

spare for the "Victory War Loan." **One hundred and fifty million dollars are wanted.** The rate of interest will be five and one half per cent. **Everyone** who can save for this purpose fifty dollars, or any multiple of fifty dollars, the more the better, is called upon on personal grounds, on moral grounds, and on patriotic grounds, to use it in this way.

Why? There are at least **three** good reasons.

1. To win the war Canada needs a constant stream of money just as much as she needs a constant stream of men. Soldiers do the fighting. But they can't fight without transport, without food, without weapons, without ammunition, and all this has to be paid for. Soldiers are killed, or wounded, or taken prisoner, and others have to be sent to fill their places. Food is consumed, the coal on ships is burned away, weapons are lost in battle or are worn out, ammunition is exhausted; all this wastage has to be again and again made good. We believe that if everyone here does his best we can repair our losses faster and longer than the Germans can repair theirs. But lack of money on our side would give the enemy his chance just as surely as lack of men.

2. There are many of us who are not able to go to the front. We may be too old, or too young, or too feeble, or too much required for other duties. Must we then feel that we are having no part in the war? That we are striking no blow at all for hearth and home? Not so. If we restrict our luxuries, or our pleasures, if we pinch ourselves in something that we would otherwise buy, and put the money we can save from this into the **Victory War Loan**, every dollar we use so is a stroke delivered by our own hand against the enemy just as truly as if we were fighting. It is thus a chance to "do one's bit," for every man, every woman, every child.

3. Does any thrifty person feel that he must keep his savings for a "rainy day?" There is no way in which he can keep them so surely and at the same time so profitably as by putting them into the Loan. For what we put there is not a **gift**; we **lend** it to our country in her need. And there is no better investment, there is hardly anywhere so good an investment in all the world. Perhaps never has so high interest been offered with such perfect security. It simply cannot be lost, unless the war itself were lost; and if that should happen the Germans would take from us by force far more than we are now lending our Government to stop them. Looked at in even the