

NEW RUGS

Assortment Greater Than Ever

More than ever we are in fine condition to meet whatever calls are made for Rugs. Very large space on the ground floor is given over to our heavy stock of the best class of rugs—Oriental and others. Every season shows an increase in the use of the rug for floor covering, and it can be said without any reservation that there is no store in Canada where such a large and magnificent stock of rugs is to be seen as here.

—Parquet Squares in 50 different patterns, in sizes 6 x 9, 9 x 10.6, 9 x 12, and 10.6 x 13.6. Larger sizes can be ordered and delivery made within six weeks. The assortment is so large that it is hardly possible to quote prices.

—Wilton Squares—hardly anything like them for hard wear—in sizes 9 x 10.6, for \$23.00; 9 x 12, \$25.00.

—In Kashmir, Turkey and other Oriental Rugs we show over 200 varieties, at a large variety of prices.

—We are always getting in, as the market makes opportunity, new Rugs in Antique Kelans, Sumacs, Shirwans, Afghans and Kazics.

—Artistic lines in Wool Squares, equal to anything in more expensive goods; sizes 6.87.6, 7 x 10.6, 7.6 x 10.6, 10.6 x 12, 12.6 x 15. These run at an average of \$1.00 per square yard.

Parquet Wood Floors

We have a staff of skilled workmen always ready to send to any point in the Dominion to fill orders reaching us for parquet wood floors—the popular thing in the present day. Our work is guaranteed.

LETTER ORDERS HAVE VERY CAREFUL ATTENTION.

JOHN KAY, SON & CO.
LIMITED.

36-38 King Street West, Toronto