Specials in Smoked and Cured Meats

Choicest Breakfast Bacon 18c
Lean Back Bacon 18c
Small Sugar-Cured Hams, whole or half 17c
Lean Smoked Rolls 15c
Small Pickled Shoulders ... 12½c
Lean Rolled Corned Beef .. 12½c
Pickled Hocks 7c
Pickled Pork Jowls 8c

JACKSON'S

STALLS: 1 and 2 Market House, 'Phone 2859.—87 Wellington Street, 'Phone 1057.

The Frank Cooper Studio
Portraiture.
330 Dundas St., Opposite Amories

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldgs., next Court House, London

GRIFFITH & WILLSIE
FUNERAL DIRECTORS.
CARL MILLER, Ass't. Manager. Successors to Messrs. J. Stephenson and D. A. Stewart. Established 1852. 104 Dundas street. Residence on premises. Open day and night. Phone 459.

SMITH, SON & CLARKE
Undertakers
115 DUNDAS ST. PHONE 536.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

FERGUSON & SONS
Funeral Directors
180 KING STREET.
PHONES 543, 373, 2056.
OPEN DAY AND NIGHT.

GEO. E. LOGAN
UNDERTAKER
Formerly with Messrs. Stevenson and Stewart. Residence on premises. Parlors, 418 Richmond street. Charges reasonable.
PHONE 1968. tyw

Taxicab Service
Open Day and Night. Telephone 180
Mitchell Garage and Sales Co.
ywt

"WHY BE SO THIN?"

Thinness Is Embarrassing, Unhealthy and Not Natural—Formula Now Used Which Adds From One to Three Pounds a Week.

Everyone ought to have some extra flesh on the bony structure of the body, both for the sake of health and self-esteem.

Most thin people are sensitive to the harsh, unfeeling criticisms which are constantly being hurled at them by the more fortunate well-figured persons.

Everyone pities a thin, bony horse, but horses don't know it—while thin people are both pitied and ridiculed. It ought not to be so, but it is.

A well-rounded figure, be it man or woman, excites admiration; not only for the figure but for the bright eyes, pink cheeks, red lips, and vigorous carriage which accompany a well-nourished body.

Strength, health, beauty and sound flesh abound, if the blood and nerves get enough nourishment out of the food eaten.

This prescription aids nature; helps absorption, digestion and assimilation; helps distribute the blood and nerve elements which make sound flesh. Get the ingredients and make it at home, and see how very fast you gain in weight.

In a half pint bottle, obtain three ounces of essence of pepsin, three ounces syrup of rhubarb. Then add one ounce compound essence cardiol, shake and let stand two hours then add one ounce tincture cadomene compound (not cardamom). Shake well and take a teaspoonful before meals and one after meals. Also drink plenty of water between meals and when retiring. Weigh yourself before beginning.

Old and New Ideas

The **OLD** lock the door **AFTER** the horse is stolen. The **NEW**, lock the door **BEFORE** the horse is stolen. Moral: If you are running down to poor health, let me build you up and render you immune from disease and **EARLY DEATH** before it is **TOO LATE.**

Dr. R. C. Barklie
Osteopath and Chiropractor
Fine electrical equipment.
Six years' success. Phone 2565
Corner Maple and Talbot Streets.
81c-yxv

DR. JARVIS
DENTIST
Corner Dundas and Clarence Streets

LONDON SAVINGS COMPANY
FURTHER REASONS WHY YOU SHOULD DEAL WITH IT.

15. The Company has already paid 232½% profits to its shareholders. This means that for every $100 the original shareholders placed in this Company, they have received $232 50, and have their original investment intact and still earning.

16. It gives the best accommodation in the city to its customers, keeping open for business every day in the week until 4 p.m., and also on Saturday evenings, from 8 to 9:30 p.m.

(Continued in our next).

OFFICE—Cor. Dundas St. and Park Ave.

TRAFFORD'S
The Best Place
—for—
UPHOLSTERING
Try Them
128 Dundas St., 11 Market Square, Phone 884

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery
LONDON, ONT.

