

NEW YORK LIFE INSURANCE COMPANY,

JOHN A. McCALL, President.

January 1st, 1897.

Total Assets, \$187,176,406.
Actual Surplus, \$26,657,332.
Insurance in Force, \$826,616,648.

CANADIAN BUSINESS.
Income in Canada.....\$ 930,918.23
Assets ".....4,300,089.10
Liabilities ".....4,145,513.30
Surplus Assets, ".....154,821.74
Insurance in Force ".....21,782,848.00

Applications invited by the undersigned for general and special agencies, and management of territory from experienced Life Insurance men, as well as from those wishing to acquire training and experience.

R. HOPE ATKINSON.

AGENCY DIRECTOR,
Company's Building, 275 MONTREAL.

WANTED.—The address of W. H. Lynch: formerly of Danville and Montreal and latterly of Kootenay, B.C., at the office of the "Journal of Commerce," Montreal.

WANTED

Agents . . .

OF INFLUENCE
to represent a new . . .

Life Assurance Company.

ADDRESS:
UNDERWRITERS, BOX 151
MONTREAL.

CONFEDERATION LIFE ASSOCIATION,

Head Office: - TORONTO.

The unconditional accumulative policy issued by this Association is unsurpassed as a means of Investment.

Cash Values,

Paid up Policies,

Extended Insurance.

GUARANTEED IN THE POLICY

Montreal Office:

207 ST. JAMES ST.

H. J. JOHNSTON,

Manager, P.O.

BOVRIL, LIMITED.

MANUFACTURERS OF

Concentrated Foods, Desiccated Potatoes, Dried Vegetables, Lime Juice Nodules, Johnston's Fluid Beef, **BOVRIL**, etc.

BOVRIL Limited.

FOOD SPECIALISTS, HOSPITAL PURVEYORS, AND ARMY AND NAVY CONTRACTORS.

30 Farringdon Street, LONDON, Eng.

Canadian Branch, 27 St. Peter Street, MONTREAL.

Get an Estimate
for your

At the Office
of the

Fence Posters,
Placards and Hand-Bills
Journal of Commerce, 171 St. James St.

WESTERN ASSURANCE COMPANY.

FIRE AND MARINE. Incorporated 1851.

Assets, over \$2,320,000.00
Income for Year ending 31st December, 1896, over - 2,300,000.00

Head Office. - Toronto, Ont.

Hon: Geo. Cox, Presl. J. J. KENNY Vice-Presl. & Man.-Dir.
C. C. FOSTER, Secretary.

J. H. ROUTH & SON, Managers Montreal Branch.

190 ST. JAMES STREET.

THE IMPERIAL INSURANCE COMPANY LIMITED FIRE.

LONDON.

ESTABLISHED 1808.

SUBSCRIBED CAPITAL, \$6,000,000
PAID-UP CAPITAL, 1,500,000
TOTAL INVESTED FUNDS OVER . . . 8,000,000

Canadian Branch:

COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.

G. R. KEARLEY, RESIDENT MANAGER.

COMMERCIAL UNION

ASSURANCE CO., Ltd.,

Of London, England.

FIRE! LIFE! MARINE!

Agencies in all the principal Cities and Towns of
the Dominion.

HEAD OFFICE, Canadian Branch, - MONTREAL

JAMES McCREGOR, Manager.

THE LONDON

Guarantee and Accident Com'y, Limited
Of London, England.

Deposit at Ottawa \$73,000.00
Funds exceed \$1,500,000.00

SURETYSHIP BONDS issued promptly at lowest rates to all persons in positions of trust where security is required. Accident, Elevator and Employer's Liability Policies issued. Agencies throughout Canada, United States, Europe and Australia.

Canada Branch, TORONTO.

Montreal Chief Office, 180 St. James St.

A. I. HUBBARD, Manager for Canada