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HARDSHIP, like “evil, is wrought for want of thought.” The worldly wisdom of an old song said: “If you’re hard up, don’t let anyone know, that’s the way to get on in the world!” But that was written before the days of periodical publishers in this new country of Canada—with the GIANT INK-SPILLER of the U. S. next door!

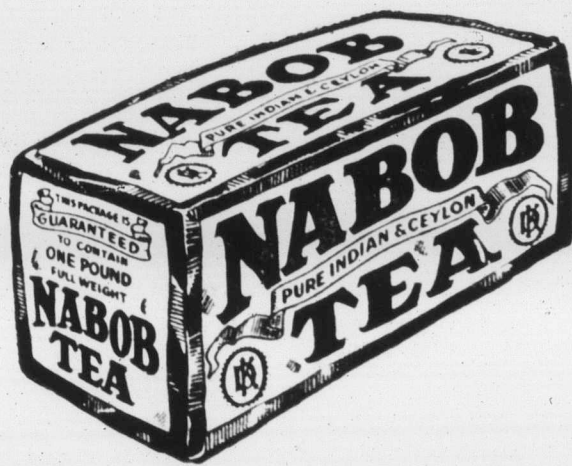
No Canadian publication can be published—much less built up and extended—without the practical co-operation of Canadian citizens. We therefore ask plainly, without apology, and without any sense of lessened dignity, that subscribers to this Magazine will be good enough to save us sending them notices of renewal. The dollar a year rate simply cannot cover such notices.



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Publishing Office

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