eeds!

and Vegetable Seeds in T PEAS

ed. We offer a special et Peas, grown by the England. This collecspecial offer we will put

ieties, 5c per **packet** Mixed, pkt. 10c, oz.

20c, 1-4 lb. 60c. c, 1-4 lb. 40c. en we can supply your eat saving in price.

Both Phones 882

uy FISH From a Fish Store

ı					
t Cod,	lb.				15c
es, lb.					15c
ering		٠.			12c
Had	die,	lb.	٠,		16c
Hado	lie,	lb.			18c
rs,					15c
5				•	22c
Dyster	s, q	t	٠.		75c

Both Phones 204 and Fresh.

Bucket, made ed top, flaring hole punched

n spile. s Each

ents Each

Dalhousie Street.





church, who resigned

council expects to col 000 in poll tax at \$5 a

FIRE, FLAME AND FURY

A Vow to the Dead-Bring the Criminals to Justice -Death and Desolation, Dealt From the Air.

tion, the tragedy of a great enemy air raid. I had been taking quiet but philosophic shelter in the base-

ment of a West-end building, from about eight o'clock, when the "Take warning was given, till one o'clock in the morning — when a tection. Those starry heavens of friendly policeman knocked at the which poets have sung in sentimentdoor, to tell me that certain premises all rhapsody had become the base for were in flames—having received a the thunderbolts of a new and hate-direct hit from an enemy aerial tor-ful Jove. pedo and that many lives had been lost—the building having been passed by the authorities as a refuge or shelter for the general public. Need I say that I was soon on the scene. And what a scene it was! Beyond human description—one of those things in common parlance are "too to steel the heart and stiffen the muscle of a breed that has never known and never accepted defeat. I wish my pen could picture the awful danger ful spectacle of flame and fury, of havor and ruin, which met my eyes.

We read the twinking stars and map out the wonders of the Solar system the solar system in the last few cated not only by conventional for years that my even eyes have been ces but by anything that can educate through the solar system in the last few cated not only by conventional for years that my even eyes have been ces but by anything that can educate through the solar system in the last few cated not only by conventional for years that my even eyes have been ces but by anything that can educate the solar system in the last few cated not only by conventional for years that my even eyes have been ces but by anything that can educate the solar system in the last few cated not only by conventional for years that my even eyes have been ces but by anything that can educate the solar system within the last few cated not only by conventional for years that my even eyes have been ces but by anything that can educate the solar system within the last few cated not only by conventional for years that my even eyes have been ces but by anything that can educate the solar system and the last few cated not only by conventional for years that my even eyes have been ces but by anything that can educate the solar system.

Fire, Flame and Fury! Those ordered to send a book of representation of the chance shot of some creature of the chance shot of some creature of the Kaiser—had done its full work. Descending from the comparatively and ay-Tuesday, January 28th-29th reging the fearful wreckage. It is fearful wreckage of the devastation of the devastation of the tragedy of a great enemy of the basement of the tragedy of a great enemy of the basement of the basement of the tragedy of a great enemy of the tragedy of a great enemy of the basement of the basement of the tragedy of a great enemy of the tragedy of a great enemy of the basement of the basement of the tragedy of a great enemy of the tragedy of a great enemy of the basement of the basement of the tragedy of a great enemy of the basement of the basement of the tragedy of a great enemy of the basement of the basement of the tragedy of a great enemy of the basement of the basement of the tragedy of a great enemy of the basement of the basement of the tragedy of a great enemy of the basement of the basement of the basement of the basement of the tragedy of a great enemy of the basement of the baseme through several concrete floors, to explode in the basement of the building—where some hundreds of innocent people had assembled for safety, old men, middle aged men, women, children, bebies at the breast—all were gathered for protection. Those starry heavens

Those perfect nights which in days before the war were the shepherd's delight, that moon under which lovers lingered and plighted And what a scene it was! Beyond human description—one of those things in common parlance are "too awful for words." Thus it became my fate—and, I think I can say my duty—to be witness to incidents that would make the strongest man blanch—move the most callous to tears. Never mind where it was. I am bound to respect the law, made by those who in their blindness would keep from the average of the weak and the unprotected. This war so terrible in its instruments of death—so maddening in its appeal to the weak and the unprotected. am bound to respect the law, made by those who in their blindness would keep from the eyes of the British people all that is calculated to steel the heart and stiffen the more to steel the heart and stiffen the more out the wonders of the Solar system.

Instruments of death—so maddening in its appeal to the worst institute of man—had changed the winter in with harmless advertising matter of course) much more vertising is a big educative inflution to steel the heart and stiffen the worders of the Solar system.

It and found that it contained ing a ham.

There is no reason but that adverted in with harmless advertising matter of course) much more than four cents worth of recipes.

There is no reason but that adverted in with harmless advertising is a big educative inflution of the stiffen the worder of the Solar system.

There is no reason but that adverted in with harmless advertising is a big educative inflution of the stiffen the worder of the solar system.

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There is no reason but that adverted in with harmless advertising is a big educative inflution of the stiffen the worder of the solar system.

