

It's Sound Business to put Your Selling Efforts Behind Repeaters

Borden Products have attained the pinnacle of superior quality and purity and have remained there for over 60 years.

Housewives recognize this fact—they have proved it. It takes little selling effort to complete a "Borden" sale because your customers know how good the Borden lines are.



Borden's



Borden's



Borden's
MILK PRODUCTS LEAD IN QUALITY

Are you selling as much of Borden's Milk Products as you should?

Borden quality is backed by a big, strong advertising campaign, and every grocer can cash in on it by using window displays and other Borden advertising matter which is furnished FREE.

WRITE US.

Borden Milk Company, Limited

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Bldg., Vancouver