

HAY —AND— STRAW.

We Offer To-Day,
At LOWEST Prices,
1000 BALES
Prime Timothy Hay,
400 Bales STRAW.

F. McNAMARA,
Queen Street.

500 barrels POTATOES!

The Favorite P.E.I. Blues—splendid stock.
Sound, Dry, Free from Frost or Dry Rot.
Always the Best Wholesale at

EDWIN MURRAY'S.

Why bother with an Old Fashioned
Kerosene Lamp



with its smoke and smell when you can get
a Lamp that gives twenty times as much
light with no smoke or smell and that
costs only one-third of a cent per hour for
fuel?

Burns ordinary Kerosene Oil,
Gives a brilliant light, is clean and eco-
nomical and

Absolutely Safe.
CALL AND SEE THEM.

Robert Templeton.
333 WATER STREET.

THE "BIG"
Furniture Store.

New Goods Arriving Daily

See our grand display of
Bamboo, Wicker and Rattan Goods.

A splendid variety of TABLES, CHAIRS, BUFFETS and
CHINA CABINETS in Fumed and Quartered Oak. Everything
for the model home: BEDSTEADS, MATTRESSES & PILLOWS,
BUREAUS, WASHSTANDS and WARDROBES; EXTENSION,
CENTRE, BEDROOM, HALL and PARLOR TABLES. All of the
classiest design. We invite inspection.

CALLAHAN, GLASS & Co., Limited,
DUCKWORTH & GOWER STREETS.

Telegram Ads. Pay

This Week
—AT—
BLAIR'S!

Big One Price
Blouse Sale,
\$1.00 each.

All the Newest Styles.

Materials in Plain and Fancy Muslins, Piques,
Voiles, Plain and Fancy Linens, Plain White
and Embroidered Muslins, Stripe
Zephyrs, etc.

Best Value ever Offered at this Price.

See Window.

HENRY BLAIR

SLATTERY'S
Wholesale Dry Goods House

Being in close touch with the American Markets,
can quote the finest wholesale prices on all classes of
POUND REMNANTS and REGULAR PIECE GOODS,
FLEECE LINED UNDERWEAR, MATS, RUGS and
CARPETS, etc.

Before placing this season's order, we would appreciate
an opportunity to quote our prices.
SOLE AGENT for the Leader Overall Co. (Local
manufacture).

**Slattery Building, Duckworth and
George's Streets,**
ST. JOHN'S, NEWFOUNDLAND.
P. O. Box 236. Phone 522.

Just Received,
PER TRAIN.

800 BAGS OF

**Victoria
Hominy
FEED.**

HARVEY & Co., Ltd.

**Over 40,000 People
Read The Telegram**

Public Notice.

On and after the 16th of March the
use of the Riverside Code, Fifth Edition,
will be permitted in the sending of
telegram messages under the condi-
tions applying to the use of author-
ized codes.

J. R. BENNETT,
Deputy Chief Censor.
Colonial Secretary's Office,
30th March, 1916. mar24,31

New Books!

How to Promote and Conduct a
Successful Revival—Ed. by
R. A. Torrey, \$1.15.
Revival Addresses by R. A. Tor-
rey, \$1.15.
Thirty-one Revival Sermons by
L. A. Banks, \$1.15.
Evangelistic Sermons by B. H.
Carroll, \$1.15.
Present Day Evangelism by J.
Wilbur Chapman, 80c.
Illustrative Prayer Meetings
Talks by L. A. Banks, 60c.
Evangelical Belief by J. B.
Nicols, 75c.
Dying Testimonies of the Saved
and Unsaved by Rev. S. B.
Shaw, \$1.25 for \$1.10.
Old Time Religion by Rev. S. B.
Shaw, \$1.25 for \$1.00.
Touching Incidents and Remark-
able Answers to Prayer by
Rev. S. B. Shaw, \$1.25 for
\$1.10.
The Power of a Surrendered Life
by Rev. J. W. Chapman, 40c.
Moody's Select Sermons, 40c.
Moody's Latest Sermons, 40c.
The Lost Crown by Rev. J. W.
Chapman, 40c.
A Manual for the Sick and Sor-
rowful, 35c.
The Evangelist's Wallet by J.
Ellis, 35c.
The Soul Winner by Chas. H.
Spurgeon, 60c.
Quiet Talks on Following the
Christ by S. D. Gordon, 85c.
Feathers for Arrows, Illustra-
tions for Preachers & Teach-
ers by Chas. H. Spurgeon,
60c.
Building of Character by J. R.
Miller, D.D., \$1.00.
A Guide for Disciples by J. G.
Pike, 50c.
Cardinal Truths of the Gospel
by S. F. Halfyard, \$1.15.
Quiet's Talks of John's Gospel
by S. D. Gordon, 85c.
How to Study the Bible by R. A.
Torrey, 50c.
Common Folks' Religion, Ser-
mons, by L. A. Banks, \$1.50.
Tabernacle Talks by Hall, 30c.

Garland's Bookstore,
177 Water Street.

Dr. A. B. Lehr
will return to
practice on
March 18th.

We have now on sale the latest
Popular Song, entitled
**"THE SWEETHEARTS
THAT WE LEFT IN
NEWFOUNDLAND."**

The words of this beautiful melody
are very appropriate, and delightfully
interpret the sentiments of our naval
and military heroes at the front to-
wards their loved ones here at home.
It is set to lively and entrancing
music and will be sure to please all
purchasers.

PRICE,
25c.
Per Copy.

