

**Our Last Was a  
HUGE SUCCESS**

**CASH SALE!**

**THIS WILL BE A  
BIGGER ONE**

**20 Per Cent. Off : All Toilet Articles : 20 Per Cent. Off**

Having ordered large stocks for the Christmas trade, we have to make room, so we are giving you the benefit of this Make-Room Sale. We want the space and we know you will want these goods at such BARGAIN PRICES.

#### POWDERS—

Three Flowers Face Powder	Reg. 75c.	Now 60c.
Three Flowers Face Powder	Reg. \$1.20	Now 96c.
Ben Hur Face Powder	Reg. \$1.00	Now 80c.
Woodbury's Face Powder, Large	Reg. 70c.	Now 56c.
Woodbury's Face Powder, Medium	Reg. 50c.	Now 40c.
Woodbury's Eutaska Face Powder	Reg. 75c.	Now 60c.
Woodbury's Doris Face Powder	Reg. 45c.	Now 36c.
Luxor Face Powder	Reg. 75c.	Now 60c.
Pond's Face Powder	Reg. 80c.	Now 64c.
Colgate's Cash, Bouq. Eclat.	Reg. 20c.	Now 16c.
Luxor Talcum, Bottles	Reg. 75c.	Now 60c.
Three Flowers Talcum, Tins	Reg. 60c.	Now 48c.
Nylotis Talcum, Tins	Reg. 50c.	Now 40c.
Day Dream Talcum, Tins	Reg. 50c.	Now 40c.
Jergen's Talcum, Tins	Reg. 50c.	Now 40c.
Johnson's Baby Talcum, Tins	Reg. 35c.	Now 28c.
Sylvan Talcum, Tins	Reg. 25c.	Now 20c.

#### VANITY CASES—

Luxor, Large, Single, with Mirror	Reg. \$1.50	Now \$1.20
Luxor, Medium, Double, with Mirror	Reg. \$1.00	Now 80c.
Luxor, Small, Single, with Mirror	Reg. 75c.	Now 60c.
Three Flowers, Large, Single, with Mirror	Reg. \$1.50	Now \$1.20
Three Flowers, Small, Single, with Mirror	Reg. 75c.	Now 60c.
Day Dream, Large, Double, with Mirror	Reg. \$2.25	Now \$1.80
Sadira, Gun Metal, Single, with Mirror	Reg. \$1.75	Now \$1.40
French Ivory, Large, Single, with Mirror	Reg. \$2.50	Now \$2.00
Nylotis, Large, Single, with Mirror	Reg. \$1.25	Now \$1.00
Pond's, Small, Single, with Mirror	Reg. 80c.	Now 64c.
Nylotis Rouge, Small, Single, with Mirror	Reg. 70c.	Now 56c.
Three Flowers, Boudoir, Comp.	Reg. 75c.	Now 60c.

#### FACE CREAMS—

Woodbury's Cold Cream, Pots	Reg. 70c.	Now 56c.
Woodbury's Cold Cream, Tubes	Reg. 50c.	Now 40c.
Woodbury's Facial Cream, Pots	Reg. 70c.	Now 56c.
Woodbury's Facial Cream, Tubes	Reg. 50c.	Now 40c.
Pond's Cold Cream, Pots	Reg. 50c.	Now 40c.
Pond's Cold Cream, Tubes	Reg. 40c.	Now 32c.
Pond's Vanishing Cream, Pots	Reg. 50c.	Now 40c.
Pond's Vanishing Cream, Tubes	Reg. 40c.	Now 32c.
Colgate's Charming Cream, Pots	Reg. 85c.	Now 68c.
Our Own Cold Cream, Pots	Reg. 50c.	Now 40c.
Our Own Peroxide Cream, Pots	Reg. 50c.	Now 40c.
Luxor Cold Cream, Pots	Reg. 60c.	Now 48c.
Creme Luxor, Pots	Reg. 60c.	Now 48c.
Stearns' Vanishing Cream, Pots	Reg. 40c.	Now 32c.
Creme La Richesse, Tubes	Reg. 60c.	Now 48c.
Three Flowers Cold Cream, Pots	Reg. 80c.	Now 64c.
Day Dream Cold Cream, Pots	Reg. 80c.	Now 64c.
Day Dream Poudre Cream, Pots	Reg. 80c.	Now 64c.
Nyal's Face Cream, Pots	Reg. 35c.	Now 28c.
Nyal's Face Cream, Tubes	Reg. 60c.	Now 48c.

#### TOILET WATERS—

Ben Hur, Handsome Case	Reg. \$3.00	Now \$2.40
Day Dream, Handsome Case	Reg. \$3.00	Now \$2.40
Luxor Bouquet	Reg. \$1.30	Now \$1.04
Sylvan, assorted odors	Reg. 90c.	Now 72c.

