

Saving Pennies

This is one of the first things a careful parent teaches a child.
Why not give your clerks a post-graduate course in this same lesson?

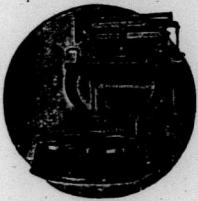
KEEP IT EVER BEFORE THEM.

They can make your business blossom like a rose

A DAYTON MONEYWEIGHT SCALE does all this more effectually than anything else.

Ask Dept. M for catalogue.

THE COMPUTING SCALE CO. OF CANADA, Limited
164 King St. West, Toronto, Canada.



It's getting warmer.
There will be much

Lime Fruit Juice
Lime Juice Cordial
and
Raspberry Vinegar

consumed and enjoyed this summer.
Stock up with these goods and get the benefit of the increased trade.

The **T. A. LYTLE COMPANY, Limited**

124-128 Richmond St. West, TORONTO.

CATCHY

FETCHY

ADS

One Cent Each

THE grocer who possesses a copy of "100 Good Ads. for a Grocery Store" has no trouble preparing good, sensible, result-producing ads.

The ads. therein contained are suitable for use by any grocer anywhere—can be used as they are—and suggest as many more bright thoughts for ads.

A lot of short, crisp sayings for the headings and showcards are included, together with an introductory talk on the how, when and where of grocery advertising.

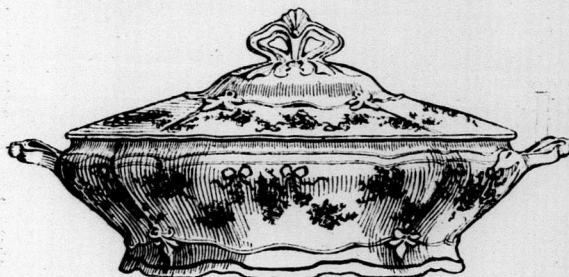
A dollar bill brings a copy to your address, postage paid.

MacLean Publishing Company, Toronto

Chinaware

Open stock patterns in

Finest Quality German
and
Haviland French



"Rosegarland"

A fine quality open stock pattern in German China.

WRITE FOR PRICE LIST.

NERLICH & CO.,

146-8 Front St., West,

TORONTO

MONTREAL, 301 St. James St.,