# Come Early

Christmas goods now open for inspection. Fine Engcavings and Etchings, Carbon Photos, Photogravures plain and colored, great variety framed. Also a choice selection of Artistic Mouldings in gilt, silver and natural woods. Beautiful range of folding screens in damask, etc.. with endless assortment of Parlor Easels in brass, gilt, ivory, and oak.

222 Dundas Street.



This Brand of Flour Always makes the BEST BREAD OR PASTRY.

USE NO OTHER, J. D. SAUNBY 257 York Street.

> Dr W. H. Graham 198 KING ST. Toronto, Ont. Treats Chronic Diseases and gives special at-tention to skin Diseases, as Pimples, Ulcers,



BROCK'S

192 DundAs St.

Is the place to get them-Racing, Hockey, Ladies and Acme of all grades. Hockey Skates fitted to the shoes mechanically correct. We still lead in skate grinding.

MEN'S AND BOY'S NUTRIA FUR CAPS H. BEATON,

138 Dundas Street, - - Opposite Market Lane

# Xmas Presents

Wood Top Skates		4
Steel Spring Skates		ŧ
Boys' Jack Knives 10 to		2
Girls' Pocket Knives 20 to		8
Gentlemen's Pocket Knives 25 to		7
Finest Razors\$1 00 to \$	1	6
Air Rifles 1 25 to	2	2
Flobert Rifles 2 50 to	4	(
Open Every Night. Call and Exami	in	c
		•
No Trouble to Show Our Goods.		

WM, GURD & CO., 185 Dundas Street, London, Ont.

ANCY BONBONS, RESH RENCH RUITS (GLACE) -AT-

YSH'S, 220 DUNDAS ST. We make Boston Brown Bread and Crum-

Connoisseurs of driving patronize Overmeyer's livery, Richmond street north, as he has only the latest style of rigs. 'Phone 423.

WORTH 50c, 75c, \$1. WE are selling at

Come Early to Avoid the Rush.

Telephone 324.

158 Dundas St. - 157 Carling St

All kinds of Heating Stoves for coal or wood at cash to clear out balance of stock. Lowest prices ever offered. Secure a bargain at once.

Stevely's, Richmond Street Phone 452.

UNSEITLED; DECIDEDLY MILD. Toronto, Dec. 19-11 p.m.—The trough of low pressure mentioned yesterday now covers the Mississippi Valley, and extends over the lake district. The weather remains unsettled and mild from the lakes to the Atlantic, with local rains in Ontario and Quebec. Low pressure covers Alberta and Assiniboia, accompanied by higher tempera-

Minimum and maximum temperatures: Calgary, 8-20; Battleford, 16 below -2 Qu'Appelle, zero-12; Winnipeg, 12 below-10; Toronto, 40-50; Kingston, 38 -46; Montreal, 38-42; Quebec, 32-38; Halifex, 30-54.

PROBABILITIES. Toronto, Dec. 20-1 a.m.-Unsettled; and continued decidedly mild, with occasional rain in the southern or sleet and snow in the northern portion.

OF ONTARIO, Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital -- \$1,000,000 Hon, J. C. Aikins, P. C.
Hon, Sir R. J. Cartwright
K. C. M. G.,
Hon, S. C. Wood, · President

This Company acts as Administrator in case of intestacy or with will annexed. Executor. Trustee, Receiver, Committee of LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc.; also as agent for the above offices.

All manner of trusts accepted, moneys invested estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and Deposit safes to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same. A. E. PLUMMER,

Funeral Designs. J. GAMMAGE & SONS. Phone 96. . 213 Dundas Street.

NO PLACE LIKE POCOCK BROS, FOR XMAS FOOTWEAR.



It needs no words to stimulate trade; our stock of Fancy Slippers and Fine Footwear is comprehensive, it begins with the cheapest you ought to has neither the money nor the power tave, and ends with the finest anybody can want. Thousands of people are spent in the city, which also rears the ouzzling their brains to know what to give.

NE DOLLAR will give you a choice of over a hundred different useful

gitts for men, women and children in Footwear.

SLIPPERS—50c to \$2 50, men's, hundreds of styles and kinds in plushes, system, fine pavements, and the respectively.

BLIPPERS-15c to \$3 30, Ladies', Fine Kid and all the newest styles; cozy Felt and Carpet Slippers.