FOR UNEXCELLED
COAL
Preparation and delivery try
MAY BROS.
PHONE 1224. 685 YORK ST.

BREAD

For the sake of your family insist on getting the bread bearing this label at your grocer's or delivered at your door :: ::

Johnston Bros. XXX Bread

Save the Pieces

If your eyeglasses accidentally break, save the pieces. We can replace any glass, no matter how complicated, if we can measure the curvature of the old lense.

QUICK REPAIRS.

DIAMOND HALL STORES
W. G. YOUNG
214—DUNDAS ST.—674.

LONDON AND DISTRICT

—Mr. Norman Ware, B.A., of McMaster University, and a son of Mrs. Whitehead, of Wolfe street, this city, occupied the pulpit of Talbot Street Baptist Church Sunday morning. He left last night for Dauphin, Man., where he will take charge of the Dauphin Baptist Church for the coming summer.

May Day.

May Day passed off quietly in the city today. Not a sign of any trouble among labor men was noticeable, and there is not a strike in sight. The building trades have no grievances, and altogether labor conditions in this city are highly satisfactory.

S. A. Conference.

Brigadier Potter and Staff-Captain Sims, of the Dominion headquarters of the Salvation Army in Toronto, returned home this morning following a conference with Col. Chandler, of the local provincial command, relative to matters of importance in the Western Ontario division. Officers Potter and Sims visited St. Thomas yesterday, where they addressed special meetings of the Salvation Army there.

Yard Inspection Postponed.

The yard inspectors did not start out on their rounds today. It was expected that they would, but in view of the fact that the month of April was rather wet, Chairman Clarke, of the board of health, and Inspector McCallum decided to give the citizens a few days grace. The inspectors will not start out until Monday next.

Moving Day.

The noise of the furniture van is abroad in the land, and everywhere there is the sound of much moving. There are many people trekking this year, more so than is usually the case, and as a result the moving van is working overtime. A number of the vacant houses in the city are filling up, and everything points to a good increase in population.

Adolph—Spencer.

A quiet wedding was solemnized by Rev. Dr. Ross at the manse of St. Andrew's Church on Saturday morning, April 29, when Mr. Thos. A. Adolph, of this city, was united in marriage to Miss Nellie L. Spencer, eldest daughter of Mr. and Mrs. John Spencer, of York street, London. The happy couple left on the 11:35 train for Detroit and other points west for a brief honeymoon.

For Reciprocity.

Mr. Milton F. Henry, of Sombra, in renewing his subscription to The Advertiser, writes: "People here know the benefit of the American market, as cream is shipped from as far as Chatham and east the width of the county away to Port Huron creamery. Also there are about 2,000 tons of hay shipped a year from here up the lakes, and with river navigation, reciprocity, and Detroit near by, farmers here will show what more cash will accomplish."

New Regulations.

The new militia regulations by which London becomes the headquarters of military district No. 1 went into effect yesterday, and the complete new staff, which will look after the management of affairs, reported to Col. Hodgins yesterday afternoon. In future Col. Hodgins will be in charge entirely of affairs in the district without having to go to Toronto as formerly. He and the staff will from now on receive their orders direct from Ottawa. Five new officers and a staff of clerks will commence their work immediately. Temporary quarters for them are being fitted up in the Armories. Later officers will probably be rented.

EVERY WOMAN SHOULD READ THIS LETTER

And Take Mrs. Ripley's Advice.

Lots of women are suffering tortures with their backs, when they need not do so. Mrs. Ripley had such frightful pains in her back that she could not do her housework. She tells how she cured herself.

Williamsdale East.

"I cannot refrain from writing you about the benefits I have received from taking GIN PILLS. I suffered dreadfully with my back and have suffered with it for twenty years. I tried everything, but got no relief until I bought GIN PILLS, I have taken six boxes of GIN PILLS, and now I have not the sign of an ache or pain in my back. I am now 48 years of age and feel as well as I ever did in my life. There is nothing that can hold a place with GIN PILLS for curing Pain in the Back to which women are subject."

Mrs. Millanor P. Ripley.

