

Don't Take Our Word For It.

Take the experience that a trial will give you. Men's and Women's Wearing Apparel, such as Suits, Dresses, Coats, Ostrich, Plumes, Lace, Damask and Repp Curtains, etc., cleaned or dyed right, if done at

R. PARKER & CO.'S,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

Window Shades

Fringes and Laces to match.

O. B. Graves,
222 Dundas Street.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.

USE NO OTHER.
J. D. SAUNBY
217 York Street.
TELEPHONE 118.

Now is the time to get your Holiday Hat at

WHITNEY'S

1-4 OFF —ON ALL— STRAW HATS

The New, Cheap Hat
Store,

206 DUNDAS STREET

Can We Do It?

YES. By the superior purity of our FRUIT VINEGAR we will soon make you ask your grocer for our goods.

Our being a pure, natural acid, produced from the finest fruit and guaranteed full standard strength of 40 grains; no burning sensation and sharp cutting of breath as produced by common cheap vinegars. In the interest of your health do not hesitate to ask your grocer for our goods.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto. zxy

Beaton's Hats

Are the Correct Thing.

All the Leading Styles in American and English Felt Hats.

A superb range of American Straw Hats for the coming hot weather.

PRICES AWAY DOWN

—AT—
BEATON'S
138 Dundas Street.

W. A. BROOK, Manufacturer of the

DIADAM BICYCLES!

—Agent for—
ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coal is from their coal dealer, clothing from their tailor, and bicycles from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

W. A. Brook, 192 Dundas St., London
SEND FOR CATALOGUE.

R.K. Cowan

Barrister, etc., over Bank of Commerce London.

John Ferguson & Sons,
FUNERAL DIRECTORS and
EMBALMERS.

FIRST-CLASS IN ALL APPOINTMENTS.
Telephone—House No. 373; Store No. 413.

BARGAINS IN

SHOES.

We want you all to know how cheaply good shoes can be sold for

Summer Shoes.

Prices all whittled down
less than cost

Children's White Canvas Oxfords 45

Ladies' White Canvas Oxfords, turn soles 80c

Men's White Canvas Oxfords - 90c

Tan Shoes

All the rage, all kinds of high-class footwear in men's, women's and children's, selling at low prices. See our windows for styles and prices.

Pocock : Bros.

All styles of Trunks and Valises cheap.

Priddis Bros'

Remnant Sale Of

300 ENDS

Tapestry and Brussels Carpets.

We are clearing regardless of cost to make room for our fall importations.

50 Pairs

Creme Curtains

1/2 Price to Clear.

158 Dundas Street,
157 Carling Street.
TELEPHONE 324

REFRIGERATORS,
GASOLINE STOVES,
CLOTHES WRINGERS,
CARPET SWEEPERS.

We are showing the newest goods in the above lines also a full stock of painted ware at very low prices. Jobbing Work Promptly Done.

STEVELY'S

Phone 452, Richmond St.

FAIR TO CLOUDY—SOME RAIN.

Toronto, July 18—11 p.m.—The depression in Eastern Canada yesterday is now over Nova Scotia, where it is causing light local showers and moderate winds, high pressures over the lakes with light winds and fine weather. The pressure is low in the Northwest, and there has been a general rainfall in Manitoba and Eastern Assiniboia.

Minimum and maximum temperatures: Calgary, 44-60; Qu'Appelle, 48-58; Winnipeg, 50-54; Port Arthur, 48-56; Parry Sound, 50-68; Toronto, 52-77; Kingston, 54-72; Montreal, 62-74; Quebec, 58-70; Chatham, 64-73; Halifax, 55-72.

Toronto, July 19—1 a.m.—Easterly winds; fair to cloudy weather; some rain, mostly in western portion.

Trusts Corporation

OF ONTARIO.

Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - - - \$1,000,000
Hon. J. C. AIRNS, P. C. President
Hon. R. J. CARSWRIGHT Vice President
K. C. M. G.
Hon. S. C. Wood.

