

Why Do Women Love Bald-Headed Men?

Professor Farmer says that the power of holding affection, ability to make money and thoughtfulness in little things are the qualities women love in a man—and this is why so many show marked preference for bald-headed men. Do YOU?

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(Photos courtesy of the International Press)

"LOVE a bald man!"—did I hear you exclaim? You couldn't imagine yourself doing such a thing, little Alice?

Of course you couldn't! You are only eighteen, and your Frederick is just twenty-two, and still has quite a bit of hair left to cover the top of his head. To you a bald headed man means an old man, and of course you do not want to marry an old man—of course not!

But just a minute, little Alice. I have something very terrible to tell you. But just so it won't break your heart, I want you to look around with me a bit. We will go to church first.

Up there in the back row of the choir there are several bald heads—the baldest and smoothest of the lot is not the head of what you would call an old man, is it? He hasn't a gray hair yet, and he cannot be more than twenty-eight or twenty-nine at the most. He is married of course, so you do not need to

Professor Farmer claims in this article that the men who become prematurely bald are the ones women really like the best, and who, in fact, often make the most desirable husbands and the most successful business men. What do you think about it? Do you know any popular 'Baldies'?

has not done it by the aid of hair restorers. He has retained his hair because he has accidentally or intentionally avoided the real cause of baldness.

The real cause of baldness is—what do you suppose?

What do you suppose it is that makes so many men bald and appears to dodge almost all the women?

What is that makes civilized men bald and does not affect the uncivilized?

What is it that makes the most likeable, most efficient, and most successful business men bald and so often seems to dodge the improvident and impecunious cranks?

I can answer in a word, or maybe three words at most. The answer is *tight hat bands*.

Four Kinds of Baldness

THERE are just four main arteries on each side of the head that supply blood to the scalp, and the pressure of a hat band on any one of these arteries, continued for a few hours day after day, week after week, year after year, gradually reduces the blood supply of the part of the scalp that artery serves, and the under nourished hair roots gradually weaken, and the hair dies and falls out. This is the cause of baldness in at least nine cases out of ten, and very often in the tenth case too. Just you check it up point by point and see how true it is.

The diagram shows just about where the hat band presses on the four scalp arteries. The fuller and rounder the skull beneath any one of these

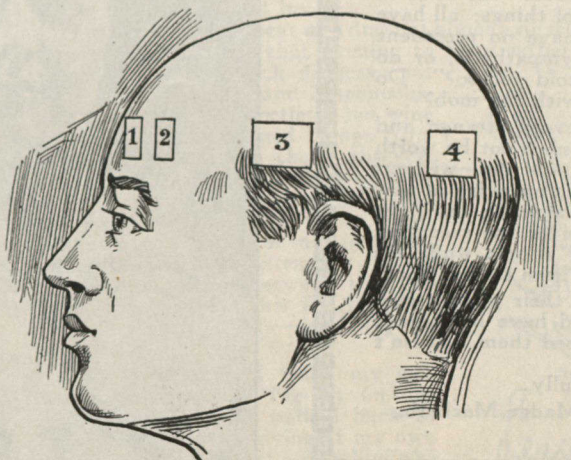
arteries the more tightly the artery will be compressed by the hat band. If the head happens to be hollow, the pressure on the artery will not be so great and baldness is less likely to follow.

Phrenologists—the real Phrenologists I mean, not the twenty-five cents a reading fakirs of the country fairs—the real students of the relation between character and head form have always recognized and taught that the best developed, most efficient brain is the one that is well

balanced all around, and occupies a head as smooth and almost as round as a billiard ball.

High Foreheads and Good Memories

NOW look at those areas marked 1 and 2 in the diagram. Area No. 1 is the spot where the hat band presses on the Supra Orbital Artery.



Where Hat Pressure Causes Baldness

The compression of this artery cause the hair to grow thin in the centre of the forehead. The cause of this compression is the development of the brain underneath the skull in the area the Phrenologists call Eventuality, the part of the brain which makes it easy for a person to remember things that happen, events. It also makes it easy for the person whose brain is well developed here to remember the things he has planned or promised to do as well as those he has done, and for this reason he makes a good business man—and perhaps, too, a good husband, for a really good husband ought to remember all the little things his wife asks him to do. The man whose forehead has a dent in it here constantly forgets just when things happened or just when or what should be done.

No. 2 is the area where the hat band presses on the Lachrymal Artery, which runs up over the outer corner of the eye. The pressure on this artery is about in proportion to the development of the brain in the area the Phrenologists call Time or Rhythm. The man whose head is well rounded here shows a tendency to become bald at the sides of the top forehead, and he shows an ability to keep track of the hours and a love of rhythm that makes him just such a beautiful dancer! Often too this same characteristic enables him to sit down to the piano and dash off a bit of ragtime in a way that will hardly allow you to keep your feet still.