EUBBERS and Overshoes, elegant styles, low prices.

TRUNKS, Valises and Satchels, the largest assortment and lowest prices in the city.

Pocock Bros.

We mean is your mind not working clearly. Is your brain befogged and your warm lined shoes will fix complexion. you right as a trivet.

173 Dundas Street. AT Your money back if you want it.

London Advertiser. Call Us Up! Telephone Numbers 107..... Business Office 134..... Editorial Rooms.

## Street: Car **Tickets**

175.....Job Department

Are on sale at De la Hooke's (G. T. R. ticket office), corner Dundas and Richmond streets.

-Mr. R. M. Graham, principal of Simcoe street school, addressed the students of the Forest City Business College yesterday on the subject of "General Education."

-The Salvation Army here raised \$367 during their self-denial week. The target aimed at was \$360. Reports received at the Provincial headquarters in this city show that several of the corps in the surrounding district did not raise as much as last year. -A Strathroy girl named Mary Mc-

Lellan has been arrested on a charge of obtaining small sums of money under false pretenses from George Richerdson, Charles Thomson, of Strathroy. She will be brought before Magistrate Noble on Christmas Day. -Notice has been posted in the street

railway offices that all the motormen and conductors will be presented with a turkey at Christmas. In the notice Manager Carr expresses his appreciation of the work done by the employes since the system was changed. SAVE THE WESTERN FAIR.

The Farmers' Advocate has a thoughtful article on the future of the Western Fair. It says that the Fair has now "reached a critical stage." It must either go forward or backward. "Last fall," says the Advocate, "witnessed a serious defection of live stock exhibits, and a chorus of well-ground- | pri ed complaints from breeders, implement men and others, presaging a still more serious falling away in 1896. To further deplete the exhibits of horses, cattle, sheep and other live stock, with the interest naturally associated therewith, would simply take the heart out of the Western as an agricultural ex-Totally inadequate in conhibiton. struction to begin with, all the old live stock buildings long ago outlived their usefulness, and in this enlightened day are a positive disgrace. Their location is bad, and general arrangements, if anything, worse. (The poultry and carriage buildings are in ashes.) With a prize list below requirements, it is not to be wondered at that breeders have drifted away. Now, London cannot afford to lose its place in the circuit of great Canadian live stock and agricultural fairs. To do that would be to drop out of sight com-

"In recent years the directors have added some eight acres to their naturally beautiful grounds and have made various improvements (but not in the live stock department), at amounting in all to over \$18,000; also paying their way, and have a small balance besides. The whole property, nowever, belongs to the city of London, which is the real beneficiary from the Fair-not the exhibitors, as some imagine, for few of them much more than pay expenses with their prizewinnings. It is not a stock company, nor do the directors receive remuneration for their services.

"The directors are keenly alive to the needs of the show, and have prepared extensive plans for new stock buildings, and a complete rearrange-ment of the grounds in that department, including the agricultural ma-chinery, and which, if carried out in a liberal spirit, would certainly go far in keeping the Fair in the front rank. It is estimated that the reasonable sum of \$25,000 would erect fairly good buildings, etc., as planned, and at the approaching municipal elections the citizens are to vote upon a bylaw for granting that sum, as the Fair board spent in the city, which also reaps the chief advantage from the Fair itself, we presume the bylaw will meet with hearty approval by the citizens. Lonestablishment of the G. T. R. shops, appears to be entering upon a new era of progress and prosperity, which we hope to be able to announce ere long has been properly rounded up by presenting the Western Fair grounds next season in a vastly improved condition, which we are bound to say no one will appreciate more highly than the readers of the Farmer's Advocate."

If you want a good, bright, chearful light for the fong nights, get Lily White Oil. Ask your grocers for it. It's the best lamp oil now offered. We don't employ peddlers.

Gasoline, benzine, cylinder and machine oils at lowest price. 'Phone 307, EMPIRE OIL COMPANY.

# Bark-well's

Free Two Days, Saturday and Tuesday.

This is a most exquisite toilet preparation for whitening and beautifying

the skin and complexion. Suitable for either ladies or gents: and no person desiring beautiful skin should be without WINTERINE. Instantly cures all chapping of skin vision bedimmed by cold in and gives a beautiful soft whiteness to the head. A pair of our the coarsest and roughest skin and Women's Coats

One bottle will be given free to every family calling on above dates only, at

DRUG STORE. You can buy very pretty Christmas Goods cheap at Barkwell's Drug Store.

