

THE POET'S CORNER.

Specialty Jim. I was mighty good-lookin' when I was young. Peerin' at black-eyed an' slim. With fella's a-courtin' me every night. Specialty Jim.

Near by all roads are slight, at first, but their tendency is to so lower the system that the sufferer becomes a ready victim to any prevalent disease.

THE HOME CIRCLE.

HOUSEHOLD RUBBISH. In old times women had a motto: "Keep a thing seven years and you will find a use for it." So they kept things until seven times seven years have multiplied, and today we ransack grandmother's garret to find treasures of antique furniture, materials and historical relics.

But the good old days of quiet agricultural industry, with the slow progress which they all treat, have departed, and "rubbish" is now to every housekeeper an unmitigated nuisance.

It is asserted by men of high professional ability that when the system needs stimulant nothing equals a cup of fresh coffee.

A New Element. Must be infused into the blood of the weak and debilitated, who suffer from disease of the stomach, liver, bowels, kidneys or blood.

It is well to be situated as Mr Ed T. Holmes is, in the pleasant months of summer to work out in the beautiful nature, inhaling the healthful breeze of Lake Erie, thus recruiting the health.

Ask For Ayer's Sarsaparilla.

It is but natural that some one should ask: "How about our literary men as husbands and fathers?" What is true of our women-authors, is true of our male-writers.

"Ayer's Sarsaparilla is selling faster than ever before. I never hesitate to recommend it."—George W. Whitman, Druggist, Albany, Ind.

"I have sold your medicines for the last seventeen years, and always recommend it."—L. H. Bush, Des Moines, Iowa.

"Ayer's Sarsaparilla gives the best satisfaction of any medicine I have in stock. I recommend it, or as the doctor says, 'I prescribe it over the counter.'"

Step Trotting that Baby. "Stop trotting that baby!" I feel like saying this whenever I see any one trotting a dear little darling of a baby, and see the look of perfect misery, or at least simple endurance, on the tin face.

Some people seem to think that when they take a baby in their arms they must work themselves into a fever to keep it quiet, when a great many times it would be glad to be held in quiet.

How beneficial it must be to the eyes as baby tries to fix them on these wary objects.

Some other persons have a way of trying to see how near they can come to either killing or crippling baby, and not do it.

Erpel the worms by using the safe and reliable anthelmintic Freeman's Worm Powders.

It is asserted by men of high professional ability that when the system needs stimulant nothing equals a cup of fresh coffee.

Ten shoe travellers were at the Brunswick hotel, Wingham, one day recently. Mrs Buyers and family have left Brussels for Leamington, where they join Mr Buyers, who has taken a situation in that place.

On Thursday evening, the 28th Nov., Rev R Paul tied the matrimonial bow between Wm. Hewitt, of Ethel, and Miss Betsy Kannel, of Bay City, Mich.

Ask For Ayer's Sarsaparilla.

Sarsaparilla, and be sure you get it, when you want the best blood-purifier. With its forty years of unexampled success in the cure of Blood Diseases, you can make no mistake in preferring Ayer's Sarsaparilla.

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GRATEFUL-COMBOKING EPP'S COCOA.

"By a thorough knowledge of the natural laws which govern the operations of digestion and nutrition, and by a careful application of the fine properties of well-selected Cocoa, Mr. Epps has provided our breakfast tables with a delicately flavoured beverage which will save us many heavy doctors' bills."

CHANGE OF BUSINESS!

THE OLD AND RELIABLE FLOUR AND FEED STORE HAS CHANGED HANDS.

THOS. J. VIDEAN, who will carry it on in all its branches at the old stand, East-st. near the Square.

I take this opportunity of thanking my customers for their liberal patronage during my proprietorship of the East-st. Flour and Feed Store, and also take pleasure in recommending my successor, Mr. Thos. J. Vidian, who will be found to be a thoroughly reliable man.

THE BEST FAMILY NEWSPAPER IN CANADA.

ESTABLISHED NEARLY HALF A CENTURY. KING OF THE WEEKLIES! 1890-92

Free Press

LONDON, ONTARIO. THE HANDSOMEST PRINTED PAPER IN THE DOMINION. ALL THE NEWS IN FULL.

By Telegraph, Telephone, Mail, and Correspondence up to the hour of publication. Illustrations, Practical and Useful, are given each week.

Large \$1.00 Paper.

Balance of 1889 Free. A HANDSOME CHRISTMAS NUMBER

FOUR CHROMOS Given away free of charge to every subscriber for 1890. Artists who have seen the advance sheets of the Christmas number pronounce it a "gem," and alone worth the price of the subscription.

WE GET THERE

Seems to be the popular verdict in all the lines we carry. OUR STOCK IS COMPLETE, and we can show you the finest and most complete assortment of goods ever shown in Goderich. We have lately received several superb lines of TABLE CHINA.

WORTH ITS WEIGHT IN GOLD.

300 people who have purchased WANZER LAMPS FROM GEORGE W. THOMSON Will testify to the truth of the above statement. Every family should have one or two at least. PRICE REDUCED TO \$4.00 EACH.

NOTICE.

It will be time to make out accounts. "The Signal" does good printing and furnishes good paper.

DISCOUNT.

I beg to inform my Customers and the public generally that I have decided to offer 30c of discount for SPOT CASH. 5 per cent off all purchases of \$2.00 and less than \$3.00; 10 per cent off all purchases of \$3.00 and upward.

BOOTS & SHOES

BELOW ACTUAL VALUE and the above terms make my store the Cheapest place in Canada to buy your shoes. An immense stock of RUBBERS AND OVERSHOES in every style both in Canadian and American, Glove Goodyear make, which are subject to the same LIBERAL TERMS.

JOHN ROBERTSON

Cor. East-st. and Square. E. DOWNING. JOHN ROBERTSON

The Liquor-Tea Company's Celebrated Teas

Your choice of one out of a hundred or more Handsome Volumes by the Best Authors, given with every 3 lbs. Give it a trial, and acquire a Valuable Library without feeling the expense.

A FEW GALLONS OF PURE MAPLE SYRUP LEFT.

JOHN ROBERTSON, RHYNAS' OLD STAND, COR. SQUARE AND MONTREAL STS. Goderich Foundry and Machine Works.

Improved Land Rollers

HORSE POWERS, GRAIN CRUSHERS, STRAW CUTTERS, PLOW POINTS &c. AT LOW FIGURES! Flour Mills built on the latest improved system.



Wines, Liquors, &c

G. H. PARSONS, ALBION BLOCK, GODERICH.

CHANGE OF BUSINESS.

The Carriage Business of the late ALEX. MORTON has been purchased by MESSRS. MCCREATH & WALKER, who will conduct it as usual in future.

WE ARE NOW MANUFACTURING SOME First Class Cutters.

Any style of Cutter Made to Order, and on the Shortest Notice. Now is the time to leave your orders. Old Cutters repainted and retrimmed, and made to Look Like New Ones, at prices to suit the times.

McCREATH & WALKER

(Successors to Alex. Morton.)

WANTER LAMPS

GEORGE W. THOMSON

SEWING MACHINES, PIANOS AND ORGANS.

AT ROCK BOTTOM PRICES FOR CASH.

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