

\* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE \*

VOL. LIII.

ENTERED IN ACCORDANCE WITH THE COPTEMENT ACT OF 1875. LONDON, ONTARIO, JULY 18, 1918.

No. 1347

## Artistic and Economical

There is a beauty and individuality to a roof covered with Brantford Asphalt Slates that appeals to all lovers of the artistic. There is an economy in their low cost per year of service that appeals to all seekers of a sound roofing investment.

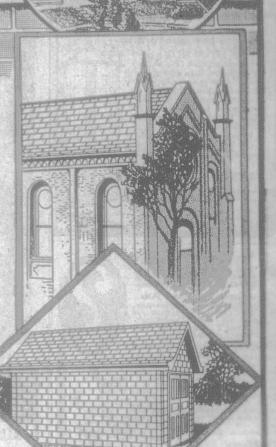
## Brantford Asphalt Slates

are made of a special grade of long fibred felt thoroughly saturated and coated with asphalt, on top of which is a surface of crushed slate.

The asphalt is a blend of soft and hard asphalts, tempered to resist the extremes of the Canadian climate. The slate is the real quarry slate and its colors of reddish brown and dark green are the natural colors of the slate and are therefore unfadeable. Brantford Asphalt Slates never require painting. It would be hard to imagine a more durable roofing, let alone make one.

Brantford Asphalt Slates are absolutely water-proof. They do not absorb moisture, therefore are not alternately permanent roof. In fact, there is practically nothing to wear out about them, and they should last as long as the walls. Asphalt and slate are two of the most enduring materials known to science, and tombined as they are in Brantford Asphalt Slates they form the ideal roofing material.

Being regular in size, pliable and nothing breakable about them, Brantford Asphalt Slates are easily and quickly handled and thus valuable time is saved in laying a roof with them. With labor scarce and high the saving of time is an important consideration.



swelling and drying out.

They are wonderfully fire-resistant. There is no record of a fire ever starting on a roof of Brantford Asphalt Slates. You can put a whole shovelful of red hot coals on a roof of Brantford Asphalt Slates and, while the heat from it might melt some of the asphalt, the slates would not ignite.

The cost of these slates is very moderate—and if you have an old, leaky roof you can reroof it with Brantford Asphalt Slates without requiring any additional braces. And the slates will make a completely watertight and For homes, churches, schools,' golf clubs, public buildings, garages, barns, silos, or any buildings with pitch roofs, (note our illustrations), there is nothing more artistic, durable and economical than Brantford Asphalt Slates.

Write for interesting booklet.



Head Office and Factory, Brantford, Canada Branches at Toronto, Montreal, Halifax.