

See opposite page for balance of white sale news, the great January sales of carpets, rugs and curtains and the tremendous January clearing sales—they all start Thursday with great bargains.

# THE RIGHT HOUSE

HAMILTON'S FAVORITE SHOPPING PLACE.

Free—during the January sale of white goods, we will hem free of charge all sheetings and pillow cottons. Get your orders in early to insure prompt attention. This is a nice extra saving.

## Our great January white goods sale starts Thursday



**THURSDAY**, the day after New Year's Day, commences the greatest sale of White Goods that even we ever attempted. Involved are household linens, fancy linens, sheetings, pillow cottons, cottons, Swiss muslins, lawns, blouses, muslin underwear, bedspreads, laces, etc.

For many months, abroad and at home, we have been searching the markets—many lines were purchased for this sale nearly a year ago. Bargains and special purchases have been secured from leading manufacturers everywhere and these together with splendidly lowered prices on our own regular stocks combine to make this the greatest January White Goods Sale in our history.

### Vast and worthy stocks and most wonderful values

Last January was tremendous, but this January finds stocks larger and values even greater than those of last January. The simple announcement of this sale would be enough to throng the store next Thursday, for every woman in Hamilton and vicinity knows The Right House White Goods Sales, and knows in many ways they represent the great economy event of the entire year. They are immense in magnitude. They are extraordinary in low-pricing. They have for years had many imitators, but no rivals.

We are enthusiastic over this sale. Never have we been so successful in gathering such unrivalled values and such immense varieties. Thousands of thrifty people will lay in quantities sufficient for months to come. Thousands have been waiting for this announcement. Come and see for yourself the great savings we have made possible.

THOMAS C. WATKINS.



### Sale of imperfect cloths and napkins

**D**OZENS and dozens of pure new all Linen Cloths and Napkins, in all sizes and many handsome patterns. These have slight weaving imperfections—a dropped stitch here or there, or a heavy thread, perhaps. In either case it is hardly noticeable, and will not impair their wear. The prices are away below our regular good values. An immense variety for selection. We mention a few only:

The Table Cloths, each—	The Napkins, per dozen—
\$1.49, real value here \$2.00	\$1.73, real value here \$2.10
\$1.88, real value here \$2.25	\$1.88, real value here \$2.50
\$2.25, real value here \$2.88	\$2.00, real value here \$2.65
\$2.65, real value here \$3.00	\$2.25, real value here \$2.75
\$3.25, real value here \$3.88	\$2.59, real value here \$3.25
\$4.00, real value here \$4.88	\$3.00, real value here \$4.00
\$6.00, real value here \$6.88	\$3.25, real value here \$4.25
\$7.69, real value here \$9.25	\$4.38, real value here \$5.50

### Sale of imperfect table linens

**P**URE All Linen Tablelinings in half and full bleach finishes, wide widths of 66 to 72 inches; dainty new daisy, pansy, 'mum, die, tulip and fleur de lis designs. Dependable qualities—many yards run without any imperfections at all. Others have merely a dropped stitch or a heavy thread here or there. Here are representative bargains:

58c, real value here 75c	\$1.00, real value here \$1.25
78c, real value here \$1.00	\$1.19, real value here \$1.50
88c, real value here \$1.15	\$1.55, real value here \$2.25

### January sale of roller towelings

**H**EAVY, good-wearing, closely woven, absorbent weaves, in Barnsley, Russian, huckaback and unbleached twills, plain and colored borders; all linen qualities; 16 to 18 inch widths.

7c, real value here 9c	12½c, real value here 15c
9c, real value here 11c	14c, real value here 17c
10c, real value here 12½c	17c, real value here 20c

### Sale of linen, glass and tea towelings

**B**LU and red check Irish Linen Glass Towelings, woven from long staple flax and free front lint. Wide widths—18 to 27 inches. Very absorbent weaves. Here are splendid bargains.

