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Wm. Kalthley, of Superior, writes about

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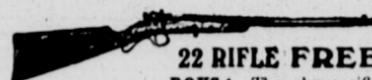
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This guaranteed Stem-wind Watch, latest style, Swiss movement, gold hands, nickel dust proof case, and a gold-plated Signet Ring given absolutely Free for selling only \$2.90 of our high-grade, embossed and colored postcards at 6 for 10c. Send for postcards now. When sold, return money and we will send Watch and Ring by return.

EXCELSIOR WATCH CO., Dept. G13, Winnipeg



22 RIFLE FREE

BOYS! The above rifle is yours for a few hours' work. It is made of hardened steel, and shoots 22 calibre cartridges. It is free to you for selling only \$5.00 worth of our high-grade embossed and colored postcards at 6 for 10c. Send now for cards and when sold, send us \$5.00 and we will forward the Rifle immediately.

JONES MANFG. CO., Dept. G14, Winnipeg, Can.

180 Postcards Given Free

One hundred and eighty high grade embossed and colored postcards given positively free, including floral, greetings, views, etc., for selling only 12 of our large high art pictures (printed in finest colors) at 25c each. These are very fast sellers at above price and are worth 50c each. Write now for pictures and when sold we will send postcards. **The Western Premium Co., Dept. G51, Winnipeg, Canada.**



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This 8-piece solid leather No. 4 Football with high-grade red rubber bladder, is hand sewed and very serviceable. Given Absolutely Free for selling \$3.80 worth of our high-grade embossed post cards at 6 for 10c. Send now for cards. When sold return the money and you will receive Football immediately.

ART POSTCARD CO., Dept. G11, Winnipeg, Can.

BRACELET AND RING FREE

We positively give free a fine Adjustable Signet Bracelet, guaranteed years, also a beautiful Stone Set Ring for selling 22 packs high-grade art post cards at 6 for 10c. Order 22 packs. When sold send us \$2.20 and we will positively send Bracelet and Ring.

ART POSTCARD CO., Dept. G110, Winnipeg, Can.



Grain Growers' Sunshine Guild

Conducted by "Margaret"

Head Office:
Grain Growers' Guide, Winnipeg
 Associate-membership fee \$1.00
 S.G. Badges (ladies) .50
 S.G. Badges (gent's) .50
 S.G. Buttons (children's) .05

OBJECTS
 To feed and clothe some hungry child
 To gratify the wish of some invalid.
 To maintain the Girls' Club room at 328 Hargrave Street.

MARGARET'S SPECIAL MESSAGE
 Dear Friends:—The Grain Growers' Sunshine Guild has followed in its small way exactly the work mentioned in the following lines written by a sincere admirer of Mrs. Alden, and the general work of our Sunshine Society and Guilds.

The one great difficulty the G.G.S.G. has to contend with is the lack of funds, which are always totally inadequate for the calls made upon us. The general society, while a very wealthy one, does not in any way help the branches with money, and it is so difficult to make the readers and friends understand that a society affiliated with the International can lack funds for every and any call that is sent in. It is heart breaking to be unable to answer these calls, but if those who sent in the call would realize that it is only by **THEY THEMSELVES** sending in a mite, and asking their friends to send in a mite that this society can in any way meet the demands of those in need of comfort, both spiritual and material, a better and firmer footing could be made.

Yours lovingly, in Sunshine or Shade,
 MARGARET.

THE INTERNATIONAL SUNSHINE CAUSE

The Sunshine work is unique in character. It must be credited with all sorts of charitable deeds and myriad benevolences, but it is not a charitable organization, nor a benevolent society. Every really religious soul that understands its operations must commend it, and yet the Sunshine Society is not a religious institution. The true Sunshine worker is as willing to give cheer to the rich as to the poor. Like Divine love, the work embraces as its beneficiaries all castes, all colors and all climes. The true Sunshiner is on the alert for opportunities to say something, do something, or give something that shall shed a gleam of brightness on the pathway of some fellow mortal. The variety of means and measures by which the work is carried on is great. Somebody afflicted and unable to walk would find a wheel chair an unspeakable blessing, but cannot afford the price. Sunshine finds a wheel chair somewhere, some-how, and the life of the afflicted soul is brightened with the loan of this easy means of transportation as long as life lasts or necessity demands.

