

# For Coughs & Colds

TRY A BOTTLE OF

## Phoratone

### Cough & Cold Cure

Stafford's Phoratone is an excellent remedy for the cure of coughs and colds. It is easy to take, and can be taken by everyone. You can purchase a bottle for 35c. at almost every General Store in Outports, and in the City at either of the following Stores:

Knowing's—East, West and Central.  
J. F. Wiseman—Carter's Hill.  
F. Lukins—Hayward Avenue.  
W. Halfyard—Hayward Avenue.  
Wiseman & Hawkins—Plymouth Road.  
Or STAFFORD'S Drug Stores, Water Street and Theatre Hill.

MANUFACTURED BY

## Dr. F. Stafford & Son

Chemists & Druggists, St. John's, Newfoundland.  
NOTE:—FOR NIGHT SERVICE AT OUR WATER STREET STORE (Opposite Sudbury) PHONE 1770J.  
oct14.1f

### A Check a Day.

Day after day we are paying claim Cheques to sick and injured people who had the foresight to take our policy.

In fact, small cheques from \$50.00 down are quite common with this agency, but although small to a company that has already paid out \$100,000,000, they are of very great importance to many of our assureds. If you get hurt or ill to-morrow, do you get a cheque? Think it over!

U. S. FIDELITY & GUARANTY CO.  
J. J. LACEY, Mgd. General Agent.

### Tanners Best Brand Flour.

Fully equal to the best and superior to many. You need not pay high prices for the highest grade Flour—you can do better by purchasing in Sacks TANNER'S BEST at \$6.28—140-lb. Sacks, which is equivalent to \$8.78 per barrel of 196 lbs.

Just arrived ex. S.S. Rosalind 250 Sacks.  
For further information, apply to  
T. B. CLIFT,  
Agent for Tanner Gross Coy.  
oct27.1f

### Our Stock for the Coming Winter:

consists of the  
BEST NORTH SYDNEY SCREENED COAL.  
BEST LEHIGH VALLEY AMERICAN ANTHRACITE  
BEST WELSH ANTHRACITE (Specially Selected).  
Secure your requirements now.  
PRICES RIGHT.

### M. Morey & Co., Ltd.

Phones: Office 376. P.O. Box 1052.  
Yard 1426. St. John's.

### Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN?  
This is a very important question and demands your immediate attention.

The future success of your child may depend upon your action now.  
Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.  
Begin the school year right. Have your children's eyes examined by us, and if necessary  
PROPER GLASSES FITTED.

R. H. TRAPNELL, Ltd.  
Jewellers & Opticians, 197 Water Street.

Don't Say Paper, Say the Evening Telegram.

### C. L. B. Cadets



#### SUCCESSFUL STAG PARTY.

Quite a jolly number attended the Stag Party in the Gymnasium of the C.L.B. Armoury last night at 8.15, when this social event, organized by the Officers' Mess, took place in aid of the Brigade funds, Lt.-Col. W. F. Rendell, C.B.E., Officer Commanding was present and the affair was managed by Capt. Stick, the popular Adjutant of the Battalion, who welcomed the guests on behalf of the Mess. The attendance was not so good as formerly, owing to the fact that the stores were open. About half of those present played bridge and the others auction 45's. Two silver cups were offered for prizes, that for bridge being won by Mr. Charles Grant, and the other by Dr. Arthur Carnell. At the close Brigadier Major Williams thanked those present on behalf of the officers for their patronage and announced that the next Stag card party will be held on November 10th, the eve of the general holiday. He then called on Mr. A. G. Carnell to present the prizes and the latter in a humorous speech performed that function amidst the plaudits of those present. Supper was served at 11 o'clock by the C.L.B. Ladies' Auxiliary of which Mrs. Hon T. Cook is President, and Mrs. W. H. Hynes, Secretary. The catering was highly spoken of by all present and added much to the enjoyment of the evening. Everyone present voted the party a success and will attend the next one on November 10th, the eve of the Brigade's Birthday.

### The Choice of Most Women

Pearline washing Powder is selected by many women who know what a real good washing powder is. Pearline costs only ten cents a package and saves dollars in toll and labor. Years ago Pearline was the favourite—it is still the favourite with all its numerous users. Your grocer knows that Pearline is considered the best of all washing powders and this is why he will recommend it every time you ask his opinion. For cleaning pots, pans, kettles, etc., there is nothing like Pearline. For all washing or scrubbing a little Pearline added to the water makes the work much easier. Every woman should use Pearline. Ask your grocer for Pearline.—oct14.1f

### The Nickel Scores the Big Sensation

"NANOOK OF THE NORTH" HAS ARRIVED IN ST. JOHN'S.

Hundreds have been asking when "Nanook of the North" would be shown in St. John's, and we are at last able to inform all St. John's that it has arrived and will be shown at the Nickel Theatre on Thursday. Mr. Kiely of this theatre personally recommends this picture as being one of the most remarkable and most interesting, and also the most educational films ever projected on a screen. He further states that words cannot describe the true magnificence and wonder of this picture, and advises teachers in the various schools to send their scholars to see it. Better than any Geography, more realistic than any History and more entertaining than any other film of its kind ever seen.

It was made for Revillon Freres by Robert J. Flaherty, engineer and explorer on the Sir William Mackenzie expeditions in the barren lands of the northeast coast of Hudson Bay, and described by him in published records of the American Geographical Society.