7c, real value here 9c	11c, real value here 13c
8½c, real value here 10c	15c, real value here 17c
10c, real value here 12½c	20c, real value here 25c

### January sale of pillow cases: save 15%

**M**ANY of nice, fine, even, round thread, American Cottons; plain wide hems or neatly hemstitched. All sizes from 42 by 38½ inches up to 54 by 38½ inches. Savings of fully 15 per cent. during this sale. Special sale values at each—

Hemmed—	Hemstitched—
25c, 28c, 30c, 35c	28c, 40c, 43c, 45c
38c, 40c, 45c each	50c, 55c, each

Worth fully 15 per cent. more. Worth fully 15 per cent. more.

### Lawns and India linens: January sale

**F**INE Lawns and Filmy White Muslins of reliable good qualities. Each line has been specially secured to exceptional advantage for this great January Sale. Secure all you want now.

#### New Persian lawns: makers' overproductions

12c, real value 18c	14c, real value 20c
16c, real value 20c	19c, real value 25c

These are absolute bargains—great or bargains than even we have seen for many years. Reliable qualities, and plenty for those who come at once.

#### Victoria Lawns

10c, 12½c, 15c, 17c, 22c, 25c	18c, 20c, 25c
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Good, wide widths, and fine, sheer, filmy, sheer weaves, for blouse and dress wear, as well as for fine under wear. The values are very special for this sale.

#### India Linons

10c, 12½c, 15c, 17c, 22c, 25c	18c, 20c, 25c
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Good, wide widths, and fine, sheer, filmy, sheer weaves, for blouse and dress wear, as well as for fine under wear. The values are very special for this sale.

### Dotted and checked Swiss dress muslins

**S**PLENDID variety. Quite exceptional values. They are a special purchase direct of a Swiss maker and our own profits have been shaved close. Beautiful, fresh, crisp, white dotted, figured, checked and striped Swiss Dress Muslins, at prices below real worth. Don't delay. A great variety of patterns, in dots, sprays and old English eyelet designs, very nice qualities.

38c, real value 50c	Other great values at 15c, 25c, 35c, 50c, 65c, 75c and 85c
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### Plain Swiss muslins: great values

**S**HEER and soft mull finishes; best Swiss weaves. They go on sale at prices of 18 months ago and cottons have greatly advanced. The savings are all yours. All ready for you Thursday. Buy all you want for months to come.

Plain Sheer Swiss Muslins, double fold, 48 inches wide, nice, even weaves, superior finishes, will wear well, 25c, 35c and 50c.

Swiss Batiste Chiffon, double fold, 48 inches wide, lovely soft finish, even weaves, highly mercerized, 39, 50c and 65c.

Dry Finish Soft Mulls, very rich and exquisite for blouse and dress wear, extra special values at 28c and 39c yard.

### Household linens: tremendous January sale

**A**BSOLUTE reliability of qualities characterizes the entire stock. The assortments are nearly twice as great as last January's sale lots. Every housewife will undoubtedly lay in a supply, for perhaps, never again will you see such wonderful good values. It is the greatest bargain sale of reliable, fresh, new Household Linens ever attempted even by this store.

### Chrysty's famous bath towels

**C**HRISTY'S celebrated makes of Turkish Bath Towels in cotton, fancy linen and plain all linen, medium to large sizes and extra absorbent qualities. The savings are fully a fifth.

10c, value 12½c	17c, value 22c
15c, value 20c	25c, value 33c

Other good sale specials at each: 37½c, 40c, 45c, 50c, 58c, 68c, 75c, 85c, 90c, \$1.00

### Pillow cottons: save 20%

**B**EST English and Canadian weaves in plain and circular makes, in all widths and many qualities. These will be hemmed free of charge during the sale. Extra fine good-wearing qualities specially underpriced for this great January sale event—we purchased them for cash many months ago. Prices have since advanced—the savings are yours.

Plain Pillow Cot.	Circular Pillow Cot.
12½c, value 15c	19c, value 28c
17c, value 20c	21c, value 30c
20c, value 24c	23c, value 28c
22c, value 27c	25c, value 30c
25c, value 30c	27c, value 33c
27c, value 32c	29c, value 35c

### Sale of glass and tea towels

**P**LAIN and fancy checked, red lettered Glass and Tea Cloths. Good quality, heavy, absorbent weaves; many are hemmed. Sizes 19 by 32 inches up to 22 by 36 inches.