Financiers and Bald Domes

AREA No. 3 shows where the hat band presses on the Temporal Artery. This comes right over the Phrenological Area of Acquisitiveness. This area, the Phrenologists have taught gives the love of property, of possessions, the love of comparing values, of buying and selling, and making profit. Haven't you noticed that all of your friends who really love money (and those who really love money usually get it) have faces broad and well rounded out just in this region? So when your man is well endowed with the love of money and the ability to really feel the value of things, his hat presses on this Temporal Artery, and his hair grows thin and he finally becomes bald right across the middle of his top head. It does not matter whether that top head is a high smooth religious dome, or whether it has an unbelieving atheistical dent across it—if the head is well rounded out at the Financial Area, No. 3, it is likely to be sooner or later indecently exposed to the eyes of the world, unless the owner either discards tight hat bands early or adopts a skull cap later.

The Sociable Bald Spot

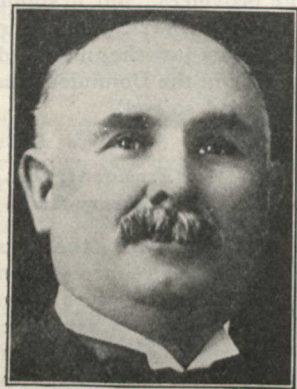
AREA No. 4 in the diagram shows where the hat band crosses the Occipital Artery. This comes just about over the outer part of the area of Friendship, as it shades in the area of Combative-ness or Courage. A high degree of the qualities of Sociability and Courage rounds the head out well in this region so that the hat presses firmly down upon this artery, and the result is the appearance of a little bald spot, right at the back of the top head, which gradually extends until it comes clear down to the hat line. Sociability and courage are two mighty assets in the personality of the business man as everyone who has had occasion to study the problem of business success knows, and so again we find business success and baldness associated.

Baldness and Handwriting

NOW I have really presented to you a scientific basis for an art of reading character from bald spots.

Just check it out for yourself a few times and see it work. You will find the man whose first

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Patrick Burns
(Type 1)

quite so much money, but nevertheless he, too, ranks as one of our rapidly rising young business men.

Now we will look around down town. Perhaps we will look in at the opera, the best in the city, where the more prosperous business men bring their families and their friends and occupy the boxes and the ground floor. There they are—bald head after bald head, so many of them that this section of the house has come to be spoken of as the bald-headed rows—and as you look them over you will see that these are the successful and the popular men, the men who in their younger days were considered, and many of them rightly so, the best 'catches' for the young ladies of their communities.

And there is a reason.

Now I will tell you the worst. I noticed the other day that Frederick's hair is beginning to get just a little thin, and already there are signs that his forehead is beginning to expand upwards as if it intended before long to cover the top of his head.

You won't let him get bald? You will make him rub his head with vaseline and quinine and coal oil and every other hair tonic you ever heard of morning, noon and night if his hair begins to get thin?

Why should you make the poor boy miserable for nothing? Plenty of those men down in that bald-headed row have been faithful users of hair tonics for twenty years, and in that one audience you could probably find a devotee of every hair tonic or hair restorer you ever heard of or are likely to hear of, who after fifteen or twenty years of faithful use has a head as innocent of hair, on the top anyway, as an archangel is of sin.

The Real Cause of Baldness

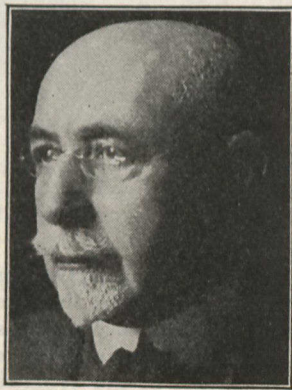
TO read a good many advertisements one would imagine that the one and only guarantee for plenty of hair up to advanced age lay in the use of Dr. Soakem's Hair Restorer.

Yet I never met a man of fifty with a good head of hair yet, who ever indulged to any extent in hair restorers. But I have met plenty of billiard-ball pates who have spent small fortunes in hair restorers.

Most of the men of fifty of my acquaintance who have plenty of hair are cranks, more or less impractical and visionary. I have plenty of hair, and I am somewhat of a visionary myself—I might as well admit the charge. But occasionally I meet a really successful man of the world, efficient, successful, popular, who has retained his hair, and he



S. J. Clarke
(Type 4)



J. L. Englehart
(Type 3)



V. W. Horwood
(Type 2)