Try GIN PILLS at our expense. Write for free sample box. Dealers sell GIN PILLS at 50 cents a box—six for $2 50, and money refunded if they fail to cure. National Drug and Chemical Company, Department G, Toronto.

The original Gin Pills made by National Drug and Chemical Co. of Canada Limited, Toronto, are sold only in this box.

John Mann & Sons
FOR
COAL CEMENT CHARCOAL
401 Clarence St.
425 York St.

It's Worth Your While to Try Parnell's Wrapped Loaf "Snow-Drift"

It is just as easy to procure this ideal Bread as something inferior, and therefore we urge you to order **"Snow-Drift" Bread** at once, and we are confident of the result. The loaf itself is of the highest quality, and the fact that it comes to you in the most sanitary condition possible makes it all the more desirable.

Either phone us, or mail us a card, or ask your grocer to send you **"Snow-Drift" Bread**, and be sure you get it.

Every Loaf Wrapped and Sealed.

PARNELL
THE BREADMAN.
Phones 929-1390.

C.H.WARD & CO
DIAMOND MERCHANTS

We carry the largest stock of Mounted Diamonds in Western Ontario, ranging in prices from $5 00 to $800 00. All stones guaranteed just as we represent them to you.

We will exchange diamonds purchased from us for full value at any time.

C. H. Ward & Co.
Diamond Merchants and Jewellers.
PHONE 1084. 374 RICHMOND ST.

KOLYNOS
A Scientific Dental Cream

combines the advantages of a powder and a mouth wash.

Brings to the teeth that pearly lustre of absolute cleanliness.

Keeps the mouth in a highly antiseptic condition and prevents the growth of disease germs which produce Diphtheria, Pneumonia, Grip, Tonsilitis, Bronchitis, etc.

Kolynos is in the truest sense a disease preventer. Use it and discover how good a really clean mouth feels.

Sole Wholesale and Retail Agents.

Cairncross & Lawrence
Chemists and Druggists,
216 Dundas St., London, Ont.

WILL BUILD NEW STORE

Former Londoner Continues To Prosper in Saskatoon.

Mr. J. F. Cairns, formerly manager of the Grand Opera House in this city, but now a businessman in Saskatoon, is doing remarkably well in the western city.

The Daily Phoenix, in its issue of April 26, gives an account of a new store about to be erected by Mr. Cairns at a cost of between $250,000 and $300,000. It will be one of the most modern departmental stores west of Winnipeg. It will be 140 by 100 feet, with four stories and basement. The construction will be the most modern and fireproof, and the appointments the best posible.

Mr. Cairns started in business in Saskatoon in 1902. He first started in a little store 20 by 32 feet. The business outgrew these quarters, and the next building was 35 by 75 feet. The third store was more modern and twice the size of the previous one, but the business has increased so rapidly that Mr. Cairns has had to greatly enlarge the capacity of the building.

LONDON ART ASSOCIATION

A Paper on "The Latin Quarter" Read by Miss Blackburn.

The London Art Association held their final meeting of the year on Saturday afternoon in the Collegiate Institute. A paper on "The Latin Quarter of Paris" was read by Miss Grace Blackburn, who described in a very entertaining manner the life of the innumerable students who live in this section of the gay French capital. She told of the struggles borne by these students, instances being cited of actual death through starvation; of the Monday morning "money market," with its crowd of models seeking for employment; of the French streets on their national holidays, and the picturesque and interesting scenes of the quarter.

The meeting was presided over by Mrs. Talbot Macbeth.

POLICE FAST ENOUGH

Chief Williams Sees No Use For a Motorcycle.

An agent for motor cycles was at the police station yesterday with a machine which will make 70 miles an hour. He interviewed Chief Williams with a view of selling him one for use in running down speeders about the city.

"I don't think we need a machine like that just now," said the chief. "The constables are doing fine work in summonsing those who go too fast."

Try Cuticura Soap and Ointment Free

Although Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 32-page booklet on the care and treatment of skin and hair, will be sent, post-free, on application to Potter Drug & Chem. Corp., Boston, U. S. A.

