOPE THAT THE CWB  
WILL, WITH THE RECENTLY ANNOUNCED PRICE SUPPORT PROGRAM, BE ABLE  
TO TAKE A SHARE OF THIS MARKET.

PERHAPS CWB COULD BE ABLE TO INTRODUCE THE  
HY320 IN THE MOROCCAN MARKET.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ASSISTS AQDEVCO IN IMPLEMENTING ACTIVITIES UNDER  
THEIR PROTOCOL AGREEMENT BETWEEN THEM, O. C. P. AND  
THE MINISTRY OF COMMERCE.

AQDEVCO UNABLE TO FULFILL ITS OBLIGATIONS UNDER  
THE PROTOCOLE. WE PREPARED A DETAILED OIL & OILS-  
EEDS REPORT BE DISTRIBUTED TO THE INDUSTRY NEXT  
QUARTER. ASSISTED QUEMONT-AGRA IN STUDY FOR SEED  
CRUSHING PLANT.

QUARTER: 2 AUCUNE ACTIVITE PLANIFIEE POUR CETTE PERIODE.

LE RAPPORT SUR LE BLE ET LES CEREALES A ETE  
COMPLETE.

QUARTER: 3 NO PARTICULAR ACTIVITIES PLANNED.

VISIT TO MOROCCO BY AQDEVCO'S PRESIDENT WHO  
UNDERTOOK TO PURSUE MARKET OPPORTUNITIES FOR  
VEGETABLE OIL. A CIDA FOOD AID AGREEMENT WAS  
SIGNED (WHEAT-\$5M).

QUARTER: 4 -----