

### The Nickel! The Casino!

Where the People Go.  
Thrilling Film of  
Pioneer Days:  
**An Aztec's Sacrifice.**  
A strong Dramatic Picture, in  
which is strikingly depicted the  
affection of an Aztec for the man  
who betrayed him.

Animated Photoplays.  
Dramatic Oriental  
Novelty:  
**A Celestial's Vengeance.**  
The Love of Ah Sin and the  
episode of the treacherous rival.  
(By popular Request.)  
**J. O'NEILL FARRELL**  
will repeat last week's success,  
"The Hymns of the Old Church  
Choir."

**ALFRED NORMANDIN,**  
Operatic Baritone,  
The Nickel Duo.

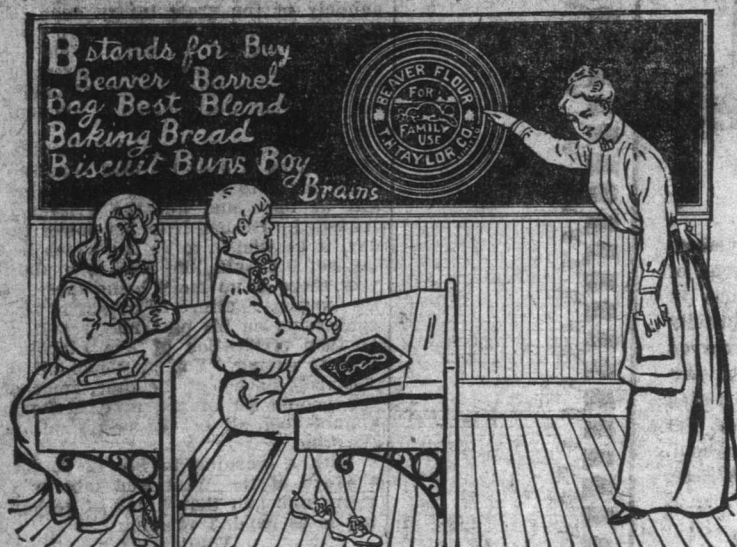
And all the original attrac-  
tions of this popular house.

3—Other Films—3  
Originality and realism.

### Choice Canadian Apples.

Just landed ex "Benedict,"  
**200 barrels Canadian Red Apples.**  
**200 sacks Canadian Onions.**  
We wish to call particular attention to those Apples, Winter keeping,  
well colored, right size, large barrels, decidedly best value in the market.  
Try a sample lot and be convinced. Gravenstiens are finished.

**EDWIN MURRAY**



### This First Lesson in Economy

is not alone for children. Older heads  
take it to heart, and profit by it.  
Thousands of housewives have  
proved the economy of using "Beaver"  
Flour for all baking.

DEALERS—Write us for prices on Feed, Coarse Grain and Cereals.  
**THE T. H. TAYLOR CO. LIMITED, - CHATHAM, Ont.**  
R. G. ASH & CO., St. John's, Sole Agents in New-  
foundland, will be pleased to quote prices.

### BROWN'S Nautical Almanac,

Harbor and Dock Guide and  
Daily Tide Tables for 1911.

**GARRETT BYRNE, Bookseller & Stationer**

**"IT"**

The Best is the Best!

**'UNICA BEST'**

IS THE

**Best Flour**

MILLED.

Don't Pay More for any other  
Brand than you can buy "Unica  
Best" for.

Ask your Grocer for  
**IT.**

oct22, 11m

## JOIN THE BAND



of Grocers who are  
Selling

**King George  
FLOUR,**

The  
**FINEST FLOUR**  
in the  
**COUNTRY.**

**KING GEORGE  
FLOUR**  
Bakes Beautiful Bread.

**LAND OF  
EVANGELINE**  
Pure Apple Cyder

Superior to all others.  
Recommended by the highest medical authorities for suf-  
ferers from Gout, Rheumatism, etc. Guaranteed  
pure and free from chemicals.  
For sale by all Grocers.  
Be sure of the name—  
"Land of Evangeline."  
Largest Bottling Plant in the World

**BOVRIL**

—AND—  
**VIROL.**

9 Cases received by s.s. Shenandoah.  
**BOVRIL**—1 oz., 2 oz., 4 oz., 8 oz., 16  
oz. bottles.

**INVALID BOVRIL**—8 oz. jars.  
**BOVRIL WINE**—1 pts. and pints.

**VIROL**—A preparation of Bone and  
Marrow. An ideal Fat Food for  
Children and Infants.

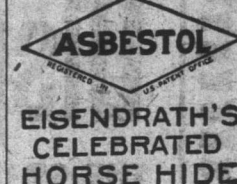
**MAROL**—Ox-Bone—(Marrow with  
Malt)—An important substitute for  
Cod Liver Oil.  
**MALTO-CARNIS**, (Caffin's) Liqueur  
Carnio. Malt and Cocoa.