DICKS & CO., Limited,
Biggest, Brightest, Busiest and
Best Book, Stationery and
Fancy Goods Store
in Nfld.

MINARD'S LINIMENT FOR SALES
EVERYWHERE.

**REID-NEWFOUNDLAND
COMPANY.**

**COLUMBIA
IGNITOR CELLS.**

We have just received a ship-
ment of the world celebrated
No. 6 Dry Cells.

Water St. Stores Dept.

**Notice of
Removal and Partnersnip**

HON. R. A. SQUIRES, K.C., LL.B.,
Announces the removal of his LAW OFFICES to the New BANK
OF NOVA SCOTIA Building at the corner of Beck's Cove and
Water Street, and the formation of a PARTNERSHIP for general
practice as Barristers, Solicitors and Notaries, with MR. J. A.
WINTER, eldest son of the late Sir James S. Winter, K.C., under
the firm name of SQUIRES & WINTER.

Address: Bank of Nova Scotia Building, St. John's,
January 3rd, 1916. dec5,16

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.

SQUIRES & WINTER
Barristers, Solicitors and
Notaries.

New Bank of Nova Scotia Building,
Corner Beck's Cove and Water Street. dec31,16

Motor Engines.

Regal, Palmer and Fraser
And all Parts and Fittings.

K. W. Covered Spark Coils. Columbia Batteries.
Rajah Spark Plugs.

Franklin's Agencies, Limited,
Showroom, Commercial Chambers.
march4,16

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping
systems is credited with saying, "Give me any old shop, in any
old street, and I'll guarantee to make it in twelve months the
most widely known and best frequented shop in the district."
He was asked to explain. Holding up three fingers he said, "I
believe in the trinity of LIGHT, WARMTH, COMFORT. I should
dazzle the moths until the candle glows, I should bring
them into a warm, comfortable shop, filled with a soft, pleasing
radiance, and the rest is—well, more child's play."

Mixed metaphors, perhaps, but expressive. Now we can more
than imagine the kind of shop this well-known individual would
open, for we pass it in almost every town—always a landmark
to the street. No one fails to notice it. There is an indefinable
air of welcome and invitation as one stands for a moment on
the pathway and lets one's gaze travel inside it. The subdued,
restful lighting effect that so charms because of its very un-
obtrusiveness, the absence of dark corners, the intangible feel-
ing that if one would step inside one would be sure of experi-
encing a delicious sense of warmth and comfort and cheerfulness—
all these are part of its appeal. Truly a shop with an
individuality.

We cordially invite all progressive business men to visit our
showroom and see our latest Lighting and Heating Appliances,
by the adoption of which the ideal outline in the above extract
from a London paper may be easily secured. Our new RADIO
X Lamp and GASTHEAM Radiators fill all light and heat re-
quirements.

ST. JOHN'S GAS LIGHT COMPANY.
dec6,16

EIGHT PAGES TO-DAY

WEATHER FORECAST.
TORONTO, Noon—Fresh N.
E. to N. winds; local rain in S.
E. portion; fair elsewhere, not
much change in temperature.
ROPER'S, Noon—Bar. 29.20;
ther. 33.

VOLUME XXXVIII.

FOR SALE!
Farms
—and—
Farm Lands.

See our list of exception-
ally fine places. Prices
ranging from \$70.00 to
\$6,000.00.

Fred. J. Roil & Co.
REAL ESTATE,
Smallwood Building,
Duckworth Street.

New Books!

How to Promote and Conduct a
Successful Revival—Ed. by
R. A. Torrey, \$1.15.
Revival Addresses by R. A. Tor-
rey, \$1.15.
Thirty-one Revival Sermons by
L. A. Banks, \$1.15.
Evangelistic Sermons by B. H.
Carroll, \$1.15.
Present Day Evangelism by J.
Wilbur Chapman, 80c.
Illustrative Prayer Meetings
Talks by L. A. Banks, 60c.
Evangelical Belief by J. B.
Nicols, 75c.
Dying Testimonies of the Saved
and Unsaved by Rev. S. B.
Shaw, \$1.25 for \$1.10.
Old Time Religion by Rev. S. B.
Shaw, \$1.25 for \$1.00.
Touching Incidents and Remark-
able Answers to Prayer by
Rev. S. B. Shaw, \$1.25 for
\$1.10.
The Power of a Surrendered Life
by Rev. J. W. Chapman, 40c.
Moody's Select Sermons, 40c.
Moody's Latest Sermons, 40c.
The Lost Crown by Rev. J. W.
Chapman, 40c.
A Manual for the Sick and Sor-
rowful, 35c.
The Evangelist's Wallet by J.
Ellis, 35c.
The Soul Winner by Chas. H.
Spurgeon, 60c.
Quiet Talks on Following the
Christ by S. D. Gordon, 85c.
Feathers for Arrows, Illustra-
tions for Preachers & Teach-
ers by Chas. H. Spurgeon,
60c.
Building of Character by J. R.
Miller, D.D., \$1.00.
A Guide for Disciples by J. G.
Pike, 50c.
Cardinal Truths of the Gospel
by S. F. Halfyard, \$1.15.
Quiet's Talks of John's Gospel
by S. D. Gordon, 85c.
How to Study the Bible by R.
Torrey, 50c.
Common Folks' Religion, Ser-
mons, by L. A. Banks, \$1.50.

GARLAND'S Bookstore,
177 Water Street.

CHRISTIAN'S
Borax Soap.

Sold by all Grocers

\$10.00

will be given to the
person saving the
wrappers for 1916.

Ask for Christian's
be sure you get it.

Christian's Borax Co.
New York.