

LIFE INSURANCE COMPANIES.

THE MONARCH LIFE
 IS A
GOOD COMPANY

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 CAN.

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 Some Good Western Field Contracts Open
 to Reliable Men.


It Pays Best to
 Sell Life Insurance
 for a company such
 as The Prudential.
 Its size, its strength, its
 reputation for prompt-
 ness and fair dealing and
 its great system of adver-
 tising are immeasurably
 helpful.

 Write us about an
 Agency.

THE PRUDENTIAL INSURANCE CO'Y OF AMERICA

 Incorporated as a Stock Company by the State of New Jersey.
 JOHN F. DRYDEN, President. Home Office, NEWARK, N.J.

THE PRUDENTIAL LIFE
Insurance Company

Head Office - Winnipeg, Canada

 On December 31st next, our statement will show
 a large increase in assets and business in force.

Apply for an Agency NOW.

G. H. MINER, Managing Director
THE... POLICYHOLDERS
MUTUAL

 A Sign of
 the Times

A STOCK MUTUAL LIFE COMPANY.

 The most in Life Insurance for the least in money
 We give guarantees - - Not Estimates.

A. M. Featherston, Gen. Mgr. 503 Temple Bldg, Toronto, Ont.

LIFE INSURANCE COMPANIES.

 A FEW FACTS FROM THE
 REPORT OF

CANADA LIFE'S
RECORD YEAR
Business Increased in 1909
While Expenses Decreased

Assets \$39,686,000.

Business in force \$125,000,000.

Income for the year was over \$5,697,000.

New Paid For Business issued in 1909, \$10,139,000.

Surplus earned in 1909, surpassing all records, \$1,195,000.

Expenses reduced as in the previous year, in percentage and actual amount.

Payments to Policyholders in 1909 for Death Claims, Endowments, Profits, etc., \$2,032,000.

\$2,000,000 IN PROFITS will be allotted to Policyholders this year by the CANADA LIFE.

For Assurances or Agency Contracts, apply

Canada Life Assurance Co.
COMMERCIAL UNION ASSURANCE CO.

LIMITED, OF LONDON, ENGLAND

FIRE,	LIFE,	MARINE,	ACCIDENT.
Capital Fully Subscribed			\$14,750,000
Total Annual Income exceeds			\$27,500,000
Life Funds			\$61,490,000
Total Funds exceed			\$94,900,000

Head Office Canadian Branch, Commercial Union Bldg., Montreal.
 Jas. McGregor, Mgr. Toronto Office, 49 Wellington St., East.
 GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.

LONDON LIFE

POLICIES ARE "GOOD AS GOLD."

Splendid openings for both "Ordinary" and "Industrial" Agents.

J. F. Malne	T. B. Parkinson
Inspector Industrial Agencies	Superintendent Ordinary Agencies

LONDON-CANADA.

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Manual of Canadian Banking

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PUBLISHERS—

Monetary Times of Canada

THE CHIEF DIFFICULTY

 that confronts the new man entering the Life Insurance Field is the
 securing of GOOD PROSPECTS. This difficulty is eliminated when
 you write for an INDUSTRIAL COMPANY, the debits of which are
 an inexhaustible mine for both ordinary and industrial business.

The Union Life Assurance Company
 Head Office: TORONTO, CANADA

More Policyholders in Canada than any other Canadian Company.