Ever Shown in London.

Large assortment of fancy Dressing Cases, Manicure Sets, Work Baskets; Albums, Work Boxes, Cups and Saucers, Glassware, etc. New Lines of Purses and Shopping Bags Dolls' Carriages, Dolls' Sleighs,

## Coasters, Baby Cutters Hand Sleighs. Games of All Kinds

Crokinole, Forte, Kings' Court, and full line of cheap games. All the Annuals and Xmas Books. 168 Dundas St., 2 Doors from Richmond

## What Is Nicer?

Or what will be appreciated more by smoker than a good Pipe or Box of Cigars? We claim to have the best tment of Pipes in the city. Our Cigars are put up in special boxes for the Xmas trade at 50c, 75c, \$1 and up.

## Sam K. Stewart,

2021/2 Dundas Street.

Your money back if you are not suited

Tisdale's Toronto Iron Stable Fittings.

than other fittings. Send for our new

catalogue-The Tisdale Iron Stable Fittings

Co., Ltd., No. 6 Adelaide Street East,

The finest and largest

stock of . . . .

EVERY PAIR.

Toronto.

Healthful, durable attractive and cheaper

ZOZ/2 Dundas Street.	Special, 60-inch Double Damask		
Steamers Arrived.	64-inch Cream, three-quarter bleached, worth 50c		
New York Naples New York Bremen New York Bremen	60-inch Turkey Red Damask 3 60-inch Red and Green Damask 4		
Make up your mind that cheapness of othes is in the quality rather than in the	Irish Linen Napkins, § size, the dozen		
ice.	Extra Fine Irish Linen, § size 8		
Oak Hall suits and overcoats are the eapest clothes in Canada, because they are ways the best that can be made.	Special Irish Linen, § size 1 0		
Overcoats \$5 to \$16. Suits \$5 to \$12 50. And to make you sure of a bargain we	Fine Furs		

HOLIDAY PRICES. Ladies' Australian Bear Capes, 27 inches long, full sweep, silk-lined, real value \$16, our price..... \$10 41 Black English Coney Cape, good quality, extra good lining, 27 inches long, real 9 50 value \$12, our price...... Astrachan Dog Cape, 30 inches long, 100 in. sweep, extra heavy, silk and satin lining, were sold last week for \$27.50, our price now.... 22 00Genuine Wool Seal, whole skins, 30 inches long, full sweep, silk lined, were \$26 50, now..... 21 00 209 dozen White Boas, just received.....

### Kid Gloves HOLIDAY PRICES.

Ladies' Laced, embroidered back, newest shades of red, tan, grey and brown, at.... Ladies' Fine Street Gleves, something new.... 25 Handkerchiefs HOLIDAY PRICES. One lot Colored Borders..... \$ Several dozen Fine Hemstitch-Fancy Swiss Embroidered, 3 of them for ..... Fine White Silk, initialed or Extra large White Silk, in-in:tialed or plain..... Half dozen White Lawn, packed in neat box.... 18

## Winter Hosiery

The merry Christmas Bells will soon ring out their glad tidings

throughout this broad land. The most joyous day of all the year will

soon be here. Make it doubly joyous by the selection of appropriate gifts for the dear ones that it is your privilege to remember. When we

say appropriate we do not mean that if it is a boy who is to be the re-

cipient you should give him a tin horse; on the contrary, if it be for

mother, father, sister or brother, get them something that can be util

OPEN EVENINGS.

4 25

4 90

2 50

5 00

50

40

65

65

20

3 50

1 50

1 08

75

ized. Our store is crowded with just such gifts.

HOLIDAY PRICES.

Rough Nigger-Head, short coat, buttoned close to neck, long sleeves.....

Heavy Serge, lapel front, new sleeves, in black and brown.

100 Coats, travelers' samples, German make, colored and black, the prices vary, up-wards from.....

100 Ladies' Heavy Capes, with sleeves; this is another list samples....

HOLIDAY PRICES.

44-inch Tweeds, in light and

Navy Blue and Black 44-inch All-Wool Cheviot Serge.....

Plain and Figured Eiderdown,

Navy Blue and Black Serge, 56

46-inch Henrietta, silk finish, evening shades, was sold for

Habutia Silks, evening shades, 23 inches wide.....

3 pieces Fancy Striped Blouse Silk, very heavy.....

8 pieces Silk Velvet, worth \$2 50, our holiday price....

All shades in China and Ben-

1 piece Sealette, Lister's best worth \$6 50, now.....

54-inch Beaver Cloth, all wool,

7 pieces Golf Cape Cloth, very heavy, plaid lining; this is a great bargain at.....

56-inch Bedford Cords, all wool,

for suitings. These are hand-some things and well worth

The Ringwood Glove, in white

The Audrea Kid Glove ......

White Mosquetaire Gloves ....

The Constance Kid, in black and itan.....

HOLIDAY PRICES.

56-inch Double Damask, the \$0 25

Table Linen

Gloves

\$3, our price.....

HOLIDAY PRICES.

Black Cashmere Gloves, fleeced \$0 23

for capes and coats.....

galine Silks.....

75c, price now.....

nes, anchor dye, all wool ..

Dress Goods

dark colors .....

Cheverette Serge, double \$3 60

HOLIDAY PRICES. Ladies' 50c genuine English Black Cashmere Hose, plain and ribbed, high-spliced heels.... Ladies' Extra Heavy English Black Cashmere.....

## Comfortables

HOLIDAY PRICES. Large Sized Comfortables, Large Comfortables, quilted sateen covering, white batting..... 5 lb Blankets, the pair..... 6 lb Blankets, the pair..... Extra Fine Super, all wool. the

Boys' Clothing HOLIDAY PRICES. Two-piece Tweed Suits, are worth \$1 75, yours for..... Fine All-wool Tweed Suits, well made...... 200 Youths' Scotch Tweed Suits. long pants, only a few suits left, sizes 32 to 35 inches..... Youths' Blue Serge Suits, long 3 00 pants..... Boys' Tweed Cape Overcoats .. 2 00 Boys' Frieze Overcoat..... 3 50

Men's Wear HOLIDAY PRICES. Genuine Napa Buck Gloves, fleece lined..... Fine Close Knit Wool Gloves, Well Finished Kid Gloves, silk 50 stitched, fleece lined .. Men's White Shirts, laundered, linen fronts..... All Silk, beautiful patterns, Four-in-Hands and Knots... 12 All-Silk Strap Bows ..... Special line of Silk-lined Derbys, the newest..... Silk-lined Strap Bows, in all colors..... beautiful line of Fancy Knots, just the thing for a Christmas present — were formerly sold for 60c, our price now..... Collar and Cuff Buttons, up

Giveables HOLIDAY PRICES. Cut Glass Inkstand. Silver Individual Salts Gold Penholders. Silver Pencil Cases..... 25 15 Brass Whisk-broom Holders. 60 Plush Collar and Cuff Box. 50 Plush Writing Folio. 35 Plush Writing Cabinet 15 Plush Frame for Photo----Plush Frame for Photo, large 25 10 Solid Leather Card Case ..... Leather Music Folio, silk 25 Leather - Covered Writing Folio.... 50 Large-Sized Leather-Covered Writing Folio..... 75 10 Pocketbooks, solid leather .... Pocketbooks, Morocco or Russian leather, German silver 50 clasps..... One Bottle Hoyt's German Cologne, put up in wicker-covered bottles..... 10 Swiss White Lilac, in beauti-ful cut-glass bottles...... 15 Lily of the Valley, Wood, Violet, Lilac, in large 2-oz. cut-class bottles, fancy stop-25 pers..... Leather Covered Photograph Album, in Morocco and Russian, sterling silver clasp.... Plush Covered Photograph Album, hand-painted floral designs..... Beautiful Autograph Album ... 5 Leather Plush Covered Auto-10 graph Album ... Large, 16-inch Doll, natural 10

hair.....

Extra fine, 16-inches, natural

hair..... Very large, 30 inches, these are beauties, only a few left. 15

40

SOLE AGENTS FOR

FREE DOLL WITH The T. E. Mara Co.

LIMITED.

153 Dundas Street, 155 Dundas Street, LONGON. And Market Square

Special Attention to Mail Orders - . 'Phone 1,043