Below in the street the quiet, wonderful work of the firement the stern, mereiful men whose sacted duty it is to succort hose in danger and to counteract the designs of the Demon of Fire. But they endure But they call the stern water, the they call they call they call the privilege, the excitance and the privilege and the privilege, the excitance and the privilege, the excitance and the privilege, the excitance and the privilege and the privilege, the excitance and the privilege and t

HOW ADVERTISE MENTS EDUCATE.

By Horatio Bottomley, in "John I verily believe even a Hun might not view it without a sob of pity. Fire, Flame and Fury! Those The hurtling bomb from the air—

While looking over the advertise-interesting, practical and variable ments the other day I noticed that information contained in newspap-the maker of a certain food product effered to send a book of re-vertising booklets that are either the maker of a certain food product effered to send a book of re-

"I don't know. I never tried it." she reminded me. And her expression added, "And I don't intend to." he located the advertisement of a located the advertisement of a certain brand of hams. And there Nevertheless I sent for my book- was a full recipe for tastily cool- people that has lost

Invision my pen could picture the awful danger for the swell danger for the section of the secti Might. Germany has violated all the creeds of men: she has set at defiance every law by which the Peoples of the earth keep faith and friendship. She has set the world ablaze. Fire and fury are the chained the chain and the chain are the ch would be destroyed, and smouldering ruins, hiding the dead bodies of Justice and Right, would bestrew

the world. But where there is smoke there is fire. Never let it be forgotten that unless we crush this destroving flame, and put out the devastating fires we shall be called upon—even within the lifetime of the eldest of us—to battle once more with these Devilish elements and to make anew those sacrifices of the blood of the beloved in order to damp down the fires of Lust and Greed. No one can have gone through the harrowing experiences which has just been my lot to en dure without having his heart torn with pity and his mind attuned to

the awful horrors of Armageddon "Never again!" is the cry in my heart to-day—we must finish this business. It is in no mood of sickly sentiment that I write, but will A young married couple who write told me that they have a special place in their library for these booklets and save practically all they get for reference. She Thought That A Queer Thing To Do.

"You don't mean to say that you ever really sen't for booklets of that sort," she said.

"Certainly," I said, "Don't you."

"Why no," said she, "it's nothing but a scheme to advertise one thing or another."

"Quite so," I admitted, "I didn't think it was a philanthropy. But don't you think there is a lot of valuable information mixed in with advertising?"

"I don't know. I never tried it."

"I don't know. I never tried it."

"Outer so," I admitted in with advertising?"

"I don't know. I never tried it."

"I don't know. I never tried it."

"Outer so," I admitted in with advertising?"

"I don't know. I never tried it."

(Continued on page 8



We Offer You Perfect Sight

if your vision is at all impaired We remedy the majority of eyetrouble quickly, because we are experts on the human eye, and understand optics thoroughly. Let us fix you up with correct glasses, the sort that help your sight and do not strain it. We carefully adjust lenses to suit old or young sight, and our charges are reason-

St. Patrick's Day (MARCH 17th)

We can supply you with Tissue Napkins at 7c per doz. Shamrocks and Seals, at 10c per package Green Crepe Paper, 15c per roll Green Cardboard 5c per sheet St. Patrick's Greeting Cards 5c and 10c Each St. Patrick's Post Cards at 1c, 2c, 3c, and 5c Each

160 COLBORNE ST.

VITCHELL'S

Ma's not overlooking any chance to economize

THAT SON-IN-LAW OF PA'S

---By Wellington









The Beloved Traitor
A Super Goldwyn Feature THE HIDDEN HAND Pathe's Greatest Serial These Four Girls In Classy Variety Enter-Pathe News of the World

Brant Theatre

MAE MARSH

SPECIAL ATTRACTION

Coming Monday, Tuesday and Wednesday Stuart Blackton's Masterpiece The World For Sale Featuring Ann Little and . Conway Tearle

Gentleman's Valet Cleaning, Pressing, Repairing and Altering. G. H. W. BECK Bell 560. 132 Market St. REX THEATRE

Thursday, Friday and Saturday CHARLIE CHAPLIN

The Jitney Elopement CHARLES RAY "The Hired Man"

Loraine and Crawford Piano, Violin and Songs, 12th Episode of Ven-

geance and the Woman COMING MONDAY Marie Dressler, Charlie Chaplin and

Mabel Normand "TILLIE'S PUNC-TURED ROMANCE'

HELEN HOLMES the Stupendous Mystery
Serial

'The Lost Express" Ist Episode

uous Performance Satrday afternoon commencing at 1. 15.

GRAND OPERA HOUSE, Saturday, March 16 St. Patrick's Day Attraction



First a Ripple, then a Smile, then a gale of Laughter from the Emerald Isle. Prices: 25c, 50c, 75c, \$1. Seats now on sale at Boles' Drug Store Coming next week, direct from the Princess Theatre, Toronto "20,000 Leagues Under The Sea"

323 Colborne Street LL 90 MACHINE 46 BELL 90