This Company acts as ADMINISTRATOR in cases of intestacies with will annexed, EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc.; also as agent for the above offices. All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and consigned.

Deposit safes to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER, Manager.

Roses, Carnations, Violets.

Funeral Designs.

J. GAMMAGE & SONS,
Phone 99, 213 Dundas Street. zxy

NO COMPROMISE.

The Position of the Hierarchy on the Manitoba School Question.

(United Press Dispatch.)
Montreal, July 18.—The Roman Catholic hierarchy are firm on the Manitoba school question, but at the same time it may be taken for granted that they have a winking policy. This much was made evident this afternoon by the two prelates, who have taken the pronounced stand on the question—Archbishop Langevin, of St. Boniface, and Bishop Langevin, of Nicolet.

Both prelates attended a fete at the Hochelaga Convent this afternoon, in company with Archbishop Palmer, Bishop Lacombe, of Pontiac, Bishop Larocque, of Sherbrooke, and a hundred clergy.

Archbishop Langevin expressed the belief that fair play would triumph and that the Catholics of Manitoba would obtain what they are entitled to. He said that some of the Catholics felt that they were not being justly treated. He had heard that the Manitoba Government contemplated making concessions for the sake of peace, but no advances had been made to him. As to the question of compromise the archbishop was firm. "We have taken the stand of no compromise, and I undertake to say now that I will stand to that to the end."

Get a bottle of ANGIOTURIA BITTERS to flavor your soda and lemonade, and keep your digestive organs in order. Dr. Seigert's, the only genuine.

Over the grave of the cannibal king they inscribed with trenchant pen this epitaph: "Write me down as one who loved his fellow-men."

Shingles, \$1.50 per 1,000; lath, 15 cents per bundle; cedar posts for farm and building lots, also split posts for wire fence, pine and cedar scantling. Fred Brick Office, Bowman & Co., corner Bathurst and Clarence. yvt

Special Notice. Three bicycles for sale at a bargain—Rudge, Premier and Raleigh; weight 24 pounds; all in good condition. Also refrigerator at \$8.50 and two baby carriages at half price. WM. TRAFFORDS, 35 to 37 King Street.

Great wedding sale of furniture now going on at Keene Bros. We are offering great inducements to new beginners; lowest values ever offered in London. Don't forget the place. KEENE BROS., 127 King Street, opposite Market House.

TRADE WITH US

HARVEST DOLLARS.

Our crop is ripe. Gather in the bargains.

Men's Pat. Leather Oxfords for \$1.
Ladies' Dongola Kid Oxfords, patent tips, turns, for \$1.

We have over 5,000 pairs of Shoes we are selling at \$1 per pair. There may be some that will fit you. Come and see. It's a chance of a lifetime.

J. P. Cook,

173 DUNDAS STREET.

Your money back if you want it

London Advertiser.

Telephone Numbers.
107.....Business Office
111.....Editorial Rooms
112.....Job Department

Advertiser Subscribers

BEFORE GOING FOR YOUR HOLIDAYS, ARRANGE TO HAVE YOUR DAILY "ADVERTISER" SENT AFTER YOU. NO TROUBLE TO MAIL IT. DROP A POSTAL, OR TELEPHONE 107.

London and Environs

—Frank Morand, of Sandwich East, who was sent last January to the London Asylum, is not improving.

—Miss Edith Taylor, St. Mary's, has passed her examination in this city as assistant kindergarten teacher.

—Messrs. Enoch and Newton Dennis, of Mapleswood, have returned home after spending three months in the Military College.

—Mr. Higginbotham, Grand Trunk auditor, of this city, was in Windsor Tuesday making the change of the ticket office there to A. M. Stewart.

—The charge of assaulting a constable, preferred against Jake Eitzel, by Detective Luke Jeffries, was yesterday adjourned by Squire Smyth until July 27.

—A petition for the brick paving of Dufferin avenue, between Colborne and Richmond streets, is being circulated and largely signed by the ratepayers on the avenue.