#### TOILET SOAPS—

Savon-de-Toilet, Handsome Case—		
3 Cakes in Case	Reg. \$3.00	Now \$2.40
Savon-de-Toilet, Single Cake to Box	Reg. \$1.50	Now \$1.20
Three Flowers, 3 Cakes to Box	Reg. \$1.50	Now \$1.20
Woodbury's Facial	Reg. 40c.	Now 32c.
Colgate's Cashmere Bouquet, Large	Reg. 35c.	Now 28c.
Colgate's Cashmere Bouquet, Small	Reg. 15c.	Now 12c.

#### SPECIAL CANDY SALE.

SATURDAYS—NOVEMBER 15th and 22nd ONLY  
HALF POUND BOX OF CHOCOLATES . . . . .42c.  
Every Tenth Purchaser will get another Box FREE. Will you be the Lucky Tenth?

#### TOOTH BRUSHES—

Genuine	Reg. 70c.	Now 56c.
English	Reg. 60c.	Now 48c.
Tooth Brushes	Reg. 50c.	Now 40c.
Guaranteed	Reg. 45c.	Now 36c.
to Last	Reg. 25c.	Now 20c.

#### DENTRIFICE—

Colgate's Tooth Paste, Large	Reg. 40c.	Now 32c.
Colgate's Tooth Paste, Small	Reg. 20c.	Now 16c.
Absolcon Tooth Paste	Reg. 40c.	Now 32c.
Woodbury's Tooth Paste	Reg. 40c.	Now 32c.
Formalid Tooth Paste	Reg. 40c.	Now 32c.
Luxor Tooth Powder	Reg. 30c.	Now 24c.
Woodbury's Tooth Powder	Reg. 35c.	Now 28c.

## MARITIME DRUG STORE

For Delivery 'Phone 1358

G.W.V.A. Building, Water Street

For Service 'Phone 1358

#### London Letter

ANY PANTON HOUSE, for the Canadian Press).  
LONDON.—Visitors from Overseas who happened to be in the neighbourhood of the House of Parliament at the right moment on October 13 were able to witness no less than two of the little pageants which London is always producing, as though for their special benefit. Each had its origin in custom centuries old.



**To the 65 Million  
who have bought  
Ingersoll Watches**

QUALITY and big value are not the only reasons that Ingersoll sales have increased each year until the total sales have reached the stupendous figure of 65,000,000.

Another big reason is that you users of Ingersolls have never hesitated to say a good word for them. You have told your friends, you have told us—and we want you to know that we appreciate it.

**Ingersoll**

The Lowest Priced Dependable Watches

AYRE & SONS, LTD.,  
Distributors.

make an impressive sight. This visit of ceremony concludes "after compliments," as they say in the East) with the circulation of the "loving cup," twined with flowers, after the fashion which Canadians who partook of the City's hospitality this summer will remember.

On the same day (the one on which the Michaelmas sitting of the Law Court begins) his Majesty's judges and counsel attend service at Westminster Abbey, and afterwards proceed on foot across the road to the House of Lords, where they take "breakfast" (really lunch) with the Lord Chancellor. This is the one day in the year when the general public has a chance of seeing an assortment of judges in their various robes of scarlet and ermine, black and gold, or purple, black and white,—except, of course in the event of some great reception like those which took place during the visit of the Canadian Bar.

LONDON'S FAVORITE RESORT.  
Of the London places of interest which keep an account of their visitors, the Zoo is an easy first. During the holiday months of August and September this year, the Gardens were inspected by no less than 783,738 persons—an increase of 215,050 compared with the corresponding two months of 1923. The great new aquarium, opened for the first time this spring, is already one of its most popular features. In six months' residence some of the fish have become uncannily tame. Conger-eels—great thirty-pound brutes capable of "taking cargo" when hauled into a small boat—not only thrust their heads out of the water and pecked from the keeper's fingers, but positively allowed themselves to be picked up. Crawfish, bigger than lobsters, climb half out of their tanks and gently grip the hand that offers food, and carp will suck the human finger. (The golden carp captured recently and brought to the Zoo after twelve years' freedom in the Thames, of which we wrote a few weeks ago, has unfortunately died.) A hawk-bill turtle, who could nip off a hand with a single bite. If he felt that way inclined, allows a friend to shake his flipper.

When H.M.S. Hood came home with the Special Service Squadron, she brought with her two Canadian beavers to join the little colony already in the Gardens. Teddie of Toronto has made yet another conquest, for Flon (the lady of the newcomers)

has deserted her mate in his favor. Somebody—we hope it was not a reader of this column—with the very best intentions, nearly made an end of "Old Bill," the walrus not long ago by presenting him with a pound of biscuits. Biscuits, it seems, are poison to the Walrus tribe, and drastic measures, including half a pint of castor oil, had to be taken. The engaging creature is now himself again, and doing well on a daily 40 pounds of fresh cod, with seal-blubber specially imported from the arctic regions. He is now too heavy to shift for weighing, and the only way in which a record of his growth can be kept is by measuring him at intervals around the waist.

#### GETTING READY FOR CHRISTMAS.

London, which makes the finest toys in the world, is getting ahead with the supply of rocking-horses for Christmas presents. A single factory turns out in a year 150,000 horses on rockers or wheels, of which 98 per cent. are dapple-grey and the odd two per cent. brown or cream. During Queen Victoria's reign a certain number of cream-colored rocking-horses were wanted, her cream-colored ponies being famous, but now the painting of dapple-greys is a trade in itself. The chief "rocking-horse spotter" in this firm can "dapple a small grey" in seven minutes, and he does nothing else.

