

A Great Sacrifice Sale Of Our Entire Stock of High-Class Merchandise

This sale will give our friends and customers the opportunity to buy at price reductions never before attempted by any retail store in Eastern Ontario.

Below we mention but a few in each department.

Every article has been re-priced regardless of former cost. Take advantage of these low prices now.

Fur Department

These are the biggest Fur reductions ever offered at any fur sale in the history of Brockville.

Choice Hudson Seal Coats, with all-round belt, large gathered collar and cuffs, of Kolinsky, regular \$880, **\$425.00** now

The Same Style Coats as above, with Opposum collar and cuffs, regular \$520.00, now **\$265.00**

Snappy Sports Model of Hudson Seal, with large shawl collar and cuffs, and 8-inch border of best quality Alaska Sable; regular price \$560.00, **\$350.00** now

Best Quality Hudson Seal Coats, with deep self border, large shawl collar and cuffs of Scotch Mole, regular **\$395.00**, now \$300.00

Hudson Seal Coats, with self trimming, regular \$455 to \$660, now **\$400.00** from \$235.00 to

Neckpieces of Labrador Fox, in black, brown and taupe, animal style, regular \$49.50 to \$82.50, now **\$45.00** \$29.00 to

Large Animal Style Wolf Neckpieces, in black, brown and taupe, regular \$30.00 to \$66.00, now **\$39.00** \$21.00 to

All other Manufactured Furs reduced accordingly.

Ready-to-wear Department

These reductions were never duplicated in Brockville. Separate Skirts in Fancy Tweeds, Plaids, Navy and Black Serge, and Tricolets.

Any \$10.00 Skirt, now \$ 5.00
Any \$13.50 and \$14.50 Skirt, now 7.50
Any \$15.00 Skirt, now 9.50
Any \$16.00 and \$16.50 Skirts, now 10.00
Any \$18.00 Skirt, now 10.50
Any \$20.00 Skirt, now 12.00
Any \$25.00 Skirt, now 16.50
All other Skirts at similar reductions.

WOMEN'S AND MISSES' DRESSES OF SILK, SERGE AND TRICOLETS

Nearly all sizes and colors.

Regular \$25.00 Dresses, now	\$16.50
Regular \$30.00 Dresses, now	20.00
Regular \$35.00 Dresses, now	24.50
Regular \$40.00 Dresses, now	28.50
Regular \$45.00 Dresses, now	33.00
Regular \$50.00 Dresses, now	34.50
Regular \$60.00 Dresses, now	42.50
Regular \$65.00 Dresses, now	43.50
Regular \$75.00 Dresses, now	53.00

WOMEN'S AND MISSES CLOTH COATS

In all the latest styles and colors, black included, sizes 15 to 44.

Regular \$18.75, now	\$10.00
Regular \$25.00, now	12.50
Regular \$28.00, now	15.00
Regular \$30.00, now	17.00
Regular \$35.00, now	22.00
Regular \$38.00, now	24.50
Regular \$45.00, now	28.00
Regular \$50.00, now	33.00
Regular \$60.00, now	40.00
Regular \$78.00, now	50.00
Regular \$85.00, now	53.00

All Children's Coats at similar reductions.

ALL MEN'S AND BOYS' CLOTHING, HATS AND FURNISHINGS AT SACRIFICE PRICES

Robt. Craig Co. Ltd.

Brockville Ontario

LOCAL NEWS

ATHENS AND VICINITY

AUCTION SALES.

THE MERCHANTS' BANK OF CANADA would like to draw your attention to the fact that they make a special business of handling Farmers' Sale Notes, either discounting same or making collection when due.

Should you have any idea of holding a sale they would very much appreciate being given an opportunity of taking care of the business for you!

The manager will be glad to attend your sale personally, and assist in any way feasible.

Their specially prepared Auction Sales Register and Sale Notes are furnished free of charge.

Consult the Manager and ascertain his method in defraying your advertising costs

Ice Cream, also Oysters in plate or bulk at Maud Addison's.

SAFETY DEPOSIT BOXES

The Merchants' Bank of Canada has just installed an additional nest of Safety Deposit Boxes, and you are cordially invited to inspect them. The number of burglaries and hold-ups is increasing alarmingly. Fires are ever occurring. Bonds, Stock Certificates and all other valuable documents should be properly safeguarded. If you own a Bond, Stock Certificate or other valuable papers, not necessarily negotiable, you need adequate protection.

If you require this kind of accommodation, you are respectfully requested to consult the Manager—you will find him in his office during banking hours.

The regular monthly meeting of the Women's Institute will be held in the Institute rooms Sat. Jan. 29th at 3 p. m. The programs for Jan. and March will be interchanged. The Jan. program will consist of the following numbers—A vocal solo by Reita Madevic; In truce, a libretto; An exchange of ideas on laundry work; A Debate the subject of which is "Resolved that the country offers greater opportunity for the mental and physical development of the child, than the city." This will be an interesting number. The affirmation will be taken by Misses Georgie Robinson and Mary Lyons the negative Misses V. Mulvena and Elma Hazelton. The financial standing of the Institute will be given and some important business matters discussed. A full attendance is requested.