—The funeral of the late Mrs. Edith Pearl Smith, wife of Mr. Lemuel Smith, St. Thomas, took place Wednesday afternoon. Among the survivors present was Mrs. Dorman, of this city.

—Major Guillott and Capt. Bartlett, of Windsor, leave at once for London to take a course in military tactics at the "D" School. Bugler Beals and Corp. Smith, also of Windsor, will do likewise.

—The stock and plant of James Connon, of London, valued at \$1,210 61, were placed on sale yesterday at Jones' auction rooms, but were withdrawn, the bid only reaching a low figure.

—Two London West youths named Treavor Burgess and James Cooper were fined \$1 each by Squire Lacey for disorderly conduct in a fight between two dogs.

—Over seventy members of the London Bicycle Club had a run out to the Kinsmill farm in London township last night. The turnout included six lady cyclists. The evening was pleasantly spent in a social way.

—If London, Ont., isn't in a state of perturbation at the present time, it ought to be. A gentleman of Alton, Ill., named Col. W. P. Lamothie, is making arrangements for taking possession of that city two years hence, and turning down the title deeds of the inhabitants. As the people of London have two years' notice to quit, their case is not as hard as it otherwise would be; nevertheless, they have our deepest sympathy now that they are likely to be turned out of doors by the gentleman from Alton, Ill.—Goderich Signal.

MUSIC IN THE PARK.

The Hussars Band will perform the following programme in Queen's Park this (Friday) evening:

March—Satisfaction.....W. D. Kyle
Quadrilles—Doris.....P. Buchanan
Overture—Elysium.....H. Williams
Gavotte—Dawn of Summer.....Ripley
Selection—Pride of Scotland.....H. Round
Waltz—Love Dreams.....E. Delacy
Schottische—Fern Cliff.....Petty
Gallop—Bicycle Rider.....McQuade

THE METHODIST PICNIC.

About a thousand people went to Port Stanley yesterday with the annual picnic of the Queen's Avenue and the Dundas Center Sunday schools. The weather at the lake was delightful for picnic purposes, and nothing occurred to mar the pleasure of the occasion beyond a slight hitch at the station gates at night.

"Those gates are not practical," said Mr. Spencer, of the Queen's Avenue Sunday school last evening, "and they are going to kill Port Stanley."

Mr. Spencer stated that he had made all arrangements beforehand to have the gates thrown open to allow the excursionists free access to the station. When the train drew up, the gates were detained outside for over ten minutes, until Mr. Spencer could find an official from whom the gate-man would take his orders.

The usual sports and games were indulged in during the day.

THE BOARD OF WORKS.

Business at No. 2 committee's regular meeting last evening was light. Ald. Parnell acted as chairman in the absence of Ald. Wm. Heaman, the other members present being Ald. O'Meara, Callahan, John Heaman and Nukins, and City Engineer Graison, Street Commissioner Owens and Secre-

We are quoting very low prices for Lily White Oil, Aurora Light, Water White Benzine, gasoline, machine and cylinder oils. Send for quotations. Phone No. 307. EMPIRE OIL COMPANY.

Mrs. Foster, of Kent street, has just recovered from a serious attack of La Grippe. This is the second siege she has had of this influenza, the first of which attacked Mrs. Foster about three years ago, and left her with a very troublesome cough, accompanied with chronic bronchitis, and a complication of other diseases, which made it almost impossible for her to attend church without disturbing the congregation by coughing, and, indeed, Mrs. Foster assures us that so bad were the spasms that she often feared she would burst a blood vessel during one of these severe attacks. It was very natural that under such circumstances numerous friends would recommend as many different "cure alls." She tried Cherry Pectoral, Tar, Linseed and other preparations, but was growing generally worse when a friend who had been benefited by Barkwell's Bronchial Balsam advised her to try that, and in a few days she was out of bed, and the best feature in the tale is now ending in freedom from all symptoms of the Bronchitis, of which she never hoped to be cured. Mr. Millar, a neighbor, also had a bad cough and was completely cured by the same preparation. zxy

LIGHT WEIGHT SUITINGS

New Patterns—Latest Styles.