Supplies may be had from  
**T. J. EDENS**  
oct25, 11, 11f Agent for Newfoundland.

### Asbestol Horsehide Gloves for Men.

TAKE men who are plying their calling through  
storm and tempest—the crew of ships handling  
icy ropes, cases and all kinds of packages in all con-  
ditions of weather, many of these packages with nails  
and sharp edges of iron jutting out at the sides.

Picture a man with pierced and bleeding hands  
caused by these sharp edges.  
The captain from his position, on the bridge  
exposed to the severest cold—the railroad man at  
all kinds of work—the engineer hand-  
ling and fitting hot steam pipes—the  
truckman doing rough and heavy  
work—the mechanic doing outside  
skilled labor, and you will say it  
is necessary for these men to protect  
their hands with Asbestol Horsehide  
Gloves.



Asbestol Gloves are made of  
genuine horsehide, tanned by a min-  
eral process, which makes these  
gloves stand the test of heat, steam,  
water and washing—sewed in the  
strongest possible manner, perfect  
fitting, and made for rough, heavy and  
hard work.

These gloves when dirty can be  
washed with soap and water, can be  
wet through and dried in the strongest  
heat and will dry out absolutely soft  
and pliable as when new. Made in  
black and yellow. Size 9, 9½, 10, 10½.  
Come in and see these gloves.  
Prices are low for the qualities.

**ANDERSON'S, WATER ST., ST. JOHN'S.**

### SHOPPING BY MAIL.

**DICK'S MAIL ORDER SERVICE** annihilates the distance be-  
tween your home and Dick's Popular Book and Stationery Store and Bazaar  
of Fancy Goods.

Dick's service is dependable, whether you trade in person, or ask  
us to make selection for you. In one way perhaps it may be said that we pay even  
closer attention to the order by mail, because when you call in person it naturally  
relieves the store of some of the responsibility of selection.

Please do not think that your order is thrown into the basket with  
scores of others to be ground out mechanically—nothing of the sort at the Popular  
Store.

It is the conscientious handling of orders as well as the high  
quality of goods which accounts for the steady growth of Dick's Mail Order Service.

**DICKS & Co.'s** Popular Bookstore and  
Emporium of Fancy Goods.

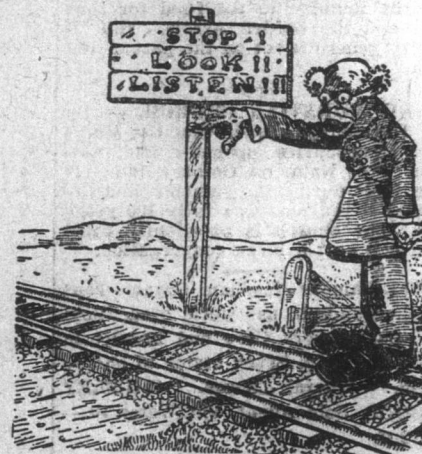
### "Sterling" Brand Plate Beef.

Yesterday ex "Durango,"  
we received another large ship-  
ment of this

**High-Grade BARRELLED BEEF.**  
Owing to a slight weakness  
in the market we are selling  
this lot at low prices.

There is absolutely no risk  
in handling "Sterling" Beef.  
Every time you buy a barrel  
you get a barrel of Satisfaction.

**F. McNamara, Queen St.**



## FURS

We are now showing a splen-  
did assortment of Ladies'

**FUR COATS,  
COLLARS,  
MUFFS, Etc.**

Our Furs suggest unusual value,  
and everyone has the merit of de-  
pendable quality combined with  
reasonable prices.

**U.S. PICTURE & PORTRAIT CO.**

**JOB PRINTING Neatly EXECUTED**

**A. & S. RODGER.**

**Ladies' Fur  
Ties and Muffs.**

If you want a BARGAIN  
see them at once.

Just opened another shipment of  
our SPECIAL

**40c.**

**Costume Cloth.**

Best value on the market.



**A. & S. RODGER.**