

*"In the Spring the**Young Man's Fancy."*

## Valentines for 1901.

### COMIC VALENTINES

Designs funnier than ever.  
35 and 80 cents per gross.

### LACE VALENTINES

Novel and beautiful lace  
confections. 80 cents per  
gross to \$3.60 per doz.

### CARD ASSORTMENTS

Large selections of dainty  
shapes. \$1.25 to \$7.00 per  
hundred.

### VALENTINE DROPS

In forty-seven different  
styles. 80 cents to \$3.60  
per hundred.

Embossed Valentine Envelopes to suit all  
sizes and styles.

**The Copp, Clark  
Company**  
Limited  
TORONTO

HILL'S

"For the Empire"  
Series

Unique—Dainty  
and  
Entirely New.

## Easter Cards

Prices from

\$2.00 to \$20.00

Per 100.

NEW  
EFFECTS  
IN

Silver and Gold  
Photogravures  
Parchment and  
Crepe Papers  
Photograph  
Embossed  
Ribbed  
Hand-Painted

Beautiful  
Floral and Cross  
Patterns, etc.

Canadian  
Agents

For Hill's

"FOR  
THE  
EMPIRE"  
CARDS.

The Copp,  
Clark Company  
Limited

64 and 66  
Front St. W.,  
TORONTO.

See the samples now in the hands of  
our Travelers.

FANCY GOODS AND STATIONERY—Continued  
ing the new line will find it equal to the  
now famous "Duchess" series, which is  
recognized as the standard for fine corres-  
pondence. "Colonial Grey," another line  
also just marketed by this firm, is the new  
shade of grey now running in London and  
Paris. The paper has a soft velvet finish and  
is made in the same size as the "Japanese  
Bond." These two papers, added to the  
already long list of standard lines, make  
the series of fine papers manufactured by  
Warwick Bros. & Rutter everything that  
could be desired, and the trade will, no  
doubt, appreciate the advantage and con-

venience of procuring a complete range of  
desirable lines from one house. The  
travellers for this house have just started on  
their inaugural trips for the new century; and  
will wait on their respective customers in  
good time. Samples of new lines will  
gladly be mailed from the house on appli-  
cation.

THE NEW  
CENTURY.

The Joseph Dixon Crucible  
Co., Jersey City, U.S.A.,  
have published a booklet  
entitled "When the New Century Will  
Really Begin," the first half being taken  
up with that subject, and the next with a

series of articles on the different makes of  
Dixon graphite pencils, the history of  
pencils, colored pencils, etc., the whole  
booklet making a somewhat original adver-  
tisement, and one that is likely to bring  
good results. The different articles on the  
graphite pencil are all worth reading apart  
from the advertising in them. The booklet  
is well printed and thoroughly illustrated  
with all sorts of colored and black pencils.

A. J. Adam, toys and fancy goods dealer,  
Quebec, has assigned.

Annie Durward, fancy goods dealer,  
Tilsonburg, Ont., has given up business.