



Some very pretty albums, with oxidized silver letters of large size and striking designs, together with beautiful silver corner ornaments, are seen in this season's importations.

Baskets in fancy designs and for fancy purposes are on the down grade of popularity. They have run three seasons and have now lost favor along with many lines of bric-a-brac, which are also being tabooed by the ladies.

The combination photo frame and stand will be a feature of this year's fancy goods. Brass and silver floral designs predominate, and are shown in great variety. The designs are various, and these articles should find a ready sale.

A neat little wall-ornament will shortly be placed before the trade. It consists of a very pretty winter scene, with a glass cover and a chain frame and hanger. These are designed and manufactured by C. M. Taylor & Co. This firm is also selling a very artistic line of oil painting studies, floral sketches, and pencil designs, which are very useful to amateur artists and students of the aesthetic art.

A very nice line of albums is shown by Copp, Clark & Co. Plain leather bindings seem to be numerous and are neat in their simplicity. A very pretty line, the Victoria, narrower than the ordinary album and about the same length, is a new and suitable size, and is shown in several very pretty varieties. A double album of this style, opening from the centre both ways, makes a very neat article, and it is well fastened with two clasps, one at the top and one below. An oblong variety with two photos to the page, and an "Imperial" variety with four to the page, are among the new styles. These albums show what can be accomplished by varying the size and still retaining the former bindings of plush and leather, with celluloid and oxidized ornamentations.

VIENNESE ART GOODS.

Every country and every manufacturing center throughout the civilized world possesses a distinct individuality in the nature of some, if not of all, of its productions, says a writer in the British Stationer. Those who study the imports of fancy goods of all classes cannot fail to be struck by the marked way in which the productions of the different continental centers may be said to correspond to certain distinct and classes of trade. Foremost among the geographical aristocracy of Europe stands Vienna. The very atmosphere seems impregnated with the refinement and luxury which seems to

be inseparable attributes of the bright and genial Viennese. The architecture that meets the eye during a casual stroll through the streets gives evidence of artistic perception of a high order; the works of art in the galleries and museums are witnesses to the genius of the nation, and the extent of their commercial relations is the best comment on their industry. The same features are characteristic throughout and it is therefore not surprising that Vienna places a cachet on her fancy goods of all kinds which secures them an entree wherever excellence is appreciated.

In many cases articles manufactured in neighboring countries are sent to Vienna to receive their finishing touches in decoration, and this is especially noticeable in the higher class basket ware. The Viennese leather goods are celebrated all over the world for a finish which is not equalled elsewhere on the continent. The bronze and other metal work is also remarkable for the extreme beauty of its execution, and there is an evident disregard of expense in the working out of models of designs suitable for the different markets of the world. The same spirit is noticeable in every grade down to a simple wooden paper knife, and has given rise to an expression of opinion that the first consideration of the Viennese manufacturer is excellence and originality both in design and execution, and the secondary one that of price. This is true to a great extent, at least in the genuine fancy trade, where the article should create the demand and govern the price, and not the consideration of making a line to sell at a certain figure and, to some considerable extent, control and limit the degree of work put into the article. In fancy creations—in the true sense of the word—this is undoubtedly correct, as when they strike the eye and appeal to the fancy as being out of the common the price will always be paid by a certain class of customers as a matter of course.

AMONG THE WHOLESALERS.

Messrs. Brown Bros. have taken the Ontario agency for the Caligraph. This typewriter is fast becoming a favorite, and it is a necessary adjunct to every business man's office. It is made in three sizes, selling at various prices, and is very highly recommended by type-writing experts. Brown Bros. are also handling Littel's ribbons, carbon papers and other type-writer supplies, from the best manufacturers.

Messrs. Copp, Clark & Co. have just published a second edition of M. F. Libby's "Questions in Grammar." They report a very large sale of the "History of David Grieve," and undoubtedly the sale has not reached its highest point yet. They have just received a consignment of J. M. Barrie's new book, "The Little Minister," which retails at \$1.25, cloth, and will, no doubt, have a large sale in Canada. This firm is selling a nice line of autograph albums with bronze oxidized lettering and corner ornament, but the sale is confined principally to the lower province.

Messrs. C. M. Taylor & Co. have made some very decided and extensive improvements in their warehouse. Being extensive dealers in wall paper they have decorated the

ceiling of the first flat with several complete sets of the newest designs in this kind of decorations, and it thus serves a double purpose. The whole building has been thoroughly renovated and now presents a very cheerful and pleasing appearance throughout. The front part of the first flat is fitted up with new counters and tables and is now used only as a sample department. This firm besides handling a full line of Dutton's Easter Booklets and Hagelburg's Easter Cards, have placed before the trade this season, a most artistic line of Birthday cards, which in point of variety, and in newness of design, is the best which has been placed before on the Canadian market for some time.

William Briggs, of the Methodist Book and Publishing House, Toronto, has again secured the control of the series of Mildmay Art Calendars, somewhat similar to that of last year. The demand for these last year was so great that the supply was totally inadequate, and it would be well for the trade to order from their travellers as early as possible to insure their getting a complete supply. Their job lines of Christmas cards and booklets this year are bright and catchy and of splendid value. They have also assumed control for Canada of the finer bindings of the Presbyterian Hymnals and Psalter and Hymnals and Bible Combinations, and will show some fine lines this year.

As we go to press we learn of the death of Mr. Henry J. Clark, of the Copp, Clark Co., which occurred on Saturday. The deceased was one of the original firm of Copp, Clark Co., who purchased the business from W. A. Tunis.

It is expected that a change will shortly take place in the business of Hickson, Duncan & Co., owing to the recent death of Mr. Hickson. But their customers may rest satisfied that all orders will be filled and their interests will not be prejudiced by any probable changes.

The Toronto Type Foundry Co., is applying for incorporation at the hands of the Dominion government. J. I. Johnston, H. A. Massey, John Bain, W. E. Massey, L. Livingston, S. C. Calvin, John Marder, R. Thomson, are the gentlemen who make up the company which is to replace the business now carried on by J. I. Johnston, under the name of the Toronto Type Foundry.

Did you ever pick up your pen dear reader to write a letter, and on the insertion of it into the inkwell bring it out covered with a coagulated mass of dirt? It is very annoying, and to a business man whose every minute is golden a loss of precious time never to be made up again. "Cleanliness is next to Godliness." This time worn saying is very applicable to the present topic as almost invariably the fingers are dirtied in removing the objectionable mass from the point of the pen. The moral of this is to exercise great care in the purchase of the most suitable inkwell, one that excludes all dirt and dust, that prevents evaporation, and that keeps the ink always fresh, no matter how long in disuse will undoubtedly give the greatest satisfaction. The patent non-evaporating inkwell made in six varieties, and thus giving a good range in price, fills the bill. The trade is supplied by The Copp, Clark Co., (Ltd.), who are the sole agents for Canada. Send for illustrated price list.