Between 1913 and 1918, Mr. Flaherty made five expeditions, covering the Ungava Peninsula and parts of Baffin's Land, guided by Eskimos. He accompanied them as they travelled with their families, Winter and Summer, subsisting wholly upon their catches of fish, seals and walrus; sheltered by their tents of skins in Summer and their snow igloos in Winter, built at the end of a day of dog-sledge travel, the spirit thermometers registering 54 degrees below zero, Fahrenheit.

All these activities are shown in "Nanook of the North," which Mr. Flaherty photographed, developed, printed and projected in the frozen, barren North.

### Hallowe'en Card Party and Dance

The T. A. Ladies' Auxiliary are holding a Hallowe'en Card Party and Dance in the Club rooms to-night and preparations are being made to have it an enjoyable affair. The Card Party will take place first and good prizes are being offered. The ladies will then serve coffee and tea, after which dancing will be indulged in to the music of the G. C. O. Orchestra. An elimination dance will be on the programme and special prizes will be awarded the winners.

## Big Change at The Majestic To-Day!

### BABE RUTH in "HEADIN' HOME"

Fox Comedy News Reel

It's come and you're soon going to see it--"HUMAN WRECKAGE"

### GENTLEMEN—

#### THIS IS OUR BARGAIN WEEK TO YOU FOR

## Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

E. D. SPURRELL 365 Water Street St. John's.  
WM. SPURRELL 210 Duckworth St. Branch: Grand Falls.

## THE ROYAL CAFE

The attention of the People of the City and of Visitors to the City, is called to the fact that the Premises recently known as "THE KING CAFE," situated in the Adrian Building, Water Street, is now being renovated and remodelled, and will re-open under new management, as

## THE ROYAL CAFE

ON OCTOBER 28th, 1924, at 6.00 P.M.  
Patrons are assured of the best Service under up-to-date conditions.  
oct4.10d.1f

## Labradorite

Always we have prided ourselves on the quality of our Labradorite and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fulfil in every way our ideas of what Labradorite should really be like when made into jewellery.

Specially selected and extra well polished stone made into an assortment of Pendants—Bean, Oval and Square shape are the chief items in our new selection.

T. J. DULEY & CO. LTD.  
THE RELIABLE  
JEWELLERS & OPTICIANS  
WATER STREET.

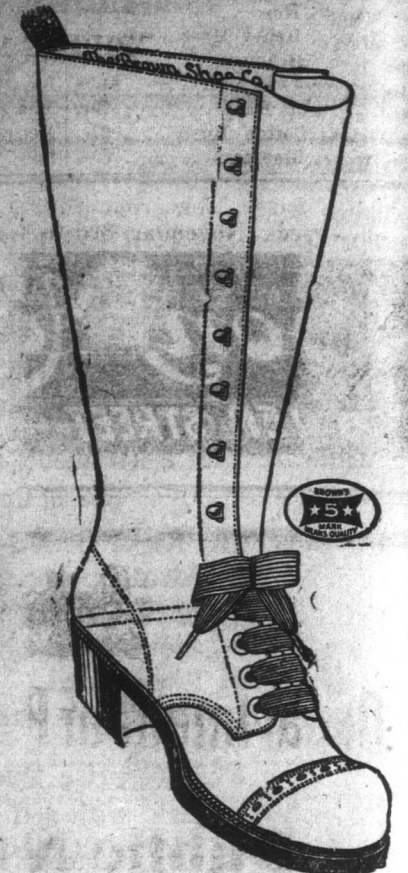
### Public Notice!

After November first prox., cheques in payment of Accounts against the Department of Agriculture and Mines, will be issued on all days (not public holidays), except Monday in each week, which day is required by the Auditor General for pre-audit.

W. J. WALSH,  
Minister of Agriculture & Mines,  
Dept. of Agriculture & Mines,  
St. John's, Oct. 15th, 1924.  
oct16.10d.1f

Forty-Five Years in the Service of the Public—The Evening Telegram.

## Solid Leather Boots for Construction Work.



Nothing takes the place of Leather. All Solid Leather Pegged Boots. Double wear in each pair.

- Men's 12 inch High Laced Black Leather Boots. Price . . . . . \$6.50
- Men's 14 inch High Laced Black Leather Boots. Price . . . . . \$7.50
- Men's 16 inch High Laced Black Leather Boots. Price . . . . . \$8.50
- Men's 15 inch Red Leather High Laced Boots. Price . . . . . \$9.00
- Men's Short Laced Waterproof Tongue Boots. Price . . . . . \$4.00

MAIL ORDERS RECEIVE PROMPT ATTENTION.

### F. SMALLWOOD, The Home of Good Shoes.

218 and 220 WATER STREET.

## GOSSAGE'S SOAP

Like the British Navy--  
The Finest Ever Put Into Water

### Face Lathering Soap



### Gossages' Magical Soap



### Fashions and Fads.

A great deal of leopard and tiger skin is used as trimming. Some of the new white collars are quite quaint and prim. One smart fall silhouette has the circular flare near the knees. There is a new side flare to the coat of the ensemble costume. One's evening cape may quite smartly be a fur-lined affair. The winter coat may have huge fur collars that serve as a muff. The hollow tunic blouse has been adopted with great enthusiasm. For the youthful dance frock chiffon is as appealing as ever. Incrustations of one fabric upon another give the effect of a plaid.

### BUY—WEAR—USE

### A FISH BRAND REFLEX SLICKER

Call upon it any rainy day to keep you dry and warm. You will never be disappointed in its worth and service. Backed by a record of 87 years' manufacture. What more can be said?



Satisfaction guaranteed

TOWERS' FISH BRAND  
A. J. TOWER CO.  
BOSTON, MASS.  
PETERS & SONS, ST. JOHN'S, Agents