Jos. DAMBRA

Merchant Tailor.
2621-2 DUNDAS STREET.

SIFTON & CO.

Hammocks of all kinds.
Express Wagons, Velocipedes,
Doll and Baby Carriages.
Footballs, Baseball Goods,
Tennis, Croquet and Cricket.
All kinds of Sporting Goods.

168 DUNDAS ST.

Two Doors from Richmond.
Wholesale and Retail.

IF you are going to a picnic

you will likely want some of the following—Ham (Rex Brand), Canned Salmon (Maple Leaf Brand), Worcestershire Sauce, Anchovy Sauce, Pickles (Crosse & Blackwell).

J. C. Trebilcock,

Grocer, 235 Dundas Street.
N. B.—Fresh butter and green groceries our specialty. zxy

tary Bell. A petition was presented from L. H. Ingram and a number of other residents, asking for the macadamizing of Dufferin avenue, between Maitland and William streets. The document was presented to last year's council, and as doubt was expressed whether or not it could now be acted upon, the chairman was instructed to report. Mr. Johnston, agent of the Harrisburg Roller Company, requested a settlement between the city and company for the machine recently purchased. It has been in operation for ten days, and if the committee and a competent engineer find it working satisfactorily this afternoon, payment of the amount due will be ordered. Summer's application for a position as inspector of asphalt pavements was filed for reference. Engineer Graydon's recommendation to relay the flagstone walks in the territory to be asphalted was up for consideration again. The engineer stated that the Barber Company had agreed to do the work at cost price. Ald. O'Meara opposed this, but consented to a suggestion to refer the matter to Mayor Little and Chairman Heaman to ascertain what the cost would probably be. The purchase of a lot for the storage of city machinery was referred to Mayor Little, Engineer Graydon and the chairman. They will first visit all city properties and ascertain if any are suitable for the purpose. The committee still has \$25,000 of its appropriation on hand.

TISDALE'S TORONTO IRON STABLE FITTINGS, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St., E., Toronto.

Ask your dealer for Carol Harness Dressing. Price 25c. zxy

Johnston's

Every

Ladies' Girls' and Children's

Tan Shoes

Will Be Sold At Cost This Week.

See the Ladies' Tan Oxford We Can Sell You At \$1.

TRUNK AND VALISE

Sale still going on. It will pay you to buy this week.

Johnston's

198 Dundas Street.

BARGAINS

—AT—

MARA'S

Great Climax Sale.

—OF—

All Summer Goods.

—ON—

Saturday, July 20.

In order to make room for new goods we have cut down the prices on all summer goods, heedless of cost or value. We must clear our summer stock by the 1st Sept. Now is your chance. Come early and get first choice.