10c, value 12½c	11c, value 14c
12½c, value 15c	19c, value 25c
15c, value 20c	18c, value 22c

### January sale of sheetings

**F**REE. During this sale we will hem, free of charge, all sheetings. Get your orders in early. Reliable English and Canadian plain and twill weaves; bleached and unbleached. These were purchased for cash many months ago and held specially for this sale. Prices have since gone up—the savings are yours. They are worth fully 20 per cent. more money to-day than the prices we ask. Here are hints of the savings. All widths. Horrocks' famous make included:

Unbleached Sheet-	Bleached Sheet-
19c, value 23c	25c, value 30c
23c, value 27c	27c, value 33c
25c, value 32c	27c, value 38c
33c, value 40c	32c, value 40c

### Embroideries: our greatest January sale



**T**HIS great special sale of White Swiss Embroideries eclipses everything heretofore attempted even by this store. All were secured to exceptional advantage for spot cash. Some lines were the over-productions and sample pieces of reliable manufacturers and were secured at a great sacrifice.

Newest and choicest of next spring and summer's approved styles. All are of Right House standards of quality and will wear and wash well. Never have we shown such varieties and the bargains are immense. See window display.

#### All-over embroideries—

49c, real value 75c.

69c, real value 85c.

75c, \$1.19 to \$3.25.

Many pieces, all in dainty, new approved "1908" styles. Nice wide widths in good to wear kinds. Muslin, Nainsook and Cambric for blouses, children's dresses and infants' wear. Very special values.

#### Underwear embroideries—

Wear well kinds; very pretty eyelet combined with blind (solid) Embroidery, Irish Crochet and Fillet effects with wear and wash well edges.

Cambric, Muslin, Nainsook in an immense variety of widths and practical patterns.

Edgings 5, 7, 9, 10, 12½c up.

Insertions 5, 7, 9, 10, 12½c up.

Readings 4, 5, 7, 8½, 10c up.

Ribbon Insertions 8½, 10c up.

Seaming and Finishing 2c up.

See our big showing of Infants' Embroideries.

#### Ruffled flouncings—

69c, real value 85c.

88c, real value \$1.15.

\$1.19, real value \$1.40.

Others at \$1.25, \$1.35, \$1.65 up.

For Children's Dresses, Women's Dresses and Underskirts, etc., exquisitely beautiful styles, in a large range, 27 inches wide, of muslin and cambric, with embroidered and scalloped, hemstitched frills and Valenciennes lace edges, tucks and insertions, all elaborately embroidered, a special purchase, underpriced.

#### Corset cover embroideries—

19c, real value 25c.

32c, real value 45c.

39c, real value 50c.

Others at 50c to \$1.50.

Several special purchases at away below regular value are here for the January sale. Patterns are new and dainty, materials are Nainsooks, Muslins, and Cambric. Embroidery extends deep down, rows of ribbon inserting, wide widths, a great variety.

#### Blouse frontings—

69c, real value 85c.

88c, real value \$1.15.

\$1.19, real value \$1.40.

Elaborately embroidered Blouse Fronting on wide muslins and cambrics, with spaces for tucking and Val lace inserting. Three-quarters of a yard and some plain muslin to match make a handsome blouse at small cost. A great variety for selection. Many quite extraordinary values.

#### Embroideries for robes—

Dainty pieces in matched sets, most novel and exquisitely beautiful patterns, in two and three widths each of flouncings, insertions, bands, all-overs and corset covers, all to match, for the making of handsome muslin robes. Surprising indeed is the beauty of these "robes to make." Prices per yard, 33, 30, 65c to \$4.00.

### Perfect table cloths and napkins

**F**INE all Linen Bleached Damask Table Cloths and Napkins, in many elegant designs, including pansy, clover, thistle, 'mum, fuchsia, rose, fleur de lis, conventional and stripe plain satin border. All sizes. These are wonderful bargains of great merit and desirability. We mention a few of the prices only.