HOLBROOKS Sauce

Correction of Prices in Our Advertisement of Yesterday

BRASS POLISHES—
Shinon, a tin .... 10c, 20c and 75c
Putz Cream, a tin 25c
Globe, a tin 20c

SILVER POLISHES—
Shinon Cream ..... 15c and 25c
Wondershine, a package 25c
Electro Silicon, 2 boxes for ... 25c

T. A. ROWAT & CO.

IRON WORKERS STRUCK MAY DAY

Several Hundred Are Affected in Various Parts of Province

BRIDGEMEN CALLED OUT

May Day Strike of Plumbers at St. Catharines Amicably Settled.

[Canadian Press.]

Toronto, May 1.—The strike of the structural ironworkers went into effect this morning. About 250 men are affected in various parts of the province, principally in Toronto and at Midland, Ottawa and Hamilton. At Belleville and Trenton the men working on Canadian Northern Railroad bridges are called off work pending a settlement of the trouble. Half a dozen large buildings here, including the new general hospital may be more or less seriously delayed as a result of the strike. The men are asking for an increase from 35 to 40 cents per hour, and it is likely a settlement will be made soon. Mr. McGulgan, of the McGulgan Construction Company, sent for the committee this morning to discuss terms of settlement.

Trouble at St. Kitts.

St. Catherines, May 1. — The only labor trouble in connection with May Day here was a strike of the plumbers. They asked an advance of five cents an hour in wages. They were getting 30 and demanded 35 cents. They also asked that apprentices of four years be paid 25 cents an hour, and that is the point the employers objected to. They granted the five-cent advance to the men, but refused the request of the apprentices. However, a conference was held between representatives of the union and employers later this morning, and a settlement was arrived at. Plumbers and apprentices will return to work tomorrow.

Madrid, May 1.—The huge May Day parade of workmen, Republican and Socialists, and many school children was made through the streets today. The paraders sang revolutionary airs.

In consequence of the existing strike of masons, extraordinary military precautions to preserve public order have been taken, and this afternoon no trouble had occurred.

Lovely at Ottawa.

Ottawa, May 1.—May Day found happy conditions among the ranks of labor men in the capital. "Everything is quiet," said Chas. M. Draper, secretary of the Dominion Trade and Labor Congress. "Nearly all the trades here are covered by agreements, and these are satisfactory to the unions generally. There is no talk of a strike or other difficulty in any quarter."

The local body of the Socialists will hold a demonstration in Major Hill Park tonight.

Card of Thanks.

Mrs. Albert H. Page and Mr. and Mrs. Alfred Page, of 510 English street, wish to thank their friends and acquaintances and the St George's Masonic Lodge, No. 42, A., F. and A. M., for the kindness and sympathy extended them in their recent sad bereavement. B

MAGIC BAKING POWDER

Used by the best Bakers and Caterers everywhere also by Chefs in the large hotels and on Dining Cars, Steamships, Steamboats, etc.

It is wise to use food products that are produced in clean factories.

E. W. GILLETT CO. LTD.
TORONTO, ONT.

CRITICS LAUGH AT PRICE OF PAINTING

Many Say $500,000 Tag on "The Mill" a Ridiculous One.

London, May 2.—Is "The Mill," by Rembrandt, which Lord Lansdowne sold to P. A. B. Widener, of Philadelphia, for $500,000, worth the $500,000 his lordship got for it? Or is it worth 30 cents? Or what? English experts don't agree on the point. Here is what some of them say:

Sir W. B. Richmond, R. A.—The price is a ridiculous one. It is obviously a dealer's boom and in no relation to the picture's merit, be it a Rembrandt or not. Twenty-five thousand dollars would be a handsome figure for it.

C. Lewis Hind, art critic—It is a hypnotic expression of Rembrandt's inner vision of the wonder of the world bathed in the splendor of lingering light, loath, as it were, to leave the darkening earth. It is a landmark in the history of landscape painting.

Sir Alfred East, A. R. A.—I should say that "The Mill," which is a fine work of art, may be worth $10,000. But as a rare thing, as all Rembrandt's works are, it is worth exactly what it will realize.