- 1st—On Saturday, your choice of 47 pieces of German Plaids, 44 inch wide, worth 30c, for half price, 15c per yard.
- 2nd—40 inch Black and Colored Serges, worth 30c, on Saturday 20c per yd.
- 3rd—Very Fine English Broadcloth, in black, browns and tawns, for Capes, worth \$1, on Saturday 75c per yard.
- 4th—Your choice of 23 different pieces of 32 inch fine All-Wool Challies, worth 25c, on Saturday 15c per yard.
- 5th—46 inch Heavy Crinkle Crepons, in black, and all the newest and latest shades; we sold them all season for 65c, now cut to 40c per yd.
- 6th—Remnants of all kinds of goods, one quarter off marked price on Saturday.
- 7th—28 inch English Prints, nice patterns and all fast colors, 5c per yard.
- 8th—28 inch Coronet Prints, in light colors, regular price 8c, sale price on Saturday 6c per yard.
- 9th—Regular 6c Seersuckers, in nice patterns, on Saturday 4c per yard.
- 10th—A few pieces only of Crum's Best English Prints, worth 12 1-2c, on Saturday 8c per yard.
- 11th—Duck Suitings, in spots and stripes, worth 15c, on Saturday 10c per yard.
- 12th—Check Linen Toweling, on Saturday 4c per yard.
- 13th—Heavy Factory Cotton, on Saturday \$1 25 per web of 30 yards.
- 14th—Large Crash Bath Towels, on Saturday 11 1-2c.
- 15th—Mara's special \$1 Long Waist Corset, on Saturday for 89c.
- 16th—Ladies' Windsor Silk Ties, in all the latest shades, plain embroidered, and with knotted silk fringe, worth 35c, on Saturday 23c.
- 17th—Heavy Point Venice Lace Collars, worth 75c, on Saturday 45c.
- 18th—Ladies' Black Silk Gloves 20c per pair.
- 19th—Ladies' Silk Gloves, in all the latest shades, worth 35c, on Saturday 23c per pair.
- 20th—Children's Lisle Mitts, in black and all shades, worth 15c, on Saturday 10c per pair.
- 21st—Children's Stockings on Saturday 5c per pair.
- 22nd—Ladies' Tan Stockings on Saturday 10c per pair.
- 23rd—Ladies' Fast Black Lisle Stockings, on Saturday 23c per pair.
- 24th—Children's Fine Summer Undervests, worth 10c, on Saturday 5c.
- 25th—Ladies' Fine Summer Undervests, worth 15c, on Saturday 8c.
- 26th—Fine Glass Twin Pepper and Salt Castors, worth 25c, on Saturday 15c.
- 27th—Fine Glass Preserve Dishes, worth 40c, on Saturday 25c per dozen.
- 28th—9 oz. Fine Lead Blown Glass Tumblers, 5c each.
- 29th—Very Fine China Matting, worth 15c, on Saturday 10c per yard.
- 30th—Avery 50c, 60c or 65c Wool, Ingrain, Tapestry or Brussels Carpet in the house, on Saturday 49c per yard.
- 31st—Ladies' Black and Red Parasols 23c.
- 32nd—Fide White Dotted Swiss Muslin Parasols, with frills, worth \$2, sale price on Saturday only 99c.
- 33rd—Children's Fine Straw Sailors, worth 35c, on Saturday 20c.
- 34th—Men and Boys' Fine Straw Hats, in light and dark colors, worth \$1, \$1 25 and \$1 50. Your choice for 50c.
- 35th—Men's Linen Coats, worth \$1 50, on Saturday for 85c.
- 36th—Men's Black Lustre Coats, worth \$1 50, on Saturday \$1.
- 37th—Boys' 2 piece Tweed Suits, on Saturday 75c.
- 38th—Boys' Fine Blue Serge Suits, on Saturday \$1 25.
- 39th—A lot of Washable and Reversible Ties going at 4 for 25c.
- 40th—4 ply Linen Collars, 4 for 25c.
- 41st—Men's Fine Undershirts and Drawers, on Saturday 19c.
- 42nd—Boys' Bathing Trunks 10c.
- 43rd—Men's Fine White Linen Hemstitched Handkerchiefs, on Saturday 3 for 25c.
- 44th—Men's Socks, on Saturday 3 pairs for 50c.
- 45th—Mara's Special Laundry Soap 3c per bar.
- 46th—15 bars Best Electric Soap for 25c.

At Our—

Regular Saturday Evening Sale

From 7 to 10 o'clock, all the above and many other extra bargains will be offered.

BOYS, ATTENTION

Every boy who purchases a suit of clothes on Saturday evening will receive a fine large German concert mouth organ free.

Sole Agents For

Standard Patterns and Publications.

The new books for August have just arrived. See them, with all the new fashion plates.

The T. E. Mara Co., (LIMITED)

153 Dundas Street,
155 Dundas Street,
And Market Square } London.

ORDER BY MAIL.

PHONE 1,043.