These are often accompanied by a selection of photographs that may be
useful in illustrating the text. In the case of Canada, the same firm
sends manuscripts to the Toronto office of its subsidiary. Admittedly,
the situation could be worse. It could also be much better. (Incidentally,
it is this publisher's impression that the Japanese contact is non-govern-
mental in the same sense as the Canada Council (my simile, not his).
Damned clever, these Japanese! They know that convenience can lead to
increased use and attention.)

There are, of course, a number of less-comprehensive kinds of central
clearing-houses that could be set up for specialized purposes. However,
it should not be overlooked that, with a little careful planning, these
specialized purposes could all be accommodated in the more all-inclusive
type of agency described above.

One of these specialized agencies could serve the textbook sector alone.
The Norden Associations in the Scandinavian countries have devised a machinery
which has fulfilled this purpose quite effectively in the case of history
and geography textbooks. Briefly, the arrangement provides for voluntary
submission of manuscripts for reaction from expert panels in any other
Scandinavian countries mentioned in those manuscripts. (See "Appendix A"
for a more complete account of this arrangement.) The Canadian Textbook
Publishers' Institute might well be encouraged to work out some similar
arrangement with the American Textbook Publishers' Institute. It would
probably be essential for these bodies eventually to involve a number of
the educational communities in each country if the machinery were to be
successful, but these two would be the logical ones to begin.

Another specialized need might be served by setting up a Canadian
agency (or even, in the beginning, one in a progressive province) along
the lines of the Centre for International Programs and Services which has
been successfully launched in the New York State Department of Education
by Dr. Frank Kille and Dr. Ward Morehouse. One of the major purposes of