

# TOTAL ABSTAINERS

## ARE BETTER INSURANCE RISKS THAN NON-ABSTAINERS

**T**HE MANUFACTURERS LIFE is the only Company doing business under the supervision of the Government Insurance Department of the Dominion of Canada that recognizes this fact by giving abstainers

*the special terms and rates*  
*they deserve*

This is no matter of theory but a proved fact. Total Abstainers make an actual saving in dollars and cents by placing their life insurance with

## **The Manufacturers Life Insurance Company**

Head Office

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Toronto, Canada

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Write for a copy of the booklet

**"Total Abstainers vs. Moderate Drinkers."**

Giving the actual experience of the Company in connection with the average length of life of these classes.