The Table Cloths, each—	The Table Napkins, per doz.—
\$2.29, real value here \$3.00	\$1.65, real value here \$1.85
\$2.69, real value here \$3.88	\$2.10, real value here \$2.50
\$4.63, real value here \$5.50	\$2.75, real value here \$3.25
\$5.59, real value here \$6.50	\$3.50, real value here \$4.75
\$6.50, real value here \$7.25	\$4.25, real value here \$5.00
\$7.25, real value here \$8.00	\$4.88, real value here \$5.50

### January sale of perfect table linens

**T**HE very best linen values ever offered and a stock which in breadth and beauty is the finest we have ever shown. Many of our own regular special qualities are reduced for this Great January sale just to add more bargains to the big event. 'Mums, Fleur de lis, Thistle, Dice, Blue Bell, Liv, Pansy, Daisy, Spot and other good designs, in white and cream, single and double damask weaves. Good wide widths and superior qualities.

59c, real value here 75c	\$1.00, real value here \$1.20
63c, real value here 88c	\$1.08, real value here \$1.38
75c, real value here 90c	\$1.17, real value here \$1.50
85c, real value here \$1.00	\$1.50, real value here \$1.80

### January sale of linen huck towels

**I**RISH and Scotch pure all Linen Huckaback Towels; hemmed, hemstitched and scalloped ends; plain or woven stripe borders. Some have fancy Damask ends. Medium to large sizes. Very absorbent good wearing weaves. Here are extraordinary values for this Great January underprice sale.

18c each, real value 23c	39c each, real value 50c
20c each, real value 25c	40c each, real value 55c
25c each, real value 32c	55c each, real value 70c
28c each, real value 35c	67c each, real value \$1
32c each, real value 40c	49c each, real value 65c

### January sale of good roller towels

**H**UCK and Crash Roller Towels: full 2½ yards long and heavy, superior, good-wearing, absorbent weaves. Remarkable bargains. Each—

37c, value 50c	43c, value 55c	48c, value 60c
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### \$2.50 good white sheets at \$1.49 pair

**O**VER one hundred pairs of English fancy draw and hemstitched Sheets go on sale Thursday morning. They are real \$2.50 value. January sale price \$1.49 the pair. One, two and three rows of hemstitching. Medium, large and extra large sizes all at once price, \$1.49 the pair. Be early.

### Fine hemmed and hemstitched sheets

These are worth fully 15 per cent. more than these prices. They are made of best Canadian and American Cottons in plain and Twill weaves. Ends are hemmed or hemstitched, some are fancy drawn and inserted, with pillow cases to match; all sizes.

Hemmed Sheets, each—	Hemstitched Sheets, each—
63c, real value 80c	Special at \$1.35, \$1.45, \$1.60, \$1.65
75c, real value 90c	Fancy Sheets, \$1.50, \$1.75, \$2.00
80c, real value \$1.00	Cases to Match, 50c to 85c

### White English cottons: January sale

**B**EST English and Canadian makes in fine even round thread weaves. Full 36 inches wide; pure white and soft smooth finishes. These are extraordinary bargains.

7½c, real value 10c	10c, real value 12½c
8c, real value 11c	12c, real value 14c

English Longcloth, fine, thoroughly shrunk quality; full 36 inches wide; 12 yard pieces. Value \$2.50 for \$2.25.

### Sale of white and cream flannelettes

**N**ICE soft English makes; heavy good-wearing qualities; lofty warm finishes; 30 to 33 inch widths and great values for this January sale.

9c, real value 11c	11c, real value 14c
10c, real value 12½c	14c, real value 18c

### Sample embroidery strips ¼ to ½ off

**H**UNDREDS of pieces of manufacturer's fresh, crisp, new sample ends of Embroideries—insertions and edgings—in 1 and 1½ yard lengths will go on sale at greatly below real Right House values. Pieces will not be cut. The bargains are really wonderful.

5c, real value 7c to 10c	13c, real value 20c to 25c
7c, real value 10c to 13c	17c, real value 24c to 30c
9c, real value 14c to 17c	19c, real value 25c to 32c
11c, real value 15c to 18c	23c, real value 28c to 35c

Corner King East and Hughson Sts. **THOMAS C. WATKINS** Hamilton Ontario