Hear Rev. Mr. Boyd, of Adelaide Street Baptist Church, at Lorne Avenue Mothers' Club Tuesday evening at 8 o'clock. Subject, "Value of Influence." All interested in the care of children welcome at the kindergarten.

About 40,000 people without homes are nightly sheltered in common lodging-houses in London.

Common Sense Exterminator

A 25c Package Will Kill 50 Rats

Rats and mice leave every food for it. One nibble will kill them. No odor—it dries up the carcass. For 19 years our offer has stood "Money back if not satisfactory". Common Sense Roach and bed-bug exterminator also does perfect work.

Sold by All Dealers.

If not at yours, write us a postal and we will see that you are supplied. 17

COMMON SENSE MFG. CO.
361 Queen St. W., - Toronto.

Player Piano Music.

The use of our entire Player Music Library is absolutely free to all purchasers of New Scale Williams Player Pianos. THE BEST PLAYER PIANO IN THE WORLD.

Touring cars for hire Hueston's Garage. Phone 423. 77-tf

A HAT FOR EVERY FACE

King Hats $2.50 Each

Hundreds Sold Saturday Last

Four new shapes in Stiffs, and three new shapes in Softs opened again this week. Very stylish for young men's wear.

Graham Bros.
London Agents for the Great King Hats.

FREE TRIP TO LONDON

ROUND-TRIP RAILROAD FARES WILL BE REFUNDED by the London Retailers' Association on all purchases of $20 or over within a distance of 65 miles of London, during

Trade-in-London Week, May 8 to 13

HUNDREDS OF SHOPPERS TOOK ADVANTAGE OF THE LAST TRADE-IN-LONDON WEEK, and were pleased with the arrangements made for their convenience. In addition to the railroad fare, the association will offer

$50 IN CASH PRIZES

to be distributed among those who make their purchases in London during the week of May 8 to 13.

HOW TO SECURE THE REFUND OF YOUR RAILROAD FARE—Ask each merchant from whom you buy for a receipt of your purchase. When the total of your purchases amounts to $20 or over, and you do not reside more than 65 miles from London (if you reside farther than this distance, 65 miles of your railroad fare will be refunded), present all your receipts and the return half of your railroad ticket to the refund clerk in the Home Bank, Richmond street, opposite the City Hall, and he will refund in cash the **FULL AMOUNT OF YOUR ROUND-TRIP (TWO WAYS) RAILROAD FARE.** Refund office will be open daily, 9 a.m. to 6:30 p.m.

CASH PRIZES **1ST PRIZE, $15** in cash, will be awarded to the person presenting purchase receipts totalling the largest amount of purchases. **2ND PRIZE, $10** in cash, will be awarded to the person presenting purchase receipts totalling the second largest amount of purchases. **3RD PRIZE, $6** in cash, will be awarded to the person presenting purchase receipts totalling the third largest amount of purchases. **4TH PRIZE, $4** in cash, will be awarded to the person presenting purchase receipts totalling the fourth largest amount of purchases. **5TH PRIZES, $3** in cash, will be awarded to each of the next five persons presenting purchase receipts totalling the next largest amounts of purchases. Only purchases made from the stores in the association will count on your total. Be sure and collect receipts for all purchases, no matter how small the amount.

PURCHASES MAY BE MADE FROM ANY ONE OR ALL OF THE MERCHANTS IN THE FOLLOWING LIST:

ANDREWS' TOGGERY, tailoring and furnishings.
HUBERT ASHPLANT & SONS, shoe merchants, trunks, etc.
JOHN S. BARNARD, jewelry, diamonds, watches.
BELTZ & CO., fine furs, hats and children's headwear.
BENSON-WILCOX ELECTRIC CO., electroliers, domes, reading lamps and all electrical appliances.
R. R. BLAND, mantels, grates and tiles.
W. F. BOUGHNER, men's furnishings, hats and clothing.
W. A. BROCK, sporting goods.
BROWN BROS., boots and shoes.
BROWN OPTICAL CO., optometrists and opticians.
CASSELMAN BROS., general shoe merchants.
COLERICK BROS., wall paper, pictures and picture frames.
COMMERCIAL ELECTRIC CO., electric wiring, fixtures and cooking devices.
J. P. COOK, Ltd., shoes, trunks and leather goods.
DIAMOND HALL STORES, diamonds, watches, jewelry.
JOHN DIPROSE, groceries.
FRANK FENECH, merchant tailoring.
J. GAMMAGE & SONS, florists.
GRAFTON & CO., clothing manufacturers and haberdashers.
GRAHAM BROS., men's furnishings, hats and clothing.
O. B. GRAVES, Ltd., wall paper, pictures and picture frames.
GRAY & PARKER, drygoods, millinery, ladies' ready-to-wear garments.
WM. GURD & CO., sporting goods.
ROWLAND HILL, boots and shoes.
JOHNSTONE & JOHNSTONE, millinery.
A. E. JOLLY & CO., wall paper, pictures and frames and art supplies.
KEENE BROS., furniture, rugs, linoleums, stoves.
T. F. KINGSMILL, drygoods, millinery, carpets and ready-to-wear.
LONDON CROCKERY CO. — Fine china, crockery, cut glass, brass, goods, cutlery, lamps, etc.
LONDON ENGINE SUPPLIES, pulleys, belting, valves, pipes and fittings, rubber packing, etc.
MALLAGH BOOKSHOP, books and stationery.
METROPOLITAN SKIRT & SUIT MFG. CO., ladies' and children's ready-to-wear and ordered garments
MORGAN'S SUPPLY HOUSE, seeds and bulbs, bee, dairy, poultry and pet stock supplies, canaries and gold fish.
PROF. MICHEEL, hair goods.
MORRISON SHOE CO., footwear, trunks, valises, handbags, purses, etc.
JAS. McCORMICK, harness, trunks, bags, etc.
NORDHEIMER PIANO AND MUSIC CO., pianos, musical instruments and sheet music.
OAK HALL, men's and boys' clothing and furnishings.
ONTARIO FURNITURE CO., furniture, rugs, curtains, stoves, etc.
PEOPLE'S OUTFITTING CO., furniture, carpets, linoleums, curtains, crockery, stoves, etc.
PURDOM HARDWARE CO., hardware, woodenware, fancy brassware, cutlery, cut glass and silverware.
GEO. PETERS, cake, candies, ice cream, soda, tea room.
RAPHAEL & CO., ladies' and men's ready-to-wear clothing.
ROOME, CORBETT & CO., boots, shoes, travelling goods.
ROSS, Ltd., manufacturing furriers, ladies' ready-to-wear garments.
THOS. ROWE, men's furnishings and hats.
SCANDRETT BROS., groceries.
SEMI-READY, men's clothing.
SIFTON & CO., books and stationery.
SMALLMAN & INGRAM, LTD. dry goods, millinery, ladies' ready-to-wear garments, men's clothing and furnishings, carpets, draperies, wall paper and furniture.
J. Q. STEELE & CO., hardware, brassware and cutlery.
W. T. STRONG & CO., druggists.
A. TILLMANN, merchant tailoring.
J. M. THOMSON, ladies' and children's furnishings.
THORNE BROS., boots and shoes.
THORO, FRANK C. HOOPER, men's furnishings and hats.
TRAFFORD FURNITURE CO., furniture, carpets, curtains, blinds, linoleums.
WILBER R. VINING, druggist.
BRUCE WALLACE, druggist.
C. H. WARD & CO., diamond merchants and jewelers.
A. WESTMAN, hardware, mechanics' tools, stoves and tinware.
WILLIAMS PIANO CO., pianos, organs, phonographs and records.
W. J. WRAY & CO., wholesale and retail jewelers and opticians.
WRIGHT HATS, Ltd., millinery, flowers and trimming.
T. C. WRIGHT, pianos.
J. E. YOUNG & CO., hardware, tinware, cutlery, tools.
R. J. YOUNG & CO., drygoods, millinery, ladies' suits, clothing and men's furnishings.

LONDON RETAILERS' ASSOCIATION

81c-ywt