A river-side settlement of boatmen is without means of entertainment and a C.O.D. call reaches a heart a thousand miles away. A bundle of books or enlivening magazines is packed and expressed to the care of some good soul who will see that the boatmen get fresh reading matter all winter long. Tired mothers and sickly children are provided with excursions in summer. Babies are clothed and fed. Ice is furnished in summer in homes where sickness is found. Letters of cheer are written to shut-ins far and near, high and low, rich or poor. Tens of thousands of persons are remembered kindly, thoughtfully, helpfully in all good taste. Families are clothed when fathers are out of work and funds are low.

The Sunshine cause has done more for blind children in the comparatively few years of its existence than a century has otherwise seen done for this class of needy ones, and more is to be done. To read the store of measures used to raise means for the work and to read the list of articles mailed, or expressed or sent by swift messenger, or carried in person, for the comfort and blessing of others, makes one smile and cry by turns. Sunshine would give elephants away if some weary, discouraged soul needed such a proof of love and interest. It does not disdain to give a top or a jack-knife or a doll to a child that would be made happy by the gift.

Among its workers are octogenarians making bags or quilts or other welcome gifts, all for somebody else and merry little children making surgical sponges for hospitals, and aprons and pillow-slips and children's clothing for less fortunate little ones. Mothers give the cherished toys and apparel of babes who have gone to the heavenly home. Hotel owners and large store keepers find a place for the mite boxes that attract pennies and dimes and dollars from their patrons. Nothing comes amiss to Sunshine.

It has blessed innumerable multitudes of recipients and still more richly blessed its great host of givers who give and lend and serve and spend in its holy, helpful, heavenly name. To say "No" to a Sunshiner's appeal is to say "No" to the best of causes. None need refuse, none should do so, for it welcomes the smallest gift as cheerfully as the most liberal contribution. Indeed, it asks first and foremost the manifestation of a sunny spirit, the word of cheer to the fellow pilgrim on life's way, the helpful disposition, the sympathetic look, the smiling face. These cost little, but they bless greatly.

REV. R. M. OFFORD,
 Member of the Ways and Means Committee,
 General Society,
 Passaic, N.J.

HAIL INSURANCE

Many who read this will remember what a muddle Hail Insurance was in Western Canada eleven years ago. How certain companies had secured patronage on promises that were never fulfilled, how insurers were sued for their premiums when they could not get a dollar of indemnity for loss, and how the Provincial and Territorial Governments were obliged to take action to straighten out the tangle.

So keen and general was the distrust of Company Hail Insurance when our that we had something based on sound business principles and which could be relied plan was first introduced in 1900 that we found it most difficult to convince anyone upon to do what we claimed for it. But we had the courage of our convictions, and under the closest scrutiny and most severe criticism, by actual demonstrations of its merits we gradually won for our plan and the manner in which we administered it the confidence of all classes in any way concerned with Hail Insurance, with the result that when the Government system of Hail Insurance was abolished in Saskatchewan two years ago, our plan was the first to receive permission to transact business in that Province, and in 1910 there was more business written on this plan than all others combined.

Anything that could win out against such odds must have the qualities people look for in good business, and those who know the history of Hail Insurance in Western Canada and what our plan has done to put it on a sound business basis are our staunch friends, yet

"Fools rush in where Angels fear to tread"

and certain competitors from outside, with little or no experience in Hail Insurance business, having no knowledge whatever of conditions in Western Canada, undertake to point out the weaknesses of our system and extol the merits of what they have to offer. They may win a place after a while if they make good, but in the meantime the majority of those who give thought to these matters will decide that what has been tried and proved to be all right is what they want.

Full information will be furnished on application to any local Agent or

INSURANCE AGENCIES, LIMITED

General Agents - - BRANDON, WINNIPEG and REGINA

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The Saskatchewan Insurance

The Alberta-Canadian Insurance

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 Manila, 600 ft., per 100 lbs. 8.50
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Kc



Headquarters for Write for ou

Steele M
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