Remember reader you are welcome and invited to the Full Gospel Service at 2 p. m. in the Holiness Movement Church Sunday Jan. 23rd, Sabbath School at 1 p. m. and prayer meeting Friday at 7 p. m. at the home of Mr Rowsome Brown.

A. D. Dewar,
Pastor

Mr Gersham Wing called on friends in town on Thursday.

Mrs Hamilton, Sharbott Lake, visited the home of her sister Mrs H. H. Arnold.

Mr & Mrs M. C. Arnold entertained a number of friends on Thursday night

Miss Orma Fortune visited the home of her brother Mr and Mrs Harold Fortune.

Mrs Andrew Henderson and daughter Mrs Walter Fenglong, spent this week end at the home of the former's sister Mrs M. Rappell.

Mrs and Mrs George Scott and family spent the week end recently at the home of Mr Brock Davis Glen Buell.

BORN—To Mr and Mrs Everett Rowsome, on Wednesday, Jan. 19th 1921 a daughter.

Mr Andrew Henderson made a business trip to Kingston this week.

Mrs Mercy Smith is visiting at the home of her daughter Mrs Geo. Hall Addison this week.

BORN—At the Maternity Hospital Moose Jaw on Thursday Jan. 13, to Mr and Mrs Kenneth C. Rappell of Assiniboia Sask a daughter (Virginia Mary.)

Mrs C. L. Lamb Elgin St. celebrated her 70th birthday on Wednesday the nineteenth.

The musical Eckards are billed to appear in the Town Hall on the evening of Tuesday, February 1st.

Many of the old timers remember this musical family when they played in the School House here twenty years ago.

Nomination Meeting

A public meeting of the electors of the village of Athens will be held on Monday Jan. 24th, at seven thirty p. m. in the Town Hall Athens, for nominating one councillor for 1921 and in case a poll be required the votes of the qualified electors will be taken from nine a. m. to five p. m. on Monday Jan. 31st 1921, at the several polling sub-divisions in municipality.

Geo. W. Lee
Returning Officer

In Memorium

IN MEMORIAM—In loving memory of Albert Wiltse, father of Mrs E. A. Thornhill Athens, who departed this life Jan. 18 1916. Inserted by his daughter.

Harlem

Mr and Mrs E. E. Campbell our veteran cheese makers, have returned from a trip to Montreal where they visited relatives and friends. We are all pleased to see them take a few well earned holidays.

Another car load of Holsteins go this week to the United States of America from the Township of Bastard.

Municipal matters are quieting down after one of the most exciting contests of half a century. A new man Mr William Dowset headed the poll by many votes.

One is sorry to not report Mrs McEntyre as improving as fast as her many friends would wish.

We congratulate Mr Walter Wykes on having purchased one of the best cheese factories in the County of Leeds from Roy Derbyshire Chantry

There is likely to be a first class Hockey Team in connection with the Harlem rink. The wants of neighboring teams will always be kept on hand.

Charleston

A great many around here are suffering from sore throats and colds Mrs M. J. Kavanagh has been quite ill, also T. Kelseys children and the infant child of Del Covey.

Mrs W. R. Green is much better. Quite a number here attended the entertainment in the town hall Athens on Tuesday evening.

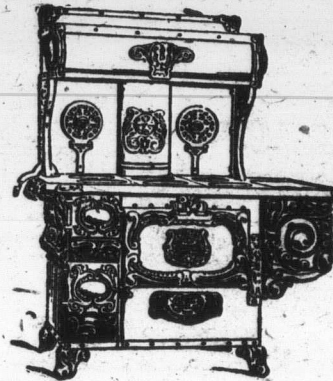
Mrs Smith Newboro is visiting friends here.

A series of meetings have been held in Charleston in the last few weeks.

Mrs Mulvena and daughter Miss Hattie are closing up their house for a short time and going to visit relatives in Athens, Lyndhurst and other points.

B. Slack is spending a few days in Brockville, Lyn and Yonge Mills.

10% Discount on Stoves
We Have in Stock



The factories Have not yet intimated a decline in the price of stoves nor will this occur until there is a drop in the price of steel. Nevertheless we are offering this reduction to clear what stock we have on hand. We invite you to make an early inspection of the stoves we have on the floor.

THE Earl Construction Company

Genuine Ford Repair Parts
GARAGE AND AUTO SUPPLIES
Athens Ontario

Are Your Eyes Right?

If you do not have eye comfort, make an early visit to our "Optical Parlor"

We have the most Scientific Equipment for Eye Sight Testing, backed by years of successful experience.

We can assure you of a Prompt, Courteous and most Expert Service.

H. R. KNOWLTON

Main St. Athens Graduate Optician

Get Your Milking Machine

NOW

We are representing the

EMPIRE

Any Reductions in Price will be allowed up to time of starting.

More Empires in use in this district than all other makes.

We have a supply of

CUTTERS

on hand which we will dispose of at very attractive prices to clear.

If you are thinking of buying a house we have several on our lists attractive prices

Singer Sewing Machines, Pianos, Organs

A. Taylor & Son
Athens Ontario