#### A Restless Inventor

"Sir Percy Scott's claim to fame is that he was one of a small group of men who had of the British Navy a first-rate instrument. A single factory was needed in 1914," says the Manchester Guardian. "It was not all that

it should have been, but Sir Percy Scott had done more than his share to make it as good as it was.

"Conservatism of mind is the curse of a navy or of an army. The frame of mind which opposed such an idea as that of the tank, instead of leaping at it in an eager spirit of hope and inquiry, deserves to lose, and, if it were not overruled by keener intelligence, would actually lose any war."

LADIES'!—The very highest grade Boots made in America today is Evangeline. Remember we fit these boots with Rubbers at \$5.00 the pair, at F. SMALLWOOD'S.—nov15,11

#### Joffre's Sleeping Time

Lord Bertie, in his diary, wrote the Morning Post is publishing, which on December 25, 1914:—

"It is related here of a recent visit of Poincare to the Front that Joffre, being bored, said: 'I am accustomed to rest and, if possible, to sleep from 1.30 to 3 p.m. so I pray thee excuse me.' Poincare looked much astonished at this want of respect, and was about to remonstrate when he was cut short by Joffre's observation that as he had no political ambitions he did not care whether people thought his conduct odd or not."

#### Satisfaction and

**"SALADA"**

TEA  
go hand in hand. Try it and see.  
Fine quality tea sealed in aluminum.

#### Besco Gets

#### One Big Order; After Another.

Announcement that 1300 tons of wire nails will be rolled at the British Empire Steel Corporation's plant was made by the general manager of Besco steel properties to the Record recently.

The nail tonnage is the result of business secured by the Besco sales agent, Roy MacKean, formerly of this city, on a recent business trip through the Canadian Northwest. Buyers in the Canadian west were so impressed with the quality of the samples shown by Mr. MacKean that he was able to book business for 1300 tons of wire nails.

This amount is in stock at the steel company's mill here, and will be shipped to the buyers at once. In the meantime the steel plant has started two open hearth furnaces preparatory to rolling the 1300 tons of nails to replenish the stock piles. General manager Kelly also informed the Record that Besco had submitted a figure for a 13,000 ton rail order, to the New Zealand Government.

"We have made the price exceptionally low in an effort to get this business," said Mr. Kelly. "Of course we must meet the competition of Belgium, Britain, France and Germany in this tender, but we are hopeful of getting this order."—Sydney Record.

400 pairs Ladies' High Cut Boots fitted with Rubbers, only \$3.75 the pair, at F. SMALLWOOD'S, Ladies' Department.—nov15,11

#### Hydroglider Makes New World's Record

PARIS Nov. 14.—A hydroglider flat boat equipped with a 450-horsepower motor and aerial propellers, guided by M. Fischer yesterday broke the world's record for this class of craft, attaining a speed of a little over 140 kilometers (nearly 87 miles) an hour. The run was made over a course of 1,600 meters on the Seine below Paris.

MINARD'S LINDNET, THE ATHLETIC'S REMEDY.

#### Murderer Hight

#### To Change Plea

Unfrocked Minister Switches from Insanity to Not Guilty.

Mount Vernon, Illinois, Oct. 30.—(United News).—Lawrence M. Hight, one-time minister of a Methodist church at Ina, Ill., who pleaded insanity several weeks ago, when arraigned on an indictment charging him with poisoning his wife and with complicity in poisoning the husband of a woman with whom he was in love, has decided to plead not guilty. Hight's decision was reached late on Wednesday following a report of alienists who pronounced him mentally sound.

The plea was made after his attorneys had lost their motions for a

change of venue for the unfrocked minister and for a continuance in his sanity trial, which was to have started Wednesday.

Judge Kern dismissed the jury Friday, when the motion for a separate trial for the two confessed prisoners will be argued.

Mrs. Elsie Sweetin, who confessed to poisoning her husband at the instigation of Hight so that they might marry, has requested that she be tried alone. Judge Kern suggested November 17 as the date for the trial, but final decision will not be made until the option for separate trials has been decided.

LADIES'!—Evangeline Boots fitted with Rubbers only \$5.00 the pair, at F. SMALLWOOD'S, Ladies' Department.—nov15,11

To Our Numerous Outport Customers!

**Stafford's  
ESSENCE OF  
GINGER WINE**

will be in greater demand this year than ever, judging by our sale last year which beat the three previous years combined, and we would suggest that you place your order either through your wholesale house or from us direct during the next couple of weeks so as we can have same delivered to you the early part of December. Last year lots of orders were received too late and goods could not be sent out in time for the Xmas Trade.

We have STAFFORD'S GINGER WINE ESSENCE packed in cartons of 3 dozen, and we guarantee absolutely no breakage in transit.

MANUFACTURED BY

**Dr. Stafford & Son**

CHEMISTS